

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2005  
2004 ANNUAL FINANCIAL REPORT  
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079  
  
WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fund-raiser:

CF 366  
  
SHARE GROUP, INC.  
99 Dover St.  
Somerville, MA 02144

Name and Address of Charitable Organization:

CT No. 50445 F.E.I.N. No. 52-1190211  
  
AMERICAN FARMLAND TRUST  
Name of Charity  
1200 18th St., NW #800  
Address of Charity  
Washington DC 20036  
City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign

California Campaign

Telemarketing  
(Type of Activity)

held (on) (from) 3/1/2004, 20, to 2/28/2005, 20  
(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)  
If other, provide brief explanation \_\_\_\_\_

Fee  Percentage   
Other

1. REVENUE

- A. Cash contributions \$ 22080 A.
- B. Entertainment sales or admission charges \_\_\_\_\_ B.
- C. Sales from products \_\_\_\_\_ C.
- D. Advertisement sales \_\_\_\_\_ D.
- E. Membership fees \_\_\_\_\_ E.
- F. Other sources: (Specify)
  - a. \_\_\_\_\_ Fa.
  - b. \_\_\_\_\_ Fb.
  - c. \_\_\_\_\_ Fc.
  - d. \_\_\_\_\_ Fd.

G. TOTAL REVENUE

\$ 22080 G. ✓

2. EXPENSES

- A. Fees or commissions \_\_\_\_\_ A.
- B. Salaries \_\_\_\_\_ B.
- C. Payroll taxes \_\_\_\_\_ C.
- D. Employee benefits \_\_\_\_\_ D.
- E. Cost of merchandise for resale \_\_\_\_\_ E.
- F. Cost of entertainment \_\_\_\_\_ F.
- G. Postage \_\_\_\_\_ G.
- H. Advertising \_\_\_\_\_ H.
- I. Telephone \_\_\_\_\_ I.
- J. Rental of equipment \_\_\_\_\_ J.
- K. Facilities charge \_\_\_\_\_ K.
- L. Permits \_\_\_\_\_ L.
- M. Other expenses: (Specify)
  - a. \_\_\_\_\_ Ma.
  - b. \_\_\_\_\_ Mb.
  - c. \_\_\_\_\_ Mc.
  - d. \_\_\_\_\_ Md.

N. TOTAL EXPENSES

n/a N.

✓

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES  
2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

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- 3. Amount to Charity (subtract line 2N from line 1G) \$ 22080 3.
- 4. Less additional fund-raising expenses paid by charity (to be completed by charity) \$ 28479 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ -6399 6. ✓

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

Yes  No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION		
American Farmland Trust		CONTRACT THRU 2/28/2005
Fundraising Fees	\$27,368	
Printing Costs	\$370	
Phone Match Fees	\$456	
License & Permit Expenses	\$85	
Postage Expenses	\$199	
<b>TOTAL EXPENSES</b>	<b>\$28,479</b>	