

366-45

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94208-4470

# COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 2006

(California Government Code sections 12586 and 12599)  
11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1



STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-3079

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

|   |  |
|---|--|
| <b>Name and Address of Commercial Fundraiser for Charitable Purposes:</b><br>CF No. <u>386</u><br>SHARE GROUP, INC<br>Name of commercial fundraiser for charitable purposes<br><u>99 Dover St</u><br>Address of commercial fundraiser for charitable purposes<br><u>Somerville MA 02144</u><br>City, State, and ZIP Code of commercial fundraiser for charitable purposes | <b>Name and Address of Charitable Organization:</b><br>CT No. <u>CT-097702</u> F.E.I.N. No. <u>13-2630359</u><br>NARAL PRO-CHOICE AMERICA<br>Name of charity<br><u>1156 15th St, NW, Suite 700</u><br>Address of charity<br><u>Washington DC 20005</u><br>City, State, and ZIP code of charity |
|---|--|

Figures from (check one): National Campaign  California Campaign

TELEMARKETING held (on) (from) 10/1/2004, 20  , 20   9/30/2005, 20    
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
If other, provide brief explanation \_\_\_\_\_

1. REVENUE

|   |                  |  |
|---|------------------|--|
| A. Cash contributions                       | \$ <u>970599</u> | A.                                     |
| B. Entertainment sales or admission charges | _____            | B.                                     |
| C. Sales from products                      | _____            | C.                                     |
| D. Advertisement sales                      | _____            | D.                                     |
| E. Membership fees                          | _____            | E.                                     |
| F. Other sources: (Specify)                 |                  |  |
| a. _____                                    | _____            | Fa.                                    |
| b. _____                                    | _____            | Fb.                                    |
| c. _____                                    | _____            | Fc.                                    |
| d. _____                                    | _____            | Fd.                                    |
| G. TOTAL REVENUE                            | \$ <u>970599</u> | G. <input checked="" type="checkbox"/> |

2. EXPENSES

|                                   |       |     |
|-----------------------------------|-------|-----|
| A. Fees or commissions            | _____ | A.  |
| B. Salaries                       | _____ | B.  |
| C. Payroll taxes                  | _____ | C.  |
| D. Employee benefits              | _____ | D.  |
| E. Cost of merchandise for resale | _____ | E.  |
| F. Cost of entertainment          | _____ | F.  |
| G. Postage                        | _____ | G.  |
| H. Advertising                    | _____ | H.  |
| I. Telephone                      | _____ | I.  |
| J. Rental of equipment            | _____ | J.  |
| K. Facilities charge              | _____ | K.  |
| L. Permits                        | _____ | L.  |
| M. Other expenses: (Specify)      |       |     |
| a. _____                          | _____ | Ma. |
| b. _____                          | _____ | Mb. |
| c. _____                          | _____ | Mc. |
| d. _____                          | _____ | Md. |
| N. TOTAL EXPENSES                 | N/A   | N.  |

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- 3. Amount to charity (subtract line 2N from line 1G) \$ 970599 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) \$ 317733 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 652866 6. ✓

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?  
 Yes  No If "yes" complete the following:

| Name and address of director, officer, or employee of commercial fundraiser for charitable purposes | Name and address of charitable organization | Relationship of officer, etc. to charitable organization |
|---|---|--|
|   |   |  |
|   |   |  |
|   |   |  |

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION

|                           |                  |          |      |           |
|---------------------------|------------------|----------|------|-----------|
| NARAL Pro-Choice America  |                  | CONTRACT | THRU | 9/30/2005 |
| Fundraising Fees          | \$305,341        |          |      |           |
| Printing Costs            | \$4,131          |          |      |           |
| Phone Match Fees          | \$5,084          |          |      |           |
| License & Permit Expenses | \$953            |          |      |           |
| Postage Expenses          | <u>\$2,224</u>   |          |      |           |
| <b>TOTAL EXPENSES</b>     | <b>\$317,733</b> |          |      |           |