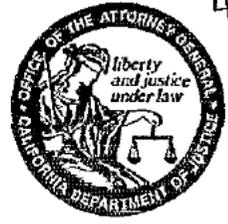


414-214



# COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 20 05 (California Government Code Section 12599)

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12596.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 803447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

Name and Address of Commercial Fundraiser: # <u>414</u>		Name and Address of Charitable Organization:	
Factor Direct, LTD		CT No. <u>Koldo</u> F.E.I.N. No. <u>95-2408633</u>	
Name of commercial fundraiser		Planned Parenthood - Los Angeles	
<u>11500 West Olympic Blvd., Ste. 540</u>		Name of charity	
Address of commercial fundraiser		<u>1920 Marengo Street</u>	
<u>Los Angeles CA 90064</u>		Address of charity	
City, State, and ZIP Code		<u>Los Angeles CA 90033</u>	
		City, State, and ZIP code of charity	

Figures from (check one): National Campaign  California Campaign

Telemarketing held (on) (from) 11/1, 20 04 to 10/31, 20 05

(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
If other, provide brief explanation \_\_\_\_\_

### 1. REVENUE

- A. Cash contributions \$46,249 A. PD 12-29-05
- B. Entertainment sales or admission charges \_\_\_\_\_ B.
- C. Sales from products \_\_\_\_\_ C.
- D. Advertisement sales \_\_\_\_\_ D.
- E. Membership fees \_\_\_\_\_ E.
- F. Other sources: (Specify)
  - a. \_\_\_\_\_ Fa.
  - b. \_\_\_\_\_ Fb.
  - c. \_\_\_\_\_ Fc.
  - d. \_\_\_\_\_ Fd.

\$46,249  
PD 12-29-05

### G. TOTAL REVENUE

### 2. EXPENSES

- A. Fees or commissions \_\_\_\_\_ A.
- B. Salaries \_\_\_\_\_ B.
- C. Payroll taxes \_\_\_\_\_ C.
- D. Employee benefits \_\_\_\_\_ D.
- E. Cost of merchandise for resale \_\_\_\_\_ E.
- F. Cost of entertainment \_\_\_\_\_ F.
- G. Postage \_\_\_\_\_ G.
- H. Advertising \_\_\_\_\_ H.
- I. Telephone \_\_\_\_\_ I.
- J. Rental of equipment \_\_\_\_\_ J.
- K. Facilities charge \_\_\_\_\_ K.
- L. Permits \_\_\_\_\_ L.
- M. Other expenses: (Specify)
  - a. \_\_\_\_\_ Ma.
  - b. \_\_\_\_\_ Mb.
  - c. \_\_\_\_\_ Mc.
  - d. \_\_\_\_\_ Md.

PLEASE SEE ATTACHED  
BREAKDOWN OF EXPENSES

\$48,052.00 N.

Be

**COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES  
ANNUAL FINANCIAL REPORT FOR 2005**

(California Government Code Section 12599)

Page 2

3. Amount to charity (subtract line 2N from line 1G)

(\\$1,803)  
PD 12-29-05

4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)

4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)

5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)

(\\$1,803)  
PD 12-29-05

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes  No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

**Factor Direct Ltd  
Campaign Expense Allocation**

	\$	48,052.00
Printing	\$	1,115.80
Postage	\$	2,813.34
Telephone	\$	2,643.34
Payroll	\$	16,451.36
Employee benefits	\$	1,223.70
Rent	\$	2,624.69
Office manager	\$	5,695.62
Utilities	\$	599.68
Equipment	\$	580.67
Recruitment	\$	409.03
Computer Programming	\$	347.42
Office expenses	\$	10,821.47
P.S. Fee/Profit	\$	2,725.87
Total	\$	48,052.00