

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2005 (California Government Code Section 12599)



STREET ADDRESS: 1300 I Street Sacramento, CA 95814 Telephone: (916) 323-5079

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

WEB SITE ADDRESS: http://ag.ca.gov/charities/

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser: MSA Ent. (#529) 11091 Rhodolite DR #3 Redding CA 96003

Name and Address of Charitable Organization: CT No. 1641 F.E.I.N. No. 94-1442454 Easter Seals Northern California 20 Pimental Ct Ste A-1 Novato, CA 94949

Figures from (check one): National Campaign [] California Campaign [x] Telephone Solicitation held (on) (from) Jan 1 - 20 05 to Dec 31 20 05

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenues? Fee [x] Percentage [] Other [] If other, provide brief explanation: ESNC pays MSA Ent 20.00 per hour for MSA-Hours logged on phone. Total for 2005 - \$47,200.00 (see N-)

Table with 2 columns: Description (A-Fd) and Amount. Row A: 95,794. Row G: 95,794.00

Table with 2 columns: Description (A-Md) and Amount. Row A: 45.00, Row B: 31,650, Row C: 4,120, Row G: 35.00, Row H: 300, Row I: 4,300.00, Row L: 250, Row Ma: 2,950, Row Mb: 3,400, Row Mc: 150. Row N: 47,200.00

Handwritten note: Breakdown of MSA Ent Expenses

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<p>3. Amount to charity (subtract line 2N from line 1G)</p>	<p style="text-align: center;"><u>95,794</u> 48,591</p> <p style="text-align: right;">3.</p>
<p>4. Less additional fundraising expenses paid by charity, including <u>fee</u> paid to commercial fundraiser (to be completed by charity) <i>Fee of 47,200 included in Item N-Part 2-Page 1-</i></p>	<p style="text-align: center;"><u>53,971</u></p> <p style="text-align: right;">4.</p>
<p>5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)</p>	<p style="text-align: center;"><u>—</u></p> <p style="text-align: right;">5.</p>
<p>6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)</p>	<p style="text-align: center;"><u>41,823.⁰⁰</u></p> <p style="text-align: right;">6. <i>44%</i></p>

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes No *If "yes" complete the following:*

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

To Atty General's Office.

Regarding: - This Report for Easter
Seals - 2005 -

The report form is a little confusing as
to which totals go where -

Anyway, bottom line is as follows:

Total Collections - \$ 95,794

Fee Paid To MSA - \$ 47,200

Other expenses paid
by Easter Seals - \$ 6,771.⁰⁰

Net Profit to ES. \$ \$ 41,823.⁰⁰
44% of Gross Collections.

1. Note: Page 2, #4 - \$ 53,971.⁰⁰

This total reflects the 47,200 fee
paid to MSA ENT. and other expenses
paid by ESNC. -

If there is a problem with this report please
call Mark Allen (MSA Ent) at 530-246-1292

Thanks -