

Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 05  
(California Government Code Section 12599)



STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser:  
 367 529  
 GOLD COAST PRODUCTIONS | MSA ENT  
 Name of commercial fundraiser  
 3730 MADRONA LANE | 11091 RHYOLITE #3  
 Address of commercial fundraiser  
 MEDFORD, OR 97501 | REDDING, CA 96003  
 City, State, and ZIP Code

Name and Address of Charitable Organization:  
 CT No. \_\_\_\_\_ F.E.I.N. No. 68-0415176  
 SHASTA COUNTY PEACE OFFICERS ASSOC.  
 Name of charity  
 P.O. BOX 991723  
 Address of charity  
 REDDING, CA 96099-1723  
 City, State, and ZIP code of charity

Figures from (check one): National Campaign  California Campaign   
 Entertainment Event held on: 09-17-05  
 (Type of activity)

(fundraising solicitation conducted from 6-15-05 through 9-16-05 with reminders mailed after event)  
 (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
 If other, provide brief explanation \_\_\_\_\_

REVENUE

A. Cash contributions	<u>44,523</u>	A.
B. Entertainment sales or admission charges	<u>10,245.00</u>	B.
C. Sales from products	<del>_____</del>	C.
D. Advertisement sales	<del>_____</del>	D.
E. Membership fees	<del>_____</del>	E.
F. Other sources: (Specify)	<del>_____</del>	Fa.
a. _____	<del>_____</del>	Fb.
b. _____	<del>_____</del>	Fc.
c. _____	<del>_____</del>	Fd.
G. TOTAL REVENUE		

54,768 G.

EXPENSES

A. Fees or commissions to Gold Coast Productions	<u>4,653</u>	A.
B. Salaries	<u>22,615</u>	B.
C. Payroll taxes	<u>2,300</u>	C.
D. Employee benefits	<u>_____</u>	D.
E. Cost of merchandise for resale	<u>_____</u>	E.
F. Cost of entertainment	<u>5,832.00</u>	F.
G. Postage	<u>2,450</u>	G.
H. Advertising	<u>200</u>	H.
I. Telephone	<u>1,700</u>	I.
J. Rental of equipment	<u>_____</u>	J.
K. Facilities charge :office rent + utilities	<u>1,650</u>	K.
L. Permits : registration, license etc.	<u>100</u>	L.
M. Other expenses: (Specify)		
a. Various insurance	<u>100</u>	Ma.
b. Supplies	<u>1,600</u>	Mb.
c. Misc: bank fees, repairs etc.	<u>85</u>	Mc.
d. Misc Gold Coast Exp	<u>469</u>	Md.
N. TOTAL EXPENSES		

43,814 N.

Amount to charity, (subtract line 2N from line 1G) 10,954. 3.

Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)  
(rent of venue for benefit show) 250 4.

Less fair market value of goods and/or services used for the event which were paid by sponsor(s) — 5.

Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 10,704. 6.

(a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

Yes  No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalty of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.