

MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2005

(California Government Code sections 12586 and 12599) 11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1



STREET ADDRESS: 1300 I Street Sacramento, CA 95814 Telephone: (916) 323-5079

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

WEB SITE ADDRESS: http://ag.ca.gov/charities/

Name and Address of Commercial Fundraiser for Charitable Purposes:

CF No. 638 DIRECTLINE TECHNOLOGIES, INC. Name of commercial fundraiser for charitable purposes 1600 N. CARPENTER ROAD, BLDG. D Address of commercial fundraiser for charitable purposes MODESTO, CA 95351-1145 City, State, and ZIP Code of commercial fundraiser for charitable purposes

Name and Address of Charitable Organization:

CT No. 6006 F.E.I.N. No. 94-6128893 CSU EAST BAY Cal State Hayward Ca Fair Name of charity ATTN: SUE MERRILL; DIR. OF ANNUAL FUND 25800 CARLOS BEE BLVD. Address of charity HAYWARD, CA 94542-3004 City, State, and ZIP code of charity

Figures from (check one): National Campaign [X] California Campaign [ ] ANNUAL FUND CAMPAIGN (Type of activity) 09/21, 2005 to 10/12, 2005 (Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee [X] Percentage [ ] Other [ ] If other, provide brief explanation

1. REVENUE

Table with 3 columns: Description (A-F), Amount, and Label (A-F). Row A: Cash contributions, \$69,376.00, A. Row G: TOTAL REVENUE, \$69,376.00, g.

2. EXPENSES

Table with 3 columns: Description (A-M), Amount, and Label (A-M). Row A: Fees or commissions, \$50,300.00, A. Row N: TOTAL EXPENSES, \$50,300.00, N.

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- 3. Amount to charity (subtract line 2N from line 1G) \$19,076.00 3.
- 4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) \_\_\_\_\_ 4.
- 5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
- 6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$19,076.00 6. ✓

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?

Yes  No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.