

638-9

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2005

(California Government Code sections 12586 and 12598)
11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1



STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-3079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser for Charitable Purposes:

CF No. 638
DIRECTLINE TECHNOLOGIES, INC.
Name of commercial fundraiser for charitable purposes
1600 N. CARPENTER ROAD, BLDG. D
Address of commercial fundraiser for charitable purposes
MODESTO, CA 95351-1145
City, State, and ZIP Code of commercial fundraiser for charitable purposes

Name and Address of Charitable Organization:

CT No. 77893 F.E.I.N. No. 33-0397688
CSU SAN MARCOS Fdn.
Name of charity **ATTN: RICK KEITH, VP FOR UNIVERSITY ADVANCEMENT**
333 S. TWIN OAK VALLEY ROAD
Address of charity
SAN MARCOS, CA 92096-0001
City, State, and ZIP code of charity

Figures from (check one): National Campaign California Campaign

ANNUAL FUND CAMPAIGN

(Type of activity)

held (on) (from) 03/30, 20 05, to 04/29, 20 05

(Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee Percentage Other
If other, provide brief explanation

1. REVENUE

- A. Cash contributions \$17,285.00 A.
- B. Entertainment sales or admission charges _____ B.
- C. Sales from products _____ C.
- D. Advertisement sales _____ D.
- E. Membership fees _____ E.
- F. Other sources: (Specify)
 - a. _____ Fa.
 - b. _____ Fb.
 - c. _____ Fc.
 - d. _____ Fd.

G. TOTAL REVENUE \$17,285.00 G.

2. EXPENSES

- A. Fees or commissions \$11,320.00 A.
- B. Salaries _____ B.
- C. Payroll taxes _____ C.
- D. Employee benefits _____ D.
- E. Cost of merchandise for resale _____ E.
- F. Cost of entertainment _____ F.
- G. Postage _____ G.
- H. Advertising _____ H.
- I. Telephone _____ I.
- J. Rental of equipment _____ J.
- K. Facilities charge _____ K.
- L. Permits _____ L.
- M. Other expenses: (Specify)
 - a. _____ Ma.
 - b. _____ Mb.
 - c. _____ Mc.
 - d. _____ Md.

N. TOTAL EXPENSES \$11,320.00 N.

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3. Amount to charity (subtract line 2N from line 1G) \$ 5,965.00 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) _____ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ 5,965.00 6. ✓

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?

Yes No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.