849-8

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
http://ag.ca.gov/charities/

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2005

(California Government Code sections 12586 and 12599)
11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fundraiser for Charitable Purposes:

CF No. 849

Univision Marketing Group, Inc.
Name of commercial fundraiser for charitable purposes

6 Lansing Square, Suite 100
Address of commercial fundraiser for charitable purposes

Toronto, M2J 1T5
City, State, and ZIP Code of commercial fundraiser for charitable purposes

Name and Address of Charitable Organization:

CT No. 2150 F.E.I.N. No. 35-1044585

ALSAC/ST. JUDE
Name of charity

501 St Jude Place
Address of charity

Memphis, TN 38105
City, State, and ZIP code of charity

Figures from (check one): National Campaign ☒ California Campaign ☐

Telemarketing (Type of activity) held (on) (from) 9 19, 2005 to 1 31, 2006 (Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee ☒ Percentage ☐ Other ☐
If other, provide brief explanation

1. REVENUE

A. Cash contributions	2,662,570.17	A.
B. Entertainment sales or admission charges		B.
C. Sales from products		C.
D. Advertisement sales		D.
E. Membership fees		E.
F. Other sources: (Specify)		
a.		Fa.
b.		Fb.
c.		Fc.
d.		Fd.
G. TOTAL REVENUE	2,662,570.17	G.

2. EXPENSES

A. Fees or commissions		A.
B. Salaries		B.
C. Payroll taxes		C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment		F.
G. Postage		G.
H. Advertising		H.
I. Telephone		I.
J. Rental of equipment		J.
K. Facilities charge		K.
L. Permits		L.
M. Other expenses: (Specify)		
a. Telefundraising costs	657,786.10	Ma.
b.		Mb.
c.		Mc.
d.		Md.
N. TOTAL EXPENSES	657,786.10	N.

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES
ANNUAL FINANCIAL REPORT FOR 20 02

(California Government Code sections12586 and 12599)
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3. Amount to charity (subtract line 2N from line 1G) 2,004,784.07 3.

4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) — 4.

5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) — 5.

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 2,004,784.07 6.

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?

☐ Yes ☑ No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Univision specializes in the generation of sustained, multi-year monthly donation income for its clients. Therefore this limited time financial report cannot accurately reflect the true income generated by this campaign. The true income will be higher when the lifetime of the multi-year, monthly donations are included.

CONFIDENTIAL
Fulfillment by State of Recruitment

UNIVISION
Strategic Fundraising

Report to: St. Jude Children's Research Hospital
Campaign: Friends & Family
Docket: SJH108
Report Date: July 20, 2006
Data as of: February 6, 2006

Sep 19/05 to Jan 31/06

Untrackable $: $425,912.23
Untrackable Gifts: 14453

	Total			Trackable					Untrackable			Combined				
	Volunteers #	Fulfilled Kits #	Fulfilled Kits %	Fulfilled $	Average Fulfilled $/Kit	Average Fulfilled $/Gift	Fulfilled Gifts #	Average # Gifts	Fulfilled $	Fulfilled Gifts #	Average Fulfilled Gift $	Fulfilled $	Fulfilled Gifts #	Average Fulfilled Gift $	Average Fulfilled Volunteer $	Rev/Vol $
Total	205859	31527	15.31%	$2,236,657.94	$70.94	$28.53	78406	2.49	$425,912.23	14453	$29.47	$2,662,570.17	92859	$28.67	$12.93	$12.93
STATE																
AE	0	0	0.00%	$0.00	$0.00	$0.00	0	0.00	$0.00	0	$0.00	$0.00	0	$0.00	$0.00	$0.00
AK	0	0	0.00%	$0.00	$0.00	$0.00	0	0.00	$0.00	0	$0.00	$0.00	0	$0.00	$0.00	$0.00
AL	4216	627	14.87%	$42,489.90	$67.77	$28.52	1490	2.38	$8,091.08	275	$29.46	$50,580.98	1765	$28.66	$12.00	$12.00
AP	0	0	0.00%	$0.00	$0.00	$0.00	0	0.00	$0.00	0	$0.00	$0.00	0	$0.00	$0.00	$0.00
AR	3098	530	17.11%	$38,969.69	$73.53	$29.19	1335	2.52	$7,420.74	246	$30.15	$46,390.43	1581	$29.34	$14.97	$14.97
AZ	2710	398	14.69%	$29,937.39	$75.22	$30.12	994	2.50	$5,700.78	183	$31.11	$35,638.17	1177	$30.27	$13.15	$13.15
CA	15800	1873	11.85%	$163,667.38	$87.38	$36.48	4487	2.40	$31,166.21	827	$37.68	$194,834.09	5314	$36.66	$12.33	$12.33
CO	3048	404	13.25%	$30,614.00	$75.78	$31.37	976	2.42	$5,829.62	180	$32.40	$36,443.62	1156	$31.53	$11.96	$11.96
CT	31	2	6.45%	$110.00	$55.00	$22.00	5	2.50	$20.95	1	$22.73	$130.95	6	$22.11	$4.22	$4.22
DC	253	36	14.23%	$2,802.00	$77.83	$32.21	87	2.42	$533.57	16	$33.27	$3,335.57	103	$32.37	$13.18	$13.18
DE	655	110	16.79%	$9,009.00	$81.90	$26.04	346	3.15	$1,715.53	64	$26.90	$10,724.53	410	$26.17	$16.37	$16.37
FL	8544	1186	13.88%	$86,453.47	$72.90	$28.62	3021	2.55	$16,462.77	557	$29.56	$102,916.24	3578	$28.76	$12.05	$12.05
GA	7313	928	12.69%	$61,677.85	$66.46	$29.09	2120	2.28	$11,744.91	391	$30.05	$73,422.76	2511	$29.24	$10.04	$10.04
HI	0	0	0.00%	$0.00	$0.00	$0.00	0	0.00	$0.00	0	$0.00	$0.00	0	$0.00	$0.00	$0.00
IA	1736	306	17.63%	$15,350.53	$50.17	$21.00	731	2.39	$2,923.10	135	$21.69	$18,273.63	866	$21.11	$10.53	$10.53
ID	829	99	11.94%	$6,338.00	$64.02	$29.07	218	2.20	$1,206.90	40	$30.03	$7,544.90	258	$29.22	$9.10	$9.10
IL	9983	1724	17.27%	$132,201.37	$76.68	$27.66	4780	2.77	$25,174.25	881	$28.57	$157,375.62	5661	$27.80	$15.76	$15.76
IN	1739	182	10.47%	$10,343.00	$56.83	$22.20	466	2.56	$1,969.55	86	$22.93	$12,312.55	552	$22.31	$7.08	$7.08
KS	2342	413	17.63%	$24,342.45	$58.94	$24.74	984	2.38	$4,635.37	181	$25.56	$28,977.82	1165	$24.87	$12.37	$12.37
KY	4169	698	16.74%	$45,663.40	$65.42	$25.80	1770	2.54	$8,695.38	326	$26.65	$54,358.78	2096	$25.93	$13.04	$13.04
LA	4582	566	12.35%	$44,416.88	$78.48	$33.50	1326	2.34	$8,458.02	244	$34.60	$52,874.90	1570	$33.67	$11.54	$11.54
MA	5635	960	17.04%	$65,317.12	$68.04	$25.49	2562	2.67	$12,437.91	472	$26.34	$77,755.03	3034	$25.63	$13.80	$13.80
MD	3882	593	15.28%	$51,767.00	$87.30	$31.49	1644	2.77	$9,857.65	303	$32.53	$61,624.65	1947	$31.65	$15.87	$15.87
ME	1164	176	15.12%	$11,053.00	$62.80	$24.73	447	2.54	$2,104.75	82	$25.54	$13,157.75	529	$24.85	$11.30	$11.30
MI	7891	1243	15.75%	$83,889.20	$67.49	$27.53	3047	2.45	$15,974.47	562	$28.44	$99,863.67	3609	$27.67	$12.66	$12.66
MN	3466	535	15.44%	$29,045.48	$54.29	$23.61	1230	2.30	$5,530.94	227	$24.39	$34,576.42	1457	$23.74	$9.98	$9.98
MO	6307	1017	16.12%	$65,661.12	$64.56	$26.09	2517	2.47	$12,503.42	464	$26.95	$78,164.54	2981	$26.22	$12.39	$12.39
MS	3189	454	14.24%	$34,489.75	$75.97	$28.91	1193	2.63	$6,567.66	220	$29.86	$41,057.41	1413	$29.06	$12.87	$12.87
MT	625	90	14.40%	$4,738.46	$52.65	$26.32	180	2.00	$902.31	33	$27.19	$5,640.77	213	$26.46	$9.03	$9.03
NC	7378	1095	14.84%	$75,794.34	$69.22	$28.37	2672	2.44	$14,433.02	493	$29.30	$90,227.36	3165	$28.51	$12.23	$12.23
ND	379	88	23.22%	$4,628.00	$52.59	$19.12	242	2.75	$881.28	45	$19.76	$5,509.28	287	$19.22	$14.54	$14.54
NE	1112	190	17.09%	$10,385.00	$54.66	$23.28	446	2.35	$1,977.55	82	$24.05	$12,362.55	528	$23.40	$11.12	$11.12
NH	1002	168	16.77%	$11,267.00	$67.07	$25.84	436	2.60	$2,145.50	80	$26.70	$13,412.50	516	$25.97	$13.39	$13.39
NJ	7360	1265	17.19%	$93,639.22	$74.02	$28.24	3316	2.62	$17,831.11	611	$29.17	$111,470.33	3927	$28.38	$15.15	$15.15
NM	1073	128	11.93%	$7,294.50	$56.99	$25.59	285	2.23	$1,389.04	53	$26.44	$8,683.54	338	$25.73	$8.09	$8.09
NV	1303	152	11.67%	$37,170.00	$244.54	$98.59	377	2.48	$7,078.04	69	$101.85	$44,248.04	446	$99.10	$33.96	$33.96
NY	15475	2733	17.66%	$198,374.19	$72.58	$27.74	7151	2.62	$37,775.11	1318	$28.66	$236,149.30	8469	$27.88	$15.26	$15.26
OH	8656	1566	18.09%	$92,546.20	$59.10	$24.63	3757	2.40	$17,622.97	693	$25.45	$110,169.17	4450	$24.76	$12.73	$12.73
OK	2510	326	12.99%	$21,365.00	$65.54	$28.60	747	2.29	$4,068.40	138	$29.55	$25,433.40	885	$28.75	$10.13	$10.13
OR	1528	205	13.42%	$13,801.00	$67.32	$30.81	448	2.19	$2,628.03	83	$31.82	$16,429.03	531	$30.96	$10.75	$10.75
PA	10034	1960	19.53%	$110,579.67	$56.42	$23.31	4744	2.42	$21,056.97	874	$24.08	$131,636.64	5618	$23.43	$13.12	$13.12
PR	0	0	0.00%	$0.00	$0.00	$0.00	0	0.00	$0.00	0	$0.00	$0.00	0	$0.00	$0.00	$0.00
RI	0	0	0.00%	$0.00	$0.00	$0.00	0	0.00	$0.00	0	$0.00	$0.00	0	$0.00	$0.00	$0.00
SC	3186	490	15.38%	$32,628.00	$66.59	$28.60	1141	2.33	$6,213.14	210	$29.54	$38,841.14	1351	$28.74	$12.19	$12.19
SD	395	60	15.19%	$2,521.00	$42.02	$17.88	141	2.35	$480.06	26	$18.47	$3,001.06	167	$17.97	$7.60	$7.60
TN	11048	1909	17.28%	$146,605.67	$76.80	$30.22	4852	2.54	$27,917.16	894	$31.21	$174,522.83	5746	$30.37	$15.80	$15.80
TX	13376	1516	11.33%	$106,795.08	$70.45	$29.89	3573	2.36	$20,336.29	659	$30.88	$127,131.37	4232	$30.04	$9.50	$9.50
UT	820	79	9.63%	$3,987.00	$50.47	$23.45	170	2.15	$759.22	31	$24.23	$4,746.22	201	$23.57	$5.79	$5.79
VA	6566	994	15.14%	$90,742.37	$91.29	$34.74	2612	2.63	$17,279.48	481	$35.89	$108,021.85	3093	$34.92	$16.45	$16.45
VT	410	70	17.07%	$3,905.00	$55.79	$24.25	161	2.30	$743.60	30	$25.06	$4,648.60	191	$24.38	$11.34	$11.34
WA	3190	402	12.60%	$27,759.90	$69.05	$32.66	850	2.11	$5,286.14	157	$33.74	$33,046.04	1007	$32.83	$10.36	$10.36
WI	3995	684	17.12%	$35,895.50	$52.48	$21.72	1653	2.42	$6,835.35	305	$22.43	$42,730.85	1958	$21.83	$10.70	$10.70
WV	1568	238	15.18%	$15,219.36	$63.95	$27.42	555	2.33	$2,898.12	102	$28.33	$18,117.48	657	$27.56	$11.55	$11.55
WY	287	59	20.56%	$3,407.00	$57.75	$28.16	121	2.05	$648.77	22	$29.09	$4,055.77	143	$28.30	$14.13	$14.13

Invoice	Month	Date	Cust No.	Part number	Docket	Description	Unit Price	Quantity	Ext Price
	July-05 Total								$ [illegible]
	August-05 Total								$ 251,359.70
	September-05 Total								$ [illegible]
	October-05 Total								$ [illegible]
	November-05 Total								$ [illegible]
	December-05 Total								$ [illegible]
	January-06 Total								$ [illegible]
	Grand Total								$ [illegible]

SJH TN **SUB TOTAL 1,068,856 1,329,113.85

**GRAND TOTAL ** 1,329,113.85

** END OF REPORT **

Jan 01 2006 - June 30 2006	$ 27,077.55
Feb 01 2006 - June 30 2006	$ -
July 01 2005 to June 30 2006	$ 1,329,113.85
Oct 04 2005 to June 30 2006	$ 558,514.00
Oct 17 2005 to June 30 2006	$ 466,787.10
Nov 01 2005 to June 30 2006	$ 371,573.00
Sep 19 2005 to Jan 31 2006	$ 657,786.10
Sep 19 2005 to June 30 2006	$ 657,786.10