

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

# COMMERCIAL COVENTURER

## ANNUAL FINANCIAL REPORT FOR 2005

(California Government Code section 12599.2)

11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



1103-2

<b>Name and Address of Commercial Coventurer:</b> CCV Number <u>CV-1103</u> <u>BUILD-A-BEAR WORKSHOP, INC.</u> Name of commercial coventurer <u>1954 Innerbelt Bus. Ctr. Dr.</u> Address of commercial coventurer <u>St. Louis, Mo 63114</u> City, State, and ZIP Code of commercial coventurer	<b>Name and Address of Charitable Organization:</b> CT No. <u>110288</u> F.E.I.N. No. <u>52-1779606</u> <u>FIRST BOOK</u> Name of charity <u>1319 F STREET, NW, SUITE 500</u> Address of charity <u>WASHINGTON, DC 20004</u> City, State, and ZIP code of charity
--	--

Figures from (check one): National Campaign  California Campaign

Sale of stuffed animals held (on) (from) January 1, 2005, to December 31, 2005.  
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial coventurer and charity based upon a fee or percentage of revenue? Fee  Percentage  Other   
If other, provide brief explanation A portion of proceeds sold from each designated stuffed animal

### 1. REVENUE

- A. Cash contributions \_\_\_\_\_ A.
- B. Entertainment sales or admission charges \_\_\_\_\_ B.
- C. Sales from products 184,573.50 C.
- D. Advertisement sales \_\_\_\_\_ D.
- E. Membership fees \_\_\_\_\_ E.
- F. Other sources: (Specify)
  - a. \_\_\_\_\_ Fa.
  - b. \_\_\_\_\_ Fb.
  - c. \_\_\_\_\_ Fc.
  - d. \_\_\_\_\_ Fd.

G. TOTAL REVENUE 184,573.50 g.

### 2. EXPENSES

- A. Fees or commissions \_\_\_\_\_ A.
- B. Salaries \_\_\_\_\_ B.
- C. Payroll taxes \_\_\_\_\_ C.
- D. Employee benefits \_\_\_\_\_ D.
- E. Cost of merchandise for resale \_\_\_\_\_ E.
- F. Cost of entertainment \_\_\_\_\_ F.
- G. Postage \_\_\_\_\_ G.
- H. Advertising \_\_\_\_\_ H.
- I. Telephone \_\_\_\_\_ I.
- J. Rental of equipment \_\_\_\_\_ J.
- K. Facilities charge \_\_\_\_\_ K.
- L. Permits \_\_\_\_\_ L.
- M. Other expenses: (Specify)
  - a. \_\_\_\_\_ Ma.
  - b. \_\_\_\_\_ Mb.
  - c. \_\_\_\_\_ Mc.
  - d. \_\_\_\_\_ Md.

N. TOTAL EXPENSES 0 N.

**COMMERCIAL COVENTURER  
ANNUAL FINANCIAL REPORT FOR 20 05**  
(California Government Code section 12599.2)  
(11 Cal. Code Regs. section 308)  
Page 2

3. Amount to charity (subtract line 2N from line 1G) 184,573.50 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial coventurer (to be completed by charity) ∅ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) ∅ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 184,573.50 6.
7. (a) Is any director, officer, or employee of the commercial coventurer a director, officer, or employee of the charitable organization listed in this report?  
 Yes  No If "yes" complete the following:

Name and address of director, officer, or employee of commercial coventurer	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial coventurer and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.    /