

## TABLE 2

This table lists all charitable organizations that conducted commercial fundraising campaigns and ranks them by the percentage of donated money which actually went to charity, i.e., from a high of 100% going to charity to a low of zero.

**Note:** Negative amounts in the “To Charity” column indicate the campaign raised less than the commercial fundraiser fee guaranteed in the contract between the charity and the fundraiser.

## Charity/Charitable Purpose, CFR Listing by Percentage to Charity

Listing by Percent in Descending Order

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
GROUNDSPRING.ORG	WORKING ASSETS ONLINE, INC.	9,730.00	9,730.00	100.00
HUMANE SOCIETY OF THE UNITED STATES, THE	BUILD-A-BEAR WORKSHOP, INC.	234,363.00	234,363.00	100.00
SUSAN G. KOMEN BREAST CANCER FOUNDATION, THE	BUILD-A-BEAR WORKSHOP, INC.	25,318.00	25,318.00	100.00
GROUNDSPRING.ORG	WORKING ASSETS ONLINE, INC.	307,784.00	307,784.00	100.00
WORLD WILDLIFE FUND, INC.	BUILD-A-BEAR WORKSHOP, INC.	205,182.00	205,182.00	100.00
FIRST BOOK	BUILD-A-BEAR WORKSHOP, INC.	54,319.00	54,319.00	100.00
** INTERNATIONAL CHRISTIAN MEDIA, INC.	UNIVISION MARKETING GROUP, INC.	13,361.00	13,361.00	100.00
CON AGRA FOODS FEEDING CHILDREN BETTER FOUNDATION	QUIZNOS MASTER, LLC	57,121.24	57,121.24	100.00
WEST COAST ISLAMIC SOCIETY, INC.	NORTH AMERICAN PROFESSIONAL SERVICE, INC.	18,230.00	18,171.00	99.68
AL-ARGAM ISLAMIC SCHOOL	NORTH AMERICAN PROFESSIONAL SERVICE, INC.	65,000.00	63,710.60	98.02
** ARTHRITIS FOUNDATION OF SOUTHERN CALIFORNIA	PUBLIC INTEREST COMMUNICATIONS, INC.	122,616.35	119,630.32	97.56
NATIONAL WOMEN'S HEALTH NETWORK	SHARE GROUP, INC.	688,009.00	665,095.00	96.67
UNITED CANCER RESEARCH SOCIETY	ROBERT EARHART	1,172,000.00	1,127,993.00	96.25

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MOTION PICTURE & TELEVISION FUND FOUNDATION	LEVY, PAZANTI & ASSOCIATES	385,075.00	364,311.00	94.61
M.S.C.C.	NORTH AMERICAN PROFESSIONAL SERVICE, INC.	145,750.00	137,850.00	94.58
UNITED FRIENDS OF THE CHILDREN	LEVY, PAZANTI & ASSOCIATES	178,875.00	166,141.27	92.88
ALPHA PROJECT FOR THE HOMELESS	CHARITABLE CHOICES	40.00	37.00	92.50
BOYS & GIRLS CLUB OF SAN GABRIEL VALLEY	CHARITABLE CHOICES	10.00	9.25	92.50
CHILDREN'S HUNGER FUND	CHARITABLE CHOICES	1,550.00	1,433.75	92.50
FATHER JOE'S VILLAGES	CHARITABLE CHOICES	500.00	462.50	92.50
GIVING CHILDREN HOPE	CHARITABLE CHOICES	230.00	212.75	92.50
NATIONAL AIDS FOUNDATION-JOSUE HOMES	CHARITABLE CHOICES	200.00	185.00	92.50
AIDS RESEARCH ALLIANCE OF AMERICA	CHARITABLE CHOICES	30.00	27.75	92.50
ST. VINCENT DE PAUL VILLAGE	CHARITABLE CHOICES	100.00	92.50	92.50
JUVENILE DIABETES FOUNDATION	CHARITABLE CHOICES	50.00	46.25	92.50
ISLAMIC RELIEF	NORTH AMERICAN PROFESSIONAL SERVICE, INC.	157,716.00	144,445.76	91.59
** UNITED STATES FUND FOR UNICEF	PUBLIC INTEREST COMMUNICATIONS, INC.	140,890.00	127,432.00	90.45
TOURETTE SYNDROME ASSOCIATION	PLAN A	1,135,861.00	1,011,528.35	89.05

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**	LEUKEMIA AND LYMPHOMA SOCIETY	HAINES & COMPANY, INC.	14,413,398.00	12,830,378.97	89.02
	CHILDREN'S HOSPITAL OAKLAND FOUNDATION	ARIA COMMUNICATIONS CORPORATION	45,769.00	40,128.00	87.68
	CEDARS-SINAI RESEARCH FOR WOMEN'S CANCER	EVENTS UNLIMITED, INC.	1,714,442.33	1,471,629.74	85.84
	KINDHEARTS	NORTH AMERICAN PROFESSIONAL SERVICE, INC.	52,244.00	44,682.54	85.53
	INTERNATIONAL LUTHERAN LAYMEN'S LEAGUE	MDS COMMUNICATIONS CORPORATION	20,920.00	17,855.00	85.35
**	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO	TELECOMP, INC.	618,315.02	526,405.02	85.14
	WEBB SCHOOLS, THE	WEISER & ASSOCIATES	14,655.00	12,263.78	83.68
	CHILDREN'S HOSPITAL OAKLAND FOUNDATION	ARIA COMMUNICATIONS CORPORATION	41,430.00	34,471.00	83.20
	BENICIA LITTLE LEAGUE	TOM NEWLIN	20,604.77	17,139.14	83.18
	LOYOLA LAW SCHOOL	WEISER & ASSOCIATES	26,590.00	22,080.46	83.04
	MARCH OF DIMES	ADVANCED BUSINESS TECHNOLOGIES, INC.	470,005.00	388,782.00	82.72
	SAVE THE CHILDREN FEDERATION	TELEFUND, INC.	379,083.00	311,920.00	82.28
	STOP CANCER	EVENTS UNLIMITED, INC.	291,925.00	239,551.72	82.06
**	BRADY CAMPAIGN TO PREVENT HANDGUN VIOLENCE	PUBLIC INTEREST COMMUNICATIONS, INC.	116,309.00	95,431.00	82.05
	UNIVERSITY OF THE PACIFIC SCHOOL OF DENTISTRY	WEISER & ASSOCIATES	24,665.00	19,935.59	80.83

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SABERA FOUNDATION	EVENTS UNLIMITED, INC.	1,715,477.60	1,378,989.81	80.39
SAN FRANCISCO OPERA	MKTG TELESERVICES, INC.	773,516.00	614,879.00	79.49
PKD FOUNDATION	ADVANTAGE FUND-RAISING CONSULTING, INC.	938,112.82	742,758.17	79.18
CHILDREN'S DEFENSE FUND	PLAN A	373,825.00	295,063.33	78.93
ALAMO SCHOOL	TOM NEWLIN	27,054.85	21,281.10	78.66
CUPERTINO NATIONAL LITTLE LEAGUE	TOM NEWLIN	4,849.50	3,810.41	78.57
ALTERNATIVE LIVING FOR THE AGING	EVENTS UNLIMITED, INC.	91,975.00	70,993.58	77.19
COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.	MDS COMMUNICATIONS CORPORATION	90,031.00	69,461.00	77.15
PACIFIC LUTHERAN THEOLOGICAL SEMINARY	ARIA COMMUNICATIONS CORPORATION	17,297.00	13,329.99	77.07
CALIFORNIA WOMEN'S LAW CENTER	PLAN A	188,057.00	144,732.00	76.96
** SANTA CLARA UNIVERSITY, SCHOOL OF LAW	DEVELOPMENT CENTER, LLC, THE	130,665.00	100,539.00	76.94
CITYTEAM MINISTRIES	MDS COMMUNICATIONS CORPORATION	331,515.00	252,528.00	76.17
BRANDEIS-BARDIN INSTITUTE, THE	EVENTS UNLIMITED, INC.	488,857.47	372,322.58	76.16
GILROY 14-U HOT SHOTS	TOM NEWLIN	1,995.00	1,501.97	75.29
ALZHEIMER'S ASSOCIATION	EVENTS UNLIMITED, INC.	974,048.00	732,477.21	75.20

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PACIFIC LEGAL FOUNDATION	BLV AGRIBUSINESS CONSULTANT	227,108.46	170,637.45	75.13
CITIZEN ACTION NETWORK	HUDSON BAY COMPANY OF ILLINOIS, INC.	17,750.00	13,321.76	75.05
APTOS LITTLE LEAGUE	TOM NEWLIN	11,400.50	8,476.72	74.35
ALPINE WEST LITTLE LEAGUE	TOM NEWLIN	8,204.00	6,099.28	74.35
AOPA AIR SAFETY FOUNDATION	TELEFUND, INC.	560,521.00	416,025.00	74.22
CHILDREN'S ACTION NETWORK	LEVY, PAZANTI & ASSOCIATES	183,673.00	135,822.00	73.95
SAN FRANCISCO BALLET	DIAMOND-TEL, INC.	618,021.34	453,350.49	73.36
UNIVERSITY OF THE PACIFIC SCHOOL OF DENTISTRY	DIRECTLINE TECHNOLOGIES, INC.	48,900.00	35,800.00	73.21
CITYTEAM MINISTRIES	MDS COMMUNICATIONS CORPORATION	107,080.00	78,368.00	73.19
AMERICAN CANCER SOCIETY, INC.	FUTUREMARKET TELECENTER, INC.	8,255,808.26	6,021,674.03	72.94
LEGAL AID FOUNDATION OF LOS ANGELES	LEVY, PAZANTI & ASSOCIATES	446,486.00	325,169.98	72.83
** MOTHERS AGAINST DRUNK DRIVING	PUBLIC INTEREST COMMUNICATIONS, INC.	524,134.84	381,170.28	72.72
LONG BEACH AQUARIUM OF THE PACIFIC	IDC, LTD.	516,925.00	374,642.41	72.48
PONDEROSA SCHOOL	TOM NEWLIN	4,420.85	3,193.35	72.23
FLINTRIDGE PREP SCHOOL	WEISER & ASSOCIATES	9,909.00	7,146.56	72.12

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Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
UNION OF CONCERNED SCIENTISTS	SHARE GROUP, INC.	34,151.00	24,625.00	72.11
ST. JUDE CHILDREN'S HOSPITAL	EVENTS UNLIMITED, INC.	906,637.39	652,664.84	71.99
MISSION AVIATION FELLOWSHIP	MDS COMMUNICATIONS CORPORATION	42,326.00	30,332.00	71.66
METROPOLITAN MUSEUM OF ART, THE	FACTER DIRECT LTD	174,925.00	124,842.64	71.37
UNITED CANCER RESEARCH SOCIETY	KKA ENTERPRISES, INC.	3,271,742.00	2,326,876.00	71.12
CHRISTIAN RESEARCH INSTITUTE	MDS COMMUNICATIONS CORPORATION	460,783.00	327,187.00	71.01
CHILDREN'S HOSPITAL LOS ANGELES	MKTG TELESERVICES, INC.	46,934.00	33,237.00	70.82
** VIETNAM VETERANS MEMORIAL FUND	PUBLIC INTEREST COMMUNICATIONS, INC.	26,311.00	18,530.62	70.43
METROPOLITAN MUSEUM OF ART, THE	FACTER DIRECT LTD	198,405.00	139,648.00	70.39
BOYS & GIRLS CLUBS OF AMERICA	LEVY, PAZANTI & ASSOCIATES	523,881.00	366,075.00	69.88
LEAGUE OF WOMEN VOTERS OF THE UNITED STATES	SHARE GROUP, INC.	49,245.37	34,411.37	69.88
UNION RESCUE MISSION	MDS COMMUNICATIONS CORPORATION	613,695.00	427,764.00	69.70
ZERO POPULATION GROWTH, INC.	SHARE GROUP, INC.	121,683.00	84,583.00	69.51
20/20 VISION	HUDSON BAY COMPANY OF ILLINOIS, INC.	26,741.00	18,585.00	69.50
FRIENDS OF THE NATIONAL PARKS AT GETTYSBURG, INC.	ARIA COMMUNICATIONS CORPORATION	35,473.00	24,614.87	69.39

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BOYS & GIRLS CLUB OF SAN PEDRO	KNOCK OUT PRODUCTIONS	176,870.00	122,687.96	69.37
LOS ANGELES GAY AND LESBIAN CENTER	TELEFUND, INC.	102,744.45	71,184.95	69.28
SANTA CLARA UNIVERSITY, SCHOOL OF LAW	DEVELOPMENT CENTER, LLC, THE	63,332.00	43,853.00	69.24
CHARLES DARWIN FOUNDATION	OUTREACH CENTER, INC., THE	139,916.00	96,806.00	69.19
BERKELEY REPERTORY THEATRE	MKTG TELESERVICES, INC.	294,785.00	203,907.00	69.17
MERCY CORPS	MDS COMMUNICATIONS CORPORATION	198,286.00	136,488.00	68.83
ZERO POPULATION GROWTH, INC.	SHARE GROUP, INC.	39,007.34	26,789.34	68.68
PLANNED PARENTHOOD GOLDEN GATE	TELEFUND, INC.	47,973.00	32,944.90	68.67
** WORLD RELIEF CORPORATION	UNIVISION MARKETING GROUP, INC.	72,225.00	49,475.55	68.50
NATIONAL GAY AND LESBIAN TASK FORCE	TELEFUND, INC.	60,984.00	41,669.25	68.33
CHILDREN AFFECTED BY AIDS FOUNDATION	LEVY, PAZANTI & ASSOCIATES	832,570.00	568,819.00	68.32
AOPA AIR SAFETY FOUNDATION	BGS TELEMARKETING, INC.	589,167.00	401,374.00	68.13
** CHARLES DARWIN FOUNDATION	OUTREACH CENTER, INC., THE	86,401.00	58,501.00	67.71
9 TO 5 WORKING WOMEN EDUCATION FUND	HUDSON BAY COMPANY OF ILLINOIS, INC.	625.00	422.98	67.68
** KTEH FOUNDATION	OUTREACH CENTER, INC., THE	385,844.00	260,737.00	67.58

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Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
MAPLE COUNSELING CENTER, THE	KNOCK OUT PRODUCTIONS	40,955.00	27,481.00	67.10
NATIONAL RIGHT TO LIFE COMMITTEE, INC.	TREASURE STATE DEVELOPMENT CORPORATION	210,835.37	141,259.70	67.00
ENVIRONMENTAL DEFENSE FUND	TELEFUND, INC.	136,704.07	91,590.60	67.00
PUBLIC EMPLOYEES FOR ENVIRONMENTAL RESPONSIBILITY	HUDSON BAY COMPANY OF ILLINOIS, INC.	3,605.00	2,413.15	66.94
AMERICAN FOUNDATION FOR AIDS RESEARCH	SHARE GROUP, INC.	97,685.00	65,276.00	66.82
FOOD FOR THE HUNGRY, INC.	MDS COMMUNICATIONS CORPORATION	201,657.00	134,295.00	66.60
MERCY CORPS	MDS COMMUNICATIONS CORPORATION	154,387.00	102,577.00	66.44
RAINFOREST ACTION NETWORK	SHARE GROUP, INC.	31,389.00	20,848.00	66.42
OCEAN CONSERVANCY, INC., THE	TELEFUND, INC.	78,237.91	51,074.86	65.28
MARY MAGDALENE PROJECT	KNOCK OUT PRODUCTIONS	91,433.00	59,501.00	65.08
GAY AND LESBIAN ALLIANCE AGAINST DEFAMATION	SHARE GROUP, INC.	124,917.00	81,197.00	65.00
CALIFORNIA PROLIFE COUNCIL, INC.	TREASURE STATE DEVELOPMENT CORPORATION	183,668.90	119,384.78	65.00
NATIONAL AUDUBON SOCIETY, INC.	SHARE GROUP, INC.	30,921.00	20,097.00	64.99
ENVIRONMENTAL DEFENSE FUND	SHARE GROUP, INC.	907,576.00	589,307.00	64.93
PLANNED PARENTHOOD GOLDEN GATE	TELEFUND, INC.	57,706.50	37,406.40	64.82

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UC IRVINE GRADUATE OF SCHOOL MANAGEMENT	DIRECTLINE TECHNOLOGIES, INC	28,350.00	18,374.00	64.81
ORGANIC CONSUMERS ASSOCIATION	HUDSON BAY COMPANY OF ILLINOIS, INC.	115,466.20	74,405.89	64.44
LEAGUE OF WOMEN VOTERS OF THE UNITED STATES	OUTREACH CENTER, INC., THE	51,956.00	33,390.00	64.27
AMERICAN FIELD SERVICE-USA, INC.	SHARE GROUP, INC.	224,881.77	144,267.35	64.15
SAN FRANCISCO SYMPHONY	MKTG TELESERVICES, INC.	660,193.00	422,931.00	64.06
HUMAN RIGHTS CAMPAIGN, INC.	LEVY, PAZANTI & ASSOCIATES	428,791.30	274,531.80	64.02
GAY AND LESBIAN ALLIANCE AGAINST DEFAMATION	HARRIS O'MALLEY MARKETING, INC.	10,350.00	6,588.75	63.66
LIBERTY HILL FOUNDATION	BLUE ROOM EVENTS	344,074.96	217,580.72	63.24
FIRST RESORT	MDS COMMUNICATIONS CORPORATION	19,989.00	12,628.00	63.17
COLONIAL WILLIAMSBURG FOUNDATION	FACTER DIRECT LTD	379,612.34	238,557.48	62.84
AVIVA FAMILY AND CHILDREN'S SERVICES	EVENTS UNLIMITED, INC.	288,610.00	181,193.49	62.78
NATIONAL MUSEUM OF WOMEN IN THE ARTS	SHARE GROUP, INC.	53,137.00	33,338.00	62.74
COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA	TELEFUND, INC.	264,480.00	165,389.15	62.53
AIDS PROJECT LOS ANGELES	SHARE GROUP, INC.	163,322.00	101,645.00	62.24
FIRST RESORT	MDS COMMUNICATIONS CORPORATION	15,105.00	9,399.00	62.22

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**	UNITED STATES SKI TEAM FOUNDATION	PUBLIC INTEREST COMMUNICATIONS, INC.	130,665.00	81,155.52	62.11
	SAN FRANCISCO AIDS FOUNDATION	MZA EVENTS, INC.	3,503,221.81	2,169,786.02	61.94
	ADIRONDACK COUNCIL, THE	SHARE GROUP, INC.	74,862.00	46,114.00	61.60
	LIFE ISSUES INSTITUTE	MDS COMMUNICATIONS CORPORATION	69,509.00	42,732.00	61.48
	MAP INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	35,845.00	21,943.00	61.22
	EARTHJUSTICE LEGAL DEFENSE FUND	TELEFUND, INC.	88,697.00	54,292.75	61.21
	CONSUMERS UNION OF THE UNITED STATES, INC.	LESTER, INC.	504,874.35	308,874.35	61.18
	HOMELESS HEALTH CARE LOS ANGELES	BLUE ROOM EVENTS	43,287.00	26,440.00	61.08
	ALTERNATIVE LIVING FOR THE AGING	EVENTS UNLIMITED, INC.	201,560.00	122,755.56	60.90
	KPBS PUBLIC RADIO AND TELEVISION	WEISER & ASSOCIATES	91,349.00	55,411.33	60.66
**	AIDS PROJECT LOS ANGELES	WALK-THE-TALK PRODUCTIONS, INC.	5,262,785.00	3,174,779.00	60.33
	AMERICAN IRELAND FUND	BLUE ROOM EVENTS	409,150.00	246,159.00	60.16
	PLANNED PARENTHOOD ACTION FUND, INC.	FACTER DIRECT LTD	818,710.00	491,639.79	60.05
	AMERICAN HEART ASSOCIATION - WESTERN STATES AFFILIATE	TELESYSTEMS MARKETING, INC.	31,390.00	18,834.00	60.00
**	NATIONAL PARKS CONSERVATION ASSOCIATION	OUTREACH CENTER, INC., THE	192,409.00	114,592.00	59.56

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KEHILLA JEWISH HIGH SCHOOL	LAURA TALMUS ASSOCIATES, INC.	69,402.00	41,320.00	59.54
WATSONVILLE AMERICAN LITTLE LEAGUE	TOM NEWLIN	909.25	540.44	59.44
HOLT INTERNATIONAL CHILDREN'S SERVICES	MDS COMMUNICATIONS CORPORATION	59,978.00	35,643.00	59.43
KPBS PUBLIC RADIO AND TELEVISION	ARIA COMMUNICATIONS CORPORATION	56,865.00	33,619.98	59.12
LEAGUE OF WOMEN VOTERS OF THE UNITED STATES	SHARE GROUP, INC.	195,332.00	115,149.00	58.95
KVIE CHANNEL 6	ARIA COMMUNICATIONS CORPORATION	387,189.37	228,033.97	58.89
PACIFIC COAST AIR MUSEUM	ROGER J. OLSON	53,095.00	31,245.00	58.85
FRIENDS OF THE FAMILY	PLAN A	331,824.00	195,001.00	58.77
INTERFAITH ALLIANCE, INC., THE	OUTREACH CENTER, INC., THE	19,411.00	11,396.00	58.71
DOWNE SYNDROME FOUNDATION OF ORANGE COUNTY	KNOCK OUT PRODUCTIONS	81,000.00	47,500.00	58.64
CSU HAYWARD	DIRECTLINE TECHNOLOGIES, INC.	190,362.00	111,612.00	58.63
UNIVERSITY OF CALIFORNIA, SAN FRANCISCO	TELECOMP, INC.	191,030.25	111,993.13	58.63
CHURCH WORLD SERVICE, INC.	SHARE GROUP, INC.	40,521.00	23,725.90	58.55
UC SANTA BARBARA ALUMNI ASSOCIATION	DIRECTLINE TECHNOLOGIES, INC.	280,357.00	163,994.63	58.49
ADIRONDACK COUNCIL, THE	SHARE GROUP, INC.	109,030.00	63,356.00	58.11

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LOS ANGELES HILLEL COUNCIL	BLUE ROOM EVENTS	122,556.00	71,086.38	58.00
SIERRA CLUB	OUTREACH CENTER, INC., THE	1,906,379.00	1,099,234.00	57.66
DEFENDERS OF WILDLIFE	SHARE GROUP, INC.	180,674.00	104,136.00	57.64
UNITED CEREBRAL PALSY	KNOCK OUT PRODUCTIONS	279,590.00	160,901.00	57.55
SUPPORT OUR AGING RELIGIOUS, INC.	PATRICIA E. HEIRS	232,565.00	133,837.16	57.55
CHRISTIAN NETWORK, INC., THE	MDS COMMUNICATIONS CORPORATION	98,857.00	56,857.00	57.51
** SAN FRANCISCO AIDS FOUNDATION	WALK-THE-TALK PRODUCTIONS, INC.	3,820,606.00	2,192,390.00	57.38
HUMANE SOCIETY OF SONOMA COUNTY	MKTG TELESERVICES, INC.	150,475.00	86,101.00	57.22
CSU STANISLAUS FOUNDATION	DIRECTLINE TECHNOLOGIES, INC.	46,955.00	26,815.00	57.11
CANCER FUND OF AMERICA, INC.	BEE, L.C.	34,533.36	19,698.10	57.04
** WORLD VISION, INC.	UNIVISION MARKETING GROUP, INC.	96,924.00	55,227.50	56.98
NOW LEGAL DEFENSE AND EDUCATION FUND	TELEFUND, INC.	50,084.00	28,524.95	56.95
ORANGE COUNTY RESCUE MISSION	MDS COMMUNICATIONS CORPORATION	65,962.00	37,445.00	56.77
PLANNED PARENTHOOD ACTION FUND, INC.	FACTER DIRECT LTD	535,640.00	301,801.00	56.34
AMERICAN CIVIL LIBERTIES UNION	SHARE GROUP, INC.	415,116.00	233,778.00	56.32

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CAMPANILE FOUNDATION, THE	ALARUS AGENCY, INC., THE	178,015.00	100,065.00	56.21
INTERNATIONAL CHRISTIAN MEDIA, INC.	TELE-DATA SERVICES, INC.	254,281.97	141,931.93	55.82
LOS ANGELES POLICE CANINE ASSOCIATION	J & J PRODUCTIONS, INC.	116,459.00	65,000.00	55.81
SOUTHERN CALIFORNIA LEADERSHIP NETWORK	CHARLOTTE DOBBS & CO.	192,700.00	107,353.00	55.71
UNITARIAN UNIVERSALIST ASSOCIATION	SHARE GROUP, INC.	243,949.00	135,545.00	55.56
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE FOUNDATION	OUTREACH CENTER, INC., THE	183,102.00	101,566.00	55.47
SIERRA CLUB	MKTG TELESERVICES, INC.	146,499.00	81,259.00	55.47
GREENPEACE, INC.	SHARE GROUP, INC.	1,484,214.00	808,622.00	54.48
NATIONAL PARKS CONSERVATION ASSOCIATION	OUTREACH CENTER, INC., THE	166,853.00	90,798.00	54.42
AMERICAN FOUNDATION FOR AIDS RESEARCH	SHARE GROUP, INC.	135,411.00	72,968.00	53.89
ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH	FACTER DIRECT LTD	136,701.00	73,290.51	53.61
ADOPT-A-MINEFIELD	LEVY, PAZANTI & ASSOCIATES	656,550.00	350,550.00	53.39
GREENPEACE, INC.	HARRIS O'MALLEY MARKETING, INC.	94,327.00	50,360.00	53.39
COMMON CAUSE	TELEFUND, INC.	272,606.00	145,271.50	53.29
GREENPEACE, INC.	TELEFUND, INC.	662,644.82	350,299.22	52.86

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
FRIENDS OF THE FAMILY	PLAN A	23,525.00	12,408.13	52.74
** CHRISTOPHER REEVE PARALYSIS FOUNDATION	PUBLIC INTEREST COMMUNICATIONS, INC.	260,708.00	136,648.75	52.41
SAN FRANCISCO AIDS FOUNDATION	WALK-THE-TALK PRODUCTIONS, INC.	3,261,288.00	1,705,629.00	52.30
NATIONAL TRUST FOR HISTORIC PRESERVATION IN THE UNITED STATES	FACTER DIRECT LTD	437,806.00	227,556.69	51.98
KVCR-TV-FM	WEISER & ASSOCIATES	21,631.00	11,231.05	51.92
VALLEY PRESBYTERIAN HOSPITAL	KNOCK OUT PRODUCTIONS	155,040.00	80,084.33	51.65
SPECIAL OLYMPICS SOUTHERN CALIFORNIA	INTEGRAL RESOURCES, INC.	780,076.69	400,000.00	51.28
MAP INTERNATIONAL	MDS COMMUNICATIONS CORPORATION	7,069.00	3,622.00	51.24
AMERICAN LEPROSY MISSIONS	MDS COMMUNICATIONS CORPORATION	25,723.00	13,158.00	51.15
AIDS PROJECT LOS ANGELES	WALK-THE-TALK PRODUCTIONS, INC.	3,105,000.00	1,581,505.00	50.93
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA, INC.	FACTER DIRECT LTD	538,194.94	272,897.89	50.71
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS	HARRIS O'MALLEY MARKETING, INC.	158,533.00	80,338.80	50.68
LOS ANGELES COMISSION ON ASSAULTS AGAINST WOMEN	BLUE ROOM EVENTS	140,282.00	70,199.79	50.04
MOTHERS AGAINST DRUNK DRIVING	HERITAGE COMPANY, INC., THE	539,168.70	269,584.35	50.00
SACRAMENTO PIG BOWL ASSOCIATION	ENTERTAINMENT SERVICES UNLIMITED	132,372.00	66,186.00	50.00

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
CALIFORNIA COMMON CAUSE	TELEFUND, INC.	19,349.00	9,647.75	49.86
HEAL THE BAY	SHARE GROUP, INC.	34,163.00	16,952.00	49.62
FOUNDATION FOR THE PERFORMING ARTS CENTER	WEISER & ASSOCIATES	13,261.00	6,567.78	49.53
RAGS FOR RICHES	EVENTS UNLIMITED, INC.	821,192.39	404,223.91	49.22
INTERFAITH ALLIANCE, INC., THE	SHARE GROUP, INC.	224,822.00	110,585.00	49.19
CALIFORNIA ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE NORTH	FACTER DIRECT LTD	25,090.00	12,287.00	48.97
HOLT INTERNATIONAL CHILDREN'S SERVICES	MDS COMMUNICATIONS CORPORATION	45,174.00	22,085.00	48.89
CSU SAN MARCOS	DIRECTLINE TECHNOLOGIES, INC.	37,412.00	18,252.88	48.79
AMERICAN FOUNDATION FOR AIDS RESEARCH	FACTER DIRECT LTD	56,095.00	27,256.98	48.59
** MARCH OF DIMES	HAINES & COMPANY, INC	22,502,000.00	10,902,000.00	48.45
UNITED STATES FUND FOR UNICEF	HARRIS O'MALLEY MARKETING, INC.	16,585.00	8,001.65	48.25
ORGANIC CONSUMERS ASSOCIATION	HUDSON BAY COMPANY OF ILLINOIS, INC.	46,402.94	22,362.16	48.19
** BRADY CAMPAIGN TO PREVENT HANDGUN VIOLENCE	PUBLIC INTEREST COMMUNICATIONS, INC.	558,891.00	267,916.00	47.94
STYLE FOR SMILES	EVENTS UNLIMITED, INC.	139,861.45	65,659.92	46.95
ALZHEIMER'S ASSOCIATION, THE	FACTER DIRECT LTD	29,068.00	13,587.97	46.75

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
MARINE MAMMAL CENTER, THE	OUTREACH CENTER, INC., THE	39,188.00	18,276.00	46.64
CRLA, INC.	RAINY DAY VENTURES	226,282.00	104,547.26	46.20
UNION OF CONCERNED SCIENTISTS	SHARE GROUP, INC.	174,810.00	78,467.00	44.89
HOMELESS HEALTH CARE LOS ANGELES	BLUE ROOM EVENTS	224,344.00	100,322.53	44.72
NATURAL RESOURCES DEFENSE COUNCIL	FACTER DIRECT LTD	475,754.00	212,071.00	44.58
COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA	SAGE GROUP, LLC, THE	83,197.00	36,787.40	44.22
INTERNATIONAL FUND FOR ANIMAL WELFARE, INC.	FACTER DIRECT LTD	3,341.52	1,471.52	44.04
NATIONAL COALITION FOR THE HOMELESS	GORDON & SCHWENKMEYER, INC.	122,777.77	53,699.65	43.74
AMERICAN LEPROSY MISSIONS	MDS COMMUNICATIONS CORPORATION	21,589.00	9,344.00	43.28
COUNCIL ON AGING	EUBANKS CONSULTANTS, INC.	401,206.00	172,519.00	43.00
SONOMA COUNCIL ON AGING	JADENT, INC.	401,206.00	172,518.58	43.00
CSU MONTEREY BAY	DIRECTLINE TECHNOLOGIES, INC.	29,095.00	12,495.00	42.95
** AMNESTY INTERNATIONAL OF THE USA, INC.	PUBLIC INTEREST COMMUNICATIONS, INC.	923,660.41	395,589.53	42.83
LA JOLLA CHAMBER MUSIC SOCIETY	COMNET MARKETING GROUP, INC.	6,310.00	2,685.98	42.57
NATIONAL BREAST CANCER COALITION	SHARE GROUP, INC.	73,545.00	31,279.00	42.53

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Table 2

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
NATIONAL RIGHT TO LIFE COMMITTEE, INC.	MDS COMMUNICATIONS CORPORATION	1,069,794.00	454,582.00	42.49
EARTH ISLAND INSTITUTE	PUBLIC MEDIA CENTER	55,433.00	23,440.65	42.29
AMERICAN DIABETES ASSOCIATION	FUTUREMARKET TELECENTER, INC.	10,539,410.00	4,394,130.05	41.69
PACIFIC SYMPHONY ORCHESTRA	MKTG TELESERVICES, INC.	69,579.00	28,646.00	41.17
PACIFIC SYMPHONY ORCHESTRA	MKTG TELESERVICES, INC.	211,968.00	87,087.00	41.08
PARENTS, FAMILIES AND FRIENDS OF LESBIANS AND GAYS, INC.	OUTREACH CENTER, INC., THE	35,559.00	14,330.00	40.30
FINE ARTS MUSEUM OF SAN FRANCISCO	MKTG TELESERVICES, INC.	62,131.00	25,010.00	40.25
SPECIAL OLYMPICS SOUTHERN CALIFORNIA	HERITAGE COMPANY, INC., THE	447,431.19	179,986.59	40.23
AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, THE	SHARE GROUP, INC.	258,851.00	102,930.00	39.76
PASADENA POLICE ACTIVITIES LEAGUE	CHARLOTTE DOBBS & CO.	57,015.00	22,544.00	39.54
NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE	SHARE GROUP, INC.	94,797.52	37,449.32	39.50
NATIONAL TRUST FOR HISTORIC PRESERVATION IN THE UNITED STATES	FACTER DIRECT LTD	874,859.00	344,400.81	39.37
NATIONAL MISSING CHILDREN'S LOCATE CENTER	BRUCE KUHN	157,795.00	61,958.00	39.26
MONTALVO	MKTG TELESERVICES, INC.	66,205.00	25,951.00	39.20
GREENPEACE, INC.	FACTER DIRECT LTD	232,462.00	90,987.00	39.14

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Table 2

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
EASTER SEALS, NORTHERN CALIFORNIA	M.S.A. ENT.	42,091.00	16,325.00	38.79
NAACP LEGAL DEFENSE & EDUCATIONAL FUND, INC.	CHARLOTTE DOBBS & CO.	232,600.00	88,890.23	38.22
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS	HARRIS O'MALLEY MARKETING, INC.	172,406.00	65,361.00	37.91
AMERICAN ASSOCIATION OF UNIVERSITY WOMEN	SHARE GROUP, INC.	14,745.00	5,568.00	37.76
** WORLD WILDLIFE FUND, INC.	PUBLIC INTEREST COMMUNICATIONS, INC.	636,923.11	239,918.81	37.67
VIETNAM VETERANS OF AMERICA FOUNDATION	SHARE GROUP, INC.	78,444.00	29,515.00	37.63
NATIONAL WILDLIFE FEDERATION	SHARE GROUP, INC.	824,412.00	308,561.00	37.43
SERVICE MEMBERS LEGAL DEFENSE NETWORK	OUTREACH CENTER, INC., THE	103,228.00	38,342.00	37.14
SADD, INC.	TELE-RESPONSE CENTER, INC.	1,874,325.40	689,936.33	36.81
COMMON CAUSE	OUTREACH CENTER, INC., THE	166,166.00	61,140.00	36.79
CALIFORNIA STATE UNIVERSITY, FRESNO, ATHLETIC CORPORATION	GAVEL GROUP, INC., THE	201,449.00	74,118.00	36.79
CENTER FOR VICTIMS OF TORTURE, THE	SHARE GROUP, INC.	31,235.16	11,462.11	36.70
SANTA ANA POLICE OFFICERS ASSOCIATION	J & J PRODUCTIONS, INC.	150,040.50	55,000.00	36.66
INTERFAITH ALLIANCE, INC., THE	SHARE GROUP, INC.	33,756.00	12,337.00	36.55
COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.	HERITAGE COMPANY, INC., THE	4,040.00	1,472.58	36.45

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
B'NAI B'RITH	SHARE GROUP, INC.	193,113.40	70,088.88	36.29
SAN JOSE POLICE OFFICERS ASSOCIATION-CHARITABLE FOUNDATION	NEW EQUITY PRODUCTIONS, INC.	152,038.70	54,532.06	35.87
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE	FACTER DIRECT LTD	756,958.00	270,911.00	35.79
** NATIONAL AUDUBON SOCIETY, INC.	PUBLIC INTEREST COMMUNICATIONS, INC.	269,113.00	95,800.00	35.60
SIERRA CLUB	TELEFUND, INC.	588,907.00	209,629.00	35.60
AMERICAN FRIENDS SERVICE COMMITTEE	SHARE GROUP, INC.	35,722.00	12,653.75	35.42
EASTER SEALS, NORTHERN CALIFORNIA	M.S.A. ENT.	63,885.00	22,360.00	35.00
SHASTA CENTER FOR SEXUAL ABUSE TREATMENT	M.S.A. ENT.	49,191.00	17,217.00	35.00
IRVINE BARCLAY THEATRE OPERATING COMPANY	MDS COMMUNICATIONS CORPORATION	2,590.00	905.00	34.94
PLANNED PARENTHOOD - LOS ANGELES	SHARE GROUP, INC.	27,420.00	9,566.50	34.89
WORLD IMPACT, INC.	MDS COMMUNICATIONS CORPORATION	9,568.00	3,335.00	34.86
FARM SANCTUARY	HARRIS O'MALLEY MARKETING, INC.	34,718.00	11,916.75	34.32
HEART SUPPORT OF AMERICA, INC.	BEE, L.C.	71,191.80	24,360.78	34.22
NATIONAL AUDUBON SOCIETY, INC.	HARRIS O'MALLEY MARKETING, INC.	197,540.00	66,513.00	33.67
GREENPEACE, INC.	FACTER DIRECT LTD	320,087.00	107,076.00	33.45

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
PLANNED PARENTHOOD FEDERATION OF AMERICA	FACTER DIRECT LTD	1,320,062.00	440,981.00	33.41
AMERICAN COUNCIL OF THE BLIND	INTEGRAL RESOURCES, INC.	393,372.41	130,000.00	33.05
** EARTHJUSTICE LEGAL DEFENSE FUND	PUBLIC INTEREST COMMUNICATIONS, INC.	39,011.00	12,600.00	32.30
GOLDEN GATE UNIVERSITY	DIRECTLINE TECHNOLOGIES, INC.	47,605.00	15,045.00	31.60
NATIONAL CHILDREN'S CANCER SOCIETY, INC., THE	HERITAGE COMPANY, INC., THE	310,338.75	98,042.90	31.59
PLANNED PARENTHOOD FEDERATION OF AMERICA	FACTER DIRECT LTD	573,790.00	179,037.04	31.20
CULVER CITY POLICE OFFICERS ASSOCIATION	J & J PRODUCTIONS, INC.	109,464.00	34,000.00	31.06
** EPILEPSY FOUNDATION OF AMERICA	PUBLIC INTEREST COMMUNICATIONS, INC.	82,119.15	25,420.15	30.96
MATERNAL & CHILD HEALTH ACCESS	PLAN A	11,625.00	3,577.00	30.77
CALIFORNIA STATE PARKS FOUNDATION	FACTER DIRECT LTD	70,589.00	21,513.83	30.48
ADVOCACY RESOURCE CENTER-SONOMA COUNTY	EUBANKS CONSULTANTS, INC.	54,059.00	16,218.00	30.00
PLANNED PARENTHOOD - LOS ANGELES	FACTER DIRECT LTD	21,270.00	6,381.00	30.00
ADVOCACY RESOURCE CENTER-SONOMA COUNTY	JADENT, INC.	54,059.00	16,217.70	30.00
CALIFORNIA ASSOCIATION FOR THE RETARDED	JADENT, INC.	68,261.00	20,478.30	30.00
CALIFORNIA POLICE ACTIVITIES LEAGUE	TELCOM SERVICES, INC.	8,799,683.00	2,624,513.00	29.83

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
KERN COUNTY SHERIFF'S RESERVE, INC.	CHENEY ENTERPRISES	286,225.00	85,320.00	29.81
INTERFAITH ALLIANCE, INC., THE	FACTER DIRECT LTD	166,286.00	49,533.35	29.79
TREEPEOPLE	SHARE GROUP, INC.	29,895.00	8,865.00	29.65
NATIONAL CHILDREN'S CANCER SOCIETY, INC., THE	FUTUREMARKET TELECENTER, INC.	545,746.54	161,724.39	29.63
CHILDREN'S WISH FOUNDATION INTERNATIONAL, INC.	REESE BROTHERS, INC.	322,934.00	95,474.00	29.56
PLANNED PARENTHOOD FEDERATION OF AMERICA	SHARE GROUP, INC.	367,098.00	106,684.00	29.06
FIND THE CHILDREN	JADENT, INC.	291,933.79	84,320.57	28.88
CENTER FOR VICTIMS OF TORTURE, THE	SHARE GROUP, INC.	27,773.00	7,976.00	28.72
AMERICAN WHEELCHAIR VETERANS ASSOCIATION	VENTURA COUNTY BENEFIT PROGRAMS	17,497.00	5,023.00	28.71
GARDEN GROVE FIRE FIGHTERS	J & J PRODUCTIONS, INC.	92,033.00	26,000.00	28.25
NORTHERN CALIFORNIA BURN FOUNDATION	ENTERTAINMENT SERVICES UNLIMITED	154,930.43	43,417.68	28.02
** 15TH DISTRICT CONVENTION CORPORATION	HERITAGE COMPANY, INC., THE	55,672.00	15,314.55	27.51
AMERICAN COMMITTEE FOR THE TEL AVIV FOUNDATION, INC., THE	JEANNIE GERZON	144,193.00	39,541.00	27.42
HOLLISTER POLICE OFFICERS ASSOCIATION	BACK STAGE MUSIC PRODUCTIONS	11,030.00	3,000.00	27.20
VANISHED CHILDREN'S ALLIANCE	HERITAGE COMPANY, INC., THE	193,481.66	52,311.77	27.04

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
MULTIPLE SCLEROSIS FOUNDATION, INC.	JADENT, INC.	398,415.00	107,572.05	27.00
AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, THE	TELEFUND, INC.	799,376.00	212,041.20	26.53
SANTA MONICA FIRE FIGHTERS ASSOCIATION	J & J PRODUCTIONS, INC.	162,850.00	43,000.00	26.40
PROJECT OPEN HAND	SHARE GROUP, INC.	48,747.00	12,807.65	26.27
ANAHEIM POLICE ASSOCIATION	J & J PRODUCTIONS, INC.	171,378.06	45,000.00	26.26
BERKELEY REPERTORY THEATRE	MKTG TELESERVICES, INC.	10,219.00	2,664.00	26.07
CALIFORNIA STATE UNIVERSITY, FULLERTON FOUNDATION	GAVEL GROUP, INC., THE	915,796.00	234,039.00	25.56
PASADENA POLICE OFFICERS ASSOCIATION	J & J PRODUCTIONS, INC.	176,862.00	45,000.00	25.44
SIERRA CLUB	MKTG TELESERVICES, INC.	574,183.00	145,381.00	25.32
POLICE AMATEUR ATHLETIC FOUNDATION	DAWSON & ASSOCIATES	98,557.00	24,640.00	25.00
CORRECTIONAL PEACE OFFICERS FOUNDATION	ROMAN PROMOTIONS, INC.	54,725.00	13,681.25	25.00
AMERICA'S ATHLETES WITH DISABILITIES, INC.	DAWSON & ASSOCIATES	43,340.00	10,835.00	25.00
EAST WEST SHRINE BOWL GAME	TBS PRODUCTIONS	258,380.00	64,595.00	25.00
CORRECTIONAL PEACE OFFICERS FOUNDATION	ROMAN PROMOTIONS, INC.	62,453.00	15,613.25	25.00
RELIGIOUS COALITION FOR REPRODUCTIVE CHOICE	SHARE GROUP, INC.	22,183.00	5,545.00	25.00

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
OPERATION LOOKOUT	TELE-RESPONSE CENTER, INC.	17,218.50	4,302.95	24.99
** ALLIANCE DEFENSE FUND, INC.	UNIVISION MARKETING GROUP, INC.	33,383.00	8,171.30	24.48
NATIONAL AUDUBON SOCIETY, INC.	SHARE GROUP, INC.	468,193.11	113,584.55	24.26
CALIFORNIA PROLIFE COUNCIL, INC.	MDS COMMUNICATIONS CORPORATION	17,230.00	4,057.00	23.55
PROJECT ANGEL FOOD	FACTER DIRECT LTD	43,139.00	10,139.35	23.50
HEART SUPPORT OF AMERICA, INC.	BEE, L.C.	34,148.25	7,948.25	23.28
PIONEER CLUBS	MDS COMMUNICATIONS CORPORATION	13,559.00	3,148.00	23.22
LIFE ISSUES INSTITUTE	MDS COMMUNICATIONS CORPORATION	48,911.00	11,354.00	23.21
NATIONAL LAW ENFORCEMENT SPORTS FEDERATION, LTD., INC., THE	LAS, LLC	60,265.00	13,861.00	23.00
CULVER CITY FIRE FIGHTERS	J & J PRODUCTIONS, INC.	95,793.00	22,000.00	22.97
COMMON CAUSE	PUBLIC INTEREST COMMUNICATIONS, INC.	96,410.00	22,112.16	22.94
CHOC FOUNDATION FOR CHILDREN	GAVEL GROUP, INC., THE	272,518.19	61,238.00	22.47
AMERICAN HUMANE SOCIETY	FACTER DIRECT LTD	64,674.00	14,448.99	22.34
OAKLAND POLICE OFFICERS ASSOCIATION	TBS PRODUCTIONS	412,066.00	90,895.84	22.06
FRATERNAL ORDER OF POLICE, CALIFORNIA STATE LODGE	TELCOM SERVICES, INC.	1,931,607.00	425,169.00	22.01

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**Table 2**

<b>Charity/Charitable Purpose</b>	<b>Commercial Fundraiser</b>	<b>T Revenue</b>	<b>To Charity</b>	<b>%</b>
MUSCULAR DYSTROPHY FAMILY FOUNDATION	PREFERRED COMMUNITY SERVICES, INC.	89,789.28	19,753.64	22.00
PROJECT CURE	BEE, L.C.	296,356.21	64,842.02	21.88
RETIRED TROOPERS ASSOCIATION, INC.	CHARITABLE RESOURCE FOUNDATION, INC.	254,917.90	55,769.32	21.88
PENDLE HILL FRIENDS SCHOOL	SHARE GROUP, INC.	40,011.00	8,722.00	21.80
CDF FIREFIGHTERS RIVERSIDE CHAPTER	THOMAS & KOBLER, INC.	459,860.00	99,879.00	21.72
LINDSAY WILDLIFE MUSEUM	COMNET MARKETING GROUP, INC.	18,021.00	3,910.00	21.70
NATIONAL VETERANS SERVICES FUND, INC.	BEE, L.C.	68,463.00	14,848.56	21.69
NATIONAL CAREGIVING FOUNDATION	REESE BROTHERS, INC.	221,154.00	47,275.00	21.38
HILLEL: THE FOUNDATION FOR JEWISH CAMPUS LIFE	FACTER DIRECT LTD	44,625.00	9,382.15	21.02
SAN FRANCISCO POLICE OFFICERS ASSOCIATION	TBS PRODUCTIONS	431,837.00	90,459.25	20.95
ALAMEDA COUNTY DEPUTY SHERIFFS ASSOCIATION	TBS PRODUCTIONS	424,207.00	88,551.75	20.87
DEPUTY SHERIFFS ASSOCIATION OF SANTA CLARA COUNTY	TBS PRODUCTIONS	418,512.00	87,128.00	20.82
SANTA CLARA COUNTY PEACE OFFICERS ASSOCIATION	TBS PRODUCTIONS	410,681.00	85,170.25	20.74
ROGER WYBURN-MASON AND JACK M. BLOUNT FOUNDATION FOR THE ERADICATION OF RHEUMATOID DISEASE, INC., TH	BEE, L.C.	141,853.95	29,332.73	20.68
JUSTICE PROJECT, INC., THE	FACTER DIRECT LTD	44,248.00	9,081.00	20.52

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
TUSTIN POLICE ASSOCIATION	J & J PRODUCTIONS, INC.	112,444.79	23,000.00	20.45
DAKOTA INDIAN FOUNDATION	UNIVISION MARKETING GROUP, INC.	82,119.00	16,703.20	20.34
DEBBIE CHISHOLM MEMORIAL FOUNDATION	THOMAS & KOBLER, INC.	668,465.00	135,865.00	20.32
HUMAN RIGHTS CAMPAIGN, INC.	SHARE GROUP, INC.	396,889.00	79,804.00	20.11
HUMBOLDT DEPUTY SHERIFFS ORGANIZATION	GOLD COAST PRODUCTIONS	58,625.75	11,727.15	20.00
SACRAMENTO AREA FIRE FIGHTERS-LOCAL 522	G & M PUBLIC RELATIONS, INC	105,956.10	21,191.30	20.00
FRESNO COUNTY FIREFIGHTERS LOCAL 1180	TBS PRODUCTIONS	142,864.00	28,572.80	20.00
LONG BEACH POLICE OFFICERS ASSOC.	G & M PUBLIC RELATIONS, INC	308,271.00	61,654.20	20.00
SANTA CRUZ POLICE OFFICERS ASSOCIATION	TBS PRODUCTIONS	119,026.00	23,805.20	20.00
SANTA CRUZ CITY FIREFIGHTERS LOCAL 1716	TBS PRODUCTIONS	155,129.00	31,025.80	20.00
BAKERSFIELD POLICE OFFICERS ASSOCIATION	TBS PRODUCTIONS	242,523.00	48,504.60	20.00
SAN MATEO POLICE OFFICERS ASSOCIATION	TBS PRODUCTIONS	310,271.00	62,054.20	20.00
HUMBOLDT COUNTY FIRE/ARSON TASK FORCE	GOLD COAST PRODUCTIONS	55,647.50	11,129.50	20.00
BAKERSFIELD FIREMEN'S RELIEF ASSOCIATION	TBS PRODUCTIONS	181,659.00	36,331.80	20.00
FRESNO DEPUTY SHERIFFS ASSOCIATION	TBS PRODUCTIONS	151,822.00	30,364.40	20.00

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
SURVIVORS AND VICTIMS EMPOWERED	PREFERRED COMMUNITY SERVICES, INC.	11,711.65	2,342.33	20.00
VETERANS OF FOREIGN WARS, DEPARTMENT OF CALIFORNIA	HERITAGE COMPANY, INC., THE	49,913.00	9,982.60	20.00
EUREKA POLICE OFFICERS ASSOCIATION	GOLD COAST PRODUCTIONS	31,930.85	6,386.17	20.00
HUMBOLDT COUNTY FIRE PREVENTION OFFICERS	GOLD COAST PRODUCTIONS	5,600.00	1,120.00	20.00
SAN JOSE FIREFIGHTERS BURN FOUNDATION	TBS PRODUCTIONS	309,168.00	61,833.60	20.00
SAN MATEO COUNTY DEPUTY SHERIFFS ASSOCIATION	TBS PRODUCTIONS	409,847.00	81,969.40	20.00
SHILOH INTERNATIONAL MINISTRIES, INC.	ENTERTAINMENT SERVICES UNLIMITED	24,090.00	4,818.00	20.00
CANCER FUND OF AMERICA, INC.	ASSOCIATED COMMUNITY SERVICES	305,609.77	61,121.95	20.00
CANCER FEDERATION, INC.	JADENT, INC.	142,128.42	28,425.68	20.00
CHILDHOOD LEUKEMIA FOUNDATION	JADENT, INC.	85,278.22	17,055.64	20.00
** SURVIVORS AND VICTIMS EMPOWERED	PREFERRED COMMUNITY SERVICES, INC.	32,007.97	6,401.59	20.00
REDDING PEACE OFFICERS ASSOCIATION	M.S.A. ENT.	50,041.00	10,008.00	20.00
SECRET WITNESS OF SHASTA COUNTY	M.S.A. ENT.	32,831.00	6,566.00	20.00
SECRET WITNESS OF SHASTA COUNTY	GOLD COAST PRODUCTIONS	32,831.00	6,566.00	20.00
SHASTA COUNTY DEPUTY SHERIFFS ASSOCIATION	M.S.A. ENT.	50,047.00	10,009.00	20.00

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
DEFEAT DIABETES FOUNDATION, INC.	PREFERRED COMMUNITY SERVICES, INC.	25,838.00	5,167.00	20.00
PROFESSIONAL PEACE OFFICERS ASSOCIATION CHARITABLE FOUNDATION	PUBLIC APPEAL, INC.	303,596.00	60,599.00	19.96
PROFESSIONAL PEACE OFFICERS ASSOCIATION CHARITABLE FOUNDATION	TELCOM SERVICES, INC.	303,596.00	60,599.00	19.96
REDDING PEACE OFFICERS ASSOCIATION	GOLD COAST PRODUCTIONS	50,541.00	10,008.00	19.80
SHASTA COUNTY DEPUTY SHERIFFS ASSOCIATION	GOLD COAST PRODUCTIONS	50,547.00	10,009.00	19.80
HUMBOLDT COUNTY SHERIFFS POSSE SEARCH AND RESCUE	GOLD COAST PRODUCTIONS	104,645.10	20,376.02	19.47
SAN BERNARDINO CITY PROFESSIONAL FIREFIGHTERS	THOMAS & KOBLER, INC.	101,841.00	19,795.00	19.44
HUMBOLDT COUNTY PEACE OFFICERS ASSOCIATION	GOLD COAST PRODUCTIONS	79,439.75	15,377.95	19.36
INTERNATIONAL RESCUE COMMITTEE	TELEFUND, INC.	26,800.00	5,178.00	19.32
INTERNATIONAL CAMPAIGN FOR TIBET	PUBLIC INTEREST COMMUNICATIONS, INC.	127,758.75	24,412.73	19.11
** DEFENDERS OF WILDLIFE	PUBLIC INTEREST COMMUNICATIONS, INC.	832,650.85	158,399.19	19.02
WILDERNESS SOCIETY, THE	SHARE GROUP, INC.	555,961.00	104,330.00	18.77
PLANNED PARENTHOOD ACTION FUND, INC.	SHARE GROUP, INC.	208,287.00	39,047.00	18.75
SIERRA CLUB LOMA PRIETA CHAPTER	FACTER DIRECT LTD	9,207.00	1,704.79	18.52
CHILD ABUSE PREVENTION CENTER	ENTERTAINMENT SERVICES UNLIMITED	42,010.55	7,653.65	18.22

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Table 2

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
SEASIDE FIREFIGHTERS ASSOCIATION	BACK STAGE MUSIC PRODUCTIONS	33,083.00	6,000.00	18.14
CRUSADE FOR CHILD SAFETY	ASSOCIATED COMMUNITY SERVICES	229,389.26	41,290.07	18.00
MICHIGAN VETERANS FOUNDATION, INC.	ASSOCIATED COMMUNITY SERVICES	72,022.00	12,963.96	18.00
YOUTH DEVELOPMENT FUND, INC.	ASSOCIATED COMMUNITY SERVICES	931,315.30	167,636.75	18.00
** SOUTHERN POVERTY LAW CENTER	OUTREACH CENTER, INC., THE	210,215.00	37,800.00	17.98
SACRAMENTO COUNTY DEPUTY SHERIFFS ASSOC.	G & M PUBLIC RELATIONS, INC	281,027.50	49,430.32	17.59
SAVE A CHILD FOUNDATION	ASSOCIATED COMMUNITY SERVICES	29,740.00	5,203.72	17.50
SEASIDE POLICE OFFICERS ASSOCIATION	BACK STAGE MUSIC PRODUCTIONS	40,125.00	7,000.00	17.45
CANCER FUND OF AMERICA, INC.	PREFERRED COMMUNITY SERVICES, INC.	112,069.00	19,238.92	17.17
CANCER FUND OF AMERICA, INC	PREFERRED COMMUNITY SERVICES, INC	71,162.00	12,097.54	17.00
AMERICA'S ATHLETES WITH DISABILITIES, INC.	CONTRACT COMMUNICATIONS, INC.	306,043.00	52,027.00	17.00
AMERICA'S ATHLETES WITH DISABILITIES, INC.	CONTRACT COMMUNICATIONS, INC.	225,127.00	38,271.00	17.00
ORANGE COUNTY FIRE SERVICES ASSOCIATION, INC.	SOUTH WEST PRODUCTIONS, INC.	502,573.00	84,742.00	16.86
AMERICAN ASSOCIATION OF THE DEAF-BLIND	HERITAGE COMPANY, INC., THE	221,577.82	37,342.48	16.85
PEOPLE FOR THE AMERICAN WAY	TELEFUND, INC.	518,049.14	86,902.33	16.77

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**Table 2**

<b>Charity/Charitable Purpose</b>	<b>Commercial Fundraiser</b>	<b>T Revenue</b>	<b>To Charity</b>	<b>%</b>
CALIFORNIA COUNCIL OF THE BLIND INLAND VALLEY AREAS	R.E.W. ASSOCIATES	192,832.00	32,288.73	16.74
MONTEREY COUNTY SHERIFF P.A.L.	BACK STAGE MUSIC PRODUCTIONS	172,020.00	28,250.00	16.42
INLAND VALLEY OF SAN BERNARDINO & RIVERSIDE COUNTY FOSTER PARENT ASSOCIATION	R.E.W. ASSOCIATES	178,669.00	29,338.48	16.42
ORANGE FIREFIGHTERS ASSOCIATION	J & J PRODUCTIONS, INC.	153,256.00	25,000.00	16.31
MIRACLE FLIGHTS FOR KIDS, INC.	REESE BROTHERS, INC.	125,859.00	20,491.00	16.28
NATIONAL RIGHT TO LIFE COMMITTEE, INC.	MDS COMMUNICATIONS CORPORATION	1,500,732.00	242,254.00	16.14
WE-TIP, INC.	R.E.W. ASSOCIATES	158,524.00	25,476.55	16.07
ARC RIVERSIDE	R.E.W. ASSOCIATES	147,915.00	23,395.50	15.82
SAN BENITO COUNTY SHERIFFS ASSOCIATION	BACK STAGE MUSIC PRODUCTIONS	64,586.00	10,200.00	15.79
ISIS SHRINE TEMPLE #102, A.E.A.O.N.M.S.	SANDERSON GROUP, INC.	158,569.28	25,039.56	15.79
CALIFORNIA STATE UNIVERSITY, SACRAMENTO TRUST FOUNDATION	DIRECTLINE TECHNOLOGIES, INC.	18,090.00	2,850.00	15.75
CALIFORNIA COUNCIL OF THE BLIND INLAND VALLEY AREAS	SANDERSON GROUP, INC.	173,326.81	26,628.66	15.36
FRIENDS OF SAN DIEGO COUNTY FOSTER PARENTS	SANDERSON GROUP, INC.	95,090.14	14,370.46	15.11
STRAIGHT FROM THE HEART, INC.	SANDERSON GROUP, INC.	95,090.15	14,370.46	15.11
SOUTH BAY RAPE CRISIS CENTER	SOUTH BAY PRODUCTIONS	98,714.00	14,833.00	15.03

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**Table 2**

<b>Charity/Charitable Purpose</b>	<b>Commercial Fundraiser</b>	<b>T Revenue</b>	<b>To Charity</b>	<b>%</b>
CHILDREN'S CHARITY FUND	CIVIC DEVELOPMENT GROUP, LLC	36,212.00	5,432.00	15.00
COPS	TELMAR PRODUCTIONS INC.	58,698.00	8,805.00	15.00
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS	CIVIC DEVELOPMENT GROUP, LLC	3,609,910.00	541,487.00	15.00
SAN FRANCISCO FIREFIGHTERS CHARITABLE FUND	TBS PRODUCTIONS	218,457.00	32,768.55	15.00
CALIFORNIA RESERVE PEACE OFFICERS ASSOCIATION	COMMUNITY SAFETY, LLC	14,938.00	2,240.70	15.00
ASSOCIATION FOR DISABLED FIREFIGHTERS	CAMPAIGN CENTER, INC., THE	18,361.00	2,754.15	15.00
SADDLEBACK COMMUNITY OUTREACH	SUSAN PHELPS	12,380.00	1,857.00	15.00
FIREFIGHTERS CHARITABLE FOUNDATION	TBS PRODUCTIONS	769,682.00	115,452.30	15.00
FIRST DOWN PROMOTIONS FOR NCEFT	DAWSON & ASSOCIATES	45,397.00	6,809.55	15.00
NATIONAL CENTER FOR EQUINE FACILITATED THERAPY	VALLEY PRODUCTIONS, LLC	74,391.00	11,158.65	15.00
COMMUNITY ASSOCIATION FOR REHABILITATION	VALLEY PRODUCTIONS, LLC	102,598.00	15,389.70	15.00
STOCKTON POLICE YOUTH ACTIVITIES, INC.	VALLEY PRODUCTIONS, LLC	84,579.00	12,686.85	15.00
UNION CITY POLICE ACTIVITIES LEAGUE	VALLEY PRODUCTIONS, LLC	66,399.00	9,959.85	15.00
CORRECTIONAL PEACE OFFICERS FOUNDATION	TBS PRODUCTIONS	288,480.00	43,272.00	15.00
ASSOCIATION OF RETIRED FIREFIGHTERS	FUNDRAISERS INCORPORATED	55,929.00	8,389.35	15.00

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
OPERATION LOOKOUT	MIDWEST PUBLISHING-AZ, INC.	367,684.94	55,152.74	15.00
DISABLED VETERANS ASSOCIATION	CIVIC DEVELOPMENT GROUP, LLC	277,515.00	41,627.00	15.00
ADF	TELMAR PRODUCTIONS INC.	35,374.00	5,306.00	15.00
CALIFORNIA NARCOTIC OFFICERS ASSOCIATION	MIDWEST PUBLISHING-AZ, INC.	1,285,221.78	192,771.99	15.00
CALIFORNIA PROFESSIONAL FIREFIGHTERS	MIDWEST PUBLISHING-AZ, INC.	871,637.83	130,736.77	15.00
HUMANE SOCIETY OF THE UNITED STATES, THE	SHARE GROUP, INC.	1,387,881.00	206,731.00	14.90
CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT LTD	109,739.00	16,068.83	14.64
SOLEDAD POLICE OFFICERS ASSOCIATION	BACK STAGE MUSIC PRODUCTIONS	32,582.10	4,750.00	14.58
EXCHANGE CLUB CENTER FOR THE PREVENTION OF CHILD ABUSE OF SAN DIEGO COUNTY, INC.	SANDERSON GROUP, INC.	122,214.50	17,756.47	14.53
ADSA, INC.	FUNDRAISERS INCORPORATED	874,322.19	126,818.83	14.50
AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, THE	FACTER DIRECT LTD	188,887.00	26,855.00	14.22
FIREFIGHTERS CHARITABLE FOUNDATION	CIVIC DEVELOPMENT GROUP, LLC	883,298.00	123,662.00	14.00
JUNIOR POLICE ACADEMY	NETWORK MANAGEMENT PRESS, INC.	119,680.50	16,306.58	13.63
UNITED CANCER FRONT	HONEYCUTT GROUP, INC.	279,122.38	37,285.74	13.36
** SOUTH LAKE TAHOE OPTIMIST CLUB	ROBERT H. DAVIES	113,243.50	14,899.08	13.16

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**Table 2**

	<b>Charity/Charitable Purpose</b>	<b>Commercial Fundraiser</b>	<b>T Revenue</b>	<b>To Charity</b>	<b>%</b>
**	NATIONAL WILDLIFE FEDERATION	PUBLIC INTEREST COMMUNICATIONS, INC.	46,690.00	6,002.00	12.86
	INTERFACE CHILDREN FAMILY SERVICES	TOURING TALENT, INC.	53,854.00	6,818.00	12.66
	CALIFORNIA ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE NORTH	FACTER DIRECT LTD	10,408.00	1,315.66	12.64
	VENTURA COUNTY SEARCH & RESCUE	TOURING TALENT, INC.	42,897.00	5,409.00	12.61
	AMNESTY INTERNATIONAL OF THE USA, INC.	HARRIS O'MALLEY MARKETING, INC.	28,311.00	3,508.95	12.39
	HERITAGE FOUNDATION, THE	FACTER DIRECT LTD	618,562.00	75,620.00	12.23
	HUMANE SOCIETY OF IMPERIAL COUNTY	MIDWEST ENTERTAINMENT	26,308.00	3,196.20	12.15
	ADSA, INC.	CHARITABLE RESOURCE FOUNDATION, INC.	2,106,492.54	252,799.10	12.00
	KIDS WISH NETWORK, INC.	TELESYSTEMS MARKETING, INC.	109,847.97	13,181.76	12.00
	REACH OUR CHILDREN, INC.	CHARITABLE RESOURCE FOUNDATION, INC.	149,780.37	17,973.64	12.00
	LITTLE HEROES FOUNDATION, THE	CONTRACT COMMUNICATIONS, INC.	317,984.00	38,158.00	12.00
	INTERNATIONAL NARCOTIC ENFORCEMENT OFFICERS	LAS, LLC	67,087.00	8,050.00	12.00
	NATIONAL PARKS CONSERVATION ASSOCIATION	FACTER DIRECT LTD	203,036.00	23,941.26	11.79
	AMERICAN WHEELCHAIR VETERANS ASSOCIATION	SOUTHERN CALIFORNIA FUNDRAISING	102,785.47	11,938.88	11.62
**	SOUTHERN POVERTY LAW CENTER	PUBLIC INTEREST COMMUNICATIONS, INC.	324,272.50	37,261.24	11.49

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
SONOMA VALLEY ARTS ALLIANCE	SUMMERS MCCANN, INC.	394,922.00	45,016.00	11.40
** AMERICAN ASSOCIATION OF UNIVERSITY WOMEN	OUTREACH CENTER, INC., THE	185,023.00	20,894.00	11.29
ALLIANCE DEFENSE FUND, INC.	UNIVISION MARKETING GROUP, INC.	46,812.67	5,282.72	11.28
RAINFOREST ACTION NETWORK	SHARE GROUP, INC.	45,177.00	5,081.00	11.25
PACIFIC WEST CANCER FUND	BEE, L.C.	345,393.44	38,089.86	11.03
CANCER FUND OF AMERICA, INC.	CIVIC DEVELOPMENT GROUP, LLC	211,442.00	23,259.00	11.00
CANCER FUND OF AMERICA, INC.	CIVIC DEVELOPMENT GROUP, LLC	49,200.00	5,412.00	11.00
TOMORROW'S ABUNDANCE, INC.	TELEMARKETINGFROMHOME.COM, INC.	99,109.98	9,911.00	10.00
ASSOCIATION FOR POLICE AND SHERIFFS, INC.	KINSHIP COMMUNICATIONS	356,075.25	35,607.53	10.00
ASSOCIATION FOR FIREFIGHTERS AND PARAMEDICS	SAFETY ENFORCEMENT	28,647.00	2,864.70	10.00
ASSOCIATION FOR POLICE AND SHERIFFS, INC.	SAFETY ENFORCEMENT	15,075.00	1,507.50	10.00
TOMORROW'S ABUNDANCE, INC.	CAMPAIGN CENTER, INC., THE	4,822.50	482.25	10.00
SAVE A CHILD FOUNDATION	TELESERVICE U.S.A.	85,610.00	8,561.00	10.00
FOR KIDS SAKE	CONTRACT COMMUNICATIONS, INC.	110,794.00	11,079.00	10.00
COMMITTEE FOR MISSING CHILDREN, INC., THE	LAS, LLC	44,783.00	4,478.00	10.00

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
RESERVE POLICE OFFICERS ASSOCIATION	PROFESSIONAL FUND-RAISERS, INC.	55,494.00	5,549.00	10.00
SHILOH INTERNATIONAL MINISTRIES, INC.	NATIONWIDE FUNDRAISERS, INC.	308,075.00	30,776.00	9.99
SHILOH INTERNATIONAL MINISTRIES, INC.	NATIONWIDE FUNDRAISERS, INC.	37,686.00	3,761.00	9.98
AMVETS DEPARTMENT OF CALIFORNIA	MIDWEST PUBLISHING-AZ, INC.	439,027.86	43,814.15	9.98
ASSOCIATION FOR FIREFIGHTERS AND PARAMEDICS	KINSHIP COMMUNICATIONS	405,298.15	40,429.82	9.98
NATIONAL COALITION OF PRAYER, INC.	CHARITABLE RESOURCE FOUNDATION, INC.	399,673.43	37,524.18	9.39
V.E.T.S./VICTORY ENSURED THRU SERVICE	ZAGAR AND ASSOCIATES	365,604.36	33,930.85	9.28
YUBA-SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	20,264.00	1,850.00	9.13
INTERNATIONAL UNION OF POLICE ASSOCIATIONS	LAS, LLC	496,989.00	44,729.00	9.00
EMANUEL OUTREACH TEMPLE, INC.	CHARITABLE SERVICES, INC.	474,058.83	42,312.43	8.93
NATIONAL ASSOCIATION OF VETERAN POLICE OFFICERS	NETWORK MANAGEMENT PRESS, INC.	276,878.00	24,456.00	8.83
YUBA-SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	23,366.00	1,850.00	7.92
MOTHERS AGAINST DRUNK DRIVING	DIALAMERICA MARKETING, INC.	55,904.00	4,144.00	7.41
MIRACLE FLIGHTS FOR KIDS, INC.	TELE-RESPONSE CENTER, INC.	360,504.02	26,667.00	7.40
** RAILS TO TRAILS CONSERVANCY	PUBLIC INTEREST COMMUNICATIONS, INC.	42,360.07	3,129.48	7.39

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
INTERNATIONAL ASSOCIATION OF RETIRED FIREFIGHTERS	NETWORK MANAGEMENT PRESS, INC.	414,135.96	28,989.52	7.00
RETIRED AND DISABLED POLICE OF AMERICA	NETWORK MANAGEMENT PRESS, INC.	584,669.03	40,926.83	7.00
STANISLAUS COUNTY SHERIFFS MOUNTED POSSE	BOB THAIN PRODUCTIONS	153,278.00	10,000.00	6.52
MUNICIPAL MOTORCYCLE OFFICERS OF CALIFORNIA	VARIETY INTERNATIONAL PRODUCTIONS, INC.	444,157.07	23,936.00	5.39
WE-TIP, INC.	NETWORK MANAGEMENT PRESS, INC.	1,276,692.78	67,423.64	5.28
PEOPLE FOR THE AMERICAN WAY	SHARE GROUP, INC.	92,429.00	4,826.00	5.22
** WILDERNESS SOCIETY, THE	PUBLIC INTEREST COMMUNICATIONS, INC.	34,232.84	1,563.45	4.57
PLANNED PARENTHOOD FEDERATION OF AMERICA	SHARE GROUP, INC.	252,019.00	10,192.00	4.04
AMNESTY INTERNATIONAL OF THE USA, INC.	TELEFUND, INC.	261,080.00	5,555.10	2.13
** CANCER RECOVERY FOUNDATION OF AMERICA	HERITAGE COMPANY, INC., THE	555.00	11.10	2.00
AMERICAN CIVIL LIBERTIES UNION FOUNDATION, INC.	SMITH COMPANY, THE	83,768.50	715.87	0.85
PROJECT ANGEL FOOD	FACTER DIRECT LTD	21,537.00	165.00	0.77
MOTHERS AGAINST DRUNK DRIVING	DIALAMERICA MARKETING, INC.	51,400.00	276.00	0.54
NATIONAL WILDLIFE FEDERATION	FACTER DIRECT LTD	479,090.00	1,989.00	0.42
HARTFORD STAGE COMPANY, INC.	BLUE ROOM EVENTS	78,544.43	242.81	0.31

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
KVIE CHANNEL 6	EDGE TELESERVICES, INC.	12,423.00	0.00	0.00
CATHOLIC CHARITIES USA	TELEFUND, INC.	21,726.00	0.00	0.00
COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA	MKTG TELESERVICES, INC.	14,422.00	-1,457.00	0.00
COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA	MKTG TELESERVICES, INC.	77,545.00	-17,593.00	0.00
MONTALVO	MKTG TELESERVICES, INC.	32,035.00	-4,780.00	0.00
UNITED JEWISH FEDERATION OF SAN DIEGO COUNTY	MKTG TELESERVICES, INC.	20,246.00	-2,072.00	0.00
CATHOLIC MEDICAL MISSION BOARD, INC.	MDS COMMUNICATIONS CORPORATION	92,320.00	-2,393.00	0.00
CONCERNED WOMEN FOR AMERICA	MDS COMMUNICATIONS CORPORATION	701,728.00	-73,828.00	0.00
LIGHTHOUSE INTERNATIONAL	HARRIS O'MALLEY MARKETING, INC.	13,294.00	-1,539.60	0.00
PLANETARY SOCIETY, THE	HARRIS O'MALLEY MARKETING, INC.	47,300.00	0.00	0.00
PLANETARY SOCIETY, THE	HARRIS O'MALLEY MARKETING, INC.	47,418.00	0.00	0.00
** CALIFORNIA STATE UNIVERSITY, SACRAMENTO TRUST FOUNDATION	EDGE TELESERVICES, INC.	5,940.00	-9,066.00	0.00
** PUBLIC CITIZEN FOUNDATION	PUBLIC INTEREST COMMUNICATIONS, INC.	21,655.00	-29,862.00	0.00
CHRISTIAN BLIND MISSION INTERNATIONAL	TELE-DATA SERVICES, INC.	2,598.00	0.00	0.00
FOUNDATION FOR NATIONAL PROGRESS	TELEFUND, INC.	95,708.00	-13,531.82	0.00

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Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
HUMAN RIGHTS CAMPAIGN FOUNDATION	TELEFUND, INC.	475,258.30	-14,872.55	0.00
OXFAM AMERICA	TELEFUND, INC.	12,764.00	-3,433.50	0.00
** AMERICAN CIVIL LIBERTIES UNION	PUBLIC INTEREST COMMUNICATIONS, INC.	75,899.00	-20,333.50	0.00
ENVIRONMENTAL CAREERS ORGANIZATION	LESTER, INC.	2,725.00	-1,367.65	0.00
AMERICA'S ATHLETES WITH DISABILITIES, INC.	TELE-RESPONSE CENTER, INC.	632.20	-3,124.86	0.00
INTERNATIONAL CHRISTIAN MEDIA, INC.	UNIVISION MARKETING GROUP, INC.	8,585.50	-1,414.50	0.00
UNION RESCUE MISSION	UNIVISION MARKETING GROUP, INC.	11,064.00	-3,065.31	0.00
EAST COUNTY LATINO ASSOCIATION	GARCIA'S PUEBLA MERCADO	12,530.00	-11,920.00	0.00
COUNCIL FOR A LIVABLE WORLD	LAURA TALMUS ASSOCIATES, INC.	1,820.00	-23,328.46	0.00
** PUBLIC CITIZEN, INC.	PUBLIC INTEREST COMMUNICATIONS, INC.	30,025.00	-16,380.75	0.00
COMMON CAUSE	FACTER DIRECT LTD	28,266.00	-14,158.57	0.00
CALIFORNIA STATE PARKS FOUNDATION	SHARE GROUP, INC.	14,715.00	-1,336.00	0.00
ALZHEIMER'S ASSOCIATION, THE	FACTER DIRECT LTD	22,941.00	-3,364.00	0.00
AMERICAN HUMANE SOCIETY	FACTER DIRECT LTD	4,150.00	-1,852.00	0.00
GAY, LESBIAN AND STRAIGHT EDUCATION NETWORK	SHARE GROUP, INC.	29,484.00	0.00	0.00

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**Table 2**

Charity/Charitable Purpose	Commercial Fundraiser	T Revenue	To Charity	%
HSUS WILDLIFE LAND TRUST, THE	SHARE GROUP, INC.	8,479.00	-5,935.00	0.00
INFACT "INFT"	SHARE GROUP, INC.	6,310.00	-4,398.00	0.00
LIGHTHOUSE INTERNATIONAL	SHARE GROUP, INC.	16,679.00	-1,326.75	0.00
NATIONAL PARK TRUST	SHARE GROUP, INC.	34,613.00	-16,012.00	0.00
NATIONAL WILDLIFE FEDERATION	SHARE GROUP, INC.	247,373.90	-68,525.80	0.00
RAILS TO TRAILS CONSERVANCY	SHARE GROUP, INC.	9,198.00	-1,890.00	0.00
GREATER LOS ANGELES ZOO ASSOCIATION	EDGE TELESERVICES, INC.	147,875.00	0.00	0.00
CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT LTD	46,831.00	-30,770.00	0.00
YOUTH, IMPROVING NON-PROFITS FOR CHILDREN	ORR ASSOCIATES, INC.	54,900.00	-35,680.00	0.00
COMMON CAUSE	FACTER DIRECT LTD	33,761.00	-4,830.00	0.00
INTERFAITH ALLIANCE, INC., THE	FACTER DIRECT LTD	21,045.00	-14,451.00	0.00
INTERNATIONAL RESCUE COMMITTEE	FACTER DIRECT LTD	34,882.00	-11,041.00	0.00
AMERICAN RED CROSS, LOS ANGELES CHAPTER	FACTER DIRECT LTD	44,972.00	-9,077.98	0.00
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE FOUNDATION	GORDON & SCHWENKMEYER, INC.	181,241.80	0.00	0.00
RIVERSIDED COMMUNITY HEALTH FOUNDATION	IDC, LTD.	36,985.00	-64,811.20	0.00

Note:\*\*These reports were filed within this reporting period. The events began in 2001 and concluded in 2002.

**Table 2**

<b>Charity/Charitable Purpose</b>	<b>Commercial Fundraiser</b>	<b>T Revenue</b>	<b>To Charity</b>	<b>%</b>
NATIONAL TRUST FOR HISTORIC PRESERVATION IN THE UNITED STATES	FACTER DIRECT LTD	151,830.00	-36,639.00	0.00
UNITED STATES FUND FOR UNICEF	FACTER DIRECT LTD	22,421.00	-14,873.00	0.00
WILDERNESS SOCIETY, THE	FACTER DIRECT LTD	9,369.00	-765.00	0.00
CHILDREN'S WISH FOUNDATION INTERNATIONAL, INC.	REESE BROTHERS, INC.	81,654.00	0.00	0.00
CHURCH WORLD SERVICE, INC.	FACTER DIRECT LTD	8,271.00	-4,987.00	0.00
<b>Total Revenue</b>	<b>211,298,782</b>	<b>Total Charity</b>	<b>98,789,625</b>	<b>Average Percent to Charity 38.14 %</b>

\*The information has not been audited by the Attorney General's office, but is information as reported by the commercial fundraiser. A percentage greater than 100% may indicate that the commercial fundraiser guaranteed a specific amount to a charity but did not raise enough to cover the guaranteed amount.

Note:\*\*These reports were filed within this reporting period. The events began in 2001 and concluded in 2002.

**Table 2**