

EXHIBIT A

HARRY SNYDER

CONSUMER ADVOCACY

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Curriculum Vitae Harry M. Snyder

Policy Advocacy Teaching and Training

February 2014 to Present

Advocacy Leader in Residence

Advocacy Initiative, Center For Public Health Practice, University of California,
Berkeley, School of Public Health
<http://sph.berkeley.edu>

July 2004 to Present

Lecturer

University of California at Berkeley School of Public Health

- PH220D - Health Policy Advocacy (3 unit Graduate Seminar) I co-teach a graduate seminar in how to change public and private policies and bring systemic improvement to community health.
- PH298.015 - Action Learning Health Policy Advocacy (3 units) Pedagogical and experiential placement for students to act as advocacy consultants to Community Based Organizations.

Settlement Administration, Policy and Advocacy

June 2002 to Present

Principal/ Cy Pres Fund Administrator
Cypresfunds.net

(2016 - Present) DRAM Settlement Fund

- On November 10, 2016 I was engaged by the California Attorney Generals Office, Department of Justice, Public Rights Division - Antitrust Section (CDOJ) to design and administer a targeted competitive cy pres grants program to distribute approximately \$943,000 under the DRAM Settlement Fund. The DRAM Settlement Fund is the result of settlements obtained by the Attorney General of the State of California (Dynamic Random Access Memory (DRAM) Antitrust Litigation Master File No. M-02-1486-PJH) filed against DRAM chip manufacturers.

(2016 - Present) CRT Settlement Fund

- On May 12, 2016, I was engaged by the Office of the California Attorney General to design and administer four competitive grants programs in excess of \$2 million under the CRT Settlement Fund. The CRT Settlement Fund is the result of five Settlement Agreements obtained by the Attorney General of the State of California in a civil lawsuit (State of California, et al. v. Samsung SDI, et al.) filed against the makers of cathode ray tubes (CRTs).

(2015 - Present) eBay Settlement Fund

- On April 2, 2015, I was engaged by the Office of the California Attorney General to design and administer a targeted competitive grants program in excess of \$900,000 under the eBay Settlement Agreement Cy Pres Fund.

(2011) California Attorney General

- Petris Center Grant Administration - Engaged by the Office of the California Attorney General to monitor and administer a grant between the California State Attorneys General's Office and the Petris Center at the UC Berkeley School of Public Health. The Petris Center grant is a result of residual funds from the Vitamin Cases Consumer Settlement Fund.

(2009) SHEPS Evaluation Contract

- March 3, 2009 the Oregon Department of Justice and the Executive Committee of the Special Committee of State Attorneys General contracted with Harry Snyder to conduct a performance review of the contract between the State of Vermont, Office of the Attorney General, on behalf of the Special Committee of the State Attorneys General, and the University of North Carolina at Chapel Hill on behalf of the Cecil Sheps Center for Health Services Research.

(2009) Consumer and Prescriber Grant Program Contract 2

- July 1, 2009 the Oregon Department of Justice and the Executive Committee of the Special Committee of State Attorneys General selected Harry Snyder to serve as Contracts Administrator for the distribution of approximately \$12 million in the third and final round of the Consumer and Prescriber Grant Program. Grants will be made for projects to promote evidence based prescribing nationwide.

(2008) Reformulated Gasoline (RFG) Appointment

- November 24, 2008, the Honorable Christina A. Snyder of the United States District Court for the Central District of California issued an Order of Final Approval of Class Action Settlement and an Order appointing Harry Snyder and Carl Oshiro *Cy Pres* Grants Administrators in a class action entitled *In Re Reformulated Gasoline (RFC) Antitrust & Patent Litigation*, MDL Case No. 05-1671 CAS (VBKx).

(2008) Cardizem Settlement Fund Contract

- July 22, 2008 the Honorable Nancy G. Edmunds approved the Plaintiff States and State Law Plaintiffs motion to enter into an agreement with cypresfunds.net. On July 29, 2008, Mr. Snyder then contracted with the Office of the Attorney General of the State of New York State, on behalf of the Attorneys General of all 50 states, the District of Columbia and Puerto Rico, to distribute the residual funds on a *cy pres* basis.

(2008) Consumer and Prescriber Grant Program Contract 1

- July 8, 2008 the Oregon Department of Justice and the Executive Committee of the Special Committee of State Attorneys General selected Harry Snyder to serve as Contracts Administrator for 28 grants nationwide totaling over \$10 million. This contract was amended to include administration of an additional grant to evaluate the results of the Prescriber Education grants.

(2005) Mylan Settlement Fund Contract

- August 11, 2005 the California Department of Justice Office of the Attorney General approved a contract with Harry Snyder to conduct and administer an open grants program throughout California.

(2003) Salton Settlement Fund Contract

- In 2003 the California Department of Justice Office of the Attorney General contracted with Harry Snyder to conduct and administer an open grants program throughout California. On August 19, 2004 the Honorable Laura Taylor Swain of U.S. District Court, Southern District of New York, approved Mr. Snyder's plan of distribution for the state of California.

(2003) Taxol Settlement Fund Contract

- December 9, 2003 the California Department of Justice Office of the Attorney General contracted with Harry Snyder to conduct and administer and open grants program throughout California.

(2002) Vitamin Cases Settlement Fund Appointment

- January 18, 2002 the Honorable John E. Munter of the San Francisco Superior Court approved the appointment of Harry Snyder to serve as Cy Pres Fund Administrator for the Vitamin Cases Consumer Settlement Fund to conduct and administer an open grants program in excess of \$40,000,000 throughout California.

Recent Cy Pres and Health Policy Advocacy Publications

(please see Publications for the full list)

- *Advocating for Change: Using the Administrative Petition to Serve Community Health*, Snyder, published by the Health Exchange Academy of the Center for Healthy Communities of The California Endowment, 2011.
- *Best Practices in Cy Pres Grants Distribution*, Snyder with assistance from Tanecia Echols, 2011.
- *Protecting Class Action Settlements*, Snyder, with assistance from Tanecia Echols, a project of Community Initiatives, 2010.
- Presented March 28-29, 2008 on *Applying Cy Pres* at the Charities Law Conference at Columbia Law School, which is sponsored by the National State Attorneys General Program.
- *Advocating for Change: Understanding How to Impact Health Policy*, Oshiro and Snyder, with assistance from Matt Iverson, published by the Health Exchange Academy of the Center for Healthy Communities of the California Endowment, 2006.
- *Advocating for Change: Persuading Decision Makers to Act for Better Health*, Oshiro and Snyder, with assistance from Matt Iverson, published by the Health Exchange Academy of the Center for Healthy Communities of the California Endowment, 2006.

See also: Consumers Union Cy Pres Related Work, below.

Consumer Representation / Public Interest Law

June 1996 to 2002

Senior Advocate

Consumers Union of United States, Inc.

February 1976 to May 1996

Director/ Co-Director

West Coast Regional Office, Consumers Union

Consumers Union is the nonprofit publisher of *Consumer Reports*. From 1976 until June 2002 I represented consumer interests on state, national and international issues and was responsible for many advocacy projects including efforts to distribute surplus food to low-income people, and the

passage of federal and state legislation to establish Certified Farmers Markets. I was responsible for the publication of many studies providing research and analysis of issues such as campaign finance reform, redlining of inner-city communities, the effectiveness of the California Department of Insurance, and the conversion of non-profit health care providers to for-profit publicly traded institutions. I supervised the creation of Patient's Rights Advocacy Services, the organization that protects the rights of mental health patients in San Francisco City and County.

I represented Consumers Union either as a party or friend of the court in actions, among others: a suit against the State Bar of California to permit attorneys to advertise; a suit against the State Department of Agriculture to eliminate minimum retail milk prices; a suit against the State Board of Pharmacy to permit generic drug substitution; a suit involving the State Alcohol Beverage Control Board to eliminate minimum retail pricing for alcoholic beverages; a petition to the Federal Trade Commission to end children's television advertising; a suit to stop discrimination against children in rental housing; a petition to the California Department of Real Estate to end uniform pricing of real estate commissions, and a petition to the United States Department of Agriculture to eliminate the Federal Marketing Order for California-Arizona Navel Oranges.

I testified as a field authority on consumer interests to state and federal agencies and legislative bodies; spoke to business, professional, and general public groups as well as classes of school children on various aspects of marketplace economics and consumer problems; and I conducted workshops on public interest law, and on how to use the media effectively.

As Director/Co-Director of the office I was responsible for office administration, budgets, personnel, fund raising and contracting for services.

Consumers Union *Cy Pres* Related Work

As the Director of the West Coast office of Consumers Union I established procedures, including modification of California's escheat laws, for the Court to authorize *cy pres* relief in class action cases.

In *People vs. Avco Finance* we established a protocol for courts to order a grant of *cy pres* funds to a non-profit consumer protection organization. In the *Levi Strauss* case we went further, acting as Amicus, successfully arguing to the Court that the establishment of the California Consumer Protection Foundation was a proper exercise of the Court's equitable powers and an acceptable way to facilitate the distribution of *cy pres* relief in that case.

Another aspect of my work at Consumers Union was the national Community Health Assets Project that captured the public assets of nonprofit health insurers and providers when they converted to for-profit corporations. That work helped regulators, community groups and Attorneys General establish Health Foundations to distribute these assets. This work, too, was based on an extension of *cy pres* principles as the next best use of these public funds. As a result of this work over 160 Health Foundations have been established nationally, with over \$16 billion dollars in assets. The California Endowment, The California HealthCare Foundation and the Wellness Foundation are three examples of this work in California.

Overseas Development and Management Experience

April 1970 to June 1975 Peace Corps

July 1973 - June 1975

Director, Nepal

- As Country Director for Nepal I was primarily involved in supervising 25 permanent Peace Corps staff members, 125 volunteers and 90 contract training staff, policy and budgetary design and interacting with personnel of the government of Nepal and other donor agencies (e.g., U.N.D.P., World Bank, F.A.O., A.I.D., etc.). I worked with the government's national planning commission to design, test and implement a system used for evaluating all

government programs. As there is an American Embassy in Kathmandu, I was a member of the *Country Team* of the heads of all US agencies operating in Nepal.

January 1971 - July 1973

Director, Western Samoa

- In this position I was responsible for the entire operation of the Peace Corps program in Western Samoa, with a staff of 36 (6 permanent) and 95 volunteers. As the highest-ranking U.S. government official in Western Samoa, I was responsible for diplomatic and consular representation to the government of Western Samoa.

May 1970 December 1971

Associate Director, Bangalore, India

- As Associate Director, I was responsible for planning, implementing and supporting Peace Corps assistance to Mysore (now Karnataka) State's development programs. I wrote program proposal documents, conducted three-month training courses for some 55 volunteers and then supervised their work in animal husbandry, horticulture, small business development, education and farm credit.

General Legal Experience

Goodstein & Moffitt

January 1967 to April 1970, ***Partner***

September 1963 to December 1966, ***Associate***

Goodstein & Moffitt was a Los Angeles law firm specializing in business, real estate and probate law. I handled business, corporate and real estate matters with the major responsibility for related litigation. I represented publicly and privately held corporations. My transactional work included negotiation and drafting of contracts, agreements, leases, encumbrances, applications to the corporations commissioner,

C. filings, and various other legal forms.

As a partner in the firm, I was involved in the reorganization and administration of our law office. Representative clients: IBM, Security Title Insurance, Century Bank, Wilshire Insurance Co., Transamerica Computer Leasing, and KNOB-FM.

Education

University of Southern California, B.S. Finance University of California at Los Angeles, LL.B.

Member

California State Bar Association, 1963 State Bar Number 35209

Publications

- *Honor the Work: Building Capacity for Social Change in Communities of Color*, National Community Development Institute, Satterwhite and Teng, 2012. Contributor
- *Advocating for Change: Using the Administrative Petition to Serve Community Health*, Snyder, published by the Health ExChange Academy of the Center for Healthy Communities of The California Endowment, 2011.
- *Best Practices in Cy Pres Grants Distribution*, Snyder with assistance from Tanecia Echols,

2011.

- *Protecting Class Action Settlements*, Snyder, with assistance from Tanecia Echols, a project of Community Initiatives, 2010.
- *Working Upstream: Skills for Social Change*, The California Endowment, 2009. Contributing Author
- *Raising Our Voices, Strengthening Our Communities*, The California Endowment and National Community Development Institute, 2008. Contributing Author
- *Advocating for Change: Understanding How to Impact Health Policy*, Oshiro and Snyder, with assistance from Matt Iverson, published by the Health Exchange Academy of the Center for Healthy Communities of The California Endowment, 2006.
- *Advocating for Change: Persuading Decision Makers to Act for Better Health*, Oshiro and Snyder, with assistance from Matt Iverson, published by the Health Exchange Academy of the Center for Healthy Communities of The California Endowment, 2006.
- *Advocating for Equitable Development*, Bell, Oshiro and Snyder, a Policy Link Manual, 2004.
- *Organized For Change: The Activist's Guide to Police Reform*, Maya Harris West, PolicyLink, 2004. Project Consultant and Contributor
- *Advocating Accountability: A Tool for Transparent Grantmaking*, Snyder co-author, Consumers Union of U.S., Inc. and the Ford Foundation, 2002 to 2003.
- *Grantmaking Accountability Template: The California Endowment Case Study*, Snyder co-author, Consumers Union of U.S., Inc. and the Ford Foundation, 2002 to 2003.
- *Getting Action: How to Petition Government and Get Results: 2nd Edition*, Snyder with Oshiro and Ruth Holton, Consumers Union of U.S., Inc., 2002.
- *Getting Action: How to Petition State Government*, Oshiro and Snyder, published by Consumers Union of U.S., Inc., Library of Congress No. 79-92863, 2002.

- *Building Strong Foundations*, Snyder and Cowan, published by Consumers Union of U.S., Inc., and Community Catalyst, Inc., 2000.
- *The Public Interest in Conversions of Nonprofit Health Charities*, Millbank Memorial Fund, Bell, Snyder and Tien, 1997, ISBN 1-887748-15-6.
- *Reviving Citizenship in California*, California Policy Choices, Vol. 5, 1989. Pp. 227-34.
- *Money & Politics*, published by Consumers Union of U.S., Inc., 1988. Principal Investigator, Contributor
- *Serious Tort Reform Isn't*, 24 San Diego Law Review, 893, 1987.
- *Medicare/Medigap*, Oshiro and Snyder, published by Consumers Union of U.S., Inc., ISBN 0-89043-714-9.

Recent Opinion Pieces

- Harry Snyder, "America, falling short," *nytimes.com*. January 10, 2015.
- Harry Snyder, "Viewpoints: Silicon valley invests in a candidate for tech," Sacramento Bee, May 18, 2014.
- Harry Snyder, "What happened to Jerry Brown, the crusader against corruption?" :} Sacramento Bee, November 14, 2014.

(Numerous articles and op-ed pieces)

Advisory Positions

2000	2004	Community Partnership Board, UC Berkeley School of Social Welfare Board of
2002	- 2010	Directors, National Community Development Initiative
2000	- 2004	Board of Directors, Petris Center on Health Care Markets and Consumer Welfare, UC Berkeley School of Public Health
1996		Board of Directors, Heart of the City Farmers Market
1985	- 1987	

1980 - 1995 Board of Directors, Center for the Study of Services Member, California
Commission on Corporate Governance Board of Directors, South of Market Food
1987 - 1985 Co-op
Business Law Section, State Bar of California
1983 - 1985
1980 - 1984 Board of Editors, *Managing International Development*
1983 - 1984
Retail Credit Advisory Committee, State of California

1981 - 1983
Advisory Committee, California Institute of Human Services, Sonoma State
University
1979 - 1983
Human Nutrition Advisory Committee, United States Department of Agriculture

1980 - 1981
Consumer Consortium, FDA, responsible for advice on development of program
for public representation on Drug and Medical Device Panels of the United States
1979 - 1981 Food and Drug Administration, including recommendation of panel members to
represent the consumer interest
1980
Security Regulatory Reform Task Force of the California State Business and
Transportation Agency
1979 - 1980
Advisory Board Core Group Ethics and Values in Science and Technology -
National Institute of Health/Stanford University School of Medicine project
1978
Federal Home Loan Bank Board advisory committee to alternative mortgage
instruments research study
1977
California Labor-Consumer Task Force on Home Energy

Awards

2013 & 2014 University of California at Berkeley School of Public Health Committee on
Teaching Excellence Award (Fall Semesters)
2002 Foundation for Taxpayer and Consumer Rights, Consumer Advocate Hall of
Fame
2000 Gerbode Foundation Professional Development Award
1992 Public Interest Alumni of the Year, UCLA Law School
1991 In Appreciation Award - Mexican American Political Association
1982 Public Service Award, California Common Cause
1980 Award of Merit, Southwest Council of Retail Clerks of AFL-CIO
1980 Special Appreciation Award, West Oakland Food Co-op

Selected Health Policy and Advocacy Activities*

2000

Participated in the design, funding, and establishment of the Petris Center at the University of California Berkeley School of Public Health.

1994

Established national project to preserve the assets of non-profit health providers for community use when conversions to for profit businesses occur. Over 125 health foundations with over \$16 billion in assets in 35 states have been created, including, The California Wellness Foundation, The California HealthCare Foundation and The California Endowment. Helped pass laws in 25 states to regulate future conversions.

1993

Supervised lawsuit that resulted in warning labels on raw milk products.

1992

MEDICARE-MEDIGAP revised and second edition published.

1990

Co-authored MEDICARE-MEDIGAP The essential guide for older Americans and their families 212 pages.

1987

Helped draft and pass Proposition 65, toxics warning label initiative.

1985

Challenged unregulated conversion of non-profit health care providers to for profit institutions (resulted in first healthcare conversion foundation).

1984

Petitioned FDA to ban lindane for human use. Resulted in improved warning labels.

1979-1982

Consumer Consortium of FDA Established system for selection, training and support for consumer representatives to serve on FDA Advisory Committees.

1979

Supervised Administrative Petition to the State of California to adopt regulations for implementing the Lanterman, Petris, Short Act to protect patient's rights in the mental health system.

1978

Established PATIENTS RIGHTS ADVOCACY SERVICES (PRAS), which is the representative for patients in the City and County of San Francisco mental health system.

***NOTE:** I have always worked in close collaboration and partnership with other individuals, groups, and organizations. I have only listed activities in which I played a lead role as viewed by my co-workers.