

California Consumer Privacy Act (CCPA) Department of Justice Office of the California Attorney General



Today's Forum

- Each Speaker will have five (5) minutes.
- Comments will be transcribed.
- Send Written Comments to:
 - <a>PrivacyRegulations@doj.ca.gov
 - California Department of Justice ATTN: Privacy Regulations Coordinator 300 S. Spring St. Los Angeles, CA 90013

Please submit written comments by **March 8, 2019** for consideration during this pre-rulemaking stage.



Background on Rulemaking Process

REGULAR RULEMAKING



Public Forums are part of our **Preliminary Activities**, before a proposed rule

Anticipate publishing our Notice of Proposed Regulatory Action in Fall 2019

Public hearings during the formal public comment period will be recorded and posted online at: www.oag.ca.gov/privacy/ccpa.



Preliminary Rulemaking Activities: Upcoming Public Forums

Protecting Children Online



Requirements in § 1798.185

- (1) Categories of Personal Information
- (2) Definition of Unique Identifiers
- (3) Exceptions to CCPA
- (4) Submitting and Complying with Requests
- (5) Uniform Opt-Out Logo/Button
- (6) Notices and Information to Consumer, including Financial Incentive Offerings
- (7) Verification of Consumer's Request



Public Comment Period

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