



October 18, 2016

NOTICE TO ALL LICENSED DISTRIBUTORS AND WHOLESALERS

This Notice is being provided to you pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C).

Effective October 18, 2016 the Attorney General's Office removed the following brand family and styles from the California Tobacco Directory:

- **Native Trading Associates**
 - **Native – three (3) styles**
 - **Non-Filter King Box**
 - **Select King Box**
 - **Select 100 Box**

- **Philip Morris USA Inc.**
 - **Marlboro – one (1) style**
 - **Blend No. 54 Menthol 100 Box**
 - **Players – one (1) style**
 - **Menthol King Box**

- **Smokin Joes**
 - **New York New York Brand Family – all nine (9) styles**
 - **Red King Box**
 - **Gold King Box**
 - **Menthol King Box**
 - **Red 100 Box**
 - **Gold 100 Box**
 - **Silver 100 Box**
 - **Menthol 100 Box**
 - **Menthol Gold 100 Box**
 - **Non-Filter King Box**

Distributor and Wholesaler Responsibilities

Pursuant to Revenue and Taxation Code section 30165.1, subdivision (c)(3)(C), you must provide a copy of this Notice to each of your existing customers within seven (7) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(C).) Effective immediately, distributors and wholesalers may not sell any cigarettes or tobacco products listed in this Notice to a California retailer unless the retailer was provided a copy of this Notice. Wholesalers may purchase, stamp, or sell the cigarettes or tobacco products listed in this Notice for no more than forty (40) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(B).) Distributors have no more than forty (40) day to stamp or possess any cigarettes or tobacco products listed in this Notice for sales in California .

Retailer Responsibilities

A licensed retailer may possess, transport, or sell the tax-stamped cigarettes affected by this Notice of removal for no more than sixty (60) days. (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(D).) After sixty (60) days, the brand families identified in this Notice are contraband and may not be sold or purchased in California, and will be subject to seizure and destruction under Revenue and Taxation Code sections 30436, subdivision (e), and section 30449, subdivision (b). (Rev. & Tax. Code, § 30165.1, subd. (c)(3)(E).)

Questions About This Notice

Thank you for your cooperation. Please send inquiries to:

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