

California Terms of Service Report

April 2024 (reporting period October 1 – December 31, 2023)

LinkedIn is a real-identity online service for professionals to connect and interact with other professionals, learn, hire, and find jobs. LinkedIn's vision is to create economic opportunity for every member of the global workforce. Its mission is to connect the world's professionals to make them more productive and successful. As part of that mission, LinkedIn is committed to keeping its platform and services safe, trusted, and professional, and to providing transparency to its members, the public, and to regulators.

LinkedIn provides the information below in response to California Business & Professions Code § 22677.

1. The current version of the terms of service.

The current versions of LinkedIn's terms of service, as defined under Section 22676(b), are available at the following links. Copies are attached to this report in Appendix A.

- LinkedIn User Agreement: https://www.linkedin.com/legal/user-agreement.
- LinkedIn Professional Community Policies: https://www.linkedin.com/legal/professional-community-policies.
- How we enforce our Professional Community Policies: https://www.linkedin.com/help/linkedin/answer/a1342754.
- How to report inappropriate content, messages, or safety concerns: https://www.linkedin.com/help/linkedin/answer/a1378278.
- 2. If the company has filed its first report, a complete and detailed description of any changes to the terms of service since the previous report.

There have been no changes to LinkedIn's terms of service, as defined under Section 22676(b), between December 31, 2023 and the previous report.

3. A statement of whether the current version of the terms of service define each of the following categories of content, and, if so, the definition of those categories: (A) Hate speech or racism; (B) Extremism or radicalism; (C) Disinformation or misinformation; (D) Harassment; (E) Foreign political interference; (F) Controlled substance distribution.

All content on LinkedIn must comply with LinkedIn's <u>Professional Community Policies</u>, which set out in detail the content LinkedIn permits and does not permit to keep its platform safe, trusted, and professional. LinkedIn's Professional Community Policies address each of the categories enumerated in Section 22677(a)(3), as outlined below.

Hate speech and racism are addressed within the <u>Hateful and derogatory content policy</u>, which reads as follows:

Do not be hateful. We don't allow content that attacks, denigrates, intimidates, dehumanizes, incites or threatens hatred, violence, prejudicial or discriminatory action against individuals or groups because of their actual or perceived race, ethnicity, national origin, caste, gender, gender identity, sexual orientation, religious affiliation, age, or disability status. Hate groups are not permitted on LinkedIn. Do not use racial, religious, or other slurs that incite or promote hatred, or any other content intended to create division. Do not post or share content that denies a well-documented historical event such as the Holocaust or slavery in the United States.

LinkedIn provides additional detail regarding the policy and examples of content that violates the policy in the following article, which is linked in the Professional Community Policies: https://www.linkedin.com/help/linkedin/answer/a1339812.

Extremism and radicalism are addressed within the <u>Dangerous organizations and individuals policy</u>, which reads as follows:

Do not share content promoting dangerous organizations or individuals. We don't allow any terrorist organizations or violent extremist groups on our platform. And we don't allow any individuals who affiliate with such organizations or groups to have a LinkedIn profile. Content that depicts terrorist activity, that is intended to recruit for terrorist organizations, or that threatens, promotes, or supports terrorism in any manner is not tolerated.

LinkedIn provides additional detail regarding the policy and examples of content that violates the policy in the following article, which is linked in the Professional Community Policies: https://www.linkedin.com/help/linkedin/answer/a1342780.

Misinformation, disinformation, and foreign political interference are addressed within the <u>False and misleading content policy</u>, which reads as follows:

Do not share false or misleading content: Do not share content that is false, misleading, or intended to deceive. Do not share content to interfere with or improperly influence an election or other civic process. Do not share content that directly contradicts guidance from leading global health organizations and public health authorities; including false information about the safety or efficacy of vaccines or medical treatments. Do not share content or endorse someone or something in exchange for personal benefit (including personal or family relationships, monetary payment, free products or services, or other value), unless you have included a clear and conspicuous notice of the personal benefit you receive and have otherwise complied with our Advertising Policies.

LinkedIn provides additional detail regarding the policy and examples of content that violates the policy in the following article, which is linked in the Professional Community Policies: https://www.linkedin.com/help/linkedin/answer/a1340752.

Harassment is addressed in the <u>Harassment</u> and <u>Sexual harassment policies</u> (together, "Harassment"), which read as follows:

Do not post harassing content. We don't allow bullying or harassment. This includes targeted personal attacks, intimidation, shaming, disparagement, and abusive language directed at other members. Do not reveal others' personal or sensitive information (for example, doxing), or

incite others to do the same. You may not engage in trolling or other repetitive negative content that disrupts other members or conversations on the platform.

Do not engage in sexual innuendos or unwanted advances. We don't allow unwanted expressions of attraction, desire, requests for romantic relationship, marriage proposals, sexual advances or innuendo, or lewd remarks. LinkedIn is a professional networking platform, not a dating site. Do not use LinkedIn to pursue romantic connections, ask for romantic dates, or provide sexual commentary on someone's appearance or perceived attractiveness. Do not send unwanted advances in messages, posts, or comments or send sexually explicit images to anyone on the platform.

LinkedIn provides additional detail regarding the policies and examples of content that violates the policies in the following articles, which are linked in the Professional Community Policies: https://www.linkedin.com/help/linkedin/answer/a1342756; https://www.linkedin.com/help/linkedin/answer/a1342756; https://www.linkedin.com/help/linkedin/answer/a1342756; https://www.linkedin.com/help/linkedin/answer/a1342756; https://www.linkedin.com/help/linkedin/answer/a1342756; https://www.linkedin/answer/a1342756; https://www.linkedin/answer/a1342756; https://www.linkedin/answer/a1342756; https://www.linkedin/answer/a1342756; https://www.linkedin/answer/a1342756; <a href="https

Controlled substance distribution is addressed in the <u>Illegal, dangerous, and inappropriate commercial</u> <u>activity policy</u>, which reads as follows:

Do not promote, sell or attempt to purchase illegal or dangerous goods or services. We don't allow content that facilitates the purchase of illegal or dangerous goods and/or services, prostitution, and escort services. We don't allow content that promotes or distributes fake educational and/or professional certifications, sale of scraped data, proxy test-taking, or instructions on creating forged official documents. You may not use LinkedIn to hold lotteries, contests, sweepstakes, or giveaways. Do not use LinkedIn to sensationalize or capitalize on tragic events for commercial purposes.

LinkedIn provides additional detail regarding the policy and examples of content that violates the policy in the following article, which is linked in the Professional Community Policies: https://www.linkedin.com/help/linkedin/answer/a1349151.

4. Description of content moderation practices.

As noted above, all content on LinkedIn must comply with LinkedIn's <u>Professional Community Policies</u>, which set out in detail the content LinkedIn permits and does not permit to keep its platform safe, trusted, and professional.

LinkedIn applies a three-layer, multidimensional approach to moderate content on LinkedIn:

- The first layer of protection is automated and proactive prevention. When a member attempts to create a piece of content on LinkedIn, various calls (or signals) are sent to LinkedIn's machine learning services. These services aim to automatically filter out certain policy-violating content at the time of creation.
- The second layer of protection is a combination of automated and human-led detection.
 LinkedIn's second layer of moderation detects content that's likely to be violative but for which
 LinkedIn is not sufficiently confident to warrant automatic removal, and sends it for human review.
- The third layer of protection is human-led detection. If users locate content that they believe violates LinkedIn's policies, they are able to report it for review using LinkedIn's in-product reporting functionality.

A. Any existing policies intended to address the categories of content described in Business & Professions Code § 22677(a)(3).

Please see the response in Section 3 above.

B. How automated moderation systems enforce terms of service of the platform and when these systems involve human review.

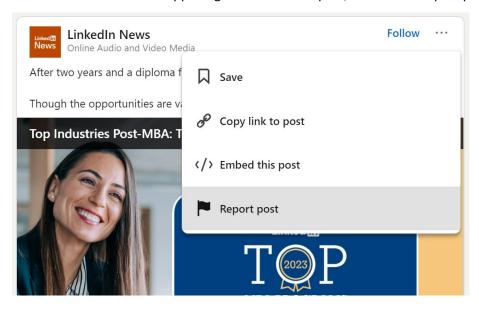
LinkedIn is a global platform with over 1 billion members worldwide and utilizes both human content moderation and machine-learned automated systems to moderate content. LinkedIn's automated systems help enforce its terms of service in three relevant ways. First, LinkedIn's automated systems in some cases determine content violates LinkedIn's policies, and action that content. Second, LinkedIn's automated systems may queue content that potentially violates LinkedIn's policies for human review and decision. Third, LinkedIn's automated systems in some cases evaluate and resolve user reports of policy-violating content, and in other cases queue user reports for human review and decision.

LinkedIn employs the following safeguards, among others, to its automated systems for content moderation: LinkedIn's monitors the aggregate performance and accuracy of its moderation systems, and sets minimum thresholds for performance; LinkedIn sets thresholds for individual decisions made by the systems, such that the system will not act on a piece of content or user report and will instead send it for human review; LinkedIn controls the types of reports the system acts on (e.g., the system does not automatically resolve reports of terrorist content); LinkedIn generally allows authors to appeal a decision if they believe the decision is incorrect; and LinkedIn periodically retrains its system to account for, for example, changes in human-reviewer decisions, content trends, and user-report trends over time.

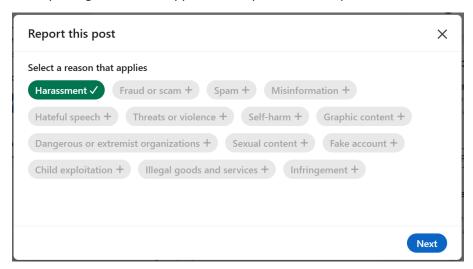
C. How the company responds to user reports of violations of the terms of service.

To report content, members click the three-dot icon available in-product on the content and follow the in-product prompts. For example, to report a post on LinkedIn, members use the following process:

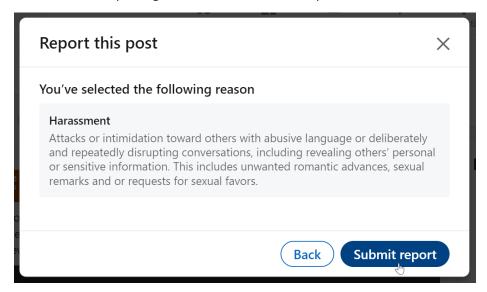
1. Select the three-dot icon in the upper-right corner of the post, and select 'Report post':



2. Select the reporting reason that applies to the post. For example, "Harassment":



3. Review the selected reporting reason, and submit the report:



When users report content, those reports are sent for review to determine whether the content in question violates LinkedIn's policies. LinkedIn typically notifies the reporting user of its decision. If a violation is found, LinkedIn removes or actions the content, consistent with its policies.

D. How the company would remove individual pieces of content, users, or groups that violate the terms of service, or take broader action against individual users or against groups of users that violate the terms of service.

Violating LinkedIn's policies can result in action against a piece of content (including, for example, a post, a page, a group, etc.) as well as an account. When we remove content, we also generally send the member a notice that the content violates LinkedIn's policies, how the content violates our policies, and the action we've taken. If a member believes their content has been removed in error, they have the opportunity to submit an appeal.

Repeated violations can result in account restriction. We provide the opportunity to appeal an account restriction, and we may reinstate a restricted account if the member agrees to comply with the Professional Community Policies. Continued violations result in permanent restriction from the LinkedIn platform.

For certain egregious violations of our policies (e.g., child sexual abuse material, terrorism, egregious sexual harassment), we may permanently restrict a member account after a single violation.

In addition, LinkedIn maintains an internal Trust & Safety team staffed with investigators who proactively investigate coordinated abuse (for example, groups of accounts engaged in scam activity). When the Trust & Safety team identifies violations of LinkedIn's policies, they action the content and accounts consistent with the process above.

E. The languages in which the platform does not make terms of service available, but does offer product features, including but not limited to, menus and prompts.

LinkedIn's platform is available in twenty-six supported languages, outlined in the Help Center article here: <u>LinkedIn Supported Languages</u>. The terms of service are available in each of these languages.

5. Relevant content moderation metrics.

In response to Section 22677(a)(5), the sections below provide metrics regarding the content moderation actions LinkedIn took worldwide during the reporting period (October 1 – December 31, 2023) for the five policies outlined in Section 3 above: Hateful and derogatory content; Dangerous organizations or individuals; False and misleading content; Harassment; and Illegal, dangerous, and inappropriate commercial activity (together, "relevant policies"). The metrics reported are worldwide metrics across LinkedIn's platform and not geographically limited. Note that LinkedIn also actions content under its other policies – for example, copyrighted content, adult content, scam content, etc. – outside the scope of Section 22677(a)(3) and not included in the metrics below.¹

During the period, LinkedIn applied two actions relevant under Section 22677 to content because it violated LinkedIn's policies:

- 1. Action 1: LinkedIn removed content that violated its policies; and
- 2. Action 2: LinkedIn limited the visibility of content that violated its policies.

A. Number of flagged items of content.

The table below reports the number of flagged items of content during the reporting period, disaggregated by relevant policy. The counts include both content flagged by users as well as content flagged and actioned by LinkedIn's reviewers and automated system.

¹ The metrics LinkedIn provides in this report are best estimates provided the data available in LinkedIn's systems and methods used in the ordinary course of business. In some cases, metrics can be impacted by, for example, account deletion, content deletion, as well as downtime or errors in LinkedIn's systems that may impact data recording. Certain data may also vary or change over time. Metrics in the report are based on data after the close of the reporting period. These metrics are prepared for the purposes of Cal. Bus. & Prof. Code § 22677 and may not be suitable for other purposes.

LinkedIn Policy	Number of flagged items of content ²³
Hateful and derogatory	507,533
Dangerous organizations or individuals	49,896
False and misleading	269,767
Harassment	89,766
Illegal, dangerous, and inappropriate commercial	178,736
activity	

B. Number of actioned items of content.

The table below reports the number of items of content LinkedIn actioned under the relevant policies during the reporting period, including the action LinkedIn applied, disaggregated by policy.

LinkedIn Policy⁴	Number of actioned items of content	Number of items of content where LinkedIn applied Action 1	Number of items of content where LinkedIn applied Action 2
Hateful and derogatory	292,539	292,539	0
Dangerous or individuals	1,734	1,734	0
False and misleading	29,320	14,475	14,845
Harassment	14,171	14,171	0
Illegal, dangerous, and inappropriate commercial activity	175,768	175,768	0

C. Number of views, viewers, and reshares of the actioned items of content.

The table below reports the approximate number of logged-in views, viewers, and reshares of the actioned content in Table 5(B) above during the reporting period, disaggregated by policy.

² A single piece of content can be reported by multiple users for differing report reasons. For example, a single piece of content may be flagged by one user as 'Hateful' content and another as 'Harassment.' In such a case, the table above separately includes the content in both the 'Hateful and derogatory' and 'Harassment' counts. As a result, the counts may overstate the number of unique flagged pieces of content on LinkedIn.

³ Except where otherwise noted, 'content' addressed in this report includes user-generated content that appears in LinkedIn's Feed – for example, posts, articles, pages, groups, comments, newsletters, etc. – as well as job posts that appear on LinkedIn's jobs board. The metrics do not include, e.g., messages, accounts/profiles, or ads.

⁴ The LinkedIn policy categories are broader than the specific harms listed in Cal. Bus. & Prof. Code § 22677(a)(3). For example – as described in Section 3 above – LinkedIn's 'Hateful and derogatory content' policy, and the counts in the table above, include not only instances of "Hate speech or racism" but also, e.g., a job post with age discrimination in violation of LinkedIn's policy. Accordingly, the counts above may overstate Section 22677(a)(3) content on LinkedIn.

LinkedIn Policy	Number of views	Number of viewers	Number of reshares
Hateful and derogatory	24,038,215	8,653,434	24,273
Dangerous or individuals	788,447	368,275	1,224
False and misleading	23,115,574	10,601,342	26,326
Harassment	11,057,624	4,339,983	1,183
Illegal, dangerous, and inappropriate commercial activity	10,598,622	3,440,668	4,997

D. Number appeals of actioned items of content.

The table below reports the number of author appeals LinkedIn received during the reporting period for the actioned content, from Table 5(B) above, as well as the number of appeals LinkedIn granted.

LinkedIn Policy	Number of appeals	Number of appeals granted
Hateful and derogatory	5,396	228
Dangerous organizations or individuals	325	4
False and misleading	202	27
Harassment	820	0
Illegal, dangerous, and inappropriate commercial activity	1,637	36

E. Number of accounts restricted.

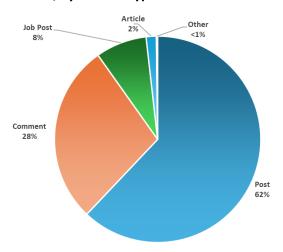
The table below reports the number of member accounts LinkedIn permanently restricted during the reporting period because the account repeatedly posted content that violated one of the relevant policies.

As described above, in some cases LinkedIn may permanently restrict an account after a single egregious content policy violation (e.g., in the case of egregious sexual harassment). Such restrictions are included in the count below. The count below does not include temporary restrictions, nor does it include restrictions unrelated to the relevant policies (e.g., permanent restrictions for copyright infringement, permanent restrictions for posting content in violation of LinkedIn's scam or child exploitation policies, permanent restrictions for data scraping, etc.).

Permanent account restrictions	3,201

F. Metric disaggregations.

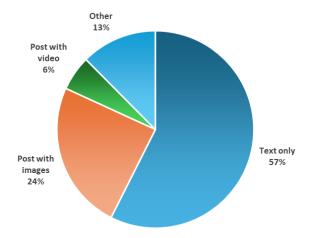
Actioned items of content, by content type



The table below reports actioned items of content, from Table 5(B) above, disaggregated by content type (i.e., post, comment, article, job post, or other).

Content type	Count
Post	318,718
Comment	144,420
Article	8,216
Job post	41,195
Other (e.g. Pages, Groups, Events)	1,000

Actioned items of content, by media type

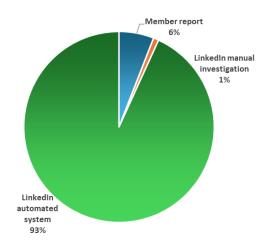


The table below reports actioned items of content, from Table 5(B) above, disaggregated by media type (i.e., text only, post with images, post with video, or other).

Media type	Count
Text only	294,932

Post with images	125,334
Post with video	29,310
Other / miscellaneous	63,973

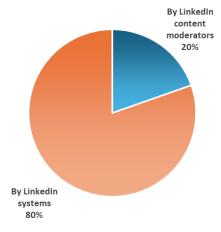
Actioned items of content, by how the content was flagged



The table below reports actioned items of content, from Table 5(B) above, disaggregated by how the content was flagged (i.e., member report, LinkedIn manual investigation, or LinkedIn automated system).

How the content was flagged	Count
Member report	30,412
LinkedIn manual investigation	4,619
LinkedIn automated system	478,518

Actioned items of content, by how the content was actioned



The table below reports actioned items of content, from Table 5(b) above, disaggregated by how the content was actioned (i.e., by LinkedIn content moderators or by LinkedIn systems).

How the content was actioned	Count
By LinkedIn content moderators	100,795
By LinkedIn systems	412,754

Appendix A

User Agreement

Effective on February 1, 2022

Our mission is to connect the world's professionals to allow them to be more productive and successful. Our services are designed to promote economic opportunity for our members by enabling you and millions of other professionals to meet, exchange ideas, learn, and find opportunities or employees, work, and make decisions in a network of trusted relationships.



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Introduction

1.1 Contract



When you use our Services you agree to all of these terms. Your use of our Services is also subject to our Cookie Policy and our Privacy Policy, which covers how we collect, use, share, and store your personal information.

You agree that by clicking "Join Now", "Join LinkedIn", "Sign Up" or similar, registering, accessing or using our services (described below), you are agreeing to enter into a legally binding contract with LinkedIn (even if you are using our Services on behalf of a company). If you do not agree to this contract ("Contract" or "User Agreement"), do not click "Join Now" (or similar) and do not access or otherwise use any of our Services. If you wish to terminate this contract, at any time you can do so by closing your account and no longer accessing or using our Services.

Services

This Contract applies to LinkedIn.com, LinkedIn-branded apps, LinkedIn Learning and other LinkedIn-related sites, apps, communications and other services that state that they are offered under this Contract ("Services"), including the offsite collection of data for those Services, such as our ads and the "Apply with LinkedIn" and "Share with LinkedIn" plugins. Registered users of our Services are "Members" and unregistered users are "Visitors".

LinkedIn

You are entering into this Contract with LinkedIn (also referred to as "we" and "us").

We use the term "Designated Countries" to refer to countries in the European Union (EU), European Economic Area (EEA), and Switzerland.

If you reside in the "Designated Countries", you are entering into this Contract with LinkedIn Ireland Unlimited Company ("LinkedIn Ireland") and LinkedIn Ireland will be the controller of your personal data provided to, or collected by or for, or processed in connection with our Services.

If you reside outside of the "Designated Countries", you are entering into this Contract with LinkedIn Corporation ("LinkedIn Corp.") and LinkedIn Corp. will be the controller of your personal data provided to, or collected by or for, or processed in connection with our Services.

This Contract applies to Members and Visitors.

As a Visitor or Member of our Services, the collection, use and sharing of your personal data is subject to this Privacy Policy (which includes our Cookie Policy and other documents referenced in this Privacy Policy) and updates

1.2 Members and Visitors

When you register and join the LinkedIn Services, you become a Member. If you have chosen not to register for our Services, you may access certain features as a "Visitor."

1.3 Change



🤯 We may make changes to the Contract.

We may modify this Contract, our Privacy Policy and our Cookies Policy from time to time. If we make material changes to it, we will provide you notice through our Services, or by other means, to provide you the opportunity to review the changes before they become effective. We agree that changes cannot be retroactive. If you object to any changes, you may close your account. Your continued use of our Services after we publish or send a notice about our changes to these terms means that you are consenting to the updated terms as of their effective date.

2. Obligations

2.1 Service Eligibility



Here are some promises that you make to us in this Contract:



You're eligible to enter into this Contract and you are at least our "Minimum Age."

The Services are not for use by anyone under the age of 16.

To use the Services, you agree that: (1) you must be the "Minimum Age" (described below) or older; (2) you will only have one LinkedIn account, which must be in your real name; and (3) you are not already restricted by LinkedIn from using the Services. Creating an account with false information is a violation of our terms, including accounts registered on behalf of others or persons under the age of 16.

"Minimum Age" means 16 years old. However, if law requires that you must be older in order for LinkedIn to lawfully provide the Services to you without parental consent (including using of your personal data) then the Minimum Age is such older age.

2.2 Your Account



You will keep your password a secret



You will not share an account with anyone else and will follow our rules and the law.

Members are account holders. You agree to: (1) use a strong password and keep it confidential; (2) not transfer any part of your account (e.g., connections) and (3) follow the law and our list of Dos and Don'ts and Professional Community Policies. You are responsible for anything that happens through your account unless you close it or report misuse.

As between you and others (including your employer), your account belongs to you. However, if the Services were purchased by another party for you to use (e.g. Recruiter seat bought by your employer), the party paying for such Service has the right to control access to and get reports on your use of such paid Service; however, they do not have rights to your personal account

2.3 Payment



You'll honor your payment obligations and you are okay with us storing your payment information. You understand that there may be fees and taxes that are added to our prices.



ignition Refunds are subject to our policy.

If you buy any of our paid Services ("Premium Services"), you agree to pay us the applicable fees and taxes and al terms specific to the paid Services. Failure to pay these fees will result in the termination of your paid Services. Also, you agree that:

- Your purchase may be subject to foreign exchange fees or differences in prices based on location (e.g.
- We may store and continue billing your payment method (e.g. credit card) even after it has expired, to avoid terruptions in your Services and to use to pay other Services you may buy.
- If you purchase a subscription, your payment method automatically will be charged at the start of each
 subscription period for the fees and taxes applicable to that period. To avoid future charges, cancel before the
 renewal date. Learn how to cancel or suspend your Premium Services.
- All of your purchases of Services are subject to LinkedIn's refund policy
- We may calculate taxes payable by you based on the billing information that you provide us at the time of

You can get a copy of your invoice through your LinkedIn account settings under "Purchase History".

2.4 Notices and Messages



You're okay with us providing notices and messages to you through our websites, apps, and contact information. If your contact information is out of date, you may miss out on important notices.

You agree that we will provide notices and messages to you in the following ways: (1) within the Service, or (2) sent to the contact information you provided us (e.g., email, mobile number, physical address). You agree to keep your contact information up to date

Please review your settings to control and limit messages you receive from us



When you share information on our Services, others can see, copy and use that information

Our Services allow messaging and sharing of information in many ways, such as your profile, articles, group posts, links to news articles, job postings, messages and InMails. Information and content that you share or post may be seen by other Members, Visitors or others (including off of the Services). Where we have made settings available, we will honor the choices you make about who can see content or information (e.g., message content to your addressees, sharing content only to LinkedIn connections, restricting your profile visibility from search engines, or opting not to notify others of your LinkedIn profile update). For job searching activities, we default to not notifying your connections network or the public. So, if you apply for a job through our Service or opt to signal that you are interested in a job, our default is to share it only with the job poster.

We are not obligated to publish any information or content on our Service and can remove it with or without notice.

Key terms ^

Minimum Age

Members who were below this new Minimum Age when they started using the Services under a previous User Agreement which had allowed certain persons under 16 to use the Services, may continue to use the Services. As of June 2017 persons under the age of 16 are not eligible to use our Services.

3. Rights and Limits

3.1. Your License to LinkedIn



You own all of the content, feedback and personal information you provide to us, but you also grant us a non-exclusive license to it.



We'll honor the choices you make about who gets to see your information and content, including how it can be used for ads.

As between you and LinkedIn, you own the content and information that you submit or post to the Services, and you are only granting LinkedIn and our affiliates the following non-exclusive license:

A worldwide, transferable and sublicensable right to use, copy, modify, distribute, publish and process, information and content that you provide through our Services and the services of others, without any further consent, notice and/or compensation to you or others. These rights are limited in the following ways:

- 1. You can end this license for specific content by deleting such content from the Services, or generally by closing your account, except (a) to the extent you shared it with others as part of the Service and they copied, re-shared it or stored it and (b) for the reasonable time it takes to remove from backup and other systems.
- 2. We will not include your content in advertisements for the products and services of third parties to others without your separate consent (including sponsored content). However, we have the right, without payment to you or others, to serve ads near your content and information, and your social actions may be visible and included with ads, as noted in the Privacy Policy. If you use a Service feature, we may mention that with your name or photo to promote that feature within our Services, subject to your settings.
- 3. We will get your consent if we want to give others the right to publish your content beyond the Services. However, if you choose to share your post as "public, everyone or similar", we will enable a feature that allows other Members to embed that public post onto third-party services, and we enable search engines to make that public content findable though their services. Learn More
- 4. While we may edit and make format changes to your content (such as translating or transcribing it, modifying the size, layout or file type or removing metadata), we will not modify the meaning of your expression.
- 5. Because you own your content and information and we only have non-exclusive rights to it, you may choose to make it available to others, including under the terms of a Creative Commons lic



You and LinkedIn agree that if content includes personal data, it is subject to our Privacy Policy.

ou and LinkedIn agree that we may access, store, process and use any information and personal data that you provide in accordance with, the terms of the Privacy Policy and your choices (including settings).

By submitting suggestions or other feedback regarding our Services to Linkedln, you agree that Linkedln can use and share (but does not have to) such feedback for any purpose without compensation to you.



You promise to only provide information and content that you have the right to share, and that your LinkedIn profile will be truthful.

You agree to only provide content or information that does not violate the law nor anyone's rights (including intellectual property rights). You also agree that your profile information will be truthful. LinkedIn may be required by law to remove certain information or content in certain countries

3.2 Service Availability



🤯 We may change or end any Service or modify our prices prospectively

We may change, suspend or discontinue any of our Services. We may also modify our prices effective prospectively upon reasonable notice to the extent allowed under the law

We don't promise to store or keep showing any information and content that you've posted. LinkedIn is not a storage service. You agree that we have no obligation to store, maintain or provide you a copy of any content or information that you or others provide, except to the extent required by applicable law and as noted in our Privacy Policy.

3.3 Other Content, Sites and Apps



Your use of others' content and information posted on our Services, is at your own risk.



Others may offer their own products and services through our Services, and we aren't responsible for those third-party activities.

By using the Services, you may encounter content or information that might be inaccurate, incomplete, delayed, misleading, illegal, offensive or otherwise harmful. Linkedin generally does not review content provided by our Members or others. You agree that we are not responsible for others' (including other Members') content or information. We cannot always prevent this misuse of our Services, and you agree that we are not responsible for any such misuse. You also acknowledge the risk that you or your organization may be mistakenly associated with content about others when we let connections and followers know you or your organization were mentioned in the news. Members

LinkedIn may help connect Members offering their services (career coaching, accounting, etc.) with Members seeking services. LinkedIn does not perform nor employs individuals to perform these services. You must be at least 18 years of age to offer, perform or procure these services. You acknowledge that LinkedIn does not supervise, direct, control or monitor Members in the performance of these services and agree that (1) LinkedIn is not responsible for the offering, performance or procurement of these services, (2) LinkedIn does not endorse any particular Member's offered services, and (3) nothing shall create an employment, agency, or joint venture relationship between LinkedIn and any Member offering services. If you are a Member offering services, you represent and warrant that you have all the required licenses and will provide services consistent with our Professional Community Policies.

Similarly, LinkedIn may help you register for and/or attend events organized by Members and connect with other Members who are attendees at such events. You agree that (1) LinkedIn is not responsible for the conduct of any of the Members or other attendees at such events, (2) LinkedIn does not endorse any particular event listed on our Services, (3) LinkedIn does not review and/or vet any of these events, and (4) that you will adhere to these terms and conditions that apply to such events.

3.4 Limits



🦁 We have the right to limit how you connect and interact on our Services.

LinkedIn reserves the right to limit your use of the Services, including the number of your connections and your ability to contact other Members. LinkedIn reserves the right to restrict, suspend, or terminate your account if you breach this Contract or the law or are misusing the Services (e.g., violating any of the Dos and Don'ts or **Professional Com** Policies).

3.5 Intellectual Property Rights



We're providing you notice about our intellectual property rights.

LinkedIn reserves all of its intellectual property rights in the Services. Trademarks and logos used in connection with the Services are the trademarks of their respective owners. LinkedIn, and "in" logos and other LinkedIn trademarks, service marks, graphics and logos used for our Services are trademarks or registered trademarks of LinkedIn.

3.6 Automated Processing



We use data and information about you to make relevant suggestions to you and others.

We use the information and data that you provide and that we have about Members to make recommendations for connections, content and features that may be useful to you. For example, we use data and information about you to recommend jobs to you and you to recruiters. Keeping your profile accurate and up to date helps us to make these recommendations more accurate and relevant, Learn More

Key Terms ^



Affiliates

Affiliates are companies controlling, controlled by or under common control with us, including, for example, LinkedIn Ireland, LinkedIn Corporation, LinkedIn Singapore and Microsoft Corporation

Social Action

e.g. likes, comments, follows, share

4. Disclaimer and Limit of Liability

4.1 No Warranty



This is our disclaimer of legal liability for the quality, safety, or reliability of our Services.

LINKEDIN AND ITS AFFILIATES MAKE NO REPRESENTATION OR WARRANTY ABOUT THE SERVICES, INCLUDING ANY REPRESENTATION THAT THE SERVICES WILL BE UNINTERRUPTED OR ERROR-FREE, AND PROVIDE THE SERVICES (INCLUDING CONTENT AND INFORMATION) ON AN "AS IS" AND "AS AVAILABLE" BASIS. TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW, LINKEDIN AND ITS AFFILIATES DISCLAIM ANY IMPLIED OR STATUTORY WARRANTY, INCLUDING ANY IMPLIED WARRANTY OF TITLE, ACCURACY OF DATA, NON-INFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

4.2 Exclusion of Liability



These are the limits of legal liability we may have to you.

TO THE FULLEST EXTENT PERMITTED BY LAW (AND UNLESS LINKEDIN HAS ENTERED INTO A SEPARATE WRITTEN AGREEMENT THAT OVERRIDES THIS CONTRACT), LINKEDIN, INCLUDING ITS AFFILIATES, WILL NOT BE LIABLE IN CONNECTION WITH THIS CONTRACT FOR LOST PROFITS OR LOST BUSINESS OPPORTUNITIES, REPUTATION (E.G. OFFENSIVE OR DEFAMATORY STATEMENTS), LOSS OF DATA (E.G., DOWN TIME OR LOSS, USE OF, OR CHANGES TO, YOUR INFORMATION OR CONTENT) OR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR PUNITIVE

LINKEDIN AND ITS AFFILIATES WILL NOT BE LIABLE TO YOU IN CONNECTION WITH THIS CONTRACT FOR ANY AMOUNT THAT EXCEEDS (A) THE TOTAL FEES PAID OR PAYABLE BY YOU TO LINKEDIN FOR THE SERVICES DURING THE TERM OF THIS CONTRACT, IF ANY, OR (B) US \$1000.

4.3 Basis of the Bargain; Exclusions

The limitations of liability in this Section 4 are part of the basis of the bargain between you and Linkedin and shall apply to all claims of liability (e.g., warranty, tort, negligence, contract and law) even if Linkedin or its affiliates has been told of the possibility of any such damage, and even if these remedies fail their essential purpose.

These limitations of liability do not apply to liability for death or personal injury or for fraud, gross negligence or intentional misconduct, or in cases of negligence where a material obligation has been breached, a material obligation being such which forms a prerequisite to our delivery of services and on which you may reasonably rely, but only to the extent that the damages were directly caused by the breach and were foreseeable upon conclusion of this Contract and

to the extent that they are typical in the context of this Contract

5. Termination



We can each end this Contract, but some rights and obligations survive.

Both you and LinkedIn may terminate this Contract at any time with notice to the other. On termination, you lose the right to access or use the Services. The following shall survive termination

- Our rights to use and disclose your feedback;
- Members and/or Visitors' rights to further re-share content and information you shared through the Services;
- Sections 4, 6, 7, and 8.2 of this Contract;
- Any amounts owed by either party prior to termination remain owed after termination.

You can visit our Help Center to close your account.

6. Governing Law and Dispute Resolution



In the unlikely event we end up in a legal dispute, depending on where you live, you and LinkedIn agree to resolve it in California courts using California law, Dublin, Ireland courts using Irish law, or in your local courts using local law.

If you live in the Designated Countries, the laws of Ireland govern all claims related to LinkedIn's provision of the Services, but this shall not deprive you of the mandatory consumer protections under the law of the country to which we direct your Services where you have habitual residence. With respect to jurisdiction, you and LinkedIn agree to choose the courts of the country to which we direct your Services where you have habitual residence for all disputes arising out of or relating to this User Agreement, or in the alternative, you may choose the responsible court in Ireland.

If you are a business user within the scope of Article 6(12) of the EU Digital Markets Act ("DMA") and have a dispute arising out of or in connection with Article 6(12) of the DMA, you may also utilize the alternative dispute resolution mechanism available in the Help Center.

For others outside of Designated Countries, including those who live outside of the United States: You and LinkedIn agree that the laws of the State of California, U.S.A., excluding its conflict of laws rules, shall exclusively govern any dispute relating to this Contract and/or the Services. You and LinkedIn both agree that all claims and disputes can be litigated only in the federal or state courts in Santa Clara County, California, USA, and you and LinkedIn each agree to personal jurisdiction in those courts

7. General Terms



in Here are some important details about the Contract.

If a court with authority over this Contract finds any part of it unenforceable, you and we agree that the court should modify the terms to make that part enforceable while still achieving its intent. If the court cannot do that, you and we agree to ask the court to remove that unenforceable part and still enforce the rest of this Contract.

This Contract (including additional terms that may be provided by us when you engage with a feature of the Services) is the only agreement between us regarding the Services and supersedes all prior agreements for the Services

If we don't act to enforce a breach of this Contract, that does not mean that LinkedIn has waived its right to enforce this Contract. You may not assign or transfer this Contract (or your membership or use of Services) to anyone without our consent. However, you agree that LinkedIn may assign this Contract to its affiliates or a party that buys it without your consent. There are no third-party beneficiaries to this Contract.

You agree that the only way to provide us legal notice is at the addresses provided in Section 10.

8. LinkedIn "Dos and Don'ts"



LinkedIn is a community of professionals. This list of "Dos and Don'ts" along with our Professional Community Policies limit what you can and cannot do on our Services.

8.1. Dos

You agree that you will:

- Comply with all applicable laws, including, without limitation, privacy laws, intellectual property laws, anti-spam laws, export control laws, tax laws, and regulatory requirements;
- 2. Provide accurate information to us and keep it updated:
- 3. Use your real name on your profile; and
- 4. Use the Services in a professional manner.

8.2. Don'ts

You agree that you will not:

- 1. Create a false identity on LinkedIn, misrepresent your identity, create a Member profile for anyone other than yourself (a real person), or use or attempt to use another's account;
- 2. Develop, support or use software, devices, scripts, robots or any other means or processes (including crawlers, browser plugins and add-ons or any other technology) to scrape the Services or otherwise copy profiles and other data from the Services:
- 3. Override any security feature or bypass or circumvent any access controls or use limits of the Service (such as caps on keyword searches or profile views);

- 4. Copy, use, disclose or distribute any information obtained from the Services, whether directly or through third parties (such as search engines), without the consent of LinkedIn;
- 5. Disclose information that you do not have the consent to disclose (such as confidential information of others (including your employer));
- 6. Violate the intellectual property rights of others, including copyrights, patents, trademarks, trade secrets or other proprietary rights. For example, do not copy or distribute (except through the available sharing functionality) the posts or other content of others without their permission, which they may give by posting under a Creative Commons license;
- 7. Violate the intellectual property or other rights of LinkedIn, including, without limitation, (i) copying or distributing our learning videos or other materials or (ii) copying or distributing our technology, unless it is released under open source licenses; (iii) using the word "LinkedIn" or our logos in any business name, email, or URL except as provided in the Brand Guidelines;
- 8. Post anything that contains software viruses, worms, or any other harmful code;
- 9. Reverse engineer, decompile, disassemble, decipher or otherwise attempt to derive the source code for the Services or any related technology that is not open source;
- 10. Imply or state that you are affiliated with or endorsed by LinkedIn without our express consent (e.g., representing yourself as an accredited LinkedIn trainer);
- 11. Rent, lease, loan, trade, sell/re-sell or otherwise monetize the Services or related data or access to the same,
- 12. Deep-link to our Services for any purpose other than to promote your profile or a Group on our Services,
- 13. Use bots or other automated methods to access the Services, add or download contacts, send or redirect
- 14. Monitor the Services' availability, performance or functionality for any competitive purpose;
- 15. Engage in "framing," "mirroring," or otherwise simulating the appearance or function of the Services;
- 16. Overlay or otherwise modify the Services or their appearance (such as by inserting elements into the Services or removing, covering, or obscuring an advertisement included on the Services);
- 17. Interfere with the operation of, or place an unreasonable load on, the Services (e.g., spam, denial of service attack, viruses, gaming algorithms); and/or
- 18. Violate the Professional Community Policies or any additional terms concerning a specific Service that are provided when you sign up for or start using such Service, and the Bing Maps terms where applicable

9. Complaints Regarding Content



Contact information for complaint about content provided by our Members.

We respect the intellectual property rights of others. We require that information posted by Members be accurate and not in violation of the intellectual property rights or other rights of third parties. We provide a **policy and process** for complaints concerning content posted by our Members.

10. How To Contact Us



Our Contact information. Our Help Center also provides information about our Services.

For general inquiries, you may contact us online. For legal notices or service of process, you may write us at

Linkedin © 2024 About Accessibility User Agreement Privacy Policy Cookie Policy Copyright Policy Brand Policy Guest Controls Community Guidelines Language ~

We want LinkedIn to reflect the best version of professional life

This is a community where we treat each other with respect and help each other succeed.



Be safe

Only bring safe conversations to LinkedIn.

Learn more

Be trustworthy

Use your true identity and share information that is real and authentic.

Learn more

Be professional

We allow broad conversations about the world of work, but just keep it professional.

Learn more

LinkedIn Professional Community Policies

Thank you for using LinkedIn, where the world's professionals come together to find jobs, stay informed, learn new skills, and build productive relationships. The content that you contribute should add to the LinkedIn community in a constructive manner. Additional information on what that means, is laid out below. You should also review our **Publishing Platform Guidelines**. Together we can make our community a place where everyone is able to learn, grow, and communicate, which, in turn, helps create economic opportunity for everyone.



Tell us if you see abusive content

If you see something you believe may violate our policies, whether in profiles, posts, messages, comments, or anywhere else, please report it to us. Combined with our automated defenses, these reports help us identify and prevent abuse. Users can report content by clicking on the three dots icon in the upper right-hand corner of the content itself on LinkedIn. Please use the reporting tools responsibly and only for their intended purposes. To learn more about how to report inappropriate content, behavior, or members, visit our Transparency Center.

In addition to Linkedin's trained content reviewers, we use automated systems to identify potentially violative content. Violating content can be removed from Linkedin. Learn more about our approach to content moderation, including our automated systems, here.



Violating our community policies can result in action against vour account or content

These policies apply to all members. Depending on the severity of violation, we may limit the visibility of certain content, label it, or remove it entirely. Repeated or egregious offenses will result in account restriction. If you believe action taken on your content or your account was in error, you can submit an appeal.

Learn more about how we enforce violations of our Professional Community Policies.

Be safe

Only bring safe conversations to LinkedIn.



Do not post harassing content: We don't allow bullying or harassment. This includes targeted personal attacks, intimidation, shaming, disparagement, and abusive language directed at other members. Do not reveal others' personal or sensitive information (for example, doxing), or incite others to do the same. You may not engage in trolling or other repetitive negative content that disrupts other members or conversations on the platform.

Learn more about our harassing and abusive content policies.

Do not threaten, incite, or promote violence: We don't allow threatening or inciting violence of any kind. We don't allow individuals or groups that engage in or promote violence, property damage, or organized criminal activity. You may not use LinkedIn to express support for such individuals or groups or to otherwise glorify violence.

Learn more about our violent and graphic content policies.

Do not share material depicting the exploitation of children: We have zero tolerance for content that depicts the sexual exploitation of children. Do not share, post, transmit, or solicit child exploitation material through or using our platform. Do not use Linkedln in any way to facilitate, encourage, or engage in the abuse or exploitation of children. When we become aware of apparent child exploitation, we report it to the National Center for Missing and Exploited Children (NCMEC). Additionally, while we recognize that there may be instances where people share images of non-sexualized child nudity with good intentions, we generally remove these images due to the potential of misappropriation and abuse by others.

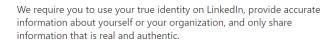
Do not promote, sell or attempt to purchase illegal or dangerous goods or services. We don't allow content that facilitates the purchase of illegal or dangerous goods and/or services, prostitution, and escort services. We don't allow content that promotes or distributes fake educational and/or professional certifications, sale of scraped data, proxy test-taking, or instructions on creating forged official documents. You may not use LinkedIn to hold lotteries, contests, sweepstakes, or giveaways. Do not use LinkedIn to sensationalize or capitalize on tragic events for commercial purposes.

Learn more about our illegal and inappropriate commercial activity policy.

Do not share content promoting dangerous organizations or individuals. We don't allow any terrorist organizations or violent extremist groups on our platform. And we don't allow any individuals who affiliate with such organizations or groups to have a LinkedIn profile. Content that depicts terrorist activity, that is intended to recruit for terrorist organizations, or that threatens, promotes, or supports terrorism in any manner is not tolerated.

Learn more about our dangerous organizations and individuals policy.

Be Trustworthy





Do not share false or misleading content: Do not share content that is false, misleading, or intended to deceive. Do not share content to interfere with or improperly influence an election or other civic process. Do not share content that directly contradicts guidance from leading global health organizations and public health authorities; including false information about the safety or efficacy of vaccines or medical treatments. Do not share content or endorse someone or something in exchange for personal benefit (including personal or family relationships, monetary payment, free products or services, or other value), unless you have included a clear and conspicuous notice of the personal benefit you receive and have otherwise complied with our Advertising Policies.

Learn more about our false or misleading content policy.

Do not create a fake profile or falsify information about yourself: We don't allow fake profiles or entities. Do not post misleading or deceptive information about yourself, your business, your qualifications, work experience, affiliations, or achievements. Do not use an image of someone else, or any other image that is not your likeness, for your profile photo. Do not associate yourself on LinkedIn with a business or organization that you are not actually professionally associated with. Do not use or attempt to use another person's LinkedIn account or create a member profile for anyone other than yourself. And do not share your LinkedIn account with anyone else.

Do not scam, defraud, deceive others. Do not use LinkedIn to facilitate romance scams, promote pyramid schemes, or otherwise defraud members. Do not share malicious software that puts our members, platform, or services at risk. Phishing attempts are not tolerated.

Learn more about our scams and fraud content policies.

Be professional

LinkedIn's mission is to connect the world's professionals to make them more productive and successful. We allow broad conversations about the world of work, but require professional expression. To maintain a professional platform, members should treat each other with respect and civility. Do not interact with others or share content in a way that's uncivil, inappropriate, or disrespectful.



Do not be hateful. We don't allow content that attacks, denigrates, intimidates, dehumanizes, incites or threatens hatred, violence, prejudicial or discriminatory action against individuals or groups because of their actual or perceived race, ethnicity, national origin, caste, gender, gender identity, sexual orientation, religious affiliation, age, or disability status. Hate groups are not permitted on LinkedIn. Do not use racial, religious, or other slurs that incite or promote hatred, or any other content intended to create division. Do not post or share content that denies a well-documented historical event such as the Holocaust or slavery in the United States.

Learn more about our hateful and derogatory content policies.

Do not engage in sexual innuendos or unwanted advances. We don't allow unwanted expressions of attraction, desire, requests for romantic relationship, marriage proposals, sexual advances or innuendo, or lewd remarks. LinkedIn is a professional networking platform, not a dating site. Do not use LinkedIn to pursue romantic connections, ask for romantic dates, or provide sexual commentary on someone's appearance or perceived attractiveness. Do not send unwanted advances in messages, posts, or comments or send sexually explicit images to anyone on the platform.

Learn more about our sexual harassment and unwanted advances policy.

Do not share harmful or shocking material. We don't allow content that is excessively gruesome or shocking. This includes content that is sadistic or gratuitously graphic, such as the depiction of bodily injury, severe physical or sexual violence. We don't allow content, activities, or events that promote, organize, depict, or facilitate criminal activity. We also don't allow content depicting or promoting instructional weapon making, drug abuse, and threats of theft. Do not engage in or promote escort services, prostitution, exploitation of children, or human trafficking. Do not share content or activities that promote or encourage suicide or any type of self-injury, including self-mutilation and eating disorders. If you see signs that someone may be considering self-harm, please report it using our reporting tools and consider also reporting it to your local law enforcement authorities. Do not share material depicting nudity or sexual activity.

Learn more about our violent and graphic content policies and our nudity and adult content policies.

Do not spam members or the platform. We don't allow untargeted, irrelevant, obviously unwanted, unauthorized, in appropriately commercial or promotional, or gratuitously repetitive messages or similar content. Do not use our invitation feature to send promotional messages to people you don't know or to otherwise spam people. Please make the effort to create original, professional, relevant, and interesting content in order to gain engagement. Don't do things to artificially increase engagement with your content. Respond authentically to others' content and don't agree with others ahead of time to like or reshare each other's content.

Learn more about our spam content policies.

Q

LinkedIn ▼ How can we help?

How we enforce our Professional Community Policies

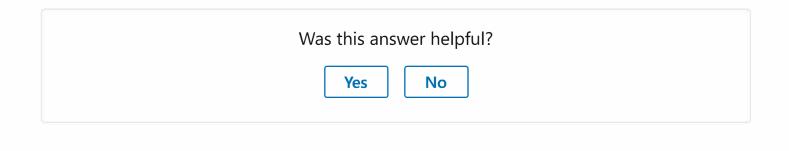
Last updated: 7 months ago

Violating our **User Agreement** and our **Professional Community Policies** can result in action against your account or content. Depending on the severity of the violation, we may limit the visibility of certain content, label it, or remove it entirely. When we do this, we also generally send you a notice that your content violates our policies, how your content violates our policies, and the action we're taking. If you believe your content has been removed in error, you'll have the opportunity to submit an appeal.

Repeated violations may result in account restriction. We provide the opportunity to appeal an account restriction, and we may reinstate a restricted account if the member agrees to comply with these Professional Community Policies. Continued violations will result in permanent restriction from the LinkedIn platform.

For certain egregious violations of our Professional Community Policies (e.g., child sexual abuse material, terrorism, extremely violent content, egregious sexual harassment), we may permanently restrict your account after a single violation.

Content that would normally violate the letter of our policies may be allowed in cases where the content is being shared for awareness or to condemn. In these cases, we may label and obscure the content for members who may find this content sensitive or disturbing, or otherwise do not want to view it. However, we won't remove the content or penalize the author for posting it.



Linked in	
Contact us	
Start chat	
English (English)	

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LinkedIn ▼ How can we help?

Q

Report inappropriate content, messages, or safety concerns

Last updated: 1 year ago

If you're concerned about inappropriate or unsafe content on LinkedIn, you can report the content directly on the site.

Please only report items that are inappropriate as defined in our Community Guidelines and User Agreement. A difference of opinion isn't an appropriate reason to flag something.

After reviewing reported items, we'll take them down if necessary. It's against our Privacy Policy to share the identity of someone who flags an item. We have limited ability to act on content appearing beyond our site unless it's in direct violation of our brand.

Related Tasks

- Report Spam, inappropriate, and offensive content
- Report Inappropriate profile photos
- Report Inaccurate profiles
- Report Fake profiles
- Report Inappropriate groups
- Report Phishing or suspicious messages
- Report Safety concerns

Learn More

- Follow, unfollow or mute a person on LinkedIn
- Community Guidelines
- User Agreement
- Privacy Policy

Was this answer helpful?

Report inappropriate content, messages, or safety concerns | LinkedIn Help

Yes

No

Linked in

Contact us

Start chat

English (English)

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