

Reddit's AB 587 Terms of Service Report Q3 2023

Introduction

Reddit's mission is to bring community, belonging, and empowerment to everyone in the world, and we do that by keeping Reddit safe, healthy, and real. Reddit has a layered, community-driven approach to content moderation. We have a sitewide [Content Policy](#), which is enforced globally. Additionally, individual communities on Reddit (known as “subreddits”) have community-specific rules, tailored to their unique purposes and needs. These rules are set and enforced by the users who create and maintain these communities, known as moderators.

We regularly share findings into how we enforce our policies through our recurring Reddit Transparency Report, which is available in our [Transparency Center](#). These reports provide insights and metrics about content that was removed from Reddit and accounts that were suspended, as well as information about legal requests we received from governments, law enforcement agencies, and third parties.

Pursuant to California's AB 587, Reddit submits this Terms of Service Report for the period of July 1, 2023 through September 30, 2023 (Q3 2023).

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Section 1. Current Version of Terms of Service

The current version of Reddit's [User Agreement](#) ("Terms") is included in **Appendix A** of this report. The current version of Reddit's [Content Policy](#), which is incorporated by reference into Reddit's User Agreement, is included in **Appendix B**.

We make the User Agreement and Content Policy available on Reddit's website in the languages in which Reddit offers product features: English, Dutch, French, Italian, Portuguese, Spanish, and German. There are no languages in which Reddit currently offers product features but does not translate the User Agreement and Content Policy.

Section 2. Definitions of AB 587 Content Categories

Reddit's Terms define the specific categories of content listed in AB 587 ("AB 587 Content Categories") as follows:

(A) Hate or racism. Rule 1 of Reddit's Content Policy prohibits "communities and users that incite violence or that promote hate based on identity or vulnerability" ("hateful content policy"). Reddit [defines](#) its hateful content policy as follows:

Marginalized or vulnerable groups include, but are not limited to, groups based on their actual and perceived race, color, religion, national origin, ethnicity, immigration status, gender, gender identity, sexual orientation, pregnancy, or disability. These include victims of a major violent event and their families.

While the rule on hate protects such groups, it does not protect those who promote attacks of hate or who try to hide their hate in bad faith claims of discrimination.

Some examples of hateful activities that would violate the rule:

- *Subreddit community dedicated to mocking people with physical disabilities.*
- *Post describing a racial minority as sub-human and inferior to the racial majority.*
- *Comment arguing that rape of women should be acceptable and not a crime.*
- *Meme declaring that it is sickening that people of color have the right to vote.*

Additionally, when evaluating the activity of a community or an individual user, we consider both the context as well as the pattern of behavior.

(B) Extremism or radicalization. Rule 1 of Reddit's Content Policy prohibits content that glorifies, incites or calls for violence or physical harm, including content that "promotes or

supports the activities of terrorists or designated terrorist organizations” (“terrorist content policy”). Reddit [defines](#) terrorist content as follows:

Violative content includes: propaganda material posted by terrorists or designated terrorist organizations and their supporters, expressions of affiliation or support for terrorists or designated terrorist organizations, and glorification of terrorist acts. It also includes content that solicits or incites a person or group to participate, commit, or contribute to terrorist activities.

(C) Disinformation or misinformation. Reddit’s Terms do not define “disinformation” or “misinformation.” Reddit’s Content Policy more broadly prohibits content manipulation (Rule 2) and impersonation in a misleading or deceptive manner (Rule 5).

(D) Harassment. Rule 1 of Reddit’s Content Policy prohibits harassment and bullying (“harassment policy”). Reddit [defines](#) harassment as follows:

[W]e define this behavior as anything that works to shut someone out of the conversation through intimidation or abuse, online or off. Depending on the context, this can take on a range of forms, from directing unwanted invective at someone to following them from subreddit to subreddit, just to name a few. Behavior can be harassing or abusive regardless of whether it occurs in public content (e.g. a post, comment, username, subreddit name, subreddit styling, sidebar materials, etc.) or private messages/chat.

Being annoying, downvoting, or disagreeing with someone, even strongly, is not harassment. However, menacing someone, directing abuse at a person or group, following them around the site, encouraging others to do any of these actions, or otherwise behaving in a way that would discourage a reasonable person from participating on Reddit crosses the line.

(E) Foreign political interference. Reddit’s Terms do not define “foreign political interference.” Rule 2 of Reddit’s Content Policy more broadly prohibits content manipulation, including interfering with or disrupting Reddit communities.

Section 3. Content Moderation on Reddit

Reddit’s Approach to Content Moderation

Content moderation on Reddit happens through a unique, multi-layered approach. This approach is akin to a democracy, wherein everyone has the ability to vote and self-organize,



follow a set of common rules, establish community-specific norms, and ultimately share some responsibility for how the platform works.

Individual communities (also known as “subreddits”) have community-specific rules, which are created and enforced by community moderators (“mods”) based on their community’s unique and often highly specific needs. Mods perform the majority of community moderation actions across the platform without involvement from Reddit. Such self-moderation at the community level continues to be the most scalable solution we’ve seen to the challenges of moderating content and behavior online.

Reddit’s global [Content Policy](#) also applies, on top of community-specific rules, to all product surfaces, users, and content on Reddit. Reddit employees (known as “admins”) are responsible for enforcing the Content Policy across the platform. We use a variety of signals and enforcement tools to identify and remove violating content from the platform, including automated detection, manual review, and user reports.

Automation & Human Review: Our safety teams use a combination of automated tooling and human review, and are constantly building and refining tools to proactively identify content and behavior that violates our policies at scale. We monitor data signals and analyze historic admin enforcement actions to conduct reviews of shifting patterns of abuse on the site. When our automated systems find potentially violating content, it is either passed on to our safety teams for human review or, if there is a high confidence that the content violates our Content Policy, it is removed automatically.

User Reports: In addition to these proactive moderation efforts, Reddit regularly receives reports of potential content policy violations from our users. We encourage our users, including community moderators, to report content that they believe may violate Reddit’s rules. Upon receipt of a report of a potential violation, we process the report, make a decision, and take any appropriate action in a timely manner. We use automated tools to help prioritize content that has been flagged for us, either via user reports or our own proactive efforts. We may not be able to send a response for every report received. Please see our [reporting guide](#) for more information on how to report policy violations.

As indicated in our [Help Center](#), as part of our efforts to identify and remove terrorist content from our platform, Reddit also has dedicated reporting channels to receive and promptly address reports of potentially violating content from government and law enforcement agencies. We also work with non-government organizations with expertise in identifying designated terrorist content to identify and remove such content from the platform.

Enforcement Actions

We have a variety of ways of enforcing our sitewide rules. For example, if we determine a piece of content violates our [Content Policy](#), we may:

- Remove the content
- Send a warning to the user who posted it
- Temporarily suspend the user's account(s)
- Permanently ban or terminate the user's account(s)
- Remove privileges from, or add restrictions to, the user's account(s)

How we decide on the appropriate enforcement action depends on the type and severity of the violation, as well as the user's violation history. Certain violations give rise to an immediate permanent ban of an account. For other violations, a user may first receive a warning, followed by a 3-day suspension, 7-day suspension, and then a permanent ban. We may also add NSFW tags to content or profiles in cases where such tagging is appropriate but missing.

Communities that repeatedly violate our sitewide rules may also be subject to warnings or bans. We may add restrictions to Reddit communities, such as adding NSFW tags or [quarantining](#). Mods are expected to abide by Reddit's [Moderator Code of Conduct](#), which sets out Reddit's expectations for community moderators – including the expectation that mods uphold Reddit's [Content Policy](#), in addition to making a concerted effort to remove and report violating content in their communities.

Please see Section 2 of this Report for a description of Reddit's policies intended to address the AB 587 Content Categories.

Section 4. Information on AB 587 Content Categories

As noted above, Reddit's bi-annual Transparency Reports – available in Reddit's [Transparency Center](#) – provide comprehensive insights and metrics about content removed from Reddit. These bi-annual reports include data on the AB 587 Content Categories, as outlined in Section 2 above, as well as on Reddit's enforcement of other sitewide rules, including its rules against spam, content manipulation, impersonation, minor sexualization, violent content, non-consensual intimate imagery, prohibited goods, and personally identifiable information.



Reddit provides this additional information, as required by AB 587, for the categories of content outlined in the law, for the period of July 1, 2023 through September 30, 2023. For the AB 587 Content Categories that Reddit does not define, Reddit has no information to report.

The following tables include data on content that was reported to Reddit by users (including volunteer moderators) or flagged by Reddit systems or administrators as potentially violating our policies relating to the AB 587 Content Categories, as well as content and accounts actioned by Reddit for violating those policies. Content is flagged to Reddit for review via a variety of methods, including user reports, mod reports, automation, or manual admin reports. Not all flagged content will be ultimately found to violate our policies.

Enforcement of Hateful Content Policy: Q3 2023

Table 1: Content Flagged/Reported for Potential Hateful Content Violation (July-September 2023)		
		Number of items of content flagged
Total		2,104,532
Content type	Post	281,074
	Comment	1,631,595
	Private Message	16,604
	Chat	175,259
Media type	Text	175,259
	Image	116,196
	Video	23,445
	Multimedia	1,882
How content was flagged	Flagged by automation	1,113,540
	Flagged manually by Reddit	96,828
	Reported by a user (non-mod)	864,735
	Reported by a community moderator	29,429
How content was removed	Removed by automation	269,728
	Removed by Reddit manually	28,846



	Removed by a community moderator	377,612
	Removed by automoderator	180,918
	Removed by the original poster	97,392

1. Table 1 reflects items of content created during the reporting period and first reported or flagged by Reddit at any time up to 3 days after the end of the reporting period.

2. A single item of content may be flagged by multiple sources. For purposes of Tables 1-3 and 5-7, flagged items of content are categorized by the following preference order: moderator report, admin report, user report, automation. For example, a piece of content that is reported by both a user and flagged by automation is counted as reported by a user. As a result, the number of items of content reported as flagged by automation reflects only the number of items of content flagged *only* by automation, not all of the items of content flagged by automation, and underrepresents the amount of content flagged by Reddit’s automated systems as potentially violating our hateful content and harassment policies.

3. Items of content may be removed via multiple methods. For example, something could be removed from a community by a volunteer community moderator before being removed from the platform by Reddit. Removals in Tables 1-3 and 5-7 are categorized by the first removal action taken.

4. [Automoderator](#) is an automated moderation tool that can be set up and configured by volunteer moderators to perform tasks in their communities, such as filtering and removing posts and comments.

Table 2: Content Actioned by Reddit for Violating Hateful Content Policy (July-September 2023)

		Number of items of content removed by Reddit for hateful content	Number of content removals that resulted in account-level sanctions
Total		228,159	174,397
Content type	Post	40,882	25,717
	Comment	184,252	145,846
	Private Message	3,025	2,834
Media type	Text	210,462	163,702
	Image	15,648	9,398
	Video	1,760	1,127
	Multimedia	245	156



How content was flagged	Flagged by automation	65,179	45,070
	Flagged by Reddit manually	24,487	19,634
	Reported by a user (non-mod)	128,237	100,762
	Reported by a community moderator	10,256	8,931
How content was removed	Removed by automation	43,836	25,957
	Removed by Reddit manually	25,199	21,371
	Removed by a community moderator	99,767	79,347
	Removed by automoderator	44,879	38,312
	Deleted by the original poster	14,478	9,410

1. This table reflects items of content actioned during the reporting period regardless of when the content was created, as well as account level sanctions (warnings or temporary or permanent suspensions issued) in connection with those content removals. As reflected in Section 3 above, Reddit's content-level actions for Content Policy enforcement are limited to content removals.

2. If a user is already permanently suspended or has permanently deleted their account prior to Reddit taking action on an individual piece of content, no additional account level sanctions are recorded. As such, the reported number of content removals that resulted in account level sanctions underrepresents the number of content removals that would have resulted in account level sanctions if those users had not already been permanently suspended or deleted their accounts.

3. Chat removals are not included in the above table; sanctions for policy violations in chat are currently applied at the user account level, and we therefore retain data on account level sanctions arising out of chat violations (and not on the pieces of chat content removed by policy violation). In Q3 2023, 167,834 chat messages were flagged by Reddit automation for hateful content and 7,423 were reported by users for potential violations. These automated flags and user reports resulted in 99,492 accounts being warned or temporarily/permanently suspended by admins for violating Reddit's hateful content policy.

4. See Table 1, notes 2-4.

Table 3: Views and Shares of Content Actioned by Reddit for Violating Hateful Content Policy (July-September 2023)

		Number of times actioned items of content were viewed by users.	Number of times users clicked to “share” actioned items of content	Number of users that viewed actioned items of content before it was removed
Total		461,736,093	242,763	35,984,600
Content type	Post	393,170,023	242,760	35,534,565
	Comment	68,564,700	3	2,897,144
	Private Message	1,370	0	459
Media type	Text	168,477,743	54,950	20,407,846
	Image	210,943,096	105,966	24,580,484
	Video	81,761,353	81,567	13,477,672
	Multimedia	371,185	130	244,129
How content was flagged	Flagged by automation	7,063,911	2,648	2,068,596
	Flagged by an admin	49,923,485	26,026	10,658,480
	Reported by a user (non-mod)	398,305,315	210,782	33,696,917
	Reported by a community moderator	6,443,382	3,307	2,233,173
How content was removed	Removed by automation	215,598,568	124,150	25,604,225
	Removed by Reddit manually	67,130,266	39,493	14,400,269
	Removed by a community moderator	74,379,947	25,182	10,856,770
	Removed by automoderator	38,821,877	21,887	10,075,739
	Deleted by the original poster	65,805,435	32,051	13,792,399

1. Chats are not included in the above table, due to how chat-related policy enforcement is tracked in our system. See Table 2, note 2.

2. See Table 1, notes 2-4.

Table 4: Appeals of Account-Level Sanctions for Violations of Hateful Content Policy (July-September 2023)			
		Number of account-level sanctions appealed	Number of account-level sanctions granted
Sanction Type	3-day suspension	2,649	578
	7-day suspension	1,601	289
	Permanent suspension	3,577	783
	Total	7,827	1,650

1. Reddit is currently in the process of building and launching a new appeals system which will allow it to provide further breakdowns of appeals data in future reports. In Reddit's legacy appeals system, appeals are systematically linked to account-level sanctions and not to content-level reports or actions.

Enforcement of Harassment Policy: Q3 2023

Table 5: Content Flagged/Reported for Potential Harassment Violation (July-September 2023)		
		Number of items of content flagged
Total		7,279,477
Content type	Post	1,650,134
	Comment	4,432,236
	Private Message	67,596
	Chat	1,129,511
Media type	Text	6,646,866
	Image	586,157
	Video	35,158
	Multimedia	5,136
How content was flagged	Flagged by automation	6,200,261
	Flagged manually by Reddit	52,027



	Reported by a user (non-mod)	978,928
	Reported by a community moderator	48,261
How content was removed	Removed by automation	653,090
	Removed by Reddit manually	34,076
	Removed by a community moderator	777,718
	Removed by automoderator	1,556,214
	Removed by the original poster	414,389

1. See Table 1, notes 1-4.

Table 6: Content Actioned by Reddit for Violating Harassment Policy (July-September 2023)			
		Number of items of content removed by Reddit for harassment	Number of content removals that resulted in account-level sanctions
Total		656,927	417,988
Content type	Post	409,154	250,594
	Comment	238,085	158,204
	Private Message	9,688	9,190
Media type	Text	481,649	325,499
	Image	166,808	88,574
	Video	4,717	2,688
	Multimedia	919	376
How content was flagged	Flagged by automation	559,957	350,042
	Flagged by Reddit manually	6,321	5,464
	Reported by a user (non-mod)	80,786	54,395
	Reported by a community moderator	9,863	8,087

How content was removed	Removed by automation	446,698	263,918
	Removed by Reddit manually	30,877	27,379
	Removed by a community moderator	34,835	26,089
	Removed by automoderator	90,976	56,207
	Deleted by the original poster	53,571	44,395

1. See Table 1, notes 2-4; and Table 2, notes 1-2.

2. See Table 2, note 3. In Q3 2023, 1,082,434 chat messages were flagged by Reddit automation for harassment and 47,065 were reported by users for potential violations. These automated flags and user reports resulted in 399,919 accounts being warned or temporarily/permanently suspended by admins for violating Reddit's harassment policy.

Table 7: Views and Shares of Content Actioned by Reddit for Violating Harassment Policy (July-September 2023)

		Number of times actioned items of content were viewed by users.	Number of times users clicked to "share" actioned items of content	Number of users that viewed actioned items of content before it was removed
Total		443,586,582	261,922	44,660,285
Content type	Post	410,990,391	261,915	44,303,015
	Comment	32,592,300	7	1,413,691
	Private Message	3,891	0	1,359
Media type	Text	178,185,175	71,722	27,831,581
	Image	181,439,771	115,827	27,442,590
	Video	83,334,731	73,904	16,609,083
	Multimedia	375,471	377	222,689
How content was flagged	Flagged by automation	76,359,959	41,538	14,818,749
	Flagged by an admin	50,496,060	24,497	13,024,248
	Reported by a user (non-mod)	311,309,101	192,927	36,199,104



	Reported by a community moderator	5,421,462	2,960	2,378,902
How content was removed	Removed by automation	235,322,158	128,051	32,327,516
	Removed by Reddit manually	85,345,311	54,450	19,806,241
	Removed by a community moderator	49,840,022	27,944	12,136,535
	Removed by automoderator	31,416,587	29,236	9,568,382
	Deleted by the original poster	41,662,504	22,241	11,050,306

1. See Table 3, note 1.

Table 8: Appeals of Account-Level Sanctions for Violations of Harassment Policy (July-September 2023)			
		Number of account-level sanctions appealed	Number of account-level sanctions granted
Sanction Type	3-day suspension	5,048	1,120
	7-day suspension	2,490	499
	Permanent suspension	4,096	936
	Total	11,636	2,555

1. See Table 4, note 1 above.

Enforcement of Terrorist Content Policy: Q3 2023

Table 9: Content Flagged/Reported for Potential Terrorism Content Violation (July-September 2023)		
		Number of items of content flagged
Total		917
Content type	Post	917
Media type	Text	129
	Image	222
	Video	565
	Multimedia	1
How content was flagged	Flagged by automation	903
	Reported by law enforcement	2
	Reported by a civil society organization	12
How content was removed	Removed by automation	403
	Removed by Reddit manually	144
	Removed by a community moderator	167
	Removed by automoderator	127
	Removed by the original poster	144

1. See Table 1, notes 1 & 4.

2. As noted above, items of content may be removed via multiple methods. For Tables 9-11, items of content are categorized into each of their removal sources, rather than their first removal source. For example, if a post is removed by both a volunteer community moderator and actioned by Reddit, it will be listed in both categories.

Table 10: Content Actioned by Reddit for Violating Terrorist Content Policy (July-September 2023)

		Number of items of content removed by Reddit for terrorist content	Number of content removals that resulted in account-level sanctions
Total		547	99
Content type	Post	547	99
Media type	Text	11	3
	Image	63	26
	Video	472	69
	Multimedia	1	1
How content was flagged	Flagged by automation	534	92
	Reported by law enforcement	2	2
	Reported by a civil society organization	11	5
How content was removed	Removed by automation	403	0
	Removed by Reddit manually	144	99
	Removed by a community moderator	120	19
	Removed by automoderator	95	10
	Deleted by the original poster	98	0

1. Table 2, notes 1-2. As noted above, the reported number of content removals that resulted in account level sanctions underrepresents the number of content removals that would have resulted in account level sanctions if those users had not already been permanently suspended or deleted their accounts.

2. See Table 9, note 2.

Table 11: Views and Shares of Content Actioned by Reddit for Violating Terrorist Content Policy (July-September 2023)

		Number of times actioned items of content were viewed by users.	Number of times users clicked to “share” actioned items of content	Number of users that viewed actioned items of content before it was removed
Total		2,664,501	1,632	1,075,670
Content type	Post	2,664,501	1,632	1,075,670
Media type	Text	4,848	0	2,464
	Image	118,994	52	51,300
	Video	2,540,027	1,581	1,030,824
	Multimedia	632	0	518
How content was flagged	Flagged by automation	2,658,453	1,628	1,072,927
	Reported by law enforcement	1,725	3	795
	Reported by a civil society organization	4,323	1	1,949
How content was removed	Removed by automation	329,166	227	169,959
	Removed by Reddit manually	2,335,335	1,417	1,008,112
	Removed by a community moderator	294,360	204	162,161
	Removed by automoderator	3,596	15	1,720
	Deleted by the original poster	944	1	619

1. See Table 2, note 1.

2. See Table 9, note 2.

Table 12: Appeals of Account-Level Sanctions for Violations of Terrorist Content Policy (July-September 2023)

		Number of account-level sanctions appealed	Number of account-level sanctions granted
Sanction Type	3-day suspension	0	0
	7-day suspension	0	0
	Permanent suspension	13	1
	Total	13	1

1. See Table 4, note 1 above.

Appendix A

Reddit User Agreement

Effective September 25, 2023. Last Revised September 25, 2023

Reddit powers hundreds of thousands of distinct online communities. This User Agreement and your conduct make that possible.

- If you live outside the European Economic Area (“EEA”), the United Kingdom, or Switzerland, your terms are [here](#).
- If you live in the EEA, United Kingdom, or Switzerland, your terms are [here](#).

Reddit User Agreement if you live outside the EEA, United Kingdom, or Switzerland, including if you live in the United States

Hello, redditors and people of the Internet! This Reddit User Agreement (“Terms”) applies to your access to and use of the websites, mobile apps, widgets, APIs, emails, and other online products and services (collectively, the “Services”) provided by Reddit, Inc. (“Reddit,” “we,” “us,” or “our”).

Remember Reddit is for fun and is intended to be a place for your entertainment, but we still need some basic rules. By accessing or using our Services, you agree to be bound by these Terms. If you do not agree to these Terms, you may not access or use our Services.

1. Your Access to the Services

No one under 13 is allowed to use or access the Services. We may offer additional Services that require you to be older to use them, so please read all notices and any Additional Terms carefully when you access the Services.

By using the Services, you state that:

- You are at least 13 years old and over the minimum age required by the laws of your country of residence to access and use the Services;



- You can form a binding contract with Reddit, or, if you are over 13 but under the age of majority in your jurisdiction, that your legal guardian has reviewed and agrees to these Terms;
- You are not barred from using the Services under all applicable laws; and
- You have not been permanently suspended or removed from the Services.

If you are accepting these Terms on behalf of another legal entity, including a business or government entity, you represent that you have full legal authority to bind such entity to these Terms.

2. Privacy

Reddit's [Privacy Policy](#) explains how and why we collect, use, and share information about you when you access or use our Services. You understand that through your use of the Services, you consent to the collection and use of this information as set forth in the [Privacy Policy](#).

3. Your Use of the Services

Subject to your complete and ongoing compliance with these Terms, Reddit grants you a personal, non-transferable, non-exclusive, revocable, limited license to: (a) install and use a copy of our mobile application associated with the Services that is obtained from a legitimate marketplace on a mobile device owned or controlled by you; and (b) access and use the Services. We reserve all rights not expressly granted to you by these Terms.

Except and solely to the extent such a restriction is impermissible under applicable law, you may not, without our written agreement:

- license, sell, transfer, assign, distribute, host, or otherwise commercially exploit the Services or Content;
- modify, prepare derivative works of, disassemble, decompile, or reverse engineer any part of the Services or Content; or
- access the Services or Content in order to build a similar or competitive website, product, or service, except as permitted under any Additional Terms (as defined below).

We are always improving our Services. This means we may add or remove features, products, or functionalities; we will try to notify you beforehand, but that won't always be possible. We reserve the right to modify, suspend, or discontinue the Services (in whole or in part) at any time, with or without notice to you. Any future release, update, or other addition to functionality of the Services will be subject to these Terms, which may be updated from time to time. You agree that we will not be liable to you or to any third party for any modification, suspension, or discontinuation of the Services or any part thereof.

4. Your Reddit Account and Account Security

To use certain features of our Services, you may be required to create a Reddit account (an "Account") and provide us with a username, password, and certain other information about yourself as set forth in the [Privacy Policy](#).



You are solely responsible for the information associated with your Account and anything that happens related to your Account. You must maintain the security of your Account and immediately [notify Reddit](#) if you discover or suspect that someone has accessed your Account without your permission. We recommend that you use a strong password that is used only with your Account and [enable two-factor authentication](#).

You will not license, sell, or transfer your Account without our prior written approval.

5. Your Content

The Services may contain information, text, links, graphics, photos, videos, audio, streams, software, tools, or other materials (“Content”), including Content created with or submitted to the Services by you or through your Account (“Your Content”). We take no responsibility for and we do not expressly or implicitly endorse, support, or guarantee the completeness, truthfulness, accuracy, or reliability of any of Your Content.

By submitting Your Content to the Services, you represent and warrant that you have all rights, power, and authority necessary to grant the rights to Your Content contained within these Terms. Because you alone are responsible for Your Content, you may expose yourself to liability if you post or share Content without all necessary rights.

You retain any ownership rights you have in Your Content, but you grant Reddit the following license to use that Content:

When Your Content is created with or submitted to the Services, you grant us a worldwide, royalty-free, perpetual, irrevocable, non-exclusive, transferable, and sublicensable license to use, copy, modify, adapt, prepare derivative works of, distribute, store, perform, and display Your Content and any name, username, voice, or likeness provided in connection with Your Content in all media formats and channels now known or later developed anywhere in the world. This license includes the right for us to make Your Content available for syndication, broadcast, distribution, or publication by other companies, organizations, or individuals who partner with Reddit. You also agree that we may remove metadata associated with Your Content, and you irrevocably waive any claims and assertions of moral rights or attribution with respect to Your Content.

Any ideas, suggestions, and feedback about Reddit or our Services that you provide to us are entirely voluntary, and you agree that Reddit may use such ideas, suggestions, and feedback without compensation or obligation to you.

Although we have no obligation to screen, edit, or monitor Your Content, we may, in our sole discretion, delete or remove Your Content at any time and for any reason, including for violating these Terms, violating our [Content Policy](#), or if you otherwise create or are likely to create liability for us.

6. Third-Party Content, Advertisements, and Promotions

The Services may contain links to third-party websites, products, or services, which may be posted by advertisers, our affiliates, our partners, or other users (“Third-Party Content”). Third-Party Content



is not under our control, and we are not responsible for any third party's websites, products, or services. Your use of Third-Party Content is at your own risk and you should make any investigation you feel necessary before proceeding with any transaction in connection with such Third-Party Content.

The Services may also contain sponsored Third-Party Content or advertisements. The type, degree, and targeting of advertisements are subject to change, and you acknowledge and agree that we may place advertisements in connection with the display of any Content or information on the Services, including Your Content.

If you choose to use the Services to conduct a promotion, including a contest or sweepstakes ("Promotion"), you alone are responsible for conducting the Promotion in compliance with all applicable laws and regulations, including creating official rules, offer terms, eligibility requirements, and compliance with applicable laws, rules, and regulations which govern the Promotion (such as licenses, registrations, bonds, and regulatory approval). Your Promotion must state that the Promotion is not sponsored by, endorsed by, or associated with Reddit, and the rules for your Promotion must require each entrant or participant to release Reddit from any liability related to the Promotion. You acknowledge and agree that we will not assist you in any way with your Promotion, and you agree to conduct your Promotion at your own risk.

7. Things You Cannot Do

When using or accessing the Services, you must comply with these Terms and all applicable laws, rules, and regulations. Please review the [Content Policy](#), which is incorporated by this reference into, and made a part of, these Terms and contain Reddit's rules about prohibited content and conduct. In addition to what is prohibited in the [Content Policy](#), you may not do any of the following:

- Use the Services in any manner that could interfere with, disable, disrupt, overburden, or otherwise impair the Services;
- Gain access to (or attempt to gain access to) another user's Account or any non-public portions of the Services, including the computer systems or networks connected to or used together with the Services;
- Upload, transmit, or distribute to or through the Services any viruses, worms, malicious code, or other software intended to interfere with the Services, including its security-related features;
- Use the Services to violate applicable law or infringe any person's or entity's intellectual property rights or any other proprietary rights;
- Access, search, or collect data from the Services by any means (automated or otherwise) except as permitted in these Terms or in a separate agreement with Reddit (we conditionally grant permission to crawl the Services in accordance with the parameters set forth in our robots.txt file, but scraping the Services without Reddit's prior written consent is prohibited); or
- Use the Services in any manner that we reasonably believe to be an abuse of or fraud on Reddit or any payment system.



We encourage you to [report](#) content or conduct that you believe violates these Terms or our [Content Policy](#). We also support the responsible reporting of security vulnerabilities. To report a security issue, please email security@reddit.com.

8. Moderators

Moderating a subreddit is an unofficial, voluntary position that may be available to users of the Services. We are not responsible for actions taken by the moderators. We reserve the right to revoke or limit a user's ability to moderate at any time and for any reason or no reason, including for a breach of these Terms.

If you choose to moderate a subreddit:

- You agree to follow the [Moderator Code of Conduct](#);
- You agree that when you receive reports related to a subreddit you moderate, you will take appropriate action, which may include removing content that violates policy and/or promptly escalating to Reddit for review;
- You are not, and may not represent that you are, authorized to act on behalf of Reddit;
- You may not enter into any agreement with a third party on behalf of Reddit, or any subreddits that you moderate, without our written approval;
- You may not perform moderation actions in return for any form of compensation, consideration, gift, or favor from third parties;
- If you have access to non-public information as a result of moderating a subreddit, you will use such information only in connection with your performance as a moderator; and
- You may create and enforce rules for the subreddits you moderate, provided that such rules do not conflict with these Terms, the [Content Policy](#), or the [Moderator Code of Conduct](#).

Reddit reserves the right, but has no obligation, to overturn any action or decision of a moderator if Reddit, in its sole discretion, believes that such action or decision is not in the interest of Reddit or the Reddit community.

9. Copyright, Trademark, the DMCA, and Takedowns

Reddit respects the intellectual property of others and requires that users of our Services do the same. We have a policy that includes the removal of any infringing material from the Services and for the termination, in appropriate circumstances, of users of our Services who are repeat infringers. If you believe that anything on our Services infringes a copyright or a trademark that you own or control, you may notify Reddit's Designated Agent by filling out our [Copyright Report Form](#) or [Trademark Report Form](#), or by contacting:

Copyright Agent
Reddit, Inc.
303 2nd Street, Suite 500S
San Francisco, CA 94107
copyright@reddit.com

See [17 U.S.C. § 512\(c\)\(3\)](#) for the requirements of a proper notification. Also, please note that if you



knowingly misrepresent that any activity or material on our Services is infringing, you may be liable to Reddit for certain costs and damages.

If we remove Your Content in response to a copyright or trademark notice, we will notify you via Reddit's private messaging system. If you believe Your Content was wrongly removed due to a mistake or misidentification in a copyright notice, you can send a counter notification via our [Copyright Counter Notice Form](#) or to our Copyright Agent (contact information provided above). Please see [17 U.S.C. § 512\(g\)\(3\)](#) for the requirements of a proper counter notification.

10. Paid Services

There are no fees for the use of many aspects of the Services. However, some services, features, and products may be available for purchase ("Paid Services"). In addition to these Terms, the [Reddit Premium and Virtual Goods Agreement](#) also applies to Paid Services. By purchasing or using Paid Services, you further agree to the [Premium and Virtual Goods Agreement](#) and, if applicable, the [Previews Terms of Use](#).

11. Intellectual Property

The Services are owned and operated by Reddit. The visual interfaces, graphics, design, compilation, information, data, computer code, products, services, trademarks, and all other elements of the Services ("Materials") provided by Reddit are protected by intellectual property and other laws. All Materials included in the Services are the property of Reddit or its third-party licensors. You acknowledge and agree that you shall not acquire any ownership rights whatsoever by downloading Materials or by purchasing Paid Services. Except as expressly authorized by Reddit, and subject to Reddit's [Brand Guidelines](#), you may not make use of the Materials. Reddit reserves all rights to the Materials not granted expressly in these Terms.

12. Indemnity

Except to the extent prohibited by law, you agree to defend, indemnify, and hold Reddit, its affiliates, and their respective, directors, officers, employees, affiliates, agents, contractors, third-party service providers, and licensors (the "Reddit Entities") harmless from and against any claim or demand made by any third party, and any related liability, damage, loss, and expense (including costs and attorneys' fees) due to, arising out of, or in connection with: (a) your use of the Services; (b) your violation of these Terms; (c) your violation of applicable laws or regulations; or (d) Your Content. We reserve the right to control the defense of any matter for which you are required to indemnify us, and you agree to cooperate with our defense of these claims.

13. Disclaimers and Limitation of Liability

Nothing in these Terms will prejudice the statutory rights that you may have as a user of the Services. Some countries, states, provinces or other jurisdictions do not allow the exclusion of certain warranties or the limitation of liability as stated in this section, so the below terms may not fully apply to you. Instead, in such jurisdictions, the exclusions and limitations below shall apply only to the extent permitted by the laws of such jurisdictions.



THE SERVICES ARE PROVIDED “AS IS” AND “AS AVAILABLE” WITHOUT REPRESENTATIONS, WARRANTIES, OR CONDITIONS OF ANY KIND, WHETHER EXPRESS, IMPLIED, LEGAL, OR STATUTORY, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY, TITLE, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. THE REDDIT ENTITIES DO NOT WARRANT THAT THE SERVICES ARE ACCURATE, COMPLETE, RELIABLE, CURRENT, OR ERROR FREE. REDDIT DOES NOT CONTROL, ENDORSE, OR TAKE RESPONSIBILITY FOR ANY CONTENT AVAILABLE ON OR LINKED TO THE SERVICES OR THE ACTIONS OF ANY THIRD PARTY OR USER, INCLUDING MODERATORS. WHILE REDDIT ATTEMPTS TO MAKE YOUR ACCESS TO AND USE OF OUR SERVICES SAFE, WE DO NOT REPRESENT OR WARRANT THAT OUR SERVICES OR SERVERS ARE FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS.

IN NO EVENT WILL ANY OF THE REDDIT ENTITIES BE LIABLE TO YOU FOR ANY INDIRECT, CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, SPECIAL, OR PUNITIVE DAMAGES, OR LOST PROFITS ARISING FROM OR RELATING TO THESE TERMS OR THE SERVICES, INCLUDING THOSE ARISING FROM OR RELATING TO CONTENT MADE AVAILABLE ON THE SERVICES THAT IS ALLEGED TO BE DEFAMATORY, OFFENSIVE, OR ILLEGAL. ACCESS TO, AND USE OF, THE SERVICES IS AT YOUR OWN DISCRETION AND RISK, AND YOU WILL BE SOLELY RESPONSIBLE FOR ANY DAMAGE TO YOUR DEVICE OR COMPUTER SYSTEM, OR RESULTING LOSS OF DATA. IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE REDDIT ENTITIES EXCEED THE GREATER OF ONE HUNDRED U.S. DOLLARS (\$100) OR ANY AMOUNT YOU PAID REDDIT IN THE PREVIOUS SIX MONTHS FOR THE SERVICES GIVING RISE TO THE CLAIM. THE LIMITATIONS OF THIS SECTION WILL APPLY TO ANY THEORY OF LIABILITY, INCLUDING THOSE BASED ON WARRANTY, CONTRACT, STATUTE, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, EVEN IF THE REDDIT ENTITIES HAVE BEEN ADVISED OF THE POSSIBILITY OF ANY SUCH DAMAGE, AND EVEN IF ANY REMEDY SET FORTH IN THESE TERMS IS FOUND TO HAVE FAILED ITS ESSENTIAL PURPOSE.

14. Governing Law and Venue

We want you to enjoy Reddit, so if you have an issue or dispute, you agree to raise it and try to resolve it with us informally. You can contact us with feedback and concerns [here](#).

To the fullest extent permitted by applicable law, any claims arising out of or relating to these Terms or the Services will be governed by the laws of the State of California, without regard to its conflict of laws rules; all disputes related to these Terms or the Services will be brought solely in the federal or state courts located in San Francisco, California, and you and Reddit consent to personal jurisdiction in these courts.

If you are a U.S. city, county, or state government entity, then this Section 14 does not apply to you. If you are a U.S. federal government entity, any claims arising out of or relating to these Terms or the Services will be governed by the laws of the United States of America without regard to its conflict of laws rules. To the extent permitted by federal law, the laws of California (other than its conflict of law rules) will apply in the absence of applicable federal law. All disputes related to these Terms or the Services will be brought solely in the federal or state courts located in San Francisco, California.

15. Changes to these Terms

We may make changes to these Terms from time to time. If we make changes, we will post the revised Terms and update the Effective Date above. If the changes, in our sole discretion, are material, we may also notify you by sending an email to the address associated with your Account (if you have chosen to provide an email address) or by otherwise providing you with notice through our Services. By continuing to access or use the Services on or after the Effective Date of the revised Terms, you agree to be bound by the revised Terms. If you do not agree to the revised Terms, you must stop accessing and using our Services before the changes become effective.

16. Additional Terms

Because we offer a variety of Services, you may be asked to agree to additional terms, policies, guidelines, or rules before using a specific product or service offered by Reddit (collectively, “Additional Terms”). All Additional Terms are incorporated by this reference into, and made a part of, these Terms, and to the extent any Additional Terms conflict with these Terms, the Additional Terms govern with respect to your use of the corresponding Services.

- If you use any Paid Services, you must also agree to the [Reddit Premium and Virtual Goods Agreement](#).
- If you use any preview features, you must also agree to the [Reddit Previews Terms of Use](#).
- If you use the self-service platform for advertising, you must also agree to the [Reddit Advertising Platform Terms](#).
- If you use any of our Developer Services (including our APIs), you must also agree to the [Reddit Developer Terms](#).
- If you participate in any Reddit program that is subject to Additional Terms (including our Contributor Program), you must also agree to those Additional Terms.

17. Termination

You may terminate these Terms at any time and for any reason by deleting your Account and discontinuing use of all Services. If you stop using the Services without deactivating your Account, your Account may be deactivated due to prolonged inactivity.

To the fullest extent permitted by applicable law, we may suspend or terminate your Account, moderator status, or ability to access or use the Services at any time for any or no reason, including for violating these Terms or our [Content Policy](#).

The following sections will survive any termination of these Terms or of your Account: 5 (Your Content), 7 (Things You Cannot Do), 12 (Indemnity), 13 (Disclaimers and Limitation of Liability), 14 (Governing Law and Venue), 17 (Termination), and 18 (Miscellaneous).

18. Miscellaneous

These Terms, together with the [Privacy Policy](#) and any other agreements expressly incorporated by reference into these Terms, constitute the entire agreement between you and us regarding your access to and use of the Services. Our failure to exercise or enforce any right or provision of these Terms will not operate as a waiver of such right or provision. If any part of these Terms is held to be



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Reddit, Inc.

548 Market Street, #16093
San Francisco, CA 94104

invalid or unenforceable, the unenforceable part will be given effect to the greatest extent possible, and the remaining parts will remain in full force and effect. You may not assign or transfer any of your rights or obligations under these Terms without our consent. We may freely assign any of our rights and obligations under these Terms.

Headings are used in these Terms for reference only and will not be considered when interpreting them. For purposes of these Terms: (a) the words “include,” “includes,” and “including” will be deemed to be followed by the words “without limitation;” (b) the words “such as,” “for example,” “e.g.,” and any derivatives of those words will mean by way of example and the items that follow these words will not be deemed an exhaustive list; and (c) the word “or” is used in the inclusive sense of “and/or” and the terms “or,” “any,” and “either” are not exclusive. No ambiguity will be construed against any party based on a claim that the party drafted the language.

These Terms are a legally-binding agreement between you and Reddit, Inc. If you have any questions about these Terms, please [contact us](#).

Reddit, Inc.
303 2nd Street, Suite 500S
San Francisco, CA 94107
United States

Appendix B

Reddit Content Policy

Reddit is a vast network of communities that are created, run, and populated by you, the Reddit users.

Through these communities, you can post, comment, vote, discuss, learn, debate, support, and connect with people who share your interests, and we encourage you to find—or even create—your home on Reddit.

While not every community may be for you (and you may find some unrelatable or even offensive), no community should be used as a weapon. Communities should create a sense of belonging for their members, not try to diminish it for others. Likewise, everyone on Reddit should have an expectation of privacy and safety, so please respect the privacy and safety of others.

Every community on Reddit is defined by its users. Some of these users help manage the community as moderators. The culture of each community is shaped explicitly, by the community rules enforced by moderators, and implicitly, by the upvotes, downvotes, and discussions of its community members. Please abide by the rules of communities in which you participate and do not interfere with those in which you are not a member.

Below the rules governing each community are the platform-wide rules that apply to everyone on Reddit. These rules are enforced by us, the admins.

Reddit and its communities are only what we make of them together, and can only exist if we operate by a shared set of rules. We ask that you abide by not just the letter of these rules, but the spirit as well.

Rules

Rule 1

Remember the human. Reddit is a place for creating community and belonging, not for attacking marginalized or vulnerable groups of people. Everyone has a right to use Reddit free of **harassment**, **bullying**, and threats of **violence**. Communities and users that incite violence or that promote hate based on **identity or vulnerability** will be banned.

Rule 2

Abide by community rules. Post authentic content into communities where you have a personal interest, and do not cheat or engage in content manipulation (including **spamming**, **vote manipulation**, ban evasion, or subscriber fraud) or otherwise interfere with or disrupt Reddit communities.

Rule 3

Respect the privacy of others. Instigating harassment, for example by revealing someone's **personal or confidential information**, is not allowed. Never post or threaten to post **intimate or sexually-explicit media** of someone without their consent.

Rule 4

Do not share or encourage the sharing of **sexual, abusive**, or suggestive content involving minors. Any predatory or inappropriate behavior involving a minor is also strictly prohibited.

Rule 5

You don't have to use your real name to use Reddit, but don't **impersonate** an individual or an entity in a misleading or deceptive manner.

Rule 6

Ensure people have predictable experiences on Reddit by properly labeling content and communities, particularly content that is graphic, sexually-explicit, or offensive.

Rule 7

Keep it legal, and avoid posting illegal content or soliciting or facilitating **illegal or prohibited transactions**.

Rule 8

Don't **break the site** or do anything that interferes with normal use of Reddit.

Enforcement

We have a variety of ways of enforcing our rules, including, but not limited to

- Asking you nicely to knock it off
- Asking you less nicely
- Temporary or permanent suspension of accounts
- Removal of privileges from, or adding restrictions to, accounts
- Adding restrictions to Reddit communities, such as adding NSFW tags or **Quarantining**



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- Removal of content
- Banning of Reddit communities