Reddit
303 2nd Street
South Tower, Floor 5
San Francisco, CA 94107

Reddit's AB 587 Terms of Service Report
Q4 2023

Introduction

Reddit's mission is to bring community, belonging, and empowerment to everyone in the world, and we do that by keeping Reddit safe, healthy, and real. Reddit has a layered, community-driven approach to content moderation. We have a sitewide Content Policy, which is enforced globally. Additionally, individual communities on Reddit (known as "subreddits") have community-specific rules, tailored to their unique purposes and needs. These rules are set and enforced by the users who create and maintain these communities, known as moderators.

We regularly share findings into how we enforce our policies through our recurring Reddit Transparency Report, which is available in our Transparency Center. These reports provide insights and metrics about content that was removed from Reddit and accounts that were suspended, as well as information about legal requests we received from governments, law enforcement agencies, and third parties.

Pursuant to California's AB 587, Reddit submits this Terms of Service Report for the period of October 1, 2023 through December 31, 2023 (Q4 2023).

Table of Contents

Section 1. Current Version of Terms of Service

The current version of Reddit's User Agreement ("Terms") is included in **Appendix A** of this report. The current version of Reddit's Content Policy, which is incorporated by reference into Reddit's User Agreement, is included in **Appendix B**.

Since our last Terms of Service Report, we updated the language in our User Agreement to better reflect our current products, such as the Reddit Contributor Program, and we included some additional information about our service, as required by the European Union Digital Services Act (DSA). We make the User Agreement and Content Policy available on Reddit's website in the languages in which Reddit offers product features: English, Swedish, Dutch, French, Italian, Portuguese, Spanish, and German. There are no languages in which Reddit currently offers product features but does not translate the User Agreement and Content Policy.

Section 2. Definitions of AB 587 Content Categories

Reddit's Terms define the specific categories of content listed in AB 587 ("AB 587 Content Categories") as follows:

(A) Hate or racism. Rule 1 of Reddit's Content Policy prohibits "communities and users that incite violence or that promote hate based on identity or vulnerability" ("hateful content policy"). Reddit defines its hateful content policy as follows:

Marginalized or vulnerable groups include, but are not limited to, groups based on their actual and perceived race, color, religion, national origin, ethnicity, immigration status, gender, gender identity, sexual orientation, pregnancy, or disability. These include victims of a major violent event and their families.

While the rule on hate protects such groups, it does not protect those who promote attacks of hate or who try to hide their hate in bad faith claims of discrimination.

Some examples of hateful activities that would violate the rule:

- *Subreddit community dedicated to mocking people with physical disabilities.*
- *Post describing a racial minority as sub-human and inferior to the racial majority.*
- *Comment arguing that rape of women should be acceptable and not a crime.*
- *Meme declaring that it is sickening that people of color have the right to vote.*

Additionally, when evaluating the activity of a community or an individual user, we consider both the context as well as the pattern of behavior.

(B) Extremism or radicalization. Rule 1 of Reddit's Content Policy prohibits content that glorifies, incites or calls for violence or physical harm, including content that "promotes or supports the activities of terrorists or designated terrorist organizations" ("terrorist content policy"). Reddit defines terrorist content as follows:

> *Violative content includes: propaganda material posted by terrorists or designated terrorist organizations and their supporters, expressions of affiliation or support for terrorists or designated terrorist organizations, and glorification of terrorist acts. It also includes content that solicits or incites a person or group to participate, commit, or contribute to terrorist activities.*

(C) Disinformation or misinformation. Reddit's Terms do not define "disinformation" or "misinformation." Reddit's Content Policy more broadly prohibits content manipulation (Rule 2) and impersonation in a misleading or deceptive manner (Rule 5).

(D) Harassment. Rule 1 of Reddit's Content Policy prohibits harassment and bullying ("harassment policy"). Reddit defines harassment as follows:

> *[W]e define this behavior as anything that works to shut someone out of the conversation through intimidation or abuse, online or off. Depending on the context, this can take on a range of forms, from directing unwanted invective at someone to following them from subreddit to subreddit, just to name a few. Behavior can be harassing or abusive regardless of whether it occurs in public content (e.g. a post, comment, username, subreddit name, subreddit styling, sidebar materials, etc.) or private messages/chat.*

> *Being annoying, downvoting, or disagreeing with someone, even strongly, is not harassment. However, menacing someone, directing abuse at a person or group, following them around the site, encouraging others to do any of these actions, or otherwise behaving in a way that would discourage a reasonable person from participating on Reddit crosses the line.*

(E) Foreign political interference. Reddit's Terms do not define "foreign political interference." Rule 2 of Reddit's Content Policy more broadly prohibits content manipulation, including interfering with or disrupting Reddit communities.

Section 3. Content Moderation on Reddit

Reddit's Approach to Content Moderation

Content moderation on Reddit happens through a unique, multi-layered approach. This approach is akin to a democracy, wherein everyone has the ability to vote and self-organize, follow a set of common rules, establish community-specific norms, and ultimately share some responsibility for how the platform works.

Individual communities (also known as "subreddits") have community-specific rules, which are created and enforced by community moderators ("mods") based on their community's unique and often highly specific needs. Mods perform the majority of community moderation actions across the platform without involvement from Reddit. Such self-moderation at the community level continues to be the most scalable solution we've seen to the challenges of moderating content and behavior online.

Reddit's global Content Policy also applies, on top of community-specific rules, to all product surfaces, users, and content on Reddit. Reddit employees (known as "admins") are responsible for enforcing the Content Policy across the platform. We use a variety of signals and enforcement tools to identify and remove violating content from the platform, including automated detection, manual review, and user reports.

Automation & Human Review: Our safety teams use a combination of automated tooling and human review, and are constantly building and refining tools to proactively identify content and behavior that violates our policies at scale. We monitor data signals and analyze historic admin enforcement actions to conduct reviews of shifting patterns of abuse on the site. When our automated systems find potentially violating content, it is either passed on to our safety teams for human review or, if there is a high confidence that the content violates our Content Policy, it is removed automatically.

User Reports: In addition to these proactive moderation efforts, Reddit regularly receives reports of potential content policy violations from our users. We encourage our users, including community moderators, to report content that they believe may violate Reddit's rules. Upon receipt of a report of a potential violation, we process the report, make a decision, and take any appropriate action in a timely manner. We use automated tools to help prioritize content that has been flagged for us, either via user reports or our own proactive efforts. We may not be able to send a response for every report received. Please see our reporting guide for more information on how to report policy violations.

As indicated in our Help Center, as part of our efforts to identify and remove terrorist content from our platform, Reddit also has dedicated reporting channels to receive and promptly

address reports of potentially violating content from government and law enforcement agencies. We also work with non-government organizations with expertise in identifying designated terrorist content to identify and remove such content from the platform.

Enforcement Actions

We have a variety of ways of enforcing our sitewide rules. For example, if we determine a piece of content violates our Content Policy, we may:

- Remove the content
- Send a warning to the user who posted it
- Temporarily suspend the user's account(s)
- Permanently ban or terminate the user's account(s)
- Remove privileges from, or add restrictions to, the user's account(s)

How we decide on the appropriate enforcement action depends on the type and severity of the violation, as well as the user's violation history. Certain violations give rise to an immediate permanent ban of an account. For other violations, a user may first receive a warning, followed by a 3-day suspension, 7-day suspension, and then a permanent ban. We may also add NSFW tags to content or profiles in cases where such tagging is appropriate but missing.

Communities that repeatedly violate our sitewide rules may also be subject to warnings or bans. We may add restrictions to Reddit communities, such as adding NSFW tags or quarantining. Mods are expected to abide by Reddit's Moderator Code of Conduct, which sets out Reddit's expectations for community moderators – including the expectation that mods uphold Reddit's Content Policy, in addition to making a concerted effort to remove and report violating content in their communities.

***

Please see Section 2 of this Report for a description of Reddit's policies intended to address the AB 587 Content Categories.

Section 4. Information on AB 587 Content Categories

As noted above, Reddit's bi-annual Transparency Reports – available in Reddit's Transparency Center – provide comprehensive insights and metrics about content removed from Reddit. These bi-annual reports include data on the AB 587 Content Categories, as outlined in Section 2 above, as well as on Reddit's enforcement of other sitewide rules, including its rules against

spam, content manipulation, impersonation, minor sexualization, violent content, non-consensual intimate imagery, prohibited goods, and personally identifiable information.

Reddit provides this additional information, as required by AB 587, for the categories of content outlined in the law, for the period of October 1, 2023 through December 31, 2023. For the AB 587 Content Categories that Reddit does not define, Reddit has no information to report.

The following tables include data on content that was reported to Reddit by users (including volunteer moderators) or flagged by Reddit systems or administrators as potentially violating our policies relating to the AB 587 Content Categories, as well as content and accounts actioned by Reddit for violating its policies. Content is flagged to Reddit for review via a variety of methods, including user reports, mod reports, automation, or manual admin reports. Not all flagged content will be ultimately found to violate our policies.

Enforcement of Hateful Content Policy: Q4 2023

Table 1: Content Flagged/Reported for Potential Hateful Content Violation (October-December 2023)		
		Number of items of content flagged
Total		2,310,984
Content type	**Post**	276,963
	Comment	1,823,805
	Private Message	18,177
	Chat	192,039
Media type	**Text**	2,173,269
	Image	104,067
	Video	31,700
	Multimedia	1,948
How content was flagged	**Flagged by automation**	1,147,397
	Flagged manually by Reddit	125,277
	Reported by a user (non-mod)	1,002,341
	Reported by a community moderator	35,969

How content was removed	Removed by automation	351,273
	Removed by Reddit manually	33,264
	Removed by a community moderator	442,298
	Removed by automoderator	194,777
	Removed by the original poster	99,792

1. Table 1 reflects items of content created during the reporting period and first reported or flagged by Reddit at any time up to 3 days after the end of the reporting period.

2. A single item of content may be flagged by multiple sources. For purposes of Tables 1-3 and 5-7, flagged items of content are categorized by the following preference order: moderator report, admin report, user report, automation. For example, a piece of content that is reported by both a user and flagged by automation is counted as reported by a user. As a result, the number of items of content reported as flagged by automation reflects only the number of items of content flagged *only* by automation, not all of the items of content flagged by automation, and underrepresents the amount of content flagged by Reddit's automated systems as potentially violating our hateful content and harassment policies.

3. Items of content may be removed via multiple methods. For example, something could be removed from a community by a volunteer community moderator before being removed from the platform by Reddit. Removals in Tables 1-3 and 5-7 are categorized by the first removal action taken.

4. Automoderator is an automated moderation tool that can be set up and configured by volunteer moderators to perform tasks in their communities, such as filtering and removing posts and comments.

Table 2: Content Actioned by Reddit following Hateful Content Reports/Flags (October-December 2023)		Number of items of content removed by Reddit	Number of content removals that resulted in account-level sanctions
Total		270,068	191,827
Content type	Post	35,171	23,297
	Comment	231,448	165,244
	Private Message	3,449	3,286
Media type	Text	254,590	182,671
	Image	12,411	7,317

	Video	2,813	1,671
	Multimedia	254	168
How content was flagged	**Flagged by automation**	86,236	42,395
	Flagged by Reddit manually	32,569	26,229
	Reported by a user (non-mod)	141,375	114,528
	Reported by a community moderator	9,888	8,675
How content was removed	**Removed by automation**	66,690	24,355
	Removed by Reddit manually	29,260	24,585
	Removed by a community moderator	115,485	95,213
	Removed by automoderator	45,868	38,068
	Deleted by the original poster	12,238	9,199

1. This table reflects items of content actioned during the reporting period regardless of when the content was created, as well as account level sanctions (warnings or temporary or permanent suspensions issued) in connection with those content removals. As reflected in Section 3 above, Reddit's content-level actions for Content Policy enforcement are limited to content removals. This table reflects removals of content that was flagged or reported for hate regardless of the action reason.

2. If a user is already permanently suspended or has permanently deleted their account prior to Reddit taking action on an individual piece of content, no additional account level sanctions are recorded. As such, the reported number of content removals that resulted in account level sanctions underrepresents the number of content removals that would have resulted in account level sanctions if those users had not already been permanently suspended or deleted their accounts.

3. Chat removals are not included in the above table; sanctions for policy violations in chat are currently applied at the user account level, and we therefore retain data on account level sanctions arising out of chat violations (and not on the pieces of chat content removed by policy violation). In Q4 2023, 181,649 chat messages were flagged by Reddit automation for hateful content and 10,371 were reported by users for potential violations. These automated flags and user reports resulted in 107,833 accounts being warned or temporarily/permanently suspended by admins for violating Reddit's hateful content policy.

4. See Table 1, notes 2-4.

Table 3: Views and Shares of Content Actioned by Reddit following Hateful Content Reports/Flags (October-December 2023)		Number of times actioned items of content were viewed by users.	Number of times users clicked to "share" actioned items of content	Number of users that viewed actioned items of content before it was removed
Total		539,058,340	481,567	43,220,214
Content type	**Post**	475,793,320	481,215	40,586,724
	Comment	63,263,500	352	2,632,973
	Private Message	1,520	0	517
Media type	**Text**	173,760,954	108,242	22,196,826
	Image	207,233,827	198,589	24,299,450
	Video	157,602,201	174,118	19,770,438
	Multimedia	461,358	618	292,826
How content was flagged	**Flagged by automation**	5,959,842	6,896	2,079,514
	Flagged by an admin	66,841,458	52,537	13,124,854
	Reported by a user (non-mod)	462,938,095	417,250	38,271,607
	Reported by a community moderator	3,318,945	4,884	1,494,157
How content was removed	**Removed by automation**	280,700,557	251,020	31,870,782
	Removed by Reddit manually	70,170,655	65,195	13,720,839
	Removed by a community moderator	90,812,891	62,421	13,391,849
	Removed by automoderator	36,669,841	47,849	9,418,408
	Deleted by the original poster	60,260,515	54,657	12,775,874

1. Chats are not included in the above table, due to how chat-related policy enforcement is tracked in our system. See Table 2, note 2.

2. See Table 1, notes 2-4.

Table 4: Appeals of Account-Level Sanctions for Violations of Hateful Content Policy (October-December 2023)			
		Number of account-level sanctions appealed	Number of account-level sanctions reversed
Sanction Type	3-day suspension	5,506	1,042
	7-day suspension	3,113	476
	Permanent suspension	4,343	554
	Total	12,970	2,075

1. Reddit is currently in the process of building and launching a new appeals system which will allow it to provide further breakdowns of appeals data in future reports. In Reddit's legacy appeals system, appeals are systematically linked to account-level sanctions and not to content-level reports or actions.

Enforcement of Harassment Policy: Q4 2023

Table 5: Content Flagged/Reported for Potential Harassment Violation (October-December 2023)		
		Number of items of content flagged
Total		7,129,566
Content type	Post	1,231,842
	Comment	4,899,700
	Private Message	64,533
	Chat	933,491
Media type	Text	6,621,423
	Image	467,158
	Video	35,813
	Multimedia	5,172
How content was flagged	Flagged by automation	5,968,197
	Flagged manually by Reddit	64,909

	Reported by a user (non-mod)	1,045,430
	Reported by a community moderator	51,030
How content was removed	Removed by automation	623,897
	Removed by Reddit manually	33,285
	Removed by a community moderator	783,821
	Removed by automoderator	1,488,587
	Removed by the original poster	340,659

1. See Table 1, notes 1-4.

Table 6: Content Actioned by Reddit following Harassment Reports/Flags (October-December 2023)			
		Number of items of content removed by Reddit for harassment	Number of content removals that resulted in account-level sanctions
Total		535,273	288,356
Content type	Post	286,352	144,513
	Comment	239,215	134,650
	Private Message	9,706	9,193
Media type	Text	405,647	235,862
	Image	122,958	50,029
	Video	5,808	2,125
	Multimedia	860	340
How content was flagged	Flagged by automation	436,587	222,346
	Flagged by Reddit manually	7,568	6,573
	Reported by a user (non-mod)	81,461	51,370
	Reported by a community moderator	9,657	8,067

How content was removed	Removed by automation	360,814	169,272
	Removed by Reddit manually	31,295	26,636
	Removed by a community moderator	34,307	23,644
	Removed by automoderator	76,357	43,365
	Deleted by the original poster	31,498	24,694

1. See Table 1, notes 2-4; and Table 2, notes 1-2. This table reflects removals of content that was flagged or reported for harassment regardless of the action reason.

2. See Table 2, note 3. In Q4 2023, 869,252 chat messages were flagged by Reddit automation for harassment and 64,213 were reported by users for potential violations. These automated flags and user reports resulted in 370,427 accounts being warned or temporarily/permanently suspended by admins for violating Reddit's harassment policy.

Table 7: Views and Shares of Content Actioned by Reddit following Harassment Reports/Flags (October-December 2023)				
		Number of times actioned items of content were viewed by users.	Number of times users clicked to "share" actioned items of content	Number of users that viewed actioned items of content before it was removed
Total		417,585,561	553,173	45,463,766
Content type	**Post**	396,089,342	553,007	44,520,489
	Comment	21,492,000	166	941,908
	Private Message	4,219	0	1,369
Media type	**Text**	132,400,748	144,226	24,908,361
	Image	166,416,717	229,358	28,011,730
	Video	118,475,662	179,057	19,538,952
	Multimedia	292,434	532	183,198
How content was flagged	**Flagged by automation**	61,180,767	105,876	14,179,458
	Flagged by an admin	33,017,084	36,343	9,663,225
	Reported by a user (non-mod)	315,424,223	400,882	37,933,000

	Reported by a community moderator	7,963,487	10,072	3,664,521
How content was removed	**Removed by automation**	208,641,182	255,243	33,036,102
	Removed by Reddit manually	83,031,805	133,005	18,269,627
	Removed by a community moderator	37,053,529	48,285	10,257,935
	Removed by automoderator	27,498,459	52,104	9,100,424
	Deleted by the original poster	55,691,240	59,697	14,661,765

1. See Table 3, note 1.

Table 8: Appeals of Account-Level Sanctions for Violations of Harassment Policy (October-December 2023)			
		Number of account-level sanctions appealed	**Number of account-level sanctions reversed**
Sanction Type	**3-day suspension**	8,994	1,472
	7-day suspension	3,758	535
	Permanent suspension	5,544	800
	Total	18,307	2,807

1. See Table 4, note 1 above.

Enforcement of Terrorist Content Policy: Q4 2023

Table 9: Content Flagged/Reported for Potential Terrorism Content Violation (October-December 2023)		
		Number of items of content flagged
Total		1,197
Content type	**Post**	1,127
	Comment	69
	Private Message	1
Media type	**Text**	142
	Image	207
	Video	838
	Multimedia	10
How content was flagged	**Flagged by automation**	1,081
	Flagged by Reddit manually	116
	Reported by law enforcement	0
	Reported by a civil society organization	0
How content was removed	**Removed by automation**	52
	Removed by Reddit manually	628
	Removed by a community moderator	12
	Removed by automoderator	10
	Removed by the original poster	3

1. See Table 1, notes 1 & 4.

2. As noted above, items of content may be removed via multiple methods. For Tables 9-11, items of content are categorized into each of their removal sources, rather than their first removal source. For example, if a post is removed by both a volunteer community moderator and actioned by Reddit, it will be listed in both categories.

Table 10: Content Actioned by Reddit following Terrorist Content Reports/Flags (October-December 2023)		Number of items of content removed by Reddit for terrorist content	Number of content removals that resulted in account-level sanctions
Total		680	467
Content type	**Post**	680	467
	Comment	0	0
	Private Message	0	0
Media type	**Text**	24	18
	Image	91	67
	Video	562	379
	Multimedia	3	3
How content was flagged	**Flagged by automation**	610	427
	Flagged by Reddit manually	70	40
	Reported by law enforcement	0	0
	Reported by a civil society organization	0	0
How content was removed	**Removed by automation**	52	0
	Removed by Reddit manually	628	467
	Removed by a community moderator	12	1
	Removed by automoderator	9	0
	Deleted by the original poster	3	0

1. Table 2, notes 1-2. As noted above, the reported number of content removals that resulted in account level sanctions underrepresents the number of content removals that would have resulted in account level sanctions if those users had not already been permanently suspended or deleted their accounts.

2. See Table 9, note 2.

Table 11: Views and Shares of Content Actioned by Reddit following Terrorist Content Reports/Flags (October-December 2023)		Number of times actioned items of content were viewed by users.	Number of times users clicked to "share" actioned items of content	Number of users that viewed actioned items of content before it was removed
Total		31,771,173	27,916	3,981,315
Content type	**Post**	31,771,173	27,916	3,981,315
	Comment	0	0	0
	Private Message	0	0	0
Media type	**Text**	445,116	377	255,794
	Image	2,598,352	2,932	1,322,162
	Video	28,722,450	24,607	3,188,441
	Multimedia	5,255	0	3,329
How content was flagged	**Flagged by automation**	31,771,173	27,916	3,981,315
	Flagged by Reddit manually	0	0	0
	Reported by law enforcement	0	0	0
	Reported by a civil society organization	0	0	0
How content was removed	**Removed by automation**	8,075	24	4,387
	Removed by Reddit manually	31,763,098	27,892	3,980,476
	Removed by a community moderator	6,611,138	4,297	1,759,098
	Removed by automoderator	1,131,223	1,580	422,024
	Deleted by the original poster	17,049	43	10,342

1. See Table 2, note 1.

2. See Table 9, note 2.

Table 12: Appeals of Account-Level Sanctions for Violations of Terrorist Content Policy (October-December 2023)			
		Number of account-level sanctions appealed	Number of account-level sanctions reversed
Sanction Type	**3-day suspension**	0	0
	7-day suspension	0	0
	Permanent suspension	0	0
	Total	0	0

1. See Table 4, note 1 above.

Appendix A

Reddit User Agreement

Effective February 15, 2024. Last Revised February 15, 2024

Reddit User Agreement if you live in the United States or outside the EEA, United Kingdom, and Switzerland

Hello, redditors and people of the Internet! This Reddit User Agreement ("Terms") applies to your access to and use of the websites, mobile apps, widgets, APIs, emails, and other online products and services (collectively, the "Services") provided by Reddit, Inc. ("Reddit," "we," "us," or "our").

Remember Reddit is for fun and is intended to be a place for your entertainment, but we still need some basic rules. By accessing or using our Services, you agree to be bound by these Terms. If you do not agree to these Terms, you may not access or use our Services.

1. Your Access to the Services

No one under 13 is allowed to use or access the Services. We may offer additional Services that require you to be older to use them, so please read all notices and any Additional Terms carefully when you access the Services.

By using the Services, you state that:

- You are at least 13 years old and over the minimum age required by the laws of your country of residence to access and use the Services;
- You can form a binding contract with Reddit, or, if you are over 13 but under the age of majority in your jurisdiction, that your legal guardian has reviewed and agrees to these Terms;
- You are not barred from using the Services under all applicable laws; and
- You have not been permanently suspended or removed from the Services.

If you are accepting these Terms on behalf of another legal entity, including a business or government entity, you represent that you have full legal authority to bind such entity to these Terms.

2. Privacy

Reddit's Privacy Policy explains how and why we collect, use, and share information about you when you access or use our Services. You understand that through your use of the Services, you consent to the collection and use of this information as set forth in the Privacy Policy.

3. Your Use of the Services

Subject to your complete and ongoing compliance with these Terms, Reddit grants you a personal, non-transferable, non-exclusive, revocable, limited license to: (a) install and use a copy of our mobile application associated with the Services that is obtained from a legitimate marketplace on a mobile device owned or controlled by you; and (b) access and use the Services. We reserve all rights not expressly granted to you by these Terms.

Except and solely to the extent such a restriction is impermissible under applicable law, you may not, without our written agreement:

- license, sell, transfer, assign, distribute, host, or otherwise commercially exploit the Services or Content;
- modify, prepare derivative works of, disassemble, decompile, or reverse engineer any part of the Services or Content; or
- access the Services or Content in order to build a similar or competitive website, product, or service, except as permitted under any Additional Terms (as defined below).

We are always improving our Services. This means we may add or remove features, products, or functionalities; we will try to notify you beforehand, but that won't always be possible. We reserve the right to modify, suspend, or discontinue the Services (in whole or in part) at any time, with or without notice to you. Any future release, update, or other addition to functionality of the Services will be subject to these Terms, which may be updated from time to time. You agree that we will not be liable to you or to any third party for any modification, suspension, or discontinuation of the Services or any part thereof.

We personalize your experience on the Services based on a variety of factors, including your activity on the Services, communities you are subscribed to, and preferences you've identified in your settings. Based on these and other factors, we may make recommendations to make your experience on Reddit more relevant. For more information about your content recommendations, as well as a description of how you can control certain personalization options, please see our Help Center.

4. Your Reddit Account and Account Security

To use certain features of our Services, you may be required to create a Reddit account (an "Account") and provide us with a username, password, and certain other information about yourself as set forth in the Privacy Policy.

You are solely responsible for the information associated with your Account and anything that happens related to your Account. You must maintain the security of your Account and immediately

notify Reddit if you discover or suspect that someone has accessed your Account without your permission. We recommend that you use a strong password that is used only with your Account and enable two-factor authentication. If you add your phone number to your Account and later change or deactivate your phone number, make sure to update your Account information.

You will not license, sell, or transfer your Account without our prior written approval.

5. Your Content

The Services may contain information, text, links, graphics, photos, videos, audio, streams, software, tools, or other materials ("Content"), including Content created with or submitted to the Services by you or through your Account ("Your Content"). We take no responsibility for and we do not expressly or implicitly endorse, support, or guarantee the completeness, truthfulness, accuracy, or reliability of any of Your Content.

By submitting Your Content to the Services, you represent and warrant that you have all rights, power, and authority necessary to grant the rights to Your Content contained within these Terms. Because you alone are responsible for Your Content, you may expose yourself to liability if you post or share Content without all necessary rights.

You retain any ownership rights you have in Your Content, but you grant Reddit the following license to use that Content:

When Your Content is created with or submitted to the Services, you grant us a worldwide, royalty-free, perpetual, irrevocable, non-exclusive, transferable, and sublicensable license to use, copy, modify, adapt, prepare derivative works of, distribute, store, perform, and display Your Content and any name, username, voice, or likeness provided in connection with Your Content in all media formats and channels now known or later developed anywhere in the world. This license includes the right for us to make Your Content available for syndication, broadcast, distribution, or publication by other companies, organizations, or individuals who partner with Reddit. You also agree that we may remove metadata associated with Your Content, and you irrevocably waive any claims and assertions of moral rights or attribution with respect to Your Content.

Any ideas, suggestions, and feedback about Reddit or our Services that you provide to us are entirely voluntary, and you agree that Reddit may use such ideas, suggestions, and feedback without compensation or obligation to you.

Although we have no obligation to screen, edit, or monitor Your Content, we may, in our sole discretion, delete, deem your content ineligible for monetization, or remove Your Content, at any time and for any reason, including for violating these Terms, our Content Policy, or our other terms and policies, or if you otherwise create or are likely to create liability for us.

For more information about Reddit's approach to content moderation, including how we enforce our Content Policy and how to appeal content moderation decisions, please visit our Help Center.

6. Third-Party Content, Advertisements, and Promotions

The Services may contain links to third-party websites, products, or services, which may be posted by advertisers, our affiliates, our partners, or other users ("Third-Party Content"). Third-Party Content is not under our control, and we are not responsible for any third party's websites, products, or services. Your use of Third-Party Content is at your own risk and you should make any investigation you feel necessary before proceeding with any transaction in connection with such Third-Party Content.

The Services may also contain sponsored Third-Party Content or advertisements. The type, degree, and targeting of advertisements are subject to change, and you acknowledge and agree that we may place advertisements in connection with the display of any Content or information on the Services, including Your Content.

If you choose to use the Services to conduct a promotion, including a contest or sweepstakes ("Promotion"), you alone are responsible for conducting the Promotion in compliance with all applicable laws and regulations, including creating official rules, offer terms, eligibility requirements, and compliance with applicable laws, rules, and regulations which govern the Promotion (such as licenses, registrations, bonds, and regulatory approval). Your Promotion must state that the Promotion is not sponsored by, endorsed by, or associated with Reddit, and the rules for your Promotion must require each entrant or participant to release Reddit from any liability related to the Promotion. You acknowledge and agree that we will not assist you in any way with your Promotion, and you agree to conduct your Promotion at your own risk.

7. Things You Cannot Do

When using or accessing the Services, you must comply with these Terms and all applicable laws, rules, and regulations. Please review the Content Policy, which is incorporated by this reference into, and made a part of, these Terms and contain Reddit's rules about prohibited content and conduct. In addition to what is prohibited in the Content Policy, you may not do any of the following:

- Use the Services in any manner that could interfere with, disable, disrupt, overburden, or otherwise impair the Services;
- Gain access to (or attempt to gain access to) another user's Account or any non-public portions of the Services, including the computer systems or networks connected to or used together with the Services;
- Upload, transmit, or distribute to or through the Services any viruses, worms, malicious code, or other software intended to interfere with the Services, including its security-related features;
- Use the Services to violate applicable law or infringe any person's or entity's intellectual property rights or any other proprietary rights;
- Access, search, or collect data from the Services by any means (automated or otherwise) except as permitted in these Terms or in a separate agreement with Reddit (we conditionally grant permission to crawl the Services in accordance with the parameters set forth in our robots.txt file, but scraping the Services without Reddit's prior written consent is prohibited); or
- Use the Services in any manner that we reasonably believe to be an abuse of or fraud on Reddit or any payment system.

We encourage you to report content or conduct that you believe violates these Terms or our Content Policy. We also support the responsible reporting of security vulnerabilities. To report a security issue, please email security@reddit.com.

8. Moderators

Moderating a subreddit is an unofficial, voluntary position that may be available to users of the Services. We are not responsible for actions taken by the moderators. We reserve the right to revoke or limit a user's ability to moderate at any time and for any reason or no reason, including for a breach of these Terms.

If you choose to moderate a subreddit:

- You agree to follow the Moderator Code of Conduct;
- You agree that when you receive reports related to a subreddit you moderate, you will take appropriate action, which may include removing content that violates policy and/or promptly escalating to Reddit for review;
- You are not, and may not represent that you are, authorized to act on behalf of Reddit;
- You may not enter into any agreement with a third party on behalf of Reddit, or any subreddits that you moderate, without our written approval;
- You may not perform moderation actions in return for any form of compensation, consideration, gift, or favor from third parties;
- If you have access to non-public information as a result of moderating a subreddit, you will use such information only in connection with your performance as a moderator; and
- You may create and enforce rules for the subreddits you moderate, provided that such rules do not conflict with these Terms, the Content Policy, or the Moderator Code of Conduct.

Reddit reserves the right, but has no obligation, to overturn any action or decision of a moderator if Reddit, in its sole discretion, believes that such action or decision is not in the interest of Reddit or the Reddit community.

9. Copyright, Trademark, the DMCA, and Takedowns

Reddit respects the intellectual property of others and requires that users of our Services do the same. We have a policy that includes the removal of any infringing material from the Services and for the termination, in appropriate circumstances, of users of our Services who are repeat infringers. If you believe that anything on our Services infringes a copyright or a trademark that you own or control, you may notify Reddit's Designated Agent by filling out our Copyright Report Form or Trademark Report Form, or by contacting:

Copyright Agent
Reddit, Inc.
303 2nd Street, Suite 500S
San Francisco, CA 94107
copyright@reddit.com

See 17 U.S.C. § 512(c)(3) for the requirements of a proper notification. Also, please note that if you

knowingly misrepresent that any activity or material on our Services is infringing, you may be liable to Reddit for certain costs and damages.

If we remove Your Content in response to a copyright or trademark notice, we will notify you via Reddit's private messaging system. If you believe Your Content was wrongly removed due to a mistake or misidentification in a copyright notice, you can send a counter notification via our Copyright Counter Notice Form or to our Copyright Agent (contact information provided above). Please see 17 U.S.C. § 512(g)(3) for the requirements of a proper counter notification.

10. Paid Services

There are no fees for the use of many aspects of the Services. However, some services, features, and products may be available for purchase ("Paid Services"). In addition to these Terms, the Reddit Premium and Virtual Goods Agreement also applies to Paid Services. By purchasing or using Paid Services, you further agree to the Premium and Virtual Goods Agreement and, if applicable, the Previews Terms of Use.

11. Intellectual Property

The Services are owned and operated by Reddit. The visual interfaces, graphics, design, compilation, information, data, computer code, products, services, trademarks, and all other elements of the Services ("Materials") provided by Reddit are protected by intellectual property and other laws. All Materials included in the Services are the property of Reddit or its third-party licensors. You acknowledge and agree that you shall not acquire any ownership rights whatsoever by downloading Materials or by purchasing Paid Services. Except as expressly authorized by Reddit, and subject to Reddit's Brand Guidelines, you may not make use of the Materials. Reddit reserves all rights to the Materials not granted expressly in these Terms.

12. Indemnity

Except to the extent prohibited by law, you agree to defend, indemnify, and hold Reddit, its affiliates, and their respective, directors, officers, employees, affiliates, agents, contractors, third-party service providers, and licensors (the "Reddit Entities") harmless from and against any claim or demand made by any third party, and any related liability, damage, loss, and expense (including costs and attorneys' fees) due to, arising out of, or in connection with: (a) your use of the Services; (b) your violation of these Terms; (c) your violation of applicable laws or regulations; or (d) Your Content. We reserve the right to control the defense of any matter for which you are required to indemnify us, and you agree to cooperate with our defense of these claims.

13. Disclaimers and Limitation of Liability

Nothing in these Terms will prejudice the statutory rights that you may have as a user of the Services. Some countries, states, provinces or other jurisdictions do not allow the exclusion of certain warranties or the limitation of liability as stated in this section, so the below terms may not fully apply to you. Instead, in such jurisdictions, the exclusions and limitations below shall apply only to the extent permitted by the laws of such jurisdictions.

THE SERVICES ARE PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT REPRESENTATIONS, WARRANTIES, OR CONDITIONS OF ANY KIND, WHETHER EXPRESS, IMPLIED, LEGAL, OR STATUTORY, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY, TITLE, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. THE REDDIT ENTITIES DO NOT WARRANT THAT THE SERVICES ARE ACCURATE, COMPLETE, RELIABLE, CURRENT, OR ERROR FREE. REDDIT DOES NOT CONTROL, ENDORSE, OR TAKE RESPONSIBILITY FOR ANY CONTENT AVAILABLE ON OR LINKED TO THE SERVICES OR THE ACTIONS OF ANY THIRD PARTY OR USER, INCLUDING MODERATORS. WHILE REDDIT ATTEMPTS TO MAKE YOUR ACCESS TO AND USE OF OUR SERVICES SAFE, WE DO NOT REPRESENT OR WARRANT THAT OUR SERVICES OR SERVERS ARE FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS.

IN NO EVENT WILL ANY OF THE REDDIT ENTITIES BE LIABLE TO YOU FOR ANY INDIRECT, CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, SPECIAL, OR PUNITIVE DAMAGES, OR LOST PROFITS ARISING FROM OR RELATING TO THESE TERMS OR THE SERVICES, INCLUDING THOSE ARISING FROM OR RELATING TO CONTENT MADE AVAILABLE ON THE SERVICES THAT IS ALLEGED TO BE DEFAMATORY, OFFENSIVE, OR ILLEGAL. ACCESS TO, AND USE OF, THE SERVICES IS AT YOUR OWN DISCRETION AND RISK, AND YOU WILL BE SOLELY RESPONSIBLE FOR ANY DAMAGE TO YOUR DEVICE OR COMPUTER SYSTEM, OR RESULTING LOSS OF DATA. IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE REDDIT ENTITIES EXCEED THE GREATER OF ONE HUNDRED U.S. DOLLARS ($100) OR ANY AMOUNT YOU PAID REDDIT IN THE PREVIOUS SIX MONTHS FOR THE SERVICES GIVING RISE TO THE CLAIM. THE LIMITATIONS OF THIS SECTION WILL APPLY TO ANY THEORY OF LIABILITY, INCLUDING THOSE BASED ON WARRANTY, CONTRACT, STATUTE, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, EVEN IF THE REDDIT ENTITIES HAVE BEEN ADVISED OF THE POSSIBILITY OF ANY SUCH DAMAGE, AND EVEN IF ANY REMEDY SET FORTH IN THESE TERMS IS FOUND TO HAVE FAILED ITS ESSENTIAL PURPOSE.

14. Governing Law and Venue

We want you to enjoy Reddit, so if you have an issue or dispute, you agree to raise it and try to resolve it with us informally. You can contact us with feedback and concerns here.

To the fullest extent permitted by applicable law, any claims arising out of or relating to these Terms or the Services will be governed by the laws of the State of California, without regard to its conflict of laws rules; all disputes related to these Terms or the Services will be brought solely in the federal or state courts located in San Francisco, California, and you and Reddit consent to personal jurisdiction in these courts.

If you are a U.S. city, county, or state government entity, then this Section 14 does not apply to you. If you are a U.S. federal government entity, any claims arising out of or relating to these Terms or the Services will be governed by the laws of the United States of America without regard to its conflict of laws rules. To the extent permitted by federal law, the laws of California (other than its conflict of law rules) will apply in the absence of applicable federal law. All disputes related to these Terms or the Services will be brought solely in the federal or state courts located in San Francisco, California.

15. Changes to these Terms

We may make changes to these Terms from time to time. If we make changes, we will post the revised Terms and update the Effective Date above. If the changes, in our sole discretion, are material, we may also notify you by sending an email to the address associated with your Account (if you have chosen to provide an email address) or by otherwise providing you with notice through our Services. By continuing to access or use the Services on or after the Effective Date of the revised Terms, you agree to be bound by the revised Terms. If you do not agree to the revised Terms, you must stop accessing and using our Services before the changes become effective.

16. Additional Terms

Because we offer a variety of Services, you may be asked to agree to additional terms, policies, guidelines, or rules before using a specific product or service offered by Reddit (collectively, "Additional Terms"). All Additional Terms are incorporated by this reference into, and made a part of, these Terms, and to the extent any Additional Terms conflict with these Terms, the Additional Terms govern with respect to your use of the corresponding Services.

- If you use any Paid Services, you must also agree to the Reddit Premium and Virtual Goods Agreement.
- If you use any preview features, you must also agree to the Reddit Previews Terms of Use.
- If you use the self-service platform for advertising, you must also agree to the Reddit Advertising Platform Terms.
- If you use any of our Developer Services (including our APIs), you must also agree to the Reddit Developer Terms.
- If you participate in any Reddit program that is subject to Additional Terms (e.g., Contributor Terms for our Contributor Program), you must also agree to those Additional Terms.

17. Termination

You may terminate these Terms at any time and for any reason by deleting your Account and discontinuing use of all Services. If you stop using the Services without deactivating your Account, your Account may be deactivated due to prolonged inactivity.

To the fullest extent permitted by applicable law, we may suspend or terminate your Account, moderator status, or ability to access or use the Services at any time for any or no reason, including for violating these Terms or our Content Policy.

The following sections will survive any termination of these Terms or of your Account: 5 (Your Content), 7 (Things You Cannot Do), 12 (Indemnity), 13 (Disclaimers and Limitation of Liability), 14 (Governing Law and Venue), 17 (Termination), and 18 (Miscellaneous).

18. Miscellaneous

These Terms, together with the Privacy Policy and any other agreements expressly incorporated by reference into these Terms, constitute the entire agreement between you and us regarding your access to and use of the Services. Our failure to exercise or enforce any right or provision of these Terms will not operate as a waiver of such right or provision. If any part of these Terms is held to be invalid or unenforceable, the unenforceable part will be given effect to the greatest extent possible,

and the remaining parts will remain in full force and effect. You may not assign or transfer any of your rights or obligations under these Terms without our consent. We may freely assign any of our rights and obligations under these Terms.

Headings are used in these Terms for reference only and will not be considered when interpreting them. For purposes of these Terms: (a) the words "include," "includes," and "including" will be deemed to be followed by the words "without limitation;" (b) the words "such as," "for example," "e.g.," and any derivatives of those words will mean by way of example and the items that follow these words will not be deemed an exhaustive list; and (c) the word "or" is used in the inclusive sense of "and/or" and the terms "or," "any," and "either" are not exclusive. No ambiguity will be construed against any party based on a claim that the party drafted the language.

These Terms are a legally-binding agreement between you and Reddit, Inc. If you have any questions about these Terms, please contact us.

Reddit, Inc.
303 2nd Street, Suite 500S
San Francisco, CA 94107
United States

Appendix B

Reddit Content Policy

Reddit is a vast network of communities that are created, run, and populated by you, the Reddit users.

Through these communities, you can post, comment, vote, discuss, learn, debate, support, and connect with people who share your interests, and we encourage you to find—or even create—your home on Reddit.

While not every community may be for you (and you may find some unrelatable or even offensive), no community should be used as a weapon. Communities should create a sense of belonging for their members, not try to diminish it for others. Likewise, everyone on Reddit should have an expectation of privacy and safety, so please respect the privacy and safety of others.

Every community on Reddit is defined by its users. Some of these users help manage the community as moderators. The culture of each community is shaped explicitly, by the community rules enforced by moderators, and implicitly, by the upvotes, downvotes, and discussions of its community members. Please abide by the rules of communities in which you participate and do not interfere with those in which you are not a member.

Below the rules governing each community are the platform-wide rules that apply to everyone on Reddit. These rules are enforced by us, the admins.

Reddit and its communities are only what we make of them together, and can only exist if we operate by a shared set of rules. We ask that you abide by not just the letter of these rules, but the spirit as well.

Rules

Rule 1

Remember the human. Reddit is a place for creating community and belonging, not for attacking marginalized or vulnerable groups of people. Everyone has a right to use Reddit free of harassment, bullying, and threats of violence. Communities and users that incite violence or that promote hate based on identity or vulnerability will be banned.

Reddit
303 2nd Street
South Tower, Floor 5
San Francisco, CA 94107

Rule 2

Abide by community rules. Post authentic content into communities where you have a personal interest, and do not cheat or engage in content manipulation (including spamming, vote manipulation, ban evasion, or subscriber fraud) or otherwise interfere with or disrupt Reddit communities.

Rule 3

Respect the privacy of others. Instigating harassment, for example by revealing someone's personal or confidential information, is not allowed. Never post or threaten to post intimate or sexually-explicit media of someone without their consent.

Rule 4

Do not share or encourage the sharing of sexual, abusive, or suggestive content involving minors. Any predatory or inappropriate behavior involving a minor is also strictly prohibited.

Rule 5

You don't have to use your real name to use Reddit, but don't impersonate an individual or an entity in a misleading or deceptive manner.

Rule 6

Ensure people have predictable experiences on Reddit by properly labeling content and communities, particularly content that is graphic, sexually-explicit, or offensive.

Rule 7

Keep it legal, and avoid posting illegal content or soliciting or facilitating illegal or prohibited transactions.

Rule 8

Don't break the site or do anything that interferes with normal use of Reddit.

Enforcement

We have a variety of ways of enforcing our rules, including, but not limited to

- Asking you nicely to knock it off
- Asking you less nicely
- Temporary or permanent suspension of accounts
- Removal of privileges from, or adding restrictions to, accounts
- Adding restrictions to Reddit communities, such as adding NSFW tags or Quarantining

- Removal of content
- Banning of Reddit communities