

Subject:
Important information about your Pinterest account

Hi [Name],

We're writing to share important information about your account, including recommendations about how to make your account more secure. As explained below, we have detected suspicious activity on your account, and you need to {log in with your Google account OR log in with your Facebook account OR reset your password}.

[CTA BUTTON] {Log in with your Google account OR Log in with your Facebook account OR Reset password}

What's going on?

We take privacy and security very seriously at Pinterest and wanted to let you know that we detected suspicious activities on your account. During this incident, unauthorized login attempts to your Pinterest account were made. Your account may also contain Pins, boards and messages that may not have been added by you. If you see any, don't click, share, or save this suspicious content.

What information was involved?

Your email address and password may have been obtained by hackers through a breach of other websites, and that information may have been used to log in to your Pinterest account and send spam.

What is Pinterest doing?

To protect your information, we've placed your account in Safe Mode, which blocks access to your account until you {log in with your Google account OR log in with your Facebook account OR reset your password}. We've also added additional monitoring systems to reduce the likelihood of further problems going forward.

What should I do?

You should {reset your Pinterest password using a strong and unique password OR log in again with your Facebook account OR log in again with your Google account}. We recommend avoiding passwords used previously on other sites or services. If you used the compromised username and password combination on other sites or services, you should change your password there as well.

We also recommend signing up for [two-factor authentication](#), which provides extra security and will prevent unauthorized use of your accounts going forward.

If you need more information, visit our [help center](#).

If you have any additional questions about Safe Mode, [please let us know](#).

Regards,
Pinterest Spam Team