



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>
<<Name 1>>
<<Name 2>>
<<Address 1>>
<<Address 2>>
<<Address 3>>
<<Address 4>>
<<Address 5>>
<<City>><<State>><<Zip>>
<<Country>> <<Date>>

Dear <<Name 1>>,

GenRx Pharmacy (“GenRx”) values our relationship with our patients and respects the security of your information. We are writing to notify you about a data security incident we recently experienced and the steps we have taken in response. Although we are not aware of any actual harm to anyone as a result of this security incident, the cyberattack against GenRx did involve your personal information. Please note, neither your social security number nor any of your financial information was involved. We recognize the concern this may cause, and we deeply regret that this incident occurred.

WHAT HAPPENED?

On September 28, 2020, GenRx found evidence of ransomware on our system and immediately began an investigation, including hiring independent information security and technology experts to assist with incident response and forensic investigation. In a ransomware attack, cybercriminals attempt to disrupt the business by locking the business out of its own data. During the ransomware attack against GenRx, we had full access to all data with unaffected backups, and we were able to maintain continuous business operations as we investigated.

Together with forensic experts, GenRx terminated the cybercriminal’s access to GenRx systems the same day (September 28, 2020) and confirmed that an unauthorized third party deployed the ransomware only one day before (September 27, 2020). On November 11, 2020, we confirmed that the cybercriminal was able to remove a small number of files that included certain health information GenRx used to process and ship prescriptions.

WHAT INFORMATION WAS INVOLVED?

The cybercriminals accessed and removed the following health information about you: patient ID, transaction ID (a number generated to process the prescription, not related to your financials), first and last name, address, phone number, date of birth, gender, allergies, medication list, health plan information (including member ID), and prescription information. **Please be assured that your social security number and your financial information were not affected. We do not collect your SSN or maintain financial information, so there is no way that cybercriminals could access this information on GenRx systems.**

WHAT WE ARE DOING.

After becoming aware of this incident, we took prompt action to secure our system to help ensure that the cybercriminal no longer had access. The cybercriminal had access to our systems for only a few hours. In addition to our existing security measures, GenRx has upgraded firewall firmware, added additional anti-virus and web-filtering software, instituted multifactor authentication, increased Wi-Fi network-traffic monitoring, provided additional training to employees, updated internal policies and procedures, and installed real-time intrusion detection and response software on all workstations and servers that access the company network. GenRx is also assessing further options to enhance our protocols and controls, technology, and training, including strengthening encryption.

17250 N Hartford Dr, Ste 115 Scottsdale, AZ 85255, (866) 453-6143

WHAT YOU CAN DO.

While neither your social security number nor your financial information was affected, we wanted to provide you with some best practice recommendations. We recommend that you remain vigilant for incidents of fraud and identity theft by reviewing your account statements and monitoring free credit reports. Promptly report any fraudulent activity or any suspected incidents of identity theft to your financial institutions or company with which the account is maintained, as well as applicable authorities, including your state attorney general and the Federal Trade Commission. Please see the Attachment for additional resources.

FOR MORE INFORMATION.

For further information and assistance, please contact 877-835-1827 between 9am – 9pm Eastern Time, Monday through Friday.

Sincerely,

A handwritten signature in black ink that reads "Richelle Aldrich". The signature is written in a cursive, flowing style.

Richelle Aldrich
Executive Vice President, Architecture, Business Analytics & Operations
GenRx Pharmacy

ATTACHMENT FOR COLORADO, ILLINOIS, AND WASHINGTON, DC RESIDENTS
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