

**AssuranceAmerica Managing General Agency, LLC  
100 Galleria Parkway, SE, Suite 8000  
Atlanta, GA 30339**

[June] \_\_, 2026

**[FIRST][LAST]  
[ADDRESS 1]  
[ADDRESS 2]  
[CITY] [STATE] [ZIP]**

**Re: Notice of Data Security Incident**

Dear [FIRST NAME AND LAST NAME]:

AssuranceAmerica Managing General Agency, LLC (“AssuranceAmerica” or the “Company”) is providing this notice to inform you of a cybersecurity incident that the Company recently experienced which involved some of your personal information. This letter is to inform you of this incident, the steps we have taken in response, and the steps that you may want to consider to help protect your affected information.

**What Happened?**

On March 17, 2026, the Company detected suspicious activity on part of its information technology (IT) systems that appears to have resulted from malicious activity on March 16, 2026 that targeted one of the Company’s employees. The Company immediately began an investigation and hired external computer forensic specialists to help determine what occurred and what data may have been impacted. During this investigation, the Company discovered that, as a result of the targeted attack, an unauthorized third party accessed the Company’s IT systems and copied a number of data files.

The Company subsequently conducted a review of the files that were accessed to identify individuals whose personal information may have been contained within those files. Because of the nature of the files involved and the scope of the required review, this file evaluation process was only recently completed and we are now providing this notice.

**What Information Was Involved?**

We completed our review and determined that some of your personal information was contained in the affected files, including your name and one or more of the following types of information: contact information, automobile insurance policy or insurance account information, driver or vehicle information, claims-related information, driver’s license number, Tax ID information and/or Social Security number.

**What We Have Done and Are Doing?**

The Company has taken, and continues to take, steps to prevent a similar incident from happening

in the future. We promptly disabled and took offline the affected Company server devices. To help prevent a similar occurrence in the future, the Company has implemented a number of measures designed to enhance the security of our IT systems and data stored in those systems. These measures include resetting passwords, deploying enhanced monitoring and threat detection software, and providing additional instruction to our personnel about cybersecurity threats. The Company also notified law enforcement about the incident.

As a precaution, we are offering you a complimentary, 12-month credit monitoring service with IDX. The IDX service helps detect possible misuse of your personal information and provides you with identity protection support focused on identification and resolution of identity theft concerns. This credit monitoring service is free to you and enrolling in this program will not hurt your credit score.

**What You Can Do.**

You should consider reviewing your credit reports, bank account and other financial statements, and immediately contact your financial institution if you identify suspicious activity.

We also encourage you to review the additional information on the attached pages, which provide (i) details about the complimentary IDX credit monitoring service and its activation, (ii) information on additional steps you can take in response to this incident, and (iii) certain state-specific notices, as applicable. Please note that the deadline to enroll for this credit monitoring service is \_\_\_\_\_, 2026.

**For More Information.**

For more information, please call [toll-free number], Monday through Friday, 9:00 a.m. to 5:00 p.m. Eastern Time, or write to AssuranceAmerica Managing General Agency, LLC, Attn: Data Incident Response, 100 Galleria Parkway, SE, Suite 8000, Atlanta, GA 30339.

The Company takes very seriously the need to protect the privacy and security of all personal information that it maintains, and deeply regrets any inconvenience or concern that this incident may cause.

Sincerely,

AssuranceAmerica Managing General Agency, LLC

**Credit Monitoring Enrollment Information**

Credit monitoring for 12 months is provided as part of the complimentary IDX identity protection membership that is offered. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

Scan the QR image or go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. IDX representatives are available Monday through Friday from 9 am - 9 pm Eastern Time.

Please note that the deadline to enroll for this credit monitoring service is \_\_\_\_\_, 2026.

**Additional Information Concerning Identity Theft and Related Matters**

**Credit Reporting Companies.** Contact information for the three nationwide credit reporting companies is as follows:

<b>Equifax</b>	<b>Experian</b>	<b>TransUnion</b>
Phone: 1-800-525-6285 P.O. Box 740256 Atlanta, GA 30374 <a href="http://www.equifax.com">www.equifax.com</a>	Phone: 1-888-397-3742 P.O. Box 9554 Allen, TX 75013 <a href="http://www.experian.com">www.experian.com</a>	Phone: 1-888-680-7289 P.O. Box 2000 Chester, PA 19016-2000 <a href="http://www.transunion.com">www.transunion.com</a>

**Free Credit Report.** We remind you to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. If you identify any unauthorized charges on your financial account statements, you should immediately report any such charges to your financial institution. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission’s (“FTC”) website at [www.consumer.ftc.gov](http://www.consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

**For Georgia, Maine, Maryland, Massachusetts and New Jersey residents:** You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

**Security Freeze.** Security freezes, also known as credit freezes, restrict access to your credit file, making it harder for identity thieves to open new accounts in your name. You can freeze and unfreeze your credit file for free. You also can get a free freeze for your children who are under 16. And if you are someone’s guardian, conservator or have a valid power of attorney, you can get a free freeze for that person, too.

[Form of Individual Notice To Be Provided - California]

How will these freezes work? Contact all three of the nationwide credit reporting agencies – Equifax, Experian, and TransUnion. If you request a freeze online or by phone, the agency must place the freeze within one business day. If you request a lift of the freeze, the agency must lift it within one hour. If you make your request by mail, the agency must place or lift the freeze within three business days after it gets your request. You also can lift the freeze temporarily without a fee.

The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue.

**Fraud Alerts.** A fraud alert tells businesses that check your credit that they should check with you before opening a new account. An initial fraud alert stays on your credit report for one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. To place a fraud alert on your credit reports, contact one of the nationwide credit bureaus. A fraud alert is free. The credit bureau you contact must tell the other two, and all three will place an alert on their versions of your report.

**Federal Trade Commission and State Attorneys General Offices.** If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or avoid identity theft. You may contact the Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, [www.ftc.gov/bcp/edu/microsites/idtheft/](http://www.ftc.gov/bcp/edu/microsites/idtheft/), 1-877-IDTHEFT (438-4338).

**For California Residents:** You may contact the California Office of Privacy Protection, [www.oag.ca.gov/privacy](http://www.oag.ca.gov/privacy), for additional information on protection against identity theft.

**For Kentucky Residents:** You may contact the Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601, [www.ag.ky.gov](http://www.ag.ky.gov), Telephone: 1-502-696-5300.

**For Maryland Residents:** You may contact the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, [www.oag.state.md.us](http://www.oag.state.md.us), 1-888-743-0023.

**For New York Residents:** You may contact the New York Department of State Division of Consumer Protection, One Commerce Plaza, 99 Washington Ave., Albany, NY 12231-0001, <http://www.dos.ny.gov/consumerprotection>, 518-474-8583 / 1-800-697-1220; and New York State Office of the Attorney General, The Capitol, Albany, NY 12224-0341, <https://ag.ny.gov>, 1-800-771-7755,

**For North Carolina Residents:** You may contact the North Carolina Office of the Attorney

[Form of Individual Notice To Be Provided - California]

General, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699- 9001, [www.ncdoj.gov](http://www.ncdoj.gov), 1-877-566-7226.

**For Texas Residents:** You may contact and obtain information from your state attorney general at: Office of the Texas Attorney General [www.texasattorneygeneral.gov/consumer-protection/identity-theft](http://www.texasattorneygeneral.gov/consumer-protection/identity-theft) or contact the Identity Theft Hotline at 800-621-0508 (toll-free).

**Reporting of identity theft and obtaining a police report.** You have the right to obtain any police report filed in the United States in regard to this incident. If you are the victim of fraud or identity theft, you also have the right to file a police report.

**For Massachusetts Residents:** You have the right to obtain a police report if you are a victim of identity theft. You also have a right to file a police report and obtain a copy of it.