



NOTICE OF DATA BREACH

Dear Customer,

We are writing to you because of an incident involving unauthorized access to information associated with online purchases made on either of our websites: www.academictherapy.com or www.highnoonbooks.com. Although we are unaware of any actual misuse of your information, we are providing notice to you about the incident.

What Happened?

On September 14, 2021 we were alerted by our payment processor about a potential data breach of credit cards used on our website.

After a thorough investigation, we confirmed that an improperly secured administrative feature on our website allowed unauthorized access between January 6, 2020, and July 25, 2021.

In an abundance of caution, we are notifying all customers who made a purchase on our website between December 20, 2017 and September 20, 2021. You are receiving this email because we have records that indicate you made a purchase on one of our websites during that time.

What Information Was Involved?

The information that the attacker had access to includes your first and last name, your address, your phone number, email, and any debit or credit card numbers with expiration dates you may have used on our website.

What Are We Doing?

We corrected the security configuration problem on September 20, 2020 and added additional security measures to decrease the possibility of this happening again.

We have reported this incident to our payment processor who has alerted the credit card companies of the data breach. We have also notified the California Attorney General of this incident.



What You Can Do?

To protect yourself, we recommend you immediately contact your credit or debit card company and inform them that your card information may have been compromised, so that they can issue you a replacement card if they have not already done so. Review your account statements and report any suspicious activity to the relevant financial institutions. For more information on identify theft, we suggest that you visit the website of the California Office of Privacy Protection at www.privacy.ca.gov.

For More Information

If there is anything else that we can do to assist you, please email incident-response@academictherapy.com.