

We've discovered some information we think you should know

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August 10, 2021

RE: Important security notice about your Bath & Body Works account

Dear Bath & Body Works Customer,

At Bath & Body Works, we care about your privacy and the security of your personal information. That's why we are contacting you today.

What Happened?

We recently learned that an unauthorized party gained access to certain personal information in your Bath & Body Works online loyalty account between approximately June 20, 2021, and June 25, 2021. We believe that the unauthorized party capitalized on a breach of another company's system where you may have used the same login information.

What Information Was Involved?

The personal information that could have been accessed by the unauthorized party was the viewable information in your Bath & Body Works online loyalty account including, for example, name, email address, mailing address (if entered), birth day and month (not year), telephone number, loyalty account number and any gift card number and gift card PIN linked to your account via the Bath & Body Works loyalty application on your mobile device. If you have elected to save payment-card information through your account, only the last four digits of the payment card saved would have been visible. Purchases made in our stores are not impacted.

What We Are Doing

Steps we're taking:

- Promptly after learning of the issue, we took steps to secure the accounts and determine the nature of the issue.
- We are coordinating with law enforcement.
- For your protection, we've disabled your current password, and you'll need to make a new one.
 - Visit the sign-in page on BathandBodyWorks.com.
 - Click on "Forgot Password."
 - Enter the email address associated with your account.
 - A forgot-password link will be sent to your email address. If you do not immediately

- receive the link, please check your spam folder.
- Follow the instructions to reset your password.
 - Although it does not appear that the unauthorized individual was targeting reward redemptions, to prevent the unauthorized use of rewards, we are only accepting Bath & Body Works reward redemptions when the loyalty account number for an order matches the loyalty account that we have on file.

What You Can Do

Steps you should take:

- Please monitor your Bath & Body Works account for suspicious activity.
- Promptly change the username and password on all other online accounts for which you use the same or similar username and password.
- Validate the availability of any rewards and gift-card amounts that may have been linked to your account.
- Call us if you have questions or concerns, including with any gift card linked to your account. If possible, please have proof of purchase information available.
- Out of an abundance of caution, we have arranged to provide potentially affected shoppers with free identity protection service for one year. You may contact us at 1-(866) 207-6311, 6 a.m. – 2 a.m. Eastern, 7 days/week, if you are interested in this option.

For More Information

In this mailing, we have included additional steps that you can take to further protect your information.

Please know we take the responsibility of protecting the confidentiality of your personal information seriously. We are very sorry that this occurred and are working diligently to maintain your trust.

Sincerely,

Customer Care Services

Reference Guide

We encourage affected individuals to take the following steps:

Register for Identity Protection Services. We have arranged to provide potentially affected shoppers with free identity protection service for one year. You may contact us at (866) 207-6311, 6 a.m. – 2 p.m. Eastern, 7 days/week, if you are interested in this option.

Order Your Free Credit Report. To order your free credit report, visit www.annualcreditreport.com, call toll-free at 1-877-322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's ("FTC's") website at www.consumer.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. The three nationwide consumer reporting agencies provide free annual credit reports only through the website, toll-free number or request form.

When you receive your credit report, review it carefully. Look for accounts you did not open. Look in the "inquiries" section for names of creditors from whom you haven't requested credit. Some companies bill under names other than their store or commercial names. The consumer reporting agency will be able to tell you when that is the case. Look in the "personal information"

section for any inaccuracies in your information (such as home address and Social Security number). If you see anything you do not understand, call the consumer reporting agency at the telephone number on the report. Errors in this information may be a warning sign of possible identity theft. You should notify the consumer reporting agencies of any inaccuracies in your report, whether due to error or fraud, as soon as possible so the information can be investigated and, if found to be in error, corrected. If there are accounts or charges you did not authorize, immediately notify the appropriate consumer reporting agency by telephone and in writing. Consumer reporting agency staff will review your report with you. If the information cannot be explained, then you will need to call the creditors involved. Information that cannot be explained also should be reported to your local police or sheriff's office because it may signal criminal activity.

Report Incidents. If you detect any unauthorized transactions in a financial account, promptly notify your payment card company or financial institution. If you detect any incident of identity theft or fraud, promptly report the incident to law enforcement, the FTC and your state Attorney General. If you believe your identity has been stolen, the FTC recommends that you take these steps:

- Close the accounts that you have confirmed or believe have been tampered with or opened fraudulently. For streamlined checklists and sample letters to help guide you through the recovery process, please visit www.identitytheft.gov/.
- File a local police report. Obtain a copy of the police report and submit it to your creditors and any others that may require proof of the identity theft crime.

You can contact the FTC to learn more about how to protect yourself from becoming a victim of identity theft and how to repair identity theft:

Federal Trade Commission
 Consumer Response Center
 600 Pennsylvania Avenue, NW
 Washington, DC 20580
 (877) IDTHEFT (438-4338)
www.ftc.gov/idtheft/

Consider Placing a Fraud Alert on Your Credit File. To protect yourself from possible identity theft, consider placing a fraud alert on your credit file. A fraud alert helps protect you against the possibility of an identity thief opening new credit accounts in your name. When a merchant checks the credit history of someone applying for credit, the merchant gets a notice that the applicant may be the victim of identity theft. The alert notifies the merchant to take steps to verify the identity of the applicant. You can place a fraud alert on your credit report by calling any one of the toll-free numbers provided below. You will reach an automated telephone system that allows you to flag your file with a fraud alert at all three consumer reporting agencies. For more information on fraud alerts, you also may contact the FTC as described above.

Equifax	Equifax Information Services LLC P.O. Box 740241 Atlanta, GA 30374	(800)525-6285	www.equifax.com
Experian	Experian Inc P.O. Box 9554 Allen, TX 75013	(888)397-3742	www.experian.com

TransUnion	Transunion LLC P.O. Box 2000 Chester, PA 19060	(800)680-7289	www.transunion.com
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Consider Placing a Security Freeze on Your Credit File. You may wish to place a “security freeze” (also known as a “credit freeze”) on your credit file. A security freeze is designed to prevent potential creditors from accessing your credit file at the consumer reporting agencies without your consent. *Unlike a fraud alert, you must place a security freeze on your credit file at each consumer reporting agency individually.* There is no charge to place or lift a security freeze. For more information on security freezes, you may contact the three nationwide consumer reporting agencies or the FTC as described above. As the instructions for establishing a security freeze differ from state to state, please contact the three nationwide consumer reporting agencies to find out more information.

The consumer reporting agencies may require proper identification prior to honoring your request. For example, you may be asked to provide:

- Your full name with middle initial and generation (such as Jr., Sr., II, III)
- Your Social Security number
- Your date of birth
- Addresses where you have lived over the past five years
- A legible copy of a government-issued identification card (such as a state driver’s license or military ID card)
- Proof of your current residential address (such as a current utility bill or account statement)

PRIVACY POLICY | CUSTOMER CARE



Product offers, valid dates and participating stores subject to change without notice. Offers not valid on product purchased through third parties.

Stores and Online: Selection may vary by store and online. While supplies last, no substitutions and no rain checks issued. Not valid toward previous purchases. Other restrictions may apply.

For more information visit [Customer Care](#). Please do not reply to this email, as it is sent from an address that cannot accept incoming email.

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