



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

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<<Date>>

Notice of Data Breach

Dear <<Name1>>:

Securing and protecting your confidential information is a top priority for Brighton Collectibles and it is a responsibility that we take very seriously. Regrettably, I am writing to inform you of an incident involving some of that information.

What Happened

On March 7, 2019, we learned that an unauthorized individual may have gained access to the website we used to process credit card transactions between January 28, 2019 and February 15, 2019. When we first learned of this incident, we took immediate steps to secure the information. A thorough investigation was conducted by a forensic investigation firm to determine what happened, who was impacted and what information may have been affected. We wanted to let you know this occurred and to assure you we take it very seriously.

What Information Was Involved

Information entered on our website during the checkout process between January 28, 2019 and February 15, 2019 may have been accessed. This information may include your name, payment card number ending in <<Last 4 Card #>>, expiration date, and security code.

What We Are Doing

Securing customers' information is a top priority and we have worked swiftly to address this issue. To further protect customer information, we are taking steps to enhance our existing security protocols including implementing robust data security procedures.

What You Can Do

Although we have no evidence that any of your information has been misused, you should always remain vigilant for incidents of fraud or identity theft by reviewing your free credit reports for any unauthorized activity. You should review your payment card account statements closely and report any unauthorized charges to your card issuer immediately because card network rules generally provide that cardholders are not responsible for unauthorized charges that are reported promptly. The phone number to call is usually on the back of your payment card. Please see the section that follows this notice for additional steps you may take to protect your information.

For More Information

Your confidence and trust are important to us, and we apologize for and deeply regret any inconvenience or concern this may cause. If you have any questions, please call 877-253-3605 Monday through Friday from 6:00 a.m. to 6:00 p.m. Pacific Time.

Sincerely,

Brighton Executive Management

Additional Steps You Can Take

We recommend that you remain vigilant to the possibility of fraud and identity theft by reviewing your credit card, bank, and other financial statements for any unauthorized activity.

You may also obtain a copy of your credit report, free of charge, directly from each of the three nationwide credit reporting agencies once every 12 months. To order your credit report, please visit www.annualcreditreport.com or call toll free at 877-322-8228. Contact information for the three nationwide credit reporting agencies is as follows:

Equifax

P.O. Box 740241
Atlanta, GA 30374
www.equifax.com
(800) 685-1111

Experian

P.O. Box 2002
Allen, TX 75013
www.experian.com
(888) 397-3742

TransUnion

P.O. Box 2000
Chester, PA 19016
www.transunion.com
(800) 680-7289

If you believe that you are the victim of identity theft or have reason to believe that your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Office of the Attorney General in your home state. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission
600 Pennsylvania Avenue NW
Washington, DC 20580
www.ftc.gov/idtheft
1-877-438-4338

You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records.