



Bring It To Me, LLC  
January 28<sup>th</sup>, 2014

Dear Bring It To Me Customer,

We value your business and respect the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that may involve your personal or payment card information.

Our online ordering software provider, Big Tree Solutions, recently informed us that they identified unauthorized modifications in their software that could potentially allow new payment credit card information entered between October 14, 2013 and January 13, 2014 to have been obtained by an unauthorized user. To the best of our knowledge at this time, if you entered your payment card before or after this date range, the information was not compromised.

We are sending you this notice because we have identified your customer account as having added a payment card within the above date range. We are truly sorry this potential exposure of payment card information may have occurred.

Our vendor has corrected the unauthorized modification and implemented new systems and processes to prevent this from happening again. They have engaged a leading, global information security firm to conduct an investigation of the incident and to examine additional measures to help prevent incidents of this kind in the future. They are also assisting in the ongoing United States Secret Service investigation of the criminal activity.

Please review the attachment to this letter for further information on steps you can take to protect your information.

Thank you so much for being a wonderful customer, we greatly appreciate your support. If you do suspect that any fraudulent activity has occurred on your credit card on file, please contact your credit card company immediately.

Your trust is very important to us. If you have any questions, please email us at [info@bringittome.com](mailto:info@bringittome.com) or call me directly at (619) 289-7613.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sherry Nep'.

Sherry Nep, Founder  
Bring It To Me, LLC

A handwritten signature in black ink, appearing to read 'Brian Whorley'.

Brian Whorley, CoFounder  
BigTree Solutions, LLC

Enclosure



## STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

For your convenience and per regulatory requirements, we have included the contact information for the three nationwide credit reporting agencies. As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission.

To file a complaint with the FTC, go to [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print a copy of the request form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. Or you can elect to purchase a copy of your credit report or for general inquiries is provided below:

Equifax  
(800) 685-1111  
[www.equifax.com](http://www.equifax.com)  
P.O. Box 740241  
Atlanta, GA 30374

Experian  
(888) 397-3742  
[www.experian.com](http://www.experian.com)  
P.O. Box 9532  
Allen, TX 75013

TransUnion  
(800) 916-8800  
[www.transunion.com](http://www.transunion.com)  
P.O. Box 6790  
Fullerton, CA 92834

You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies using the contact information above.

In some US states, you have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency.

Maryland residents may also wish to review information provided by the Maryland Attorney General on how to avoid identity theft at <http://www.oag.state.md.us/idtheft>, or by sending an email to [idtheft@oag.state.md.us](mailto:idtheft@oag.state.md.us), or calling 410-576-6491.