

[LETTER to be sent to Group B. Group B = existing employees who were already notified by email and who received universal, Family codes (use the same code for this letter)]

IDX content, including

HEA and ASC logos

Recipient name and address

To Enroll in IDX Identity Protection,
Please Visit

[https://app.idx.us/account-
creation/protect](https://app.idx.us/account-creation/protect)

or call 833-726-0934, M-F

Enrollment Code: **HEAASCFAM24**

Notice of Data Breach

Dear <<First Name>> <<Last Name>>,

Harvard Eye Associates and Alicia Surgery Center are writing to give you more information about a data breach that involved your personal information.

This letter confirms the same information we sent you by email on February 5, 2021.

If you have already responded to that email by signing up for IDX services, you do not need to sign up again. If you have not yet signed up for IDX services, we encourage you to do so. The Enrollment Code in this letter and in the February 5th email are the same. Please see below for more details about how to enroll.

What Happened

Harvard Eye Associates contracts with a vendor for online data storage. On January 15, 2021, the vendor notified Harvard Eye that hackers had accessed the vendor's computer system and taken some of our data.

The vendor informed Harvard Eye that the hackers had demanded money to return the data they had taken. After consulting with cybersecurity experts and the FBI, the vendor made the payment. The hackers then returned the data and told the vendor they had not disclosed the data or kept any copies. The vendor determined, through its investigation, that the hackers might have been able to access Harvard Eye's data as early as October 24, 2020. The vendor's cybersecurity experts have been monitoring the internet and have not found any evidence that the hackers used or disclosed the data.

What Information was Involved

If you are a current or former employee of Harvard Eye or Alicia Surgery Center, the compromised data might have included your name, address, phone number, email address, date of birth, Social Security number, bank account number (used for direct deposit of paychecks), and copy of your driver's license, passport, or other government-issued ID.

What We are Doing

When the vendor learned of this incident, it notified the FBI, hired cybersecurity experts, investigated, blocked further access by the hackers, and strengthened its security measures to help prevent future incidents. At Harvard Eye and Alicia Surgery Center, we have taken steps to review and analyze the incident, and we will continue our ongoing efforts to maintain and enhance data security.

While we have no evidence that the hackers used or disclosed any of your personal information, we are offering identity theft protection services through IDX. IDX identity protection services include: 24 months of credit and CyberScan monitoring, a \$1 million insurance reimbursement policy, and identity theft recovery services. These IDX services can help you resolve issues if your identity is compromised.

What You Can Do

*If you have not already enrolled with IDX, we encourage you to contact IDX right away to enroll in the free identity protection services by calling 1-833-726-0934 or going to <https://app.idx.us/account-creation/protect> and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 9am to 9pm Eastern Time. Please note the deadline to enroll is **May 5, 2021**.*

This letter contains your IDX Enrollment Code for the **Family** plan, because we understand that the compromised information might have included information about a spouse, dependent, and/or beneficiary of yours. With the Family plan, you can enroll (1) yourself, (2) your spouse or other adult who was affected by this event, or (3) up to five dependents who were affected by this event if they are under the age of 18. (It's possible your family members or dependents may receive a separate letter about this event directly from us. If you have already enrolled them through this Family plan, they do not need to enroll themselves.)

We encourage you to take advantage of these free services. You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the enrollment code at the top of the first page of this letter when calling or enrolling online, so please do not discard this letter.

For More Information

We regret that this incident occurred, and we apologize for any stress or inconvenience it causes you. If you have questions about the free identity protection services, or to enroll in these services, please call 1-833-726-0934 or go to <https://app.idx.us/account-creation/protect>.

If you have questions about the hacking incident, please call Harvard Eye Associates at (888) 611-0026.

Sincerely,

[insert Dr H signature from pt ltr]

John Hovanesian, MD
Vice President
Harvard Eye Associates

[insert Dr K signature from pt ltr]

Edward Kim, MD
Medical Director
Alicia Surgery Center

(Enclosure)