

EXHIBIT 1

By providing this notice, Gordon Schanzlin does not waive any rights or defenses regarding the applicability of California law, the applicability of the California data event notification statute, or personal jurisdiction.

Nature of the Data Event

On June 15, 2018, Gordon Schanzlin became aware of a U.S. Postal Inspection Service raid of a house in the Southern California area that occurred on June 14, 2018. As a result of the raid, a box containing medical records related to certain Gordon Schanzlin clients was recovered from the occupants of the house. After learning of this incident, Gordon Schanzlin launched an internal investigation to determine the nature and scope of this event and to ascertain who may be impacted by this incident. Gordon Schanzlin is fully cooperating with law enforcement as their investigation continues. Gordon Schanzlin believes the incident may be related to unauthorized entry into a storage unit in October 2017, where the protected health information was located. While the box found in the Southern California house on June 14, 2018 contained protected health information related to a small number of Gordon Schanzlin patients, out of an abundance of caution, Gordon Schanzlin is providing notice to all individuals whose information was contained within the storage unit.

The information that could have been subject to unauthorized access includes name, address, patient names, addresses, dates of service, medical records, health insurance information and Social Security numbers.

Notice to California Residents

On or about August 14, 2018, Gordon Schanzlin provided written notice of this incident to all affected individuals, which includes 9,351 California residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon discovering the event, Gordon Schanzlin moved quickly to investigate and respond to the incident, assess the security of Gordon Schanzlin systems, and notify potentially affected individuals. Gordon Schanzlin is also working to implement additional safeguards and training to its employees.

Gordon Schanzlin is providing access to credit monitoring services for one (1) year, through Experian to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Gordon Schanzlin is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Gordon Schanzlin is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

EXHIBIT A



**GORDON SCHANZLIN
NEW VISION INSTITUTE**

Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>
<<Name 1>>
<<Name 2>>
<<Address 1>>
<<Address 2>>
<<Address 3>>
<<Address 4>>
<<Address 5>>
<<City>><<State>><<Zip>>
<<Country>>

<<Date>>

Re: Notice of Data Breach

Dear <<Name 1>>:

Gordon Schanzlin New Vision Institute (“Gordon Schanzlin”) recently discovered an event that may affect the security of certain patients’ personal information. While we have no evidence that your information was subject to actual or attempted misuse, we want to provide you with information about the incident, inform you of actions Gordon Schanzlin is taking in response, and recommend steps you can take to help monitor your information and protect yourself against the possibility of identity theft and fraud.

What Happened: On June 15, 2018, Gordon Schanzlin became aware of a U.S. Postal Inspection Service raid of a house in the Southern California area that occurred on June 14, 2018. As a result of the raid, a box containing medical records related to certain Gordon Schanzlin clients was recovered from the occupants of the house. After learning of this incident, Gordon Schanzlin launched an internal investigation to determine the nature and scope of this event and to ascertain who may be impacted by this incident. Though the investigation into this incident is still ongoing, Gordon Schanzlin believes the incident may be related to unauthorized entry in October 2017 into a storage unit where your information was located. Gordon Schanzlin is fully cooperating with law enforcement as their investigation continues.

What Information Was Involved: Though the investigation is ongoing, Gordon Schanzlin has determined that the information that may have been included in the records included patient names, addresses, dates of service, medical records, health insurance information and Social Security numbers.

What We Are Doing: Gordon Schanzlin takes the protection of personal information within our care very seriously. Upon learning of the incident, we immediately began cooperating with law enforcement to assist in their investigation of this incident. We also launched an internal investigation to determine the nature and scope of the event. In order to increase the security of our patient files, all information has been removed from the storage unit in question and is now stored with additional physical security measures.

In addition, Gordon Schanzlin would like to provide information to help you protect yourself against identity theft and fraud, as well as access to 12 months of credit monitoring and identity restoration services with Experian at no cost to you. You can find more information about safeguarding your personal information and instructions on how to enroll in the credit monitoring services in the enclosed packet titled “Steps You Can Take to Protect Your Information.”

What You Can Do: Please review the enclosed packet, “Steps You Can Take to Protect Your Information,” to learn more about ways to safeguard your personal information. You may also enroll in the free credit monitoring and identity theft protection services offered by Gordon Schanzlin.

For More Information: We understand that you may have questions that are not answered in this letter. ~~This is why Gordon Schanzlin has established a toll-free hotline to assist you with additional questions regarding this incident.~~ Should you have any questions about the content of this letter or ways which you can help protect yourself from the possibility of identity theft, please call 877-483-2829 between 6:00 a.m. and 6:00 p.m. PT, Monday through Friday, excluding major holidays.

We sincerely regret any inconvenience or concern this incident may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read "Anna R. Cartwright". The signature is fluid and cursive, with a large initial "A" and "C".

Anna R. Cartwright
Privacy Officer

Steps You Can Take to Protect Your Information

Enrollment Instruction

To help protect your identity, we are offering a complimentary one-year membership of Experian's® IdentityWorksSM. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you **enroll by:** <<Enrollment Deadline>> (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll:
<https://www.experianidworks.com/3bcredit>
- Provide your **activation code:** <<Enrollment Code>>

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-288-8057 by <<Enrollment Deadline>>. Be prepared to provide engagement number <<Engagement Number>> as proof of eligibility for the identity restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP:

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **Up to \$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at 877-288-8057. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

Special Note for Minors Affected by this Event: The same services represented above may not be available to affected minors. As an alternative, there are additional actions parents/legal guardians can consider taking to reduce the chances of identity theft or fraud on your minor's account(s). Please refer to www.ExperianIDWorks.com/restoration for this information.

Monitor Your Accounts.

Credit Reports. We encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your free credit reports and explanation of benefits forms for suspicious activity. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

Fraud Alerts. At no charge, you can also have these credit bureaus place a “fraud alert” on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact any one of the agencies listed below:

Equifax
P.O. Box 105069
Atlanta, GA 30348
800-525-6285
www.equifax.com

Experian
P.O. Box 2002
Allen, TX 75013
888-397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19106
800-680-7289
www.transunion.com

Security Freeze. You may also place a security freeze on your credit reports. A security freeze prohibits a credit bureau from releasing any information from a consumer’s credit report without the consumer’s written authorization. However, please be advised that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing, or other services. If you have been a victim of identity theft and you provide the credit bureau with a valid police report, it cannot charge you to place, lift, or remove a security freeze. In all other cases, a credit bureau may charge you a fee to place, temporarily lift, or permanently remove a security freeze. Fees vary based on where you live, but commonly range from \$3 to \$15. You will need to place a security freeze separately with each of the three major credit bureaus listed above if you wish to place a freeze on all of your credit files. In order to request a security freeze, you will need to supply your full name, address, date of birth, Social Security number, current address, all addresses for up to five previous years, email address, a copy of your state identification card or driver’s license, and a copy of a utility bill, bank or insurance statement, or other statement proving residence. To find out more on how to place a security freeze, you can use the following contact information:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
1-800-685-1111
<https://www.freeze.equifax.com>

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/freeze/

TransUnion
P.O. Box 2000
Chester, PA 19016
1-888-909-8872
[www.transunion.com/credit-freeze/
place-credit-freeze](http://www.transunion.com/credit-freeze/place-credit-freeze)

Additional Information. You can further educate yourself regarding identity theft, security freezes, fraud alerts, and the steps you can take to protect yourself against identity theft and fraud by contacting the Federal Trade Commission or your state Attorney General, as well as the credit reporting agencies listed above. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission encourages those who discover that their information has been misused to file a complaint with them. Instances of known or suspected identity theft should be reported to law enforcement, the Federal Trade Commission, and your state Attorney General. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement. This notice has not been delayed as the result of a law enforcement investigation.

For Maryland residents, the Maryland Attorney General can be reached at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-888-743-0023; and www.oag.state.md.us.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit “prescreened” offers of credit and insurance you get based on information in your credit report; and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For North Carolina residents, the North Carolina Attorney General can be contacted by mail at 9001 Mail Service Center, Raleigh, NC 27699-9001; toll-free at 1-877-566-7226; by phone at 1-919-716-6400; and online at www.ncdoj.gov.

For Rhode Island residents, the Rhode Island Attorney General can be contacted by mail at 150 South Main Street, Providence, RI 02903; by phone at (401) 274-4400; and online at www.riag.ri.gov. Approximately one (1) Rhode Island resident may be impacted by this incident. You have the right to file and obtain a police report if you ever experience identity theft or fraud. Please note that, in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim.

For Oregon Residents, The Oregon Attorney General can be reached at: Oregon Department of Justice, 1162 Court St. NE, Salem, OR 97301-4096; 1-888-877-9392 Toll Free Consumer Hotline; and www.doj.state.or.us.