

March 28, 2018

**VIA ONLINE SUBMISSION FORM**

Attorney General Xavier Becerra  
Office of the California Attorney General  
State of California

RE: Data Incident Notification

Dear Attorney General Becerra:

Our firm represents The Retirement Advantage, Inc. (“TRA”), a Wisconsin corporation. Our client hereby formally submits notification of a recent data incident pursuant to Cal. Civ. Code § 1798.29(e). TRA reserves the right to supplement this notice with any new significant details learned subsequent to this submission. By providing this notice, TRA does not waive any rights or defenses regarding the applicability of California law, the applicability of the California information practices act, all other laws or personal jurisdiction.

Applied Plan Administrators (“APA”), a division of TRA, recently fell victim to a phishing attack which resulted in unauthorized access to one APA email account. On February 12, 2018, TRA became aware of potentially suspicious activity in that APA email account and promptly took responsive action to resolve the threat at that time. Promptly thereafter, TRA engaged our firm as legal counsel and a third party forensics firm to investigate the incident. On February 23, 2018, the forensics firm determined that there was unauthorized access to the single APA account from February 10, 2018 through February 12, 2018. The forensics firm did not find any evidence that other APA email accounts or APA systems were affected. Furthermore, the forensics firm uncovered no evidence that personally identifiable information was accessed or acquired as a result of this incident.

Out of an abundance of caution, however, TRA has decided to notify potentially affected residents of California -- via letter to be mailed on or about March 29, 2018 -- that their personal information could have been accessed given that the APA email account in question contained files that included personal information such as names, addresses, social security numbers, dates of birth, and financial information such as account numbers.


TRA will be offering free credit monitoring to each individual for a twelve (12) month period. TRA will also provide a dedicated call center that potentially affected individuals may call with questions regarding the incident. Furthermore, TRA will continue to work with its consultants to identify and implement measures to further mitigate future threats.

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Please do not hesitate to contact me if you have any questions regarding this matter.

Very truly yours,

GODFREY & KAHN, S.C.



Andrew J. Schlidt III  
Attorney Shareholder

AJS:

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