



1241 E. Dyer Road, Suite #100  
Santa Ana, CA 92705  
(714) 668-0911

***Important Notice Regarding Your Personal Information***

[INDIVIDUAL NAME]  
[STREET ADDRESS]  
[CITY, STATE, ZIP CODE]  
[DATE]

April 12, 2016

**RE: NOTICE OF DATA BREACH**

Dear [INDIVIDUAL NAME]:

**WHAT HAPPENED:**

We value your employment with UFC Gym and respect the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that involves your personal information. On April 4, 2016 we had several computers stolen from our corporate office in Santa Ana, California.

**WHAT INFORMATION WAS INVOLVED:**

Some of the computers that were stolen from our office contained certain company payroll data which may have included your personal information such as your W-2 forms and/or other documents that contained your name, address, birthdate and social security number.

**WHAT WE ARE DOING:**

UFC Gym values your privacy and deeply regrets that this incident occurred. UFC Gym is conducting a thorough review of the potentially affected records and computer systems involved. UFC Gym has implemented additional security measures designed to prevent a recurrence of a theft of this nature, and to protect the privacy of UFC Gym's valued employees. We are also working closely with law enforcement to ensure the incident is properly addressed.

**WHAT YOU CAN DO:**

- **Review Your Account Statements and Notify Law Enforcement of Suspicious Activity**

As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the



financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission.

To file a complaint with the FTC, go to [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

- **Copy of Credit Report**

You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print a copy of the request form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. Or you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is provided below:

Equifax	Experian	TransUnion
(800) 685-1111	(888) 397-3742	(800) 916-8800
<a href="http://www.equifax.com">www.equifax.com</a>	<a href="http://www.experian.com">www.experian.com</a>	<a href="http://www.transunion.com">www.transunion.com</a>
P.O. Box 740241	535 Anton Blvd., Suite 100	P.O. Box 6790
Atlanta, GA 30374	Costa Mesa, CA 92626	Fullerton, CA 92834

- **Fraud Alert**

We recommend placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

- **Credit Report Monitoring**

You may enroll in a credit monitoring service such as *Identify Guard, Identity Source or Lifelock*.

- **Security Freeze**

In some US states, you have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. Additionally, if you request a security freeze from a consumer reporting agency there may be a fee up to \$5 to place, lift or remove the security freeze. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

- **Additional Free Resources on Identity Theft**

You may wish to review the tips provided by the Federal Trade Commission on how to avoid identity theft. For more information, please visit <http://www.ftc.gov/idtheft> or call 1-877-ID-THEFT (877-438-4338). A copy of Taking Charge: What to Do if Your Identity is Stolen, a comprehensive guide from the FTC to help you guard against and deal with identity theft, can be found on the FTC's website at <http://www.ftc.gov/bcp/edu/pubs/consumer/idtheft/idtheft04.shtm>.

**FOR MORE INFORMATION:**

For more information and assistance, please email [datasecurity@ufcgym.com](mailto:datasecurity@ufcgym.com).

Sincerely,

*Kenny A. Timmering*

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Kenny A. Timmering  
Vice President, Finance and Accounting