

January 10, 2020

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SAMPLE A SAMPLE - CA LETTER

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ANYTOWN, US 12345-6789



Re: Notice of Data Breach

Dear Sample A Sample:

Decron Properties Corp. (“Decron”) is writing to notify you of an incident that may have impacted the security of your personal information. We want to provide you with information about the incident, our response, and steps you may take to better protected against possible misuse of your personal information, should you feel it necessary to do so.

What Happened? Decron became aware of unusual activity in certain Decron email accounts. In response, Decron worked with an outside forensics expert to investigate the nature and scope of the activity. Through this investigation, Decron confirmed that certain email accounts were accessed without authorization on April 28, 2019. Although the investigation was unable to determine whether any information contained in email messages or file attachments stored in the email accounts was actually accessed by an unauthorized actor, we cannot rule out whether that type of activity occurred. In an abundance of caution, Decron performed a thorough review of the information contained within the impacted email accounts, and on October 24, 2019, determined that your personal information was potentially accessible by the unauthorized actor. Extra4 Variable Sentence- Tenant Language Extra4 Variable Sentence- Tenant Language Extra4 Variable Sentence-Tenant Language Extra4 Variable. We continued reviewing our files to obtain contact information for all impacted individuals through December 24, 2019.

What Information was Involved? The investigation determined that your name and extra 1 exposed element, extra 1 exposed element, extra 1 exposed element, extra 1 exposed element, extra 1 exposed element were stored within an impacted email account and are therefore potentially at risk for unauthorized access. At this time, Decron is unaware of any actual or attempted misuse of your personal information.

What We Are Doing. The confidentiality, privacy, and security of our Extra10 - Variable Sentence Content personal information within our care is among Decron’s highest priorities. Upon learning of the event, we investigated to determine those individuals that were affected, and secured the compromised email accounts by updating passwords. We also enacted more robust password security policies and implemented multi-factor authentication for our email accounts. We will be taking additional steps to improve security and better protect against similar incidents in the future.



As an added precaution, Decron is offering you access to 1 year of free credit monitoring and identity protection services through Experian at no cost to you. To activate your membership and start monitoring your personal information please follow the steps below:

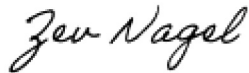
- Ensure that you **enroll by: February 29, 2020** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code: ABCDEFGHI**

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (877) 890-9332, Monday through Friday 6:00 AM to 8:00 PM (Pacific Time) & Saturday/Sunday 8:00 AM to 5:00 PM (Pacific Time) by **February 29, 2020**. Be prepared to provide engagement number **ENGAGE#** as proof of eligibility for the identity restoration services by Experian.

What You Can Do. Please review the enclosed *Steps You Can Take to Protect Against Identity Theft and Fraud*, which contains information on what you can do to better protect against possible misuse of your information.

For More Information. We understand you may have questions that are not answered in this letter. If you have questions or concerns regarding this incident, please call (877) 218-0052, Monday through Friday 6:00 AM to 4:00 PM (Pacific Time) by April 9, 2020.

Sincerely,



Zev Nagel

Chief Accounting Officer

Steps You Can Take to Protect Against Identity Theft and Fraud

We encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a “security freeze” on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian
PO Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/freeze/center.html

TransUnion
P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872
www.transunion.com/credit-freeze

Equifax
PO Box 105788
Atlanta, GA 30348-5788
1-800-685-1111
www.equifax.com/personal/credit-report-services

As an alternative to a security freeze, you have the right to place an initial or extended “fraud alert” on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian
P.O. Box 2002
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/center.html

TransUnion
P.O. Box 2000
Chester, PA 19016
1-800-680-7289
www.transunion.com/fraud-victim-resource/place-fraud-alert

Equifax
P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008
www.equifax.com/personal/credit-report-services

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

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