

Blain Jacobson DMD, CAGS Date: 8/16/2024

NOTICE OF DATA BREACH

<p>What Happened?</p>	<p>In a provider transition between Blain Jacobson DMD, CAGS and Michael Guess, DDS at A Plus Dental Group , a subsidiary of SmileBrands. The SmileBrands office contacted an Invisalign, AlignTech, representative directly to request an list of Invisalign patients being treated by Blain Jacobson DMD, CAGS. This list was unauthorized by Invisalign or Blain Jacobson DMD, CAGS. A fraudulently prepared transfer form was produced by A Plus Dental that transferred all patients being treated by Blain Jacobson DMD, CAGS to Michael Guess DDS. When Blain Jacobson DMD, CAGS noticed that there had been a complete transfer of all his patients he contacted Invisalign. An investigation was completed by Invisalign that the transfer was not properly authorized and the patients were returned to the appropriate account. Immediate action was taken by Blain Jacobson DMD, CAGS to sign legitimate patient transfers to the active Invisalign patients that would be treated by Michael Guess, DDS at A Plus Dental Group.</p>
<p>What Information Was Involved?</p>	<p>Patient names, Photographs, Digital Dental Models, Radiographs and details of the patients treatment plans.</p>
<p>What We Are Doing.</p>	<p>Getting all appropriate patients assigned to the appropriate doctors in the offices they receive their Orthodontic care. Investigating the systems and parties that led to the unauthorized Patient Medical Record transfers.</p>
<p>What You Can Do.</p>	<p>If you believe your record may have been involved reach out to the office you receive Orthodontic services and ask if you were impacted.</p>
<p>For More Information.</p>	<p>Call the office your receive Orthodontic services, SmileBrands Inc, or Invisalign.</p>