

September 2, 2020

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SAMPLE A SAMPLE - L01 CA
APT 123
123 ANY ST
ANYTOWN, US 12345-6789



Dear Sample A Sample:

NOTICE OF DATA BREACH	
What Happened?	We are writing to inform you that Nutranext recently became aware that it was the victim of a malware attack, which may have resulted in a breach of your personal information. On May 27, 2020 someone outside our company maliciously installed software without authorization that potentially allowed them to capture personal information from people using our websites for Rainbow Light®, Natural Vitality® and Neocell®. As soon as we became aware of this intrusion, we shut down our websites to prevent unauthorized access to consumer data and partnered with cybersecurity experts to investigate the issue.
What Information Was Involved?	Personal information that could have been affected includes your name, email address, address, telephone number, credit card number, expiration date, and CVV code.
What We Are Doing.	<p>Please know that protecting your personal information is something that we take very seriously. We have resolved this incident and are taking steps to prevent an attack in the future, as well as making additional improvements that strengthen our cybersecurity protections.</p> <p>To help protect your identity, we are offering a complimentary one-year membership in Experian IdentityWorks. This credit monitoring service helps detect possible misuse of your personal information and provides you with identity protection support focused on immediate identification and resolution of identity theft.</p>



<p>What You Can Do.</p>	<p>The Federal Trade Commission (FTC) recommends that you remain vigilant by checking your credit reports periodically. Checking your credit reports periodically can help you spot problems and address them quickly. You can also order free copies of your annual reports through www.annualcreditreport.com. You should also monitor your financial accounts for any suspicious activity. For more information about steps you can take to reduce the likelihood of identity theft or fraud, call 1-877-ID-THEFT (877-438-4338), visit the FTC's websites at www.consumer.ftc.gov/topics/identity-theft or www.identitytheft.gov, or write to: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. If you believe you are the victim of identity theft, you should immediately contact your local law enforcement agency, your state attorney general, or the FTC.</p> <p style="text-align: center;">EXPERIAN CREDIT MONITORING INSTRUCTIONS</p> <p>We have arranged for you to receive free credit monitoring for one year to help you protect your identity and credit information. If you enroll, you will receive communications detailing any key changes to your credit reports from all three credit bureaus. To enroll in this service, please contact Experian before November 10, 2020 by visiting the website or calling the phone number listed below. You will also need the Activation Code provided below. Your coverage will last for one year from the date of enrollment.</p> <p>Website enrollment: https://www.experianidworks.com/3bcredit</p> <p>Phone enrollment: (866) 578-5422</p> <p>Your Engagement Number: DB22020</p> <p>Your Activation Code: ABCDEFGHI</p>
<p>For More Information.</p>	<p>Call (866) 578-5422. When calling the toll-free number, please provide the following engagement number: DB22020.</p>

We sincerely regret that this incident occurred. If you have any questions, please feel free to contact us at (866) 578-5422 M-F 6 am – 8 pm PST; Sat-Sun 8 am - 5 pm PST. When calling the toll-free number, please provide the following engagement number: DB22020.

Sincerely,



Jackson Jeyanayagam
Vice President, General Manager Direct-to-Consumer