



**DO THE JOB RIGHT.**

October 19, 2016



## **NOTICE OF DATA BREACH**

Dear :

The Eastwood Company (Eastwood) values the relationship we have with our customers and understands the importance of protecting customer information. We are writing to inform you about an incident that may involve some of your information.

### **What Happened**

On July 22, 2016, Eastwood learned that malicious software code may have been inserted into its e-commerce website. We immediately removed the malicious software, began an investigation and hired a third-party cybersecurity firm to assist us. Findings from the investigation show that if a customer placed an order on our website from May 29, 2016 to July 22, 2016, information associated with the order being placed may have been obtained by an unauthorized third-party.

### **What Information Was Involved**

Findings from the investigation show that if a customer placed an order on our website from May 29, 2016 to July 22, 2016, information associated with the order being placed, including the customer's name, address, phone number, email address, payment card number, expiration date and security code (CVV) may have been obtained by an unauthorized third-party. If you placed an order as a new Eastwood customer during this timeframe, your password to your account may have also been exposed. We are notifying you because you placed an order on [www.eastwood.com](http://www.eastwood.com) using a payment card(s) ending in  during the relevant time period.

### **What We Are Doing**

We apologize for any inconvenience or concern this may have caused. To help prevent this from happening again, we have remediated our e-commerce website and continue to work to strengthen the security of the website.

### **What You Can Do**

While we have no evidence that your information has been misused in any way, out of an abundance of caution, we wanted to notify you regarding this incident. We encourage you to remain vigilant to the possibility of fraud and identity theft by reviewing your financial statements for any unauthorized activity. You should immediately report any unauthorized charges to your financial institution because the major credit card companies have rules that restrict them from requiring you to pay for fraudulent charges that are timely reported. You should also review the additional information on the following page on ways to protect yourself. If you placed an order as a new customer during the affected timeframe, we recommend changing the password to your Eastwood account.

#### **For More Information**

If you have questions, please call 1-866-331-5685, Monday through Friday, from 9 a.m. to 7 p.m. EST (Closed on U.S. observed holidays).

Sincerely,

A handwritten signature in black ink, appearing to read "B Huck", with a stylized flourish at the end.

Brian Huck  
Chief Operating Officer

## **MORE INFORMATION ON WAYS TO PROTECT YOURSELF**

We recommend that you remain vigilant for incidents of fraud or identity theft by reviewing your account statements and credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax, PO Box 740241, Atlanta, GA 30374, [www.equifax.com](http://www.equifax.com), 1-800-685-1111  
Experian, PO Box 2002, Allen, TX 75013, [www.experian.com](http://www.experian.com), 1-888-397-3742  
TransUnion, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com), 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW  
Washington, DC 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)

You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records.