Cogent Security
Patient Notification Template
FINAL 8.2.13

[Company Logo]
[Return Address]
[Date]

[Recipient's Name]
[Address]
[City, State, Zip]

Dear NAME,

As the Privacy Officer of Cogent Healthcare, Inc., I am writing to inform you of an incident involving some of your personal information. Please read this entire letter carefully because it contains important information for you.

Cogent Healthcare, Inc. manages various physician groups across the United States, including physicians who provide medical services to patients at a hospital or long term care facility in which you received treatment in the past. The complete list of affected physician groups is attached as Exhibit A. Cogent Healthcare, Inc. contracted with M2ComSys (M2), a medical transcription company, to provide services to some of these physician groups. M2's job was to transcribe, or put into writing, patient care notes dictated by physicians. In connection with providing these services, M2 stored these notes, which included protected health information (PHI), on what was supposed to be a secure Internet site. A security lapse by M2, however, allowed some of these notes, including your PHI, to be accessed through that Internet site.

On June 24, 2013, Cogent Healthcare, Inc. discovered the security lapse involving M2. As soon as we discovered the lapse, Cogent Healthcare, Inc. took immediate steps to prevent further access of patient care notes. Cogent Healthcare, Inc. also began a full-scale investigation to determine how the incident occurred and to determine which data and individuals were involved. The care notes were first accessed on May 5, 2013. Access to the site ended on June 24, 2013. We are generally unable to identify who accessed the notes. In some cases, the notes were indexed by Google.

The care notes contained varying combinations of information, including patient name, physician's name, patient date of birth, diagnosis description, summary of treatment provided and medical history, medical record number and related information. Copies of medical records and Social Security numbers were not included in the care notes.

We have taken a number of steps to protect against future incidents. We have ended our relationship with M2 and taken physical possession of the hardware held by M2 that stored our PHI. We have confirmed with Google that it has removed all evidence of PHI from their files. We have initiated a security review of other Cogent Healthcare, Inc. vendors who have access to PHI to confirm their security procedures.

Cogent Healthcare, Inc. takes information security and your privacy very seriously. We deeply regret this situation and any inconvenience this may cause you. Even though the information did not contain Social Security numbers, we encourage you to take precautions to protect the security of your personal information. For example, you should remain vigilant by reviewing account statements and monitoring free credit reports.

To help protect your identity, we are offering a **complimentary** one-year membership of Experian's ProtectMyID<sup>TM</sup> Alert. This product helps detect possible misuse of your personal information and provides you with superior identity protection services focused on immediate identification and resolution of identity theft.

Once your ProtectMyID membership is activated, your credit report will be monitored daily for 50 leading indicators of identity theft. You'll receive timely Credit Alerts from ProtectMyID on any key changes in your credit report which could include new inquiries, new credit accounts, medical collections and changes to public records. Enrollment in the ProtectMyID membership does not affect your credit score.

We realize that identity theft can happen months and even years after a data breach. To offer added protection, you will receive ExtendCARE<sup>TM</sup>, which provides you with the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.

## Your complimentary 12-month ProtectMyID membership includes:

- **Credit Report:** A free copy of your Experian credit report.
- Daily 3 Bureau Credit Monitoring: Alerts you of suspicious activity including new inquiries, newly opened accounts, delinquencies, or medical collections found on your Experian, Equifax and TransUnion credit reports.
- **Identity Theft Resolution:** If you have been a victim of identity theft, you will be assigned a dedicated, U.S.-based Experian Identity Theft Resolution Agent who will walk you through the fraud resolution process, from start to finish.
- ExtendCARE: Full access to the same personalized assistance from a highly-trained Fraud Resolution Agent even after your initial ProtectMyID membership expires.
- \$1 Million Identity Theft Insurance\*: As a ProtectMyID member, you are immediately covered by a \$1 Million insurance policy that can help you cover certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.

Activate your membership today at <a href="www.protectmyid.com/redeem">www.protectmyid.com/redeem</a> or call 877-371-7902 to register with the activation code above.

- 1. ENSURE That You Enroll By: [date]
- 2. Visit the ProtectMyID Web Site: www.protectmyid.com/redeem or call 877-371-7902 to enroll
- 3. PROVIDE Your Activation Code: [code]

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Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 877-371-7902.

If you have any questions or want to learn more about this situation, please call the following toll-free telephone number between the hours of 9:00 a.m. to 7:00 p.m., Eastern Time, Monday through Friday: (877) 218-0052. You may need to provide the following ten-digit reference code: 9786072613. Again, we sincerely regret any inconvenience to you as a result of this incident. To enroll in Experian's credit monitoring product, please contact Experian and use the instructions included with this letter.

We encourage you to make use of the one-year membership of Experian's ProtectMyID<sup>TM</sup> Alert. You may also receive free credit reports by on the internet at www.annualcreditreport.com or by calling the Annual Credit Report Request Service toll-free at 1-877-322-8228. You can also contact the three major credit reporting agencies at the addresses listed below.

Sincerely,

LeToia Crozier Senior Vice President, Compliance Officer Cogent Healthcare, Inc.

## Credit Reporting Agencies:

Equifax 1-800-685-1111 (credit report) 1-877-478-7625 (fraud alert) P.O. Box 740256 Atlanta, GA 30374 www.fraudalerts.equifax.com Experian 1-888-397-3742 P.O. Box 9701 Allen, TX 75013 www.experian.com TransUnion 1-800-888-4213 (credit report) P.O. Box 1000 Chester, PA 19022

1-800-680-7289 (fraud alert) P.O. Box 2000 Chester, PA 19022 www.transunion.com

## Exhibit A

## Practices managed by Cogent Healthcare that were Impacted by this Incident

Cogent Healthcare of California, P.C.

Cogent Healthcare of Washington, P.C.

Cogent Healthcare of Ocala, L.L.C.

Cogent Medical Care, P.C.

Cogent Healthcare of Texas, P.A.

Endion Medical Healthcare, P.C. d/b/a Endion SeniorCare

Cogent Healthcare of Montana, P.C.

Cogent Healthcare of Arizona, P.C.

Cogent Healthcare of Georgia, P.C.

Cogent Healthcare of Iowa, P.C.

Cogent Healthcare of New Jersey, P.C.

Inpatient Specialists of Southwest Florida, LLC

Cogent Healthcare of Kentucky, P.S.C.

Cogent Healthcare of Wisconsin, S.C.

Comprehensive Hospital Physicians of Florida, Inc.

Cogent Healthcare, Inc.

Cogent Healthcare IPA of New York, Inc.

Cogent Healthcare of Brockton, P.C.

Cogent Healthcare of North Carolina, P.C.

Cogent Healthcare of South Carolina, P.C.

Cogent Healthcare of Daly City, P.C.

Cogent Healthcare of Jackson, MS, LLC

Cogent Healthcare of Pensacola, L.L.C.

Cogent Healthcare of Pennsylvania, Inc.