Press Release

Important Message from FriendFinder Networks About Security Incident

NEWS PROVIDED BY

FriendFinder Networks Inc.

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CAMPBELL, Calif., Nov. 14, 2016 /PRNewswire/ -- FriendFinder Networks (FFN) announced it is addressing a security incident involving certain customer usernames, passwords and email addresses. FFN is in the process of notifying impacted users so they can take steps to protect themselves.

Upon learning of the incident, the company immediately took several steps to review the situation, notified law enforcement and retained external partners to support its investigation. FFN has since taken a number of steps to remediate and, based on the investigation to date, no credit card or payment information was compromised.

Based on the ongoing investigation, FFN has not been able to determine the exact volume of compromised information. However, because FFN values its relationship with customers and takes seriously the protection of customer data, FFN is in the process of notifying affected users to provide them with information and guidance on how they can protect themselves.

FFN encourages users to change their passwords and visit ffn.com/security_recommendations.html for additional security information and recommendations.

FFN recognizes the importance of protecting the privacy and security of customers' personal information, and regrets any inconvenience or concern this may cause. FFN remains committed to taking all appropriate steps to protect its users.

About FriendFinder Networks Inc.

FriendFinder Networks Inc. is a leading internet-based social networking and multimedia entertainment company operating several of the most heavily visited social networking websites in the world. Some of its notable websites include AdultFriendFinder.com, FriendFinder.com, AsiaFriendFinder.com and ALT.com.

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http://www.prnewswire.com/news-releases/important-message-from-friendfinder-networks-about-security-incident-300362494.html?tc=eml_cleartime

Email Communication (Internal and External)

"We recently learned of a security incident that compromised certain customer usernames, passwords, and email addresses. Immediately upon learning this information, we took several steps to investigate the situation and retained external partners to support our investigation. Based on our investigation, no credit card or payment information was compromised.

While we have not been able to determine the volume of compromised information, we recommend you change your password. You can change your password by logging into your account, visiting your "My Account" page and clicking on "Change Password."

We encourage our members to read and follow the security recommendations available here."

Security Recommendations

Security Recommendations

- Change your password for any other accounts on which you used the same or similar information used for your FriendFinder account.
- Take steps to choose a strong password. (See below Tips Regarding Strong Passwords).
- Review your accounts for suspicious activity.
- Be cautious of any unsolicited communications that ask for your personal information or refer you to a web page asking for personal information.
- Avoid clicking on links or downloading attachments from suspicious emails. (See below Tips Regarding Phishing Emails).

Tips Regarding Phishing Emails

- We recommend that you be on the lookout for suspicious emails. Specifically, be on the lookout for phishing schemes, which are attempts by criminals to steal personal information over email.
- These attempts are often made by manipulating an email to make it look as if it came from a legitimate source, but which is actually sent by a fraudulent impersonator.
- Pay particular attention to anyone asking you to click on a link or attachment, especially if the
 email requests sensitive information, and pay close attention to the email address (look for
 misspellings in the email address).
- It is also important that you check the recipient's email address when replying to emails to ensure it is legitimate.
- Possible warning signs of a phishing email include:
 - Messages containing bad spelling, grammar, and that are not addressed to you personally.
 - Messages asking you to act immediately.
 - Messages asking you to open an attachment to install a software update.

Tips Regarding Strong Passwords

- Use a combination of upper and lower case letters, numbers, and symbols in your password.
- Don't use personal information or common words as a password.
- Make your password eight (8) characters or longer.
- Consider using a full sentence in your password.

Additional information:

- Don't use the same password across all the sites you visit.
- Don't share your password with others, and ensure you change it often.
- Reset your password every couple of months.
- Sign out of your account anytime you leave a shared or public computer.
- Don't enter personal contact information within the name fields on your account. This information is often made public in Internet searches.
- Install antivirus software on your computer and keep it up to date.
- If you are an AdultFriendFinder customer, you can also change your username by going to the My Account Page (upper right corner of screen, menu that pops under your username) and selecting "Change Username" under the "Manage Account" section towards the bottom of this page.

Questions?

If you have further questions, please contact us at 888-575-8383 (Billing) or 408-702-1040 (Customer Service).

http://ffn.com/security_recommendations.html

Password Change Reminder Notification

You are receiving this email because you have not taken the recommended action to update your password since we reached out to you last time.

As you may know, we recently learned of a security incident that compromised certain customer usernames, passwords, and email addresses. Immediately upon learning this information, we took several steps to investigate the situation and retained external partners to support our investigation. Based on our investigation, no credit card or payment information was compromised.

However, we would like to help you ensure your account security while we are verifying the volume of compromised information and adding more security measures on our websites. Your account will be temporarily suspended until you update to a new password through this email.

Please click the link below to verify your account and update to a new password:

[Update Password]

We encourage our members to read and follow the security recommendations available here.