

Gary Peer, M.D.
c/o Return Mail Processing Center
PO Box 9349
Dublin, Ohio 43017

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April 19, 2019

Notice of Data Breach

Dear <<Name 1>>:

My office discovered that a data security incident may have affected some files. We are unable to determine with certainty what files, if any, were affected. Thus, we wanted to send this advisory to our clients so that you can take steps to protect yourself and minimize the possibility of misuse of your information. I sincerely apologize for any inconvenience this may cause you and assure you that we will continue to deploy measures to avoid these kinds of incidents from happening in the future.

What Happened

On March 14, 2019, we determined that an unauthorized individual may have gained access to our patient file system on March 13, 2019. We immediately took steps to secure the system and began an investigation. We were unable to determine which files, if any, were affected by the incident. Thus, out of an abundance of caution, we are notifying all current and past patients.

What Information Was Involved

We have no indication that your information was accessed or misused in any way. The information contained in these files includes patient names, birth dates, addresses and health and treatment information.

What We Are Doing to Protect You

To help prevent something like this from happening in the future, we are implementing additional security, detection and prevention measures and revising our security awareness training for employees.

As an additional safeguard, we have arranged for you to enroll, at no cost to you, in an online identity theft monitoring service, *myTrueIdentity*, for one year. The service is provided by TransUnion Interactive, a subsidiary of TransUnion, one of the three nationwide credit reporting companies. Additional information about the service and how to enroll is attached.

You must complete the enrollment process for monitoring no later than 60 days from the date of this letter. Due to privacy laws, we cannot register you directly. Please note that monitoring services might not be available for individuals who do not have a credit file with TransUnion, or an address in the United States (or its territories) and a valid Social Security number. Enrolling in this service will not affect your credit score.

Once you are enrolled, you will be able to obtain one year of unlimited access to your TransUnion credit report and credit score. The daily monitoring service will notify you if there are any critical changes to your credit file at TransUnion, including fraud alerts, new inquiries, new accounts, new public records, late payments, change of address and more. The service also includes access to an identity restoration program that provides assistance in the event that your identity is compromised to help you restore your identity and up to \$1,000,000 in identity theft insurance with no deductible.

This service may not be available to affected minors. As an alternative, parents or legal guardians can check to see if your child may be a victim of identity theft by using TransUnion's secure online form at www.transunion.com/childidentitytheft to submit your information so TransUnion can check their database for a credit file with your child's Social Security Number.

What You Can Do

The attached sheet describes steps you can take to protect your identity and personal information, including enrolling in the monitoring services being provided at no cost to you.

For More Information

Again, I deeply regret any inconvenience or concern this incident may cause you. I treat all client information in a confidential manner and am proactive in the careful handling of such information. Should you have any questions, please call (855) 424-2581.

Sincerely,

Gary Peer, M.D.

PLEASE SEE ATTACHED FOR ADDITIONAL INFORMATION

Activation Code: <<Activation Code>>

Complimentary One-Year *myTrueIdentity* Credit Monitoring Service

As a safeguard, we have arranged for you to enroll, at no cost to you, in an online credit monitoring service (*myTrueIdentity*) for one year provided by TransUnion Interactive, a subsidiary of TransUnion,[®] one of the three nationwide credit reporting companies.

How to Enroll: you can sign up online or via U.S. mail

- To enroll in this service, go to the *myTrueIdentity* website at **www.MyTrueIdentity.com** and, in the space referenced as “Enter Activation Code,” enter the 12-letter Activation Code <<**Insert Unique 12-letter Activation Code**>> and follow the three steps to receive your credit monitoring service online within minutes.
- If you do not have access to the Internet and wish to enroll in a similar offline, paper-based credit monitoring service, via U.S. mail delivery, please call the TransUnion Fraud Response Services toll-free hotline at **1-855-288-5422**. When prompted, enter the six-digit telephone passcode <<**Insert static 6-digit Telephone Pass Code**>> and follow the steps to enroll in the offline credit monitoring service, add an initial fraud alert to your credit file, or to speak to a TransUnion representative if you believe you may be a victim of identity theft.

You can sign up for the online or offline credit monitoring service anytime between now and <<**Enrollment Deadline**>>. Due to privacy laws, we cannot register you directly. Please note that credit monitoring services might not be available for individuals who do not have a credit file with TransUnion or an address in the United States (or its territories) and a valid Social Security number. Enrolling in this service will not affect your credit score.

ADDITIONAL DETAILS

- Once you are enrolled, you will be able to obtain one year of unlimited access to your TransUnion credit report and credit score.
- The daily credit monitoring service will notify you if there are any critical changes to your credit file at TransUnion, including fraud alerts, new inquiries, new accounts, new public records, late payments, changes of address, and more.
- The service also includes access to an identity restoration program that provides assistance in the event that your identity is compromised and up to \$1,000,000 in identity theft insurance with no deductible. (Policy limitations and exclusions may apply.)

What You Should Do To Protect Your Personal Information

We recommend you remain vigilant and consider taking one or more of the following steps to protect your personal information:

1. Enroll in the TransUnion *myTrueIdentity* product for one year at no cost to you. A description of the product and instructions on enrollment are included. You must complete the enrollment process no later than 60 days from the date of this letter.
2. Contact the nationwide credit-reporting agencies as soon as possible to:
 - Add a fraud alert statement to your credit file at all three national credit-reporting agencies: Equifax, Experian, and TransUnion. You only need to contact one of the three agencies listed below; your request will be shared with the other two agencies. This alert will remain on your credit file for 90 days. A fraud alert alerts creditors of possible fraudulent activity within your report as well as requests that they contact you prior to establishing any accounts in your name. Once the fraud alert is added to your credit report, all creditors should contact you prior to establishing any account in your name.
 - Add a security freeze to your credit file. A security freeze prevents your credit account from being shared with potential creditors, which can help prevent new account identity theft. If you would like to request a security freeze be placed on your account, you must write by certified or overnight mail (see addresses below) to each of the three credit reporting agencies, or through the electronic or Internet method made available by the credit reporting agencies. Credit reporting agencies charge a \$5 fee to place or remove a security freeze, unless you provide proof that you are a victim of identity theft, in which case there is no fee. A copy of a police report or an investigative report or written FTC complaint

documenting identity theft must be included to avoid a fee. In your request, you also must include (documentation for both the spouse and the victim must be submitted when requesting for the spouse's credit report) (i) a copy of either the police report or case number documenting the identity theft, if you are a victim of identity theft; (ii) your full name (including middle initial as well as Jr., Sr., II, III, etc.) address, Social Security number, and date of birth; (iii) if you have moved in the past 5 years, the addresses where you have lived over the prior 5 years; (iv) proof of current address such as a current utility bill or phone bill; (v) a photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.); and, if applicable (vi) payment by check, money order or credit card (Visa, Master Card, American Express or Discover cards only.)

Equifax	Experian	TransUnion
P.O. Box 740256	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30374	Allen, TX 75013	Chester, PA 19022
(800) 525-6285	(888) 397-3742	(800) 888-4213
www.equifax.com	www.experian.com	www.transunion.com

- Remove your name from mailing lists of pre-approved offers of credit for approximately six months.
 - Obtain a free copy of your credit report by going to www.annualcreditreport.com.
3. Review all bills and credit card statements closely to determine whether you have been charged for items you did not contract for or purchase. Review all of your bank account statements frequently for checks, purchases, or deductions not made by you. Note that even if you do not find suspicious activity initially, you should continue to check this information periodically since identity thieves sometimes delay their use of stolen personal information.
 4. The Federal Trade Commission ("FTC") offers consumer assistance and educational materials relating to identity theft, privacy issues, and how to avoid identity theft. You can also obtain information from the FTC about fraud alerts and security freezes. You may contact the FTC by visiting www.ftc.gov or www.consumer.gov/idtheft, calling (877) 438-4338, or writing to the FTC at the address below. If you suspect or know that you are the victim of identity theft, you should contact local police. You can also report such activity to the Fraud Department of the FTC, which will collect all relevant information and make it available to law-enforcement agencies. The mailing address for the FTC is: Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW Washington, DC 20580. You may also obtain information about fraud alerts and security freezes from your state Attorney General and the credit reporting agencies.
 5. We also recommend you closely monitor your financial accounts and access resources concerning identity theft, such as information the Internal Revenue Services has published at: <http://www.irs.gov/Individuals/Identity-Protection> and <https://www.irs.gov/uac/Taxpayer-Guide-to-Identity-Theft>. As discussed in the Taxpayer Guide to Identity Theft, IRS Form 14039 can be filed with the IRS to report potential identity theft concerning your federal taxes. You also may want to check with the state(s) in which you file.
 6. *New Mexico Residents*: You have rights under the federal Fair Credit Reporting Act (FCRA). These include, among others, the right to know what is in your file; to dispute incomplete or inaccurate information; and to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf> or www.ftc.gov. In addition, New Mexico consumers may obtain a security freeze on your credit report to protect your privacy and ensure that credit is not granted in your name without your knowledge. You may submit a declaration of removal to remove information placed in your credit report as a result of being a victim of identity theft. You have a right to place a security freeze on your credit report or submit a declaration of removal pursuant to the Fair Credit Reporting and Identity Security Act. For more information about New Mexico consumers obtaining a security freeze, go to <http://consumersunion.org/pdf/security/securityNM.pdf>
 7. *Maryland Residents*: The contact information for the Maryland Office of the Attorney General is: Maryland Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202; Telephone: (888) 743-0023; website: <http://www.oag.state.md.us>.
 8. *Massachusetts Residents*: You have the right to obtain a police report relating to this incident. If you are the victim of identity theft, you have the right to file a police report and obtain a copy of it.
 9. *North Carolina Residents*: The contact information for the North Carolina Attorney General is: Address: North Carolina Office of the Attorney General, 9001 Mail Service Center, Raleigh, NC 27699; Telephone: (919) 716-6400; website: ncdoj.com/.
 10. *Oregon Residents*: To obtain additional information about avoiding identity theft, you may contact the Oregon Attorney General's Office at: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096. Phone: (503) 378-4400