



E.&J. Gallo Winery

<<Date>> (Format: Month Day, Year)

<<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>  
<<address\_1>>  
<<address\_2>>  
<<city>>, <<state\_province>> <<postal\_code>>  
<<country >>

## Notice of Data Breach

Dear <<first\_name>> <<last\_name>>:

E. & J. Gallo Winery (“Gallo”) is committed to the protection of the information in its care and your privacy. This notice provides you with a description of a recent cybersecurity incident, our response, details of your personal information involved, and steps you may take in response.

### **What Happened?**

We experienced a cyber incident designed to encrypt files and disrupt business operations. Upon discovery of the incident on November 17, 2020, we activated our response plan and cybersecurity forensics firms were engaged to assist with the investigation and containment. The investigation determined that there was unauthorized access to Gallo data between November 7, 2020 and November 17, 2020. During that time, certain information on some of our servers may have been accessed or acquired. On January 15, 2021, it was determined that the information involved may have included data related to your application for employment with us.

### **What Information Was Involved?**

The information accessed or acquired may have included your name, Social Security number and driver’s license information.

### **What We Are Doing:**

In addition to conducting our own investigation with the assistance of outside cybersecurity forensics firms and counsel, we notified law enforcement and are cooperating with their investigation. We also implemented additional measures to enhance our security protocols.

Furthermore, we are offering a complimentary one-year membership in Experian’s® IdentityWorks<sup>SM</sup> Credit 3B. This product helps detect possible misuse of your personal information and provides you with identity protection services focused on immediate identification and resolution of identity theft. IdentityWorks Credit 3B will be completely free to you and enrolling in this program will not hurt your credit score. For more information on IdentityWorks Credit 3B, including instructions on how to activate your complimentary membership, please see the additional information provided with this letter.

### **What You Can Do:**

We encourage you to enroll in Experian IdentityWorks. For more information on identity theft prevention and your complimentary services, please see the additional information enclosed with this letter.

### **Who to Contact for More Information:**

If you have any questions, please call 1-855-544-0098, Monday through Friday from 6:00 A.M. through 3:30 P.M. Pacific Time.

Sincerely,

Michelle Lewis  
Vice President of Global Human Resources  
E. & J. Gallo Winery

## Activate IdentityWorks Credit 3B Now in Three Easy Steps

To help protect your identity, we are offering a **complimentary** one-year membership of Experian IdentityWorks<sup>SM</sup> Credit 3B. This product helps detect possible misuse of your personal information and provides you with superior identity protection support focused on immediate identification and resolution of identity theft.

1. ENROLL by: <<b2b\_text\_1(EnrollmentDeadline)>> (Your code will not work after this date.)
2. VISIT the **Experian IdentityWorks website** to enroll: <https://www.experianidworks.com/3bcredit>
3. PROVIDE the **Activation Code: <<Member ID>>**

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-288-8057. Be prepared to provide engagement number <<b2b\_text\_2(EngagementNumber)>> as proof of eligibility for the identity restoration services by Experian.

### ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS CREDIT 3B MEMBERSHIP:

A credit card is **not** required for enrollment in Experian IdentityWorks Credit 3B.

You can contact Experian **immediately without needing to enroll in the product** regarding any fraud issues. Identity Restoration specialists are available to help you address credit and non-credit related fraud.

Once you enroll in Experian IdentityWorks, you will have access to the following additional features:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- **Credit Monitoring:** Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance\*\*:** Provides coverage for certain costs and unauthorized electronic fund transfers.

**Activate your membership today at <https://www.experianidworks.com/3bcredit> or call 877-288-8057 to register with the activation code above.**

**What you can do to protect your information:** There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to [www.ExperianIDWorks.com/restoration](http://www.ExperianIDWorks.com/restoration) for this information. If you have any questions about IdentityWorks, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 877-288-8057.

\* Offline members will be eligible to call for additional reports quarterly after enrolling.

\*\* The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

## ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

- *Equifax*, PO Box 740241, Atlanta, GA 30374, [www.equifax.com](http://www.equifax.com), 1-800-685-1111
- *Experian*, PO Box 2002, Allen, TX 75013, [www.experian.com](http://www.experian.com), 1-888-397-3742
- *TransUnion*, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com), 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

- *Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)

### **Fraud Alerts and Credit or Security Freezes:**

***Fraud Alerts:*** There are two types of general fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years.

To place a fraud alert on your credit reports, contact one of the nationwide credit bureaus. A fraud alert is free. The credit bureau you contact must tell the other two, and all three will place an alert on their versions of your report.

For those in the military who want to protect their credit while deployed, an Active Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment. The credit bureaus will also take you off their marketing lists for pre-screened credit card offers for two years, unless you ask them not to.

***Credit or Security Freezes:*** You have the right to put a credit freeze, also known as a security freeze, on your credit file, free of charge, which makes it more difficult for identity thieves to open new accounts in your name. That's because most creditors need to see your credit report before they approve a new account. If they can't see your report, they may not extend the credit.

***How do I place a freeze on my credit reports?*** There is no fee to place or lift a security freeze. Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit reporting company. For information and instructions to place a security freeze, contact each of the credit reporting agencies at the addresses below:

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- **TransUnion Security Freeze**, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com)
- **Equifax Security Freeze**, PO Box 105788, Atlanta, GA 30348, [www.equifax.com](http://www.equifax.com)

You'll need to supply your name, address, date of birth, Social Security number and other personal information.

After receiving your freeze request, each credit bureau will provide you with a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

***How do I lift a freeze?*** A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or by phone, a credit bureau must lift a freeze within one hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after getting your request.

If you opt for a temporary lift because you are applying for credit or a job, and you can find out which credit bureau the business will contact for your file, you can save some time by lifting the freeze only at that particular credit bureau. Otherwise, you need to make the request with all three credit bureaus.



E&J Gallo Winery

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### ***What Information Was Involved?***

The information accessed or acquired may have included your name, Social Security number, driver’s license number, passport number, date of birth, and financial account number(s).

### ***What We Are Doing:***

In addition to conducting our own investigation with the assistance of outside cybersecurity forensics firms and counsel, we notified law enforcement and are cooperating with their investigation. We also implemented additional measures to enhance our security protocols.

Furthermore, we are offering a complimentary one-year membership in Experian’s® IdentityWorks<sup>SM</sup> Credit 3B. This product helps detect possible misuse of your personal information and provides you with identity protection services focused on immediate identification and resolution of identity theft. IdentityWorks Credit 3B will be completely free to you and enrolling in this program will not hurt your credit score. For more information on IdentityWorks Credit 3B, including instructions on how to activate your complimentary membership, please see the additional information provided with this letter.

### ***What You Can Do:***

We encourage you to enroll in Experian IdentityWorks. Additionally, if you are a current Gallo or G3 employee and use the same password to logon to company systems as other online accounts (personal or business), we ask that you change your passwords so that you have a strong and unique password for each account.

**Who to Contact for More Information:**

For more information on identity theft prevention and your complimentary services, please see the additional information enclosed with this letter.

If you have any questions, please call 1-855-544-0098, Monday through Friday from 6:00 A.M. through 3:30 P.M. Pacific Time.

Sincerely,

A handwritten signature in black ink that reads "Michelle Lewis". The signature is written in a cursive, flowing style.

Michelle Lewis  
Vice President of Global Human Resources  
E. & J. Gallo Winery

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## ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

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If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

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You'll need to supply your name, address, date of birth, Social Security number and other personal information.

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E.&J. Gallo Winery

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### ***What Happened?***

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### ***What Information Was Involved?***

The information that was accessed or acquired may have included your name, Social Security number, driver's license, passport, financial account numbers and/or credit/debit card numbers.

### ***What We Are Doing:***

In addition to conducting our own investigation with the assistance of outside cybersecurity forensics firms and counsel, we notified law enforcement and are cooperating with their investigation. We also implemented additional measures to enhance our security protocols.

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### ***What You Can Do:***

We encourage you to enroll in Experian IdentityWorks and to review your account statements for any unauthorized activity. For more information on identity theft prevention and your complimentary services, please see the additional information provided in this letter.

### ***Who to Contact for More Information:***

We have established a dedicated call center to help answer general questions about the incident and identity monitoring services. You can reach the call center at 1-855-544-0098, Monday through Friday from 6:00 A.M. through 3:30 P.M. Pacific Time.

Sincerely,

Michelle Lewis  
Vice President of Global Human Resources  
E. & J. Gallo Winery



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<<Date>> (Format: Month Day, Year)

To the Parent or Guardian of:

<<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>  
<<address\_1>>  
<<address\_2>>  
<<city>>, <<state\_province>> <<postal\_code>>  
<<country >>

### **NOTICE OF DATA BREACH**

Dear Parent or Guardian of <<first\_name>> <<last\_name>>:

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#### ***What Information Was Involved?***

The information that was accessed or acquired may have included your child's name, Social Security number, driver's license (if applicable), passport and financial account numbers.

#### ***What We Are Doing:***

In addition to conducting our own investigation with the assistance of outside cybersecurity forensics firms and counsel, we notified law enforcement and are cooperating with their investigation. We also implemented additional measures to enhance our security protocols.

Furthermore, we are offering a complimentary one-year membership of Experian's® IdentityWorks Minor Plus. This product monitors for the creation of a credit file in your child's name, and includes internet surveillance, and identity theft insurance at no cost. It is completely free. For more information on identity theft prevention and IdentityWorks Minor Plus, including instructions on how to activate your child's complimentary membership, as well as information on additional steps you can take, please see the information provided in the pages that follow this letter.

#### ***What You Can Do:***

We encourage you to enroll your child in Experian IdentityWorks Minor Plus and to review your child's account statements for any unauthorized activity. For more information on identity theft prevention and your complimentary services, please see the additional information provided in this letter.

#### ***Who to Contact for More Information:***

We have established a dedicated call center to help answer general questions about the incident and identity monitoring services. You can reach the call center at 1-855-544-0098, Monday through Friday from 6:00 A.M. through 3:30 P.M. Pacific Time.

Sincerely,

Michelle Lewis  
Vice President of Global Human Resources  
E. & J. Gallo Winery

To help protect your minor's identity, we are offering a **complimentary** one-year membership in Experian IdentityWorks<sup>SM</sup> Minor Plus product. This product monitors for the creation of a credit file in your minor's name, and includes internet surveillance, and identity theft insurance at no cost.

### **Activate Experian IdentityWorks Minor Plus Now in Four Easy Steps**

1. ENROLL by: <<b2b\_text\_1(EnrollmentDeadline)>> (Your code will not work after this date.)
2. VISIT the **Experian IdentityWorks website** to enroll: <https://www.experianidworks.com/minorplus>
3. PROVIDE the **Activation Code: <<Member ID>>** and the parent's/guardian's information
4. PROVIDE your minor's information when prompted

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-288-8057 . Be prepared to provide engagement number <<b2b\_text\_2(EngagementNumber)>> as proof of eligibility for the identity restoration services by Experian.

### **ADDITIONAL DETAILS REGARDING THE 12-MONTH EXPERIAN IDENTITYWORKS MINOR PLUS MEMBERSHIP:**

A credit card is **not** required for enrollment in Experian IdentityWorks Minor Plus.

You can contact Experian **immediately without needing to enroll in the product** regarding any fraud issues. Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud for your minor.

Once you enroll your minor in Experian IdentityWorks, you can access the following additional features:

- **Social Security Number Trace:** Monitoring to determine whether enrolled minors in your household have an Experian credit report. Alerts of all names, aliases and addresses that become associated with your minor's Social Security Number (SSN) on the Experian credit report.
- **Internet Surveillance:** Technology searches the web, chat rooms & bulletin boards 24/7 to identify trading or selling of the minor's personal information on the Dark Web.
- **Experian IdentityWorks ExtendCARE™:** Receive the same high-level of Identity Restoration support even after the Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance\*:** Provides coverage for certain costs and unauthorized electronic fund transfers.

**Activate your minor's membership today at <https://www.experianidworks.com/minorplus> or call 877-288-8057 to register with the activation code above.**

**What you can do to protect your minor's information:** There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your minor's account(s). Please refer to [www.ExperianIDWorks.com/restoration](http://www.ExperianIDWorks.com/restoration) for this information.

\* The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

## ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your child's account statements and free credit reports for any unauthorized activity. Parents or guardians may request a copy of their child's or ward's credit information by contacting the three credit reporting bureaus. Contact information for the three nationwide credit reporting companies is as follows:

- *Equifax*, PO Box 740241, Atlanta, GA 30374, [www.equifax.com](http://www.equifax.com), 1-800-685-1111
- *Experian*, PO Box 2002, Allen, TX 75013, [www.experian.com](http://www.experian.com), 1-888-397-3742
- *TransUnion*, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com), 1-800-916-8800

If you believe your child is the victim of identity theft or have reason to believe your child's personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your child's records. Contact information for the Federal Trade Commission is as follows:

- *Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)