

Hi !!firstname!!,

BullMarket.com has recently learned that certain electronically-stored information has been accessed by unapproved third-parties. Our investigation to-date reveals that as a result, certain users' names, credit card information, email addresses, billing addresses, and/or login information were likely compromised. Our investigation also indicates that this situation arose between April 3 and April 7, 2012, and we became aware of it on April 11, 2012.

You are receiving this letter because our investigation reveals that some of your personal information was improperly accessed.

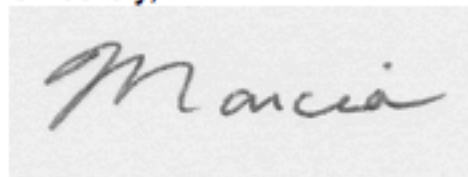
The breach appears to have been limited to information that was on file with BullMarket.com as of June 2005. At this time, we do not believe that more recent data were compromised.

We have reported this incident to a number of federal and state law-enforcement authorities. We have also contacted our merchant bank processor, each of the major credit card companies, and the Experian, Equifax, and TransUnion credit bureaus.

We encourage you to continue to protect your privacy by contacting your credit card companies, updating passwords where appropriate, and reviewing account statements and your credit reports (which are available for free from a number of providers). At the bottom of this letter you will find contact information for the major credit reporting agencies and the Federal Trade Commission. You can obtain information from these sources about credit fraud alerts and security freezes.

The security of your personal information has been and will always be a top priority for us. We are in the process of reviewing and updating our security measures. We take your privacy very seriously and are very sorry for any problems or inconvenience this incident may cause. Our customer service team is available to answer your questions or to assist at: 1-888-278-5515.

Sincerely,



Director of Customer Relations

Email: [help@bullmarket.com](mailto:help@bullmarket.com)  
Toll-free: 1-888-278-5515  
International: 1-609-228-8798

**Experian Security Assistance**

P.O. Box 72  
Allen, TX 75013  
1-877-284-7942  
<http://www.experian.com>

**TransUnion, LLC**

P.O. Box 6790  
Fullerton, CA 92834  
1-800-680-7289  
<http://www.transunion.com>

**Equifax Credit Information Services, Inc.**

P.O. Box 740241  
Atlanta, GA 30374  
1-888-766-0008  
<http://www.equifax.com>

**Federal Trade Commission**

600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(202) 326-2222  
<http://www.ftc.gov>