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June 8, 2018

VIA ELECTRONIC SUBMISSION

Attorney General Xavier Becerra
Office of the Attorney General
California Department of Justice
Attn: Public Inquiry Unit
P.O. Box 944255
Sacramento, CA 94244-2550

Re: Notification of Data Security Incident - Update

Dear Attorney General Becerra:

We represent Manduka in connection with the recent data security incident described in greater detail below about which we notified you on March 27, 2018.

1. Nature of the security incident.

On February 25, 2018, Manduka learned of a potential data security incident involving the unauthorized installation of malware on its e-commerce web platform. Upon discovering this incident, Manduka took steps to secure customer payment card information and contacted law enforcement. In addition, Manduka launched an investigation and engaged a leading forensics firm to determine what happened and whether customer payment card information had been accessed or acquired without authorization. It appears that payment card information including names, card numbers, expiration dates, and security codes belonging to customers who utilized the Manduka web platform from February 22, 2017 to March 5, 2018 was affected.

On May 20, 2018, Manduka learned that payment card information belonging to customers who utilized the Manduka web platform from May 18, 2018 to May 20, 2018 could have been affected as well as a result of the unauthorized reinstallation of malware on its e-commerce web platform. Manduka's ongoing monitoring efforts resulted in the identification and removal of this malware within two days of its reinstallation.

2. Number of California residents affected.

Manduka notified 9,616 California residents of this incident on March 26, 2018 and notified an additional 35 California residents of this incident on June 8, 2018. A copy of the notification letter provided to individuals impacted between May 18, 2018 and May 20, 2018 is enclosed.

3. Steps taken relating to the incident.

Manduka has taken affirmative steps to prevent a similar situation from arising in the future and to protect the privacy and security of all sensitive information. These steps have included working with a leading forensics firm to remove malicious code from its e-commerce web platform, to block traffic to / from malicious domains, and to continuously monitor the Manduka system. Manduka has also taken numerous steps to secure its e-commerce platform (Magento), including but not limited to implementing multi-factor authentication for Magento access. In addition, Manduka is working to transition from Magento to use of a cloud-based e-commerce platform and is in the process of rebuilding its e-commerce website from scratch in order to bolster security.

4. Contact information.

Manduka is committed to protecting the sensitive information in its control. If you have any questions or need additional information, please do not hesitate to contact me at (971) 712-2795, or by e-mail at Sean.Hoar@LewisBrisbois.com.

Sincerely,

A handwritten signature in blue ink that reads "Sean B. Hoar". The signature is fluid and cursive, with the first name "Sean" being the most prominent part.

Sean B. Hoar of
LEWIS BRISBOIS BISGAARD & SMITH LLP

Enclosure