



September 2, 2016

Claim Number: «nme_idno»

↔Βαρχοδε≈

«FirstName» «LastName»
«Address1»
«Address2»
«City», «State» «ZipCode»
«CountryCode»

NOTICE OF DATA BREACH

Dear «FirstName» «LastName»:

Noble House Hotels & Resorts (Noble House) values the relationship it has with its guests and understands the importance of protecting your personal information. Regrettably, we are writing to inform you about an incident that may involve some of your information.

What Happened? We began an investigation after we were notified by the Secret Service about possible fraudulent activity on the payment card system at one of our properties. We engaged a computer security firm to examine the payment systems at all of the properties we manage for any signs of an issue. Through our investigation, we learned that malware may have been installed on payment processing systems that potentially affected cards swiped at the following hotels, restaurants, and bars during the periods identified:

- Kona Kai Resort & Spa, San Diego, CA, including the Vessel restaurant and the Tiki Bar, from April 25, 2016 - August 3, 2016;
- Little Palm Island Resort & Spa, Florida Keys, FL, including the Little Palm Island Dining Room, from April 25, 2016 - June 8, 2016;
- The Portofino Hotel & Marina, Redondo Beach, CA, including the Baleen Kitchen & Lounge restaurant and the Living Room Bar, from April 26, 2016 - June 8, 2016;
- The Edgewater, Seattle, WA, including the Six Seven restaurant, from April 26, 2016 - August 3, 2016;
- River Terrace Inn, Napa, CA, including the Terrace Café & Wine Bar, from April 25, 2016 - June 8, 2016;
- LaPlaya Beach & Golf Resort, Naples, FL, including the Baleen restaurant and the Tiki Bar, from April 26, 2016 - August 3, 2016;
- Mountain Lodge at Telluride, Telluride, CO, including The View restaurant, from April 26, 2016 - August 5, 2016;

NOBLE HOUSE
HOTELS & RESORTS



- Hotel Deca, Seattle, WA from April 25, 2016 - June 8, 2016;
- Blue Mermaid restaurant, San Francisco, CA from April 26, 2016 – August 3, 2016;
- Pescatore restaurant, San Francisco, CA from April 26, 2016 – August 3, 2016.

What Information Was Involved? The information potentially compromised involved data found in the magnetic stripe on payment cards, which included your payment card number, payment card expiration date, CVV number, and may have included your name.

What We Are Doing. We regret any inconvenience or concern this may have caused. To help prevent this from happening again, we are working with the computer security firm to ensure that this issue has been fully remediated, as well as reviewing and enhancing our security measures.

What You Can Do. We are notifying you about this incident so you can take appropriate steps to protect your payment card account. We recommend that you remain vigilant to the possibility of fraud and identity theft by reviewing your account statements for any unauthorized activity. You should immediately report any unauthorized charges to your financial institution because the major credit card companies generally will not require you to pay fraudulent charges that are reported in a timely manner.

If you incurred costs that your financial institution declined to reimburse related to fraudulent charges on a payment card you used at one of the above hotels, restaurants, or bars, please contact us at the number below. We will reimburse you for any such reasonable, documented costs that your financial institution declined to pay.

For More Information. If you have any questions, or you need further assistance, please call (866) 877-7528, Monday through Friday between the hours of 9 am and 5 pm Eastern time.

Sincerely,

Patrick R. Colee
Chairman, Noble House Hotels & Resorts



More Information About Ways to Protect Yourself

We recommend that you remain vigilant to the possibility of fraud and identity theft by reviewing your credit card, bank, and other financial statements for any unauthorized activity. You may also obtain a copy of your credit report, free of charge, directly from each of the three nationwide credit reporting agencies once every 12 months. To order your credit report, please visit www.annualcreditreport.com or call toll free at 877-322-8228. Contact information for the three nationwide credit reporting agencies is as follows:

Equifax

P.O. Box 740241
Atlanta, GA 30374
www.equifax.com
(800) 685-1111

Experian

P.O. Box 2002
Allen, TX 75013
www.experian.com
(888) 397-3742

TransUnion

P.O. Box 2000
Chester, PA 19016
www.transunion.com
(800) 680-7289

If you believe that you are the victim of identity theft or have reason to believe that your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Office of the Attorney General in your home state. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
www.ftc.gov/idtheft
1-877-438-4338

You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records.