

Notice of Data Breach

March 26, 2020

What Happened?

It just has come to our attention that in October 2019 that a third-party gained unauthorized access to our database and as a result was able to access information. No credit card or payment information was compromised as a result of this breach.

What Information Was Involved?

Our investigation indicates that account information for current and former Social Bluebook customers may have been accessed. This information includes a customer's first and last name as well as email address. Credit card information and credit card data is not stored on Social Bluebook and therefore was not compromised.

What Are We Doing?

Upon discovery of the breach, Social Bluebook has opened a full security audit to uncover potential issues to be resolved immediately. We have also notified the proper authorities regarding the breach. Protection of your data is core to our mission and we will be taking every precaution to perform better in the future.

What You Can Do

We recommend that you upon your next login to Social Bluebook that you reset your password. As with any online service, it is a good security practice to change your password often and use a unique password for each service.

For More Information

For more information please reach out to us at support@socialbluebook.com