

P O P S U G A R .

Erin Brinza <ebrinza@popsugar.com>

PREVIEW: Notice of Data Breach

1 message

POPSUGAR Administrator <popsugar@e-mail.popsugar.com>
Reply-To: POPSUGAR Administrator <userinfo@popsugar.com>
To: ebrinza@popsugar.com

Thu, Jun 14, 2018 at 5:41 PM

NOTICE OF DATA BREACH

June 14, 2018

On behalf of POPSUGAR Inc., I am writing to inform you about a recent incident that involved personal information about you.

What Happened. On April 30, 2018, we discovered that, in February 2018, an unauthorized third party gained access to account credentials and accessed certain user information.

We regret that this incident occurred and take the security of personal information very seriously.

What Information Was Involved. We have determined that the incident involved the following personal information regarding 123,857 website users: your name, email address, and hashed password.

What We Are Doing. We engaged external service providers to assess our environment. We are also resetting user passwords and enhancing our monitoring systems.

What You Can Do. We recommend that you review the information provided in this letter for some steps that you may take to protect yourself against any potential misuse of your personal information.

If you wish to maintain accounts you have had with us please click [here](#) to generate a password reset email to this address, or at your account login

send yourself a password reset email by clicking "Forgot Password" and create a new password.

You should remain vigilant, including by regularly reviewing your account. If you discover any suspicious or unusual activity on your accounts or suspect identity theft or fraud, be sure to report it immediately to your financial institutions. We recommend that you change your password for any online account for which you use the same password.

In addition, you may contact the Federal Trade Commission ("FTC") or law enforcement to report incidents of identity theft or to learn about steps you can take to protect yourself from identity theft. To learn more, you can (i) go to the FTC's website at www.consumer.gov/idtheft, (ii) call the FTC at (877) IDTHEFT (438-4338), or (iii) write to the FTC, Consumer Response Center, [600 Pennsylvania Avenue, NW, Washington, DC 20580](https://www.ftc.gov/identity-theft).

You may also periodically obtain credit reports from each nationwide credit reporting agency. If you discover information on your credit report arising from a fraudulent transaction, you should request that the credit reporting agency delete that information from your credit report file. In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to www.AnnualCreditReport.com or by calling (877) 322-8228. You may contact the nationwide credit reporting agencies at:

Equifax
(800) 525-6285
P.O. Box 740241
Atlanta, GA 30374-0241
www.equifax.com

Experian
(888) 397-3742
P.O. Box 9701
Allen, TX 75013
www.experian.com

TransUnion
(800) 916-8800

Fraud Victim Assistance Division

P.O. Box 2000

Chester, PA 19022

www.transunion.com

In addition, you may obtain additional information from the FTC and the credit reporting agencies about fraud alerts and security freezes. You can add a fraud alert to your credit report file to help protect your credit information. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you, but it also may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting agencies listed above. As soon as that agency processes your fraud alert, it will notify the other two agencies, which then must also place fraud alerts in your file. In addition, you can contact the nationwide credit reporting agencies regarding how you may place a security freeze to restrict access to your credit report.

For More Information. Please know that we regret any inconvenience or concern this incident may cause you. Please do not hesitate to contact us at userinfo@popsugar.com or (866) 236-3045 if you have any questions or concerns.

Sincerely,

Bjorn Pave
Senior Director, IT

This email was sent to patriciac@yesmail.com. Help is available via email from userinfo@popsugar.com. This email was sent from POPSUGAR Inc., [111 Sutter Street, 16th Floor, San Francisco, CA 94104](#).

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