

April 8, 2016

NOTICE OF DATA BREACH

Dear Registered User,

We are writing to let you know of an unfortunate incident that recently took place and the measures that we are taking to address it.

What happened?

We are writing to notify you that a breach of security of your personal information occurred on April 4, 2016. We learned that there was a hack into our database for the ProSportsDaily Forum website, which means that your account password to the ProSportsDaily Forum, despite encryption, may have been compromised.

What information was involved?

The email addresses (user login) and passwords of user accounts for the ProSportsDaily Forum website, and possibly other information available from accessing such accounts.

What we are doing.

We immediately took the ProSportsDaily Forum website offline to assess the impact. We take the privacy and security of your information very seriously. We have isolated the issue and fixed the software vulnerability. We are also actively auditing the entire site to put in new safeguards to prevent this from happening again.

What you can do.

All users must change their passwords immediately; doing so will prevent unauthorized access to your account. If you've already reset your password, you're all set. If you haven't, please log onto <http://forums.prosportsdaily.com>, where you'll be prompted to change your password. We encourage you to use a password that is unique to our site, and is long and complex. It should contain both uppercase and lowercase letters and at least one number or special character. We also strongly recommend that you change your password on any website where you may have used the same user login and password as that for your ProSportsDaily account.

For more information:

We are committed to protecting your information and addressing any questions or concerns you may have. If you have any questions or concerns, please email us at security@prosportsdaily.com.

Sincerely,

Security at ProSportsDaily

MORE WAYS TO PROTECT YOUR INFORMATION

We recommend that you remain vigilant by reviewing your account statements and credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your free annual credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting agencies are as follows:

- Equifax, PO Box 740256, Atlanta, GA 30374, www.equifax.com, 1-800-525-6285
- Experian, PO Box 9554, Allen, TX 75013, www.experian.com, 1-888-397-3742
- TransUnion, PO Box 2000, Chester, PA 19022-2000, www.transunion.com, 1-800-916-8800

If you believe that you are the victim of identity theft or have reason to believe that your personal information has been misused, you should contact the Federal Trade Commission and/or the Attorney General's office in your state. Contact information for the Federal Trade Commission:

- Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Ave, NW Washington, D.C. 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft

You can obtain information from these sources about steps you can take to avoid identity theft as well as information about fraud alerts and security freezes. You may also contact your local law enforcement authorities and file a police report. Obtain a copy of any police report if you are asked to provide copies to creditors to correct your records.