

## SECURITY BREACH NOTICE

Dear Valued reuseit.com Customer:

As we progress into the new millennium, in addition to unprecedented technological marvels, innovation of new technologies and methods of communication also offer those with dishonest intent new methods of intrusion into our private affairs or ways of stealing personal information.

Accordingly, we have, as have many e-commerce companies (and indeed all retailers) faced the increasingly difficult battle of keeping our customers' personal and financial information secure from a virtual army of hackers. However, despite having taken industry standard – and strenuous – efforts to secure your personal information, we must unfortunately inform you that your personal data may have been affected by a hacking incident at our website.

In order to avoid encouraging any repeats of this terrible incident, we cannot provide you much detail in this notice. The data breach occurred from August 22 – September 28, 2011 and stemmed from an intruder gaining unauthorized access to our system. They were able to intercept portions of personal information as it was entered into our site. One thousand of our valued customers were affected, and we have taken corrective action to prevent such intrusions from occurring in the future.

The fact that you are receiving this message does not mean that all of the personal information you provided was compromised. The extent to which you were affected may be limited. However, in some cases, the following categories of personal information may have been compromised: login, password, and credit card data.

We care deeply about protecting your personal information, and are extremely sorry to have to provide you this notice. We are pleased to offer you a free credit monitoring service, at our cost, as detailed on the attached Rider. We encourage you to take advantage of this service and to monitor your credit, and your credit card statements, very closely.

For more information regarding what else you can do to protect yourself, please see the attached Rider. You may also contact us at [security@reuseit.com](mailto:security@reuseit.com).

Thank you for your business, and please accept our sincerest apology for this incident.

Sincerely,

Vincent Cobb  
CEO  
reuseit.com