



<<Date>> (Format: Month Day, Year)

<<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>  
<<address\_1>>  
<<address\_2>>  
<<city>>, <<state\_province>> <<postal\_code>>  
<<country>>

### **NOTICE OF DATA BREACH**

Dear <<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>,

Panasonic Avionics Corporation (“Panasonic”), a provider of in-flight entertainment and communications systems, is writing to notify you that we experienced a cybersecurity event in which an unauthorized actor accessed a subset of systems in our corporate network environment that impacted certain personal information related to you that we collected from you, your employer, or others in the course of operating our business. Although we are not aware of any evidence indicating that the information has been or will be misused in ways that will impact you, we want to provide you with the information set forth below.

**What Happened?** On December 30, 2022, Panasonic identified evidence of an issue potentially impacting certain systems in our corporate network environment that occurred on or around December 14, 2022. We promptly initiated a comprehensive investigation into the nature and scope of the incident and impacted personal information, engaging cybersecurity and forensics experts to assist in the investigation of the incident, to assess what information may have been impacted, and to identify the individuals associated with that information. After engaging in this comprehensive review, we have determined that certain personal information related to you may have been impacted, although we are not aware of any evidence indicating that the information has been or will be misused beyond the initial unauthorized access.

**What Information Was Involved?** The information that may have been impacted includes name, contact details (email address, mailing address, and telephone number), date of birth, medical and health insurance information, financial account numbers, company employment status, and government identifiers, such as Social Security number.

**What We Are Doing.** We undertook timely actions to limit the impact of the incident and have taken several steps to help reduce the risk of similar incidents occurring in the future. We also have arranged for you to obtain, at no cost to you, 24 months of credit and identity monitoring services through Kroll. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Information regarding these services is included in Attachment 1 to this letter.

**What You Can Do.** We recommend that you remain vigilant by reviewing your account statements, signing up for the 24 months of identity monitoring we are offering at no cost to you, and monitoring the reports for signs of suspicious activity. Information about how to activate is included in Attachment 1 to this letter. Please find additional information in Attachment 2 to this letter.

**For More Information.** Again, we regret any concern this incident may cause you. If you have questions or concerns regarding this matter, please contact (866) 846-3540, Monday through Friday, 8:00 a.m. to 5:30 p.m. Central Time, excluding some U.S. holidays.

Sincerely,

Panasonic Avionics Corporation

Enclosure

## Attachment 1: Credit and Identity Monitoring Services Activation Information

To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for two years. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Web Watcher, Public Persona, Quick Cash Scan, \$1 Million Identity Fraud Loss Reimbursement, Fraud Consultation, and Identity Theft Restoration.

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

You have until **<<b2b\_text\_6(activation deadline)>>** to activate your identity monitoring services.

Membership Number: **<<Membership Number s\_n>>**

For more information about Kroll and your Identity Monitoring services, you can visit [info.krollmonitoring.com](http://info.krollmonitoring.com).



### TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

#### Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

#### Web Watcher

Web Watcher monitors internet sites where criminals may buy, sell, and trade personal identity information. An alert will be generated if evidence of your personal identity information is found.

#### Public Persona

Public Persona monitors and notifies when names, aliases, and addresses become associated with your Social Security number. If information is found, you will receive an alert.

#### Quick Cash Scan

Quick Cash Scan monitors short-term and cash-advance loan sources. You will receive an alert when a loan is reported, and you can call a Kroll fraud specialist for more information.

#### \$1 Million Identity Fraud Loss Reimbursement

Reimburses you for out-of-pocket expenses totaling up to \$1 million in covered legal costs and expenses for any one stolen identity event. All coverage is subject to the conditions and exclusions in the policy.

#### Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

#### Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

## Attachment 2: Additional Information

You should be cautious about using email to provide sensitive personal information, whether sending it yourself or in response to email requests. You should also be cautious when opening attachments and clicking on links in emails. Scammers sometimes use fraudulent emails or other communications to deploy malicious software on your devices or to trick you into sharing valuable personal information, such as account numbers, Social Security numbers, or usernames and passwords. The Federal Trade Commission (FTC) has provided guidance at <https://consumer.ftc.gov/articles/how-recognize-and-avoid-phishing-scams>.

You should review your financial statements and accounts for signs of suspicious transactions and activities. If you find any indication of unauthorized accounts or transactions, you should report the possible threat to local law enforcement, your State's Attorney General's office, or the FTC. You will find contact information for some of those entities below. If you discover unauthorized charges, promptly inform the relevant payment card companies and financial institutions.

### Fraud Alert Information

Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. Should you wish to place a fraud alert, please contact any one of the agencies listed below. The agency you contact will then contact the other two credit agencies.

Whether or not you enroll in the credit monitoring product offered, you also have the right to place an initial fraud alert on your file at no cost. An initial fraud alert lasts one (1) year and is placed on a consumer's credit file. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven (7) years. Fraud alert messages notify potential credit grantors to verify your identification before extending credit in your name in case someone is using your information without your consent. A fraud alert can make it more difficult for someone to get credit in your name; however, please be aware that it also may delay your ability to obtain credit.

Should you wish to place a fraud alert, please contact any one of the agencies listed below. The agency you contact will then contact the other two credit agencies. You may also contact any of the consumer reporting agencies or the FTC for more information regarding fraud alerts. The contact information for the three nationwide credit reporting agencies is:

#### Equifax

P.O. Box 105788  
Atlanta, GA 30348-5788  
1-888-766-0008  
[www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services)

#### Experian

P.O. Box 9554  
Allen, TX 75013-9554  
1-888-397-3742  
[www.experian.com/fraud/center.html](http://www.experian.com/fraud/center.html)

#### TransUnion

P.O. Box 2000  
Chester, PA 19016-2000  
1-800-680-7289  
[www.transunion.com/fraud-victim-resource/place-fraud-alert](http://www.transunion.com/fraud-victim-resource/place-fraud-alert)

### Free Credit Report Information

You have rights under the federal Fair Credit Reporting Act. These include, among others, the right to know what is in your credit file; the right to dispute incomplete or inaccurate information; and the right to ask for a credit score. Under federal law, you are also entitled to one free credit report once every 12 months from each of the above three major nationwide credit reporting companies. Call 1-877-322-8228 or make a request online at [www.annualcreditreport.com](http://www.annualcreditreport.com).

Even if you do not find any suspicious activity on your initial credit reports, we recommend that you check your account statements and credit reports periodically. You should remain vigilant for incidents of fraud and identity theft. Victim information sometimes is held for use or shared among a group of thieves at different times. Checking your credit reports periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency or state attorney general and file a police report. Get a copy of the report; many creditors want the information it contains to alleviate you of the fraudulent debts. You also should file a complaint with the FTC using the contact information below. Your complaint will be added to the FTC's Consumer Sentinel database, where it will be accessible to law enforcement for their investigations.

You may also contact the FTC at the contact information below to learn more about identity theft and the steps you can take to protect yourself and prevent such activity. If you are a resident of the District of Columbia, Iowa, Maryland, New York, or Oregon, you can also reach out to your respective state's Attorney General's office at the contact information below. All other residents can find information on how to contact your state attorney general at <https://www.naag.org/find-my-ag/>.

**Federal Trade Commission**

Consumer Response Center  
600 Pennsylvania Avenue NW  
Washington, DC 20580  
1.877.FTC.HELP (382.4357) / <https://www.consumer.ftc.gov/identity-theft-and-online-security>

**North Carolina Department of Justice**

114 West Edenton Street  
Raleigh, NC 27603  
1-919-716-6400  
<https://ncdoj.gov/protecting-consumers/identity-theft/>

**New York Attorney General's Office**

The Capitol  
Albany, NY 12224-0341  
1-800-771-7755  
<https://ag.ny.gov/consumer-frauds-bureau/identity-theft>

**Oregon Department of Justice**

1162 Court Street NE  
Salem, OR 97301  
1-877-877-9392 / <https://justice.oregon.gov>

**Office of the Attorney General for the District of Columbia**

400 6th Street NW  
Washington, DC 20001  
1-202-727-3400 / [oag.dc.gov](http://oag.dc.gov)

**Maryland Attorney General's Office**

200 St. Paul Place  
Baltimore, MD 21202  
1-888-743-0023 / [www.marylandattorneygeneral.gov](http://www.marylandattorneygeneral.gov)

**Consumer Protection Division****Office of the Attorney General of Iowa**

1305 E. Walnut Street  
Des Moines, IA 50319  
1-515-281-5926 / [www.iowaattorneygeneral.gov](http://www.iowaattorneygeneral.gov)

**Rhode Island Office of the Attorney General**

150 South Main Street  
Providence, RI 02903  
1-401-274-4400  
<https://riag.ri.gov/>

**Security Freeze Information**

You have the right to request a free security freeze (aka "credit freeze") on your credit file by contacting each of the three nationwide credit reporting companies via the channels outlined below. When a credit freeze is added to your credit report, third parties, such as credit lenders or other companies, whose use is not exempt under law will not be able to access your credit report without your consent. A credit freeze can make it more difficult for someone to get credit in your name; however, please be aware that it also may delay your ability to obtain credit. You may also contact any of the consumer reporting agencies or the FTC for more information regarding security freezes.

Equifax Security Freeze  
PO Box 105788  
Atlanta, GA 30348  
<http://www.equifax.com/personal/credit-report-services/credit-freeze/>  
1-800-349-9960

TransUnion Security Freeze  
PO Box 2000  
Chester, PA 19016  
<https://www.transunion.com/credit-freeze>  
1-888-909-8872

Experian Security Freeze  
PO Box 9554  
Allen, TX 75013  
[www.experian.com/freeze](http://www.experian.com/freeze)  
1-888-397-3742

You must separately place a credit freeze on your credit file at each credit reporting agency. The following information should be included when requesting a credit freeze:

1. Full name, with middle initial and any suffixes;
2. Social Security number;
3. Date of birth (month, day, and year);
4. Current address and previous addresses for the past five (5) years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. Other personal information as required by the applicable credit reporting agency;

If you request a credit freeze online or by phone, then the credit reporting agencies have one (1) business day after receiving your request to place a credit freeze on your credit file report. If you request a lift of the credit freeze online or by phone, then the credit reporting agency must lift the freeze within one (1) hour. If you request a credit freeze or lift of a credit freeze by mail, then the credit agency must place or lift the credit freeze no later than three (3) business days after getting your request.