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**PIVOTAL SOFTWARE, INC.
NOTICE OF DATA BREACH**

March 31, 2016

[First_Name] [Last_Name]

[Address_Line_1]

[Address_Line_2]

[City], [State] [Zip]

We are following up with you about the recent incident at Pivotal that involved your personal information.

WHAT HAPPENED. As we stated earlier, Pivotal was recently involved in an e-mail “phishing” scam targeting personal information of Pivotal employees. On March 22, 2016, an unknown third party sent a fraudulent email message impersonating CEO Rob Mee to an employee requesting certain information about Pivotal employees. The employee responded to the request, mistakenly believing that it came from Mr. Mee.

WHAT INFORMATION WAS INVOLVED. We began investigating the incident as soon as we learned of it. We have determined that the personal information involved in this incident included a copy of your 2015 Form W-2, which includes your name, address, 2015 income information and Social Security Number or Individual Taxpayer Identification Number.

WHAT WE ARE DOING. Pivotal immediately took steps to investigate the incident, to track down where the information may have gone and to attempt to prevent further access to it. We notified law enforcement and contacted the IRS, and we are continuing to investigate the matter.

WHAT YOU CAN DO. We recommend that you review the information provided in our earlier email and below for some steps that you may take to protect yourself against potential misuse of your personal information.

AllClear ID

As an added precaution, we have arranged to have AllClear ID protect your identity for 3 years at no cost to you. The following identity protection services start on the date of this notice and you can use them at any time during the next 3 years.

AllClear SECURE: The team at AllClear ID is ready and standing by if you need identity repair assistance. This service is automatically available to you with no enrollment required. If a problem arises, simply call 1-855-731-6020 and a dedicated investigator will help recover financial losses, restore your credit and make sure your identity is returned to its proper condition.

AllClear PRO: This service offers additional layers of protection including credit monitoring and a \$1 million identity theft insurance policy. To use the PRO service, you will need to provide your personal

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information to AllClear ID. You may sign up online at enroll.allclearid.com or by phone by calling 1-855-731-6020 using the following redemption code: **{RedemptionCode}**.

Please note: Additional steps may be required by you in order to activate your phone alerts and monitoring options. If you need an additional redemption code to register your spouse or partner for the AllClear ID services, please email W2@pivotal.io to request one.

You should remain vigilant for incidents of fraud and identity theft, including by regularly reviewing your account statements and monitoring free credit reports. If you discover any suspicious or unusual activity on your accounts or suspect identity theft or fraud, be sure to report it immediately to your financial institutions.

In addition, you may contact the Federal Trade Commission (“FTC”) or law enforcement, including your Attorney General, to report incidents of identity theft or to learn about steps you can take to protect yourself from identity theft. To learn more, you can go to the FTC’s website, at www.consumer.gov/idtheft, or call the FTC, at (877) IDTHEFT (438-4338) or write to Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You may also periodically obtain credit reports from each nationwide credit reporting agency. If you discover information on your credit report arising from a fraudulent transaction, you should request that the credit reporting agency delete that information from your credit report file. In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to www.AnnualCreditReport.com or by calling (877) 322-8228. You may contact the nationwide credit reporting agencies at:

Equifax
(800) 525-6285
P.O. Box 740241
Atlanta, GA 30374-0241
www.equifax.com

Experian
(888) 397-3742
P.O. Box 9701
Allen, TX 75013
www.experian.com

TransUnion
(800) 916-8800
Fraud Victim Assistance Division
P.O. Box 2000
Chester, PA 19022
www.transunion.com

You may obtain additional information from the FTC and the credit reporting agencies about fraud alerts and security freezes. You can add a fraud alert to your credit report file to help protect your credit information. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you, but it also may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting agencies listed above. As soon as that agency processes your fraud alert, it will notify the other two agencies, which then must also place fraud alerts in your file.

In addition, you can contact the nationwide credit reporting agencies at the following numbers to place a security freeze to restrict access to your credit report:

- (1) Equifax – (800) 349-9960
- (2) Experian – (888) 397-3742

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(3) TransUnion – (888) 909-8872

You will need to supply your name, address, date of birth, Social Security number and other personal information. The fee to place a credit freeze varies based on where you live. After receiving your request, each credit reporting agency will send you a confirmation letter containing a unique PIN or password that you will need in order to lift or remove the freeze. You should keep the PIN or password in a safe place.

FOR MORE INFORMATION. Please know that we regret any inconvenience or concern this incident may cause you. Please do not hesitate to email W2@pivotal.io or call 1-855-731-6020 if you have any questions or concerns.

Sincerely,

Joe Militello and Drew Kramer

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IF YOU ARE AN IOWA RESIDENT: You may contact local law enforcement or the Iowa Attorney General's Office to report suspected incidents of identity theft. You can contact the Iowa Attorney General at:

Office of the Attorney General
1305 E. Walnut Street
Des Moines, IA 50319
(515) 281-5164
<http://www.iowaattorneygeneral.gov/>

IF YOU ARE A MARYLAND RESIDENT: You may obtain information about avoiding identity theft from the FTC or the Maryland Attorney General's Office. These offices can be reached at:

Federal Trade Commission Consumer Response Center 600 Pennsylvania Avenue, NW Washington, DC 20580 (877) IDTHEFT (438-4338) http://www.ftc.gov/idtheft/	Office of the Attorney General Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202 (888) 743-0023 www.oag.state.md.us
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IF YOU ARE A NORTH CAROLINA RESIDENT: You may obtain information about preventing identity theft from the FTC or the North Carolina Attorney General's Office. These offices can be reached at:

Federal Trade Commission Consumer Response Center 600 Pennsylvania Avenue, NW Washington, DC 20580 (877) IDTHEFT (438-4338) www.consumer.gov/idtheft	North Carolina Department of Justice Attorney General Roy Cooper 9001 Mail Service Center Raleigh, NC 27699-9001 (877) 566-7226 http://www.ncdoj.com
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IF YOU ARE A RHODE ISLAND RESIDENT: Please contact state or local law enforcement to determine whether you can file or obtain a police report in regard to this incident. In addition, you can contact the Rhode Island Attorney General at:

Office of the Attorney General
150 South Main Street
Providence, Rhode Island 02903
(401) 274-4400
<http://www.riag.ri.gov/>

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