

Return Mail Processing Center: P.O. Box 989728 West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>
<<Country>>



May 13, 2025

<><RE: Notice of Data Breach>>>>

Dear <<First Name>> <<Last Name>>:

South Bay Credit Union ("SBCU") writes to inform you of an incident that may have involved some of your information as described below.

We take the privacy and security of all information in our care seriously. While there is no indication that any information has been misused, we are providing information about the event and steps you can take to help protect your information, should you feel it is appropriate to do so.

<u>What Happened</u>: On or about November 18, 2024, SBCU discovered suspicious activity related to one employee's email account. Upon discovery, SBCU took immediate action to secure the account and engaged a team of third-party specialists to investigate the incident. The investigation determined that an unauthorized individual had gained access to one email account. SBCU then reviewed the content of the email account to determine the types of information contained therein and to whom that information related. On January 7, 2025, following a thorough review, SBCU confirmed that a limited amount of personal information may have been accessed by an unauthorized party in connection with this incident.

<u>What Information Was Involved</u>: The types of information that may have been contained within the email account include your first and last name, in combination with your << Data Elements>>.

What We Are Doing: SBCU has taken steps to address the event and is committed to protecting information entrusted to its care. Upon learning of this event, steps were taken to secure the email account, undertook a thorough investigation, and confirmed necessary technical safeguards are in place. Additionally, SBCU is offering you << Membership Length>> of complimentary credit monitoring and identity protection services.

What You Can Do: We encourage you to remain vigilant over the next 12 to 24 months against incidents of identity theft and fraud by reviewing your credit reports/account statements for suspicious activity and to detect errors. If you discover any suspicious or unusual activity on your accounts, please promptly contact the financial institution or company. Please review the additional information enclosed, which contains more information about steps you can take to help protect yourself against fraud and identity theft, including activating the complimentary credit monitoring and identity protection services.

**For More Information:** Please accept our apologies that this incident occurred. We are committed to maintaining the privacy of personal information in our possession and will continue to take precautions to safeguard it. We continually evaluate and modify our practices to enhance the security and privacy of your personal information. Should you have questions or concerns regarding this matter, please call our dedicated assistance line at 1-877-591-7030 between 6:00 a.m. – 6:00 p.m. Pacific Time, Monday – Friday, excluding holidays, or write us at 312 North Pacific Coast Highway Redondo Beach, CA 90277.

Sincerely,

South Bay Credit Union

## STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

## **Enroll in Credit Monitoring Services**

- **1. Website and Enrollment.** Scan the QR image or go to <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is August 13, 2025.
- **2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
- **3. Telephone.** Contact IDX at 1-877-591-7030 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

## **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a> or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

- 1. Full name (including middle initial as well as Jr., Sr., III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Address for the prior two to five years;
- 5. Proof of current address, such as a current utility or telephone bill;
- 6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion Equifax Experian 1-800-680-7289 1-888-397-3742 1-888-298-0045 www.transunion.com www.experian.com www.equifax.com **TransUnion Fraud Alert Experian Fraud Alert Equifax Fraud Alert** P.O. Box 2000 P.O. Box 9554 P.O. Box 105069 Chester, PA 19016-2000 Allen, TX 75013 Atlanta, GA 30348-5069 **TransUnion Credit Freeze Experian Credit Freeze Equifax Credit Freeze** P.O. Box 9554 P.O. Box 105788 P.O. Box 160 Woodlyn, PA 19094 Allen, TX 75013 Atlanta, GA 30348-5788

## **Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16<sup>th</sup> Floor, Baltimore, MD 21202; 1-888-743-0023; and https://www.marylandattorneygeneral.gov/.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act: (i) the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; (ii) the consumer reporting agencies may not report outdated negative information; (iii) access to your file is limited; (iv) you must give consent for credit reports to be provided to employers; (v) you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; (vi) and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting <a href="https://files.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf">https://files.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf</a>, or by writing Consumer Response Center, Room 130-A, FTC, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <a href="https://ag.ny.gov">https://ag.ny.gov</a>.

For North Carolina residents, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and <a href="www.ncdoj.gov">www.ncdoj.gov</a>.

For Washington, D.C. residents, the District of Columbia Attorney General may be contacted at 441 4<sup>th</sup> Street NW #1100, Washington, D.C. 20001; 202-727-3400, and https://oag.dc.gov/consumer-protection.