



<<MemberFirstName>> <<MemberLastName>>

<<Date>> (Format: Month Day, Year)

<<Address1>>

<<Address2>>

<<City>>, <<State>> <<Zip Code>>

RE: Notice of a Data Breach

Dear <<MemberFirstName>> <<MemberLastName>>>,

Springfield Armory values the relationship we have with our customers and understands the importance of protecting personal information. We are writing to inform you about an incident that may involve some of your information.

What Happened

In late September, Springfield Armory received a report from a payment card network that it had noticed a pattern of unauthorized charges occurring on payment cards after they were used to make a purchase on our website. Springfield Armory immediately initiated an investigation and engaged a leading cyber security firm to examine our website network. In early October, the investigation determined that an unauthorized person gained access to the web server and installed code that was designed to copy information entered during the checkout process.

What Information Was Involved

Information entered during the checkout process included order ID, name, address, email address, phone number, payment card number, expiration date and card security code. This information from orders placed between October 3, 2015 and October 9, 2016 may have been affected. You are being notified because you placed <<ClientDef1(an order through our website using the payment card ending in #####)>> during this time period.

What You Can Do

We encourage you to remain vigilant for incidents of fraud and identity theft. You should review your payment card account statements closely and report any unauthorized charges to your card issuer immediately because card network rules generally provide that cardholders are not responsible for unauthorized charges that are reported in a timely manner. The phone number to call is usually on the back of your payment card.

What We Are Doing

Springfield Armory has stopped the incident and is taking steps to further strengthen the security of our website to help prevent this from happening in the future.

For More Information

We apologize for any inconvenience or concern this may have caused. If you have questions, please call 1-???-???-??? from [x:xx] a.m. to [x:xx] p.m. EST. Please reference this number <<ID number>> when you call.

Sincerely,

Peggy Hickenbottom
Vice President of Sales & Marketing
Springfield Armory