

# UAMG, LLC

October 23, 2020

<<FirstName>> <<LastName>>  
<<Address1>> <<Address2>>  
<<City>>, <<State>> <<Zip>>

## Re: NOTICE OF DATA BREACH

Dear <<FirstName>> <<LastName>>,

We recently became aware of a cyber-attack targeting the email account of an individual associated with our production company <<company 1>>. We are writing because we believe that your personal information was involved in the incident. This notice provides important information regarding what happened, what information may have been affected, what measures we are taking and what you can do in response.

### What Happened

This cyber-attack involved the unauthorized access of an email account of an individual associated with <<company 1>>. We became aware of this incident on September 23, 2020 when we were notified that an unauthorized entity successfully sent several spam emails from the affected email account to various email addresses unfamiliar to the account holder. Since this unauthorized entity had access to the account holder's mailbox, it is possible that data contained within the mailbox may have been acquired and disclosed to others. Upon becoming aware of this incident, we took immediate action to secure the account and investigate the incident. As a result of the investigation, we determined that there was unauthorized access to the email account from September 17, 2020 to September 23, 2020, when the account was locked. The affected email account contained information about some of the individuals with whom we have a business relationship, including you.

### What Information Was Involved

Although we are still investigating the incident, our current understanding is that your affected personal information includes one or more of the following: your Social Security number, government-issued identification information (such as a driver's license number, passport number, or tax identification number), date of birth, financial account information (such as a bank account number or payment card number), and health information.

### **What We Are Doing**

As soon as we learned of the cyber-attack, we took immediate steps to secure the email account and launch an investigation. We are also reviewing and updating our security practices. In addition, we are providing you with a subscription to credit monitoring and identity theft protection services, as described below.

### **What You Can Do**

As always, we encourage you to remain vigilant by reviewing your account statements and credit reports closely. We are offering you the ability to sign up for, free of charge, LifeLock Defender™ Preferred credit monitoring and identity theft protection services from NortonLifeLock. So that you can take proactive steps to help protect your personal information, at the end of this letter we have provided you with additional information regarding steps you can take to further protect yourself and how to sign up for the services. We encourage you to review that information.

### **For More Information**

We take very seriously the security and privacy of your information, and deeply regret any inconvenience this may cause. If you have any questions, please contact us at 800-586-2658 (a toll-free number), dataprotection@uamg.com, or UAMG, LLC, Attn: Data Protection Officer, 245 N. Beverly Dr., Beverly Hills, CA 90210.

Sincerely,



Brian Edwards  
UAMG, LLC

## **Additional Steps You Can Take to Protect Your Personal Information**

### **Credit Monitoring and Identity Theft Protection Services**

We are offering you the ability to sign up for, free of charge, LifeLock Defender™ Preferred credit monitoring and identity theft protection services. For more information about these services, review the enclosed letter. You may enroll online or by phone, as described in the enclosed letter. These services will start on the date you sign up for them. Following enrollment, additional steps may be required by you in order to activate alerts and other monitoring options, access credit information and otherwise take advantage of the benefits of the services.

To sign up for these services, you will need to provide the following information during the enrollment process:

- Full Name
- U.S. Home Address
- Phone Number
- Social Security Number
- Date of Birth
- Email Address
- Member ID
- Promotional Code

***Report Suspicious Activity or Suspected Identity Theft.*** If you detect any unauthorized or suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. If you suspect any identity theft has occurred, you can contact your local law enforcement by filing a police report or the Federal Trade Commission (FTC) by calling 1-877-ID-THEFT (1-877-438-4338), by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580, or online at [www.ftc.gov](http://www.ftc.gov). You can also contact your state Attorney General.

Maryland residents may wish to review information provided by the Maryland Attorney General on how to avoid identity theft at <https://www.marylandattorneygeneral.gov/Pages/IdentityTheft/default.aspx>, by sending an email to [idtheft@oag.statemd.us](mailto:idtheft@oag.statemd.us), or by calling 410-576-6491.

New York residents may wish to review information on security breach response and identity theft prevention and protection information provided by the New York Attorney General at <https://ag.ny.gov/internet/privacy-and-identity-theft> or by calling 212-416-8433 and by the New York Department of State, Division of Consumer Protection at [https://www.dos.ny.gov/consumerprotection/identity\\_theft/index.htm](https://www.dos.ny.gov/consumerprotection/identity_theft/index.htm) or by calling 800-697-1220.

North Carolina residents may wish to review information provided by the North Carolina Attorney General at <https://ncdoj.gov/protecting-consumers/identity-theft/>, by calling 877-566-7226, or by writing to 9001 Mail Service Center, Raleigh, NC 27699.

Rhode Island resident may wish to review information provided by the Rhode Island Attorney General at <http://www.riag.ri.gov>, by calling 401-274-4400, or by writing to 150 South Main Street, Providence, RI 02903.

**Credit Reports:** Under federal law, you are entitled to one free copy of your credit report every 12 months. You can request a free credit report once a year at [www.annualcreditreport.com](http://www.annualcreditreport.com), by calling (877) 322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348.

You may also contact the three U.S. credit reporting agencies to request a credit report:

- TransUnion LLC, Consumer Disclosure Center, P.O. Box 1000, Chester, PA 19016; (800) 888-4213; <https://www.transunion.com/#>.
- Experian, P.O. Box 2002, Allen, TX 75013; (888) 397-3742; <https://www.experian.com/consumer-products/free-credit-report.html>.
- Equifax Information Services LLC, P.O. Box 740241, Atlanta, GA 30348-0241; (888) 349-5191; <https://www.equifax.com/personal/credit-report-services/>.

If you discover inaccurate information or a fraudulent transaction on your credit report, you have the right to request that the consumer reporting agency delete that information from your credit report file.

**Fraud alerts:** As a precautionary step, to protect yourself from possible identity theft you can place a fraud alert on your bank accounts and credit file. A fraud alert tells creditors to follow certain procedures before opening a new account in your name or changing your existing account. You may call any one of the three major credit bureaus listed below to place a fraud alert on your file. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. All three credit reports will be sent to you, free of charge, for your review.

- TransUnion Fraud Victim Assistance, P.O. Box 2000, Chester, PA 19016; (800) 680-7289; <https://www.transunion.com/fraud-victim-resource/place-fraud-alert>.
- Experian, P.O. Box 9554, Allen, TX 75013; (888) 397-3742; <https://www.experian.com/fraud/center.html>.
- Equifax, P.O. Box 105069, Atlanta, GA 30348-5069; (888) 836-6351 or (800) 525-6285; <https://www.equifax.com/personal/credit-report-services/>.

**Credit/security freeze:** In some US states, you have the right to put a security freeze on your credit file. A security freeze (also known as a credit freeze) makes it harder for someone to open a new account in your name. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to apply for a new credit card, loan, wireless phone, or any service that requires a credit check. You must separately place a security freeze on your credit file with each credit reporting agency. To place a security freeze on your file you may be required to provide the consumer reporting agency with information that identifies you including your Social Security Number. There may be a fee for this service based on state law. To put a security freeze on your credit file contact the consumer reporting agencies listed below.

- TransUnion, P.O. Box 160, Woodlyn, PA 19094; (888) 909-8872; <https://www.transunion.com/credit-freeze/>.
- Experian, P.O. Box 9554, Allen, TX 75013; (888) 397-3742; <https://www.experian.com/freeze/center.html>.
- Equifax, P.O. Box 105788, Atlanta, GA 30348-5788; (888) 298-0045 or (800) 349-9960; <https://www.equifax.com/personal/credit-report-services/>.

Dear <<FIRST NAME>> <<LAST NAME>>:

**UAMG, LLC** has retained **NortonLifeLock** to provide one (1) year of complimentary **LifeLock Defender™ Preferred** identity theft protection.

**To activate your membership online and get protection at no cost to you:**

1. In your web browser, go directly to **www.LifeLock.com**. Click on the yellow **“START MEMBERSHIP”** button (*do not attempt registration from a link presented by a search engine*).
2. You will be taken to another page where, below the FOUR protection plan boxes, you may enter the **Promo Code: <<PROMO CODE>>** and click the **“APPLY”** button.
3. On the next screen, enter your **Member ID: <<MEMBER ID>>** and click the **“APPLY”** button.
4. Your complimentary offer is presented. Click the red **“START YOUR MEMBERSHIP”** button.
5. Once enrollment is completed, you will receive a confirmation email (*be sure to follow ALL directions in this email*).

**Alternatively, to activate your membership over the phone, please call:  
1-800-899-0180**

**You will have until February 17, 2021 to enroll in this service.**

Once you have completed the LifeLock enrollment process, the service will be in effect. Your **LifeLock Defender™ Preferred** membership includes:

- ✓ Primary Identity Alert System†
- ✓ 24/7 Live Member Support
- ✓ Dark Web Monitoring\*\*
- ✓ Norton™ Security Deluxe<sup>2</sup> (90 Day Free Subscription)
- ✓ Stolen Funds Reimbursement up to \$25,000<sup>+++</sup>
- ✓ Personal Expense Compensation up to \$25,000<sup>+++</sup>
- ✓ Coverage for Lawyers and Experts up to \$1 million<sup>+++</sup>
- ✓ U.S-based Identity Restoration Team
- ✓ Annual Three-Bureau Credit Reports & Credit Scores<sup>1\*\*</sup>  
The credit scores provided are VantageScore 3.0 credit scores based on Equifax, Experian and TransUnion respectively. Third parties use many different types of credit scores and are likely to use a different type of credit score to assess your creditworthiness.
- ✓ Three-Bureau Credit Monitoring<sup>1\*\*</sup>
- ✓ USPS Address Change Verification Notifications
- ✓ Fictitious Identity Monitoring
- ✓ Credit, Checking and Savings Account Activity Alerts<sup>1\*\*</sup>

<sup>1</sup>If your plan includes credit reports, scores, and/or credit monitoring features (“Credit Features”), two requirements must be met to receive said features: (i) your identity must be successfully verified with Equifax; and (ii) Equifax must be able to locate your credit file and it must contain sufficient credit history information. **IF EITHER OF THE FOREGOING REQUIREMENTS ARE NOT MET YOU WILL NOT RECEIVE CREDIT FEATURES FROM ANY BUREAU.** If your plan also includes Credit Features from Experian and/or TransUnion, the above verification process must also be successfully completed with Experian and/or TransUnion, as applicable. If verification is successfully completed with Equifax, but not with Experian and/or TransUnion, as applicable, you will not receive Credit Features from such bureau(s) until the verification process is successfully completed and until then you will only receive Credit Features from Equifax. Any credit monitoring from Experian and TransUnion will take several days to begin after your successful plan enrollment. No one can prevent all identity theft or cybercrime. † LifeLock does not monitor all transactions at all businesses.

<sup>2</sup> Norton Security Online provides protection against viruses, spyware, malware, and other online threats for up to 5 PCs, Macs, Android devices. Norton account features not supported in this edition of Norton Security Online. As a result, some mobile features for Android are not available such as anti-theft and mobile contacts backup. iOS is not supported.

\*\*These features are not enabled upon enrollment. Member must take action to get their protection.

††† Reimbursement and Expense Compensation, each with limits of up to \$25,000 for Defender Preferred. And up to \$1 million for coverage for lawyers and experts if needed. Benefits under the Master Policy are issued and covered by United Specialty Insurance Company (State National Insurance Company, Inc. for NY State members). Policy terms, conditions and exclusions at: [LifeLock.com/legal](http://LifeLock.com/legal).