



Return Mail Processing Center  
P.O. Box 6336  
Portland, OR 97228-6336

<<Name 1>>

<<Name 2>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<Address 4>>

<<Address 5>>

<<City>><<State>><<Zip>>

<<Country>>

<<Date>>

## **NOTICE OF DATA BREACH**

Dear <<Name 1>>:

Trusted Tours & Attractions, LLC ("TTA"), which operates the e-commerce site, [trustedtours.com](http://trustedtours.com), values the relationship we have with our customers and understands the importance of protecting your information. We are writing to inform you that we recently identified and addressed a security incident that may have involved your payment card information. This notice explains the incident, measures that have been taken, and some steps you can take in response.

### ***What Happened?***

On June 25, 2019, we were alerted to fraudulent activity occurring on certain payment cards that were used on our website. We commenced an investigation and discovered the presence of unauthorized code on the website. We immediately removed the code. The investigation determined that an unauthorized person added the code so that payment card information entered by purchasers on our e-commerce website was copied and sent to an external location. The code was present and active on the site between March 24, 2019 and June 27, 2019.

### ***What Information Was Involved?***

Because you made a purchase on the website during that time frame, it is possible that your information was involved. This information includes your name, billing address, phone number, email address, payment card number ending in <<XXXX>>, card type, card expiration date, and the card verification code (CVV).

### ***What You Can Do.***

We encourage you to closely review your payment card statements for any unauthorized charges. You should immediately report any such charges to the bank that issued your card. If reported timely, payment card network rules generally provide that cardholders are not responsible for unauthorized charges. Information on additional steps you can take can be found on the following pages.

### ***What We Are Doing.***

We regret that this incident occurred and apologize for any inconvenience. To help prevent this type of incident from happening again, we are taking additional steps to further strengthen the security of our website and are in the process of moving to a check-out method with enhanced security features.

***For More Information.***

If you have any questions about this matter, please call **(877) 213-1565**, Monday to Friday, from 9:00 a.m. to 9:00 p.m., Eastern Time.

Sincerely,

A handwritten signature in black ink that reads "Kevin Beede". The script is cursive and fluid, with the first letters of each word being capitalized and slightly larger than the rest of the letters.

Kevin Beede  
Director of Internet Development

## ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

- *Equifax*, PO Box 740241, Atlanta, GA 30374, [www.equifax.com](http://www.equifax.com), 1-800-685-1111
- *Experian*, PO Box 2002, Allen, TX 75013, [www.experian.com](http://www.experian.com), 1-888-397-3742
- *TransUnion*, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com), 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

- *Federal Trade Commission*, Consumer Response Centre, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)