



BRYAN CAVE LEIGHTON PAISNER LLP
161 North Clark Street Suite 4300
Chicago IL 60601 3315
T: +1 312 602 5000
F: +1 312 602 5050
www.bclplaw.com

April 5, 2019

Kevin M. Scott
Direct: 312/602-5074
Fax: 312/698-7474
kevin.scott@bryancave.com

Attorney General Xavier Becerra
Office of the Attorney General
California Department of Justice
Attn: Public Inquiry Unit
P.O. Box 944255
Sacramento, CA 94244-2550

VIA ONLINE PORTAL

Re: Data Security incident Notification

Dear Attorney General Becerra:

We represent Urban One, Inc. ("Urban One"), a multi-media corporation, headquartered in Silver Spring, Maryland, with respect to a potential data security incident described in more detail below. Urban One takes the security and privacy of the information in its control very seriously, and has taken steps to prevent a similar incident from occurring in the future.

On February 28, 2019, Urban One discovered there had been unauthorized access to its network. Urban One immediately took action to remove the unauthorized third party and initiated an independent investigation with third party forensics experts to determine what information and systems may have been affected. As a result of its investigation, Urban One determined that individuals' names, addresses, and Social Security numbers may have been improperly accessed. Urban One immediately contacted law enforcement.

Up to one thousand, two hundred and seventeen (1,217) residents may have been affected by this incident. Notification letters to these individuals were mailed by first class mail, starting on March 28, 2019, and final letters will be transmitted no later than April 10, 2019. A sample copy of the notification letter is included with this letter.

Urban One is taking steps, including strengthening its network security posture, to prevent a similar event from occurring in the future. Out of an abundance of caution, Urban One is offering MyIDCare™ identity theft protection services through ID Experts® at no cost to the individuals. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. Notice is also being provided to the credit reporting agencies.

Urban One remains dedicated to protecting the sensitive information in its control. If you have any questions or need additional information, please do not hesitate to contact me.

Very truly yours,



Kevin M. Scott

Attachment



C/O ID Experts
P.O. Box 10444
Dublin, OH 43017-4044

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

To Enroll, Please Call:
(800) 782-4341
Or Visit:
<https://ide.myidcare.com/urban-one>
Enrollment Code:
<<XXXXXXXX>>

March 28, 2019

Dear <<First Name>> <<Last Name>>,

Re: Notice of Data Breach

We are writing to provide you with an update on the data security incident which may have resulted in the unauthorized access of some of your personal information, including your name and Social Security number ("SSN"). We sincerely apologize for any inconvenience this incident may cause and are currently taking steps to reinforce the security and privacy of employee data. This letter contains information about what happened, steps you can take to protect your information, and resources we are making available to help you.

What happened:

On February 28, 2019, we discovered there had been unauthorized access to our network. We immediately took action to remove the unauthorized third party and initiated an independent investigation into the issue with third party forensics experts to determine what information and systems may have been affected. As a result of our investigation, we determined that our HR database may have been improperly accessed, as well as any user names and passwords you may have entered into a company computer. We immediately contacted law enforcement.

What information was involved:

The information potentially affected included your name, address, date of birth, SSN, and any user names and passwords you may have entered while using the corporate network. Your family members' information, if it was contained within our HR benefits database, may have also been accessed, and we are providing a separate notice letter to everyone whose information was contained within our database.

What we are doing:

Out of an abundance of caution, we are offering MyIDCare™ identity theft protection services through ID Experts® at no cost to you. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you resolve issues if your identity is compromised.

We encourage you to contact ID Experts with any questions and to enroll in free MyIDCare services by calling (800) 782-4341 or going to <https://ide.myidcare.com/urban-one> and using the Enrollment Code provided above. MyIDCare experts are available Monday through Friday from 8 am - 8 pm Eastern Time. Please note the deadline to enroll is June 28, 2019.

We take the security of all information in our systems very seriously, and want to assure you that we are taking steps, including strengthening our network security posture, to prevent a similar event from occurring in the future.

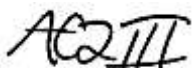
What you can do:

We recommend you change any passwords you may have entered into a company computer, even if you may have used it to log-on to another website or network. We also recommend that you review the additional information enclosed, which contains important steps you can take to further protect your personal information

For more information:

We sincerely regret any inconvenience that this matter may cause you, and we remain dedicated to protecting your information. If you have any questions, please call (800) 782-4341, Monday through Friday from 8 am - 8 pm Eastern Time.

Sincerely,

A handwritten signature in black ink, appearing to read "ALFRED C. LIGGINS, III". The signature is stylized with a large, bold "A" and "L", and the "III" is written in a distinct, slightly larger font.

Alfred C. Liggins, III

CEO

Additional Important Information

For residents of Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Virginia, and Vermont: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing payment card account statements and monitoring your credit reports for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon: State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of New Mexico: State law advises you to review personal account statements and credit reports, as applicable, to detect errors resulting from the security incident, and that you have rights pursuant to the federal Fair Credit Reporting Act. Please see the contact information for the Federal Trade Commission listed below.

For residents of Maryland, Rhode Island, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

Rhode Island Office of the Attorney General
Consumer Protection
150 South Main Street
Providence RI 02903
1-401-274-4400
www.riag.ri.gov

North Carolina Office of the Attorney General
Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Ave, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft

For residents of Massachusetts: You have the right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (<https://www.experian.com/fraud/center.html>), or Transunion (<https://www.transunion.com/fraud-victim-resource/place-fraud-alert>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. It is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
www.freeze.equifax.com
800-525-6285

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
www.experian.com/freeze
888-397-3742

TransUnion (FVAD)
P.O. Box 2000
Chester, PA 19022
www.freeze.transunion.com
800-680-7289

More information can also be obtained by contacting the Federal Trade Commission listed above.



C/O ID Experts
P.O. Box 10444
Dublin, OH 43017-4044

To Enroll, Please Call:
(800) 782-4341
Or Visit:
<https://ide.myidcare.com/urban-one>
Enrollment Code:
<<XXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

March 28, 2019

Dear <<First Name>> <<Last Name>>>,

Re: Notice of Data Breach

We are writing to notify you of a data security incident which may have resulted in unauthorized access of some of your personal information, including your name and Social Security number ("SSN"). We sincerely apologize for any inconvenience this incident may cause and are currently taking steps to reinforce the security and privacy of personal data. This letter contains information about what happened, steps you can take to protect your information, and resources we are making available to help you.

What happened:

On February 28, 2019, Urban One, formerly known as Radio One, discovered there had been unauthorized access to our network. We immediately took action to remove the unauthorized third party and initiated an independent investigation into the issue with third party forensics experts to determine what information and systems may have been affected. As a result of our investigation, we determined that our HR database may have been improperly accessed. We immediately contacted law enforcement.

What information was involved:

The information potentially affected included your name, address, date of birth, and SSN. Your family members' information, if it was contained within our HR benefits database, may have also been accessed, and we are providing a separate notice letter to everyone whose information was contained within our database.

What we are doing:

Out of an abundance of caution, we are offering MyIDCare™ identity theft protection services through ID Experts® at no cost to you. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you resolve issues if your identity is compromised.

We encourage you to contact ID Experts with any questions and to enroll in free MyIDCare services by calling (800) 782-4341 or going to <https://ide.myidcare.com/urban-one> and using the Enrollment Code provided above. MyIDCare experts are available Monday through Friday from 8 am - 8 pm Eastern Time. Please note the deadline to enroll is June 28, 2019.

We take the security of all information in our systems very seriously, and want to assure you that we are taking steps, including strengthening our network security posture, to prevent a similar event from occurring in the future.

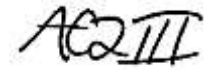
What you can do:

We recommend that you review the additional information enclosed, which contains important steps you can take to further protect your personal information.

For more information:

We sincerely regret any inconvenience that this matter may cause you, and we remain dedicated to protecting your information. If you have any questions, please call (800) 782-4341, Monday through Friday from 8 am - 8 pm Eastern Time.

Sincerely,

A handwritten signature in black ink, appearing to read "AC LIGGINS III". The signature is stylized with a large "A" and "C" and a distinct "III" at the end.

Alfred C. Liggins, III

CEO

Additional Important Information

For residents of Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Virginia, and Vermont: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing payment card account statements and monitoring your credit reports for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon: State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of New Mexico: State law advises you to review personal account statements and credit reports, as applicable, to detect errors resulting from the security incident, and that you have rights pursuant to the federal Fair Credit Reporting Act. Please see the contact information for the Federal Trade Commission listed below.

For residents of Maryland, Rhode Island, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

Rhode Island Office of the Attorney General
Consumer Protection
150 South Main Street
Providence RI 02903
1-401-274-4400
www.riag.ri.gov

North Carolina Office of the Attorney General
Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Ave, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft

For residents of Massachusetts: You have the right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (<https://www.experian.com/fraud/center.html>), or Transunion (<https://www.transunion.com/fraud-victim-resource/place-fraud-alert>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. It is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
www.freeze.equifax.com
800-525-6285

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
www.experian.com/freeze
888-397-3742

TransUnion (FVAD)
P.O. Box 2000
Chester, PA 19022
www.freeze.transunion.com
800-680-7289

More information can also be obtained by contacting the Federal Trade Commission listed above.



C/O ID Experts
P.O. Box 10444
Dublin, OH 43017-4044

To Enroll, Please Call: (800) 782-4341 Or Visit: https://ide.myidcare.com/urban-one Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

March 28, 2019

Dear <<First Name>> <<Last Name>>,

Re: Notice of Data Breach

We are writing to notify you of a data security incident which may have resulted in the unauthorized access of some of your personal information, including your name and Social Security number ("SSN"). We sincerely apologize for any inconvenience this incident may cause and are currently taking steps to reinforce the security and privacy of personal data. This letter contains information about what happened, steps you can take to protect your information, and resources we are making available to help you.

What happened:

Urban One, formerly known as Radio One, employs, or at one time employed, one of your family members. On February 28, 2019, we discovered there had been unauthorized access to our network. We immediately took action to remove the unauthorized third party and initiated an independent investigation into the issue with third party forensics experts to determine what information and systems may have been affected. As a result of our investigation, we determined that our HR database may have been improperly accessed. We immediately contacted law enforcement.

What information was involved:

The information potentially affected included your name, address, date of birth, and SSN, which was within our HR database as a result of your family member's current or former employment.

What we are doing:

Out of an abundance of caution, we are offering MyIDCare™ identity theft protection services through ID Experts® at no cost to you. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you resolve issues if your identity is compromised. Please note, credit and CyberScan monitoring will not be available for individuals under the age of 18.

We encourage you to contact ID Experts with any questions and to enroll in free MyIDCare services by calling (800) 782-4341 or going to <https://ide.myidcare.com/urban-one> and using the Enrollment Code provided above. MyIDCare experts are available Monday through Friday from 8 am - 8 pm Eastern Time. Please note the deadline to enroll is June 28, 2019.

We take the security of all information in our systems very seriously, and want to assure you that we are taking steps, including strengthening our network security posture, to prevent a similar event from occurring in the future.

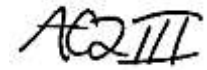
What you can do:

We recommend that you review the additional information enclosed, which contains important for steps you can take to further protect your personal information.

For more information:

We sincerely regret any inconvenience that this matter may cause you, and we remain dedicated to protecting your information. If you have any questions, please call (800) 782-4341, Monday through Friday from 8 am - 8 pm Eastern Time.

Sincerely,

A handwritten signature in black ink, appearing to read "AC LIGGINS III". The signature is stylized with a large "A" and "C" and a distinct "III" at the end.

Alfred C. Liggins, III

CEO

Additional Important Information

For residents of Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Virginia, and Vermont: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing payment card account statements and monitoring your credit reports for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon: State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of New Mexico: State law advises you to review personal account statements and credit reports, as applicable, to detect errors resulting from the security incident, and that you have rights pursuant to the federal Fair Credit Reporting Act. Please see the contact information for the Federal Trade Commission listed below.

For residents of Maryland, Rhode Island, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

Rhode Island Office of the Attorney General
Consumer Protection
150 South Main Street
Providence RI 02903
1-401-274-4400
www.riag.ri.gov

North Carolina Office of the Attorney General
Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Ave, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft

For residents of Massachusetts: You have the right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (<https://www.experian.com/fraud/center.html>), or Transunion (<https://www.transunion.com/fraud-victim-resource/place-fraud-alert>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. It is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
www.freeze.equifax.com
800-525-6285

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
www.experian.com/freeze
888-397-3742

TransUnion (FVAD)
P.O. Box 2000
Chester, PA 19022
www.freeze.transunion.com
800-680-7289

More information can also be obtained by contacting the Federal Trade Commission listed above.



C/O ID Experts
P.O. Box 10444
Dublin, OH 43017-4044

To Enroll, Please Call:
(800) 782-4341
Or Visit:
<https://ide.myidcare.com/urban-one>
Enrollment Code:
<<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

April 10, 2019

Dear <<First Name>> <<Last Name>>,

Re: Notice of Data Breach

We are writing to notify you of a data security incident which may have resulted in the unauthorized access of some of your personal information, including your name and Social Security number ("SSN"), if you use your SSN as your business taxpayer identification number instead of a government-issued employer identification number ("EIN"). We sincerely apologize for any inconvenience this incident may cause and are currently taking steps to reinforce the security and privacy of your personal data. This letter contains information about what happened, steps you can take to protect your information, and resources we are making available to help you.

What happened:

On February 28, 2019, Urban One, formerly known as Radio One, discovered there had been unauthorized access to our network. We immediately took action to remove the unauthorized third party and initiated an independent investigation into the issue with third party forensics experts to determine what information and systems may have been affected. We also immediately contacted law enforcement. As a result of our investigation, we determined that your IRS Form W-9 may have been improperly accessed; if you use your SSN as your business taxpayer ID number instead of an EIN, it may have been exposed. If you do not, you may disregard this letter.

What information was involved:

The information potentially affected may have included your name, address, and SSN.

What we are doing:

Out of an abundance of caution, we are offering MyIDCare™ identity theft protection services through ID Experts® at no cost to you. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you resolve issues if your identity is compromised.

We encourage you to contact ID Experts with any questions and to enroll in free MyIDCare services by calling (800) 782-4341 or going to <https://ide.myidcare.com/urban-one> and using the Enrollment Code provided above. MyIDCare experts are available Monday through Friday from 8 am - 8 pm Eastern Time. Please note the deadline to enroll is June 28, 2019.

We take the security of all information in our systems very seriously, and want to assure you that we are taking steps, including strengthening our network security posture, to prevent a similar event from occurring in the future.

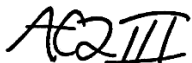
What you can do:

We recommend that you review the additional information enclosed, which contains important steps you can take to further protect your personal information.

For more information:

We sincerely regret any inconvenience that this matter may cause you, and we remain dedicated to protecting your information. If you have any questions, please call (800) 782-4341, Monday through Friday from 8 am - 8 pm Eastern Time.

Sincerely,

A handwritten signature in black ink, appearing to read "ALC III". The letters are stylized and cursive.

Alfred C. Liggins, III

CEO

Additional Important Information

For residents of Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Virginia, and Vermont: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing payment card account statements and monitoring your credit reports for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon: State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of New Mexico: State law advises you to review personal account statements and credit reports, as applicable, to detect errors resulting from the security incident, and that you have rights pursuant to the federal Fair Credit Reporting Act. Please see the contact information for the Federal Trade Commission listed below.

For residents of Maryland, Rhode Island, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

Rhode Island Office of the Attorney General
Consumer Protection
150 South Main Street
Providence RI 02903
1-401-274-4400
www.riag.ri.gov

North Carolina Office of the Attorney General
Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Ave, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft

For residents of Massachusetts: You have the right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (<https://www.experian.com/fraud/center.html>), or Transunion (<https://www.transunion.com/fraud-victim-resource/place-fraud-alert>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. It is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
www.freeze.equifax.com
800-525-6285

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
www.experian.com/freeze
888-397-3742

TransUnion (FVAD)
P.O. Box 2000
Chester, PA 19022
www.freeze.transunion.com
800-680-7289

More information can also be obtained by contacting the Federal Trade Commission listed above.



C/O ID Experts
P.O. Box 10444
Dublin, OH 43017-4044

To Enroll, Please Call:
(800) 782-4341
Or Visit:
<https://ide.myidcare.com/urban-one>
Enrollment Code:
<<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

April 5, 2019

Dear <<First Name>> <<Last Name>>>,

Re: Notice of Data Breach

We are writing to notify you of a data security incident which may have resulted in the unauthorized access of some of your personal information, including your name and Social Security number ("SSN"). We sincerely apologize for any inconvenience this incident may cause and are currently taking steps to reinforce the security and privacy of your personal data. This letter contains information about what happened, steps you can take to protect your information, and resources we are making available to help you.

What happened:

On February 28, 2019, Urban One, formerly known as Radio One, discovered there had been unauthorized access to our network. We immediately took action to remove the unauthorized third party and initiated an independent investigation into the issue with third party forensics experts to determine what information and systems may have been affected. We also immediately contacted law enforcement. As a result of our investigation, we determined that the IRS Form W-9 containing your SSN, which you provided to Urban One as the prize winner of a promotional contest hosted by us, may have been improperly accessed.

What information was involved:

The information potentially affected may have included your name, address, and SSN.

What we are doing:

Out of an abundance of caution, we are offering MyIDCare™ identity theft protection services through ID Experts® at no cost to you. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you resolve issues if your identity is compromised.

We encourage you to contact ID Experts with any questions and to enroll in free MyIDCare services by calling (800) 782-4341 or going to <https://ide.myidcare.com/urban-one> and using the Enrollment Code provided above. MyIDCare experts are available Monday through Friday from 8 am - 8 pm Eastern Time. Please note the deadline to enroll is July 5, 2019.

We take the security of all information in our systems very seriously, and want to assure you that we are taking steps, including strengthening our network security posture, to prevent a similar event from occurring in the future.

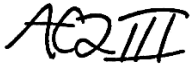
What you can do:

We recommend that you review the additional information enclosed, which contains important steps you can take to further protect your personal information.

For more information:

We sincerely regret any inconvenience that this matter may cause you, and we remain dedicated to protecting your information. If you have any questions, please call (800) 782-4341, Monday through Friday from 8 am - 8 pm Eastern Time.

Sincerely,

A handwritten signature in black ink, appearing to read "ALC III". The letters are stylized and cursive.

Alfred C. Liggins, III

CEO

Additional Important Information

For residents of Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Virginia, and Vermont: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing payment card account statements and monitoring your credit reports for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon: State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of New Mexico: State law advises you to review personal account statements and credit reports, as applicable, to detect errors resulting from the security incident, and that you have rights pursuant to the federal Fair Credit Reporting Act. Please see the contact information for the Federal Trade Commission listed below.

For residents of Maryland, Rhode Island, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

Rhode Island Office of the Attorney General
Consumer Protection
150 South Main Street
Providence RI 02903
1-401-274-4400
www.riag.ri.gov

North Carolina Office of the Attorney General
Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Ave, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft

For residents of Massachusetts: You have the right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (<https://www.experian.com/fraud/center.html>), or Transunion (<https://www.transunion.com/fraud-victim-resource/place-fraud-alert>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. It is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
www.freeze.equifax.com
800-525-6285

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
www.experian.com/freeze
888-397-3742

TransUnion (FVAD)
P.O. Box 2000
Chester, PA 19022
www.freeze.transunion.com
800-680-7289

More information can also be obtained by contacting the Federal Trade Commission listed above.



C/O ID Experts
P.O. Box 10444
Dublin, OH 43017-4044

To Enroll, Please Call: (800) 782-4341 Or Visit: https://ide.myidcare.com/urban-one Enrollment Code: <<XXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

April 9, 2019

Dear <<First Name>> <<Last Name>>>,

Re: Notice of Data Breach

We are writing to notify you of a data security incident which may have resulted in the unauthorized access of some of your personal information, including your name and Social Security number ("SSN"). We sincerely apologize for any inconvenience this incident may cause and are currently taking steps to reinforce the security and privacy of personal data. This letter contains information about what happened, steps you can take to protect your information, and resources we are making available to help you.

What happened:

On February 28, 2019, we discovered there had been unauthorized access to our network. We immediately took action to remove the unauthorized third party and initiated an independent investigation into the issue with third party forensics experts to determine what information and systems may have been affected. As a result of our investigation, we determined that our HR database may have been improperly accessed. We immediately contacted law enforcement.

What information was involved:

The information potentially affected included your name, address, and SSN, which was within our HR database as a result of a current or former employee of Urban One, Inc., formerly known as Radio One, listing you as a beneficiary on their retirement or similar account.

What we are doing:

Out of an abundance of caution, we are offering MyIDCare™ identity theft protection services through ID Experts® at no cost to you. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you resolve issues if your identity is compromised. Please note, credit and CyberScan monitoring will not be available for individuals under the age of 18.

We encourage you to contact ID Experts with any questions and to enroll in free MyIDCare services by calling (800) 782-4341 or going to <https://ide.myidcare.com/urban-one> and using the Enrollment Code provided above. MyIDCare experts are available Monday through Friday from 8 am - 8 pm Eastern Time. Please note the deadline to enroll is June 28, 2019.

We take the security of all information in our systems very seriously, and want to assure you that we are taking steps, including strengthening our network security posture, to prevent a similar event from occurring in the future.

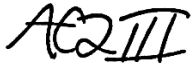
What you can do:

We recommend that you review the additional information enclosed, which contains important for steps you can take to further protect your personal information.

For more information:

We sincerely regret any inconvenience that this matter may cause you, and we remain dedicated to protecting your information. If you have any questions, please call (800) 782-4341, Monday through Friday from 8 am - 8 pm Eastern Time.

Sincerely,

A handwritten signature in black ink, appearing to read "AC LIGGINS III". The signature is stylized with a large, looped "A" and "C", and the "LIGGINS" part is written in a more compact, cursive style. The "III" is written in a simple, straight font.

Alfred C. Liggins, III

CEO

Additional Important Information

For residents of Hawaii, Illinois, Iowa, Maryland, Michigan, Missouri, North Carolina, Virginia, and Vermont: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing payment card account statements and monitoring your credit reports for unauthorized activity. You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, please visit www.annualcreditreport.com, or call toll-free at 1-877-322-8228. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available at <https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon: State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of New Mexico: State law advises you to review personal account statements and credit reports, as applicable, to detect errors resulting from the security incident, and that you have rights pursuant to the federal Fair Credit Reporting Act. Please see the contact information for the Federal Trade Commission listed below.

For residents of Maryland, Rhode Island, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

Rhode Island Office of the Attorney General
Consumer Protection
150 South Main Street
Providence RI 02903
1-401-274-4400
www.riag.ri.gov

North Carolina Office of the Attorney General
Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Ave, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft

For residents of Massachusetts: You have the right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf), Experian (<https://www.experian.com/fraud/center.html>), or Transunion (<https://www.transunion.com/fraud-victim-resource/place-fraud-alert>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. As of September 21, 2018, initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are at the bottom of this page.

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency. You may make that request by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. It is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
www.freeze.equifax.com
800-525-6285

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
www.experian.com/freeze
888-397-3742

TransUnion (FVAD)
P.O. Box 2000
Chester, PA 19022
www.freeze.transunion.com
800-680-7289

More information can also be obtained by contacting the Federal Trade Commission listed above.