



June \_\_\_, 2016

P19HVZ00100001-000687604

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RE: Notice of Data Breach. Please read this entire letter.

### Dear MOUSE1 MICKEY1:

I'm writing to let you know that an Uber database was accessed by an unauthorized third party, and that as an Uber driver partner, your information may have been affected.

## What Happened?

Uber discovered in September 2014 that information allowing access to the database had been available without intended access restrictions. We immediately ensured that the database was no longer accessible using that information, and have taken additional safety measures to protect your information. We also determined that the database was accessed only once by a third party, on May 13, 2014.

### What Information Was involved?

Your name and driver's license number were contained in the database. Your information was not initially identified as part of the database; however, after extensive analysis and investigation, it was determined in May 2016 that your personal information was within the database. We have not received any reports of actual misuse of information as a result of this incident, but Uber recommends that you monitor your credit reports for fraudulent transactions or accounts.

### What Are We Doing?

In addition to restricting access to the database as described above, Uber has continued to investigate the incident, resulting in this notice to you.

To help protect your identity, we are offering a complimentary one-year enrollment in My TransUnion Monitoring, a credit monitoring service provided by a subsidiary of TransUnion®, one of the three nationwide credit reporting agencies. This service helps detect possible misuse of your personal information, provides you with superior identity protection support focused on immediate identification and resolution of identity theft, and up to \$1,000,000 in identity theft insurance with no deductible. More information on My TransUnion Monitoring is below.

### What You Can Do

We recommend enrolling in the My TransUnion Monitoring service, and reviewing the additional steps described below.

If you have any questions about this incident, please contact us at notice@uber.com or call us at (800) 870-8534.

On behalf of Uber, I apologize for this inconvenience and thank you for your partnership.

Sincerely,

Legal Director - Privacy

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### Activate My TransUnion Monitoring in Three Easy Steps

To enroll in this service, go to **www.transunionmonitoring.com** and enter the following unique 12-letter Activation Code and follow the three steps to receive your credit monitoring service online within minutes.

You may alternatively enroll in a similar offline credit monitoring service that is delivered via U.S. Mail. To enroll, call the TransUnion Fraud Response Services toll-free hotline at 1-855-288-5422. When prompted, enter the following 6-digit telephone pass code **690137** and follow the additional steps provided to complete enrollment.

You can sign up for the online or offline credit monitoring service anytime between now and **September 30, 2016.** Enrolling in this service will not affect your credit score.

# **Additional Steps You Can Take**

You may obtain a free copy of your credit report from each of the three credit reporting agencies by visiting <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a> or by calling toll-free (877) 322-8228. Please review the reports carefully, and if you find anything you do not understand or that is incorrect, contact the appropriate credit-reporting agency for assistance. If you suspect fraud, you can also contact your local police, the attorney general of your state, or the Federal Trade Commission.

You may also contact the credit reporting agencies directly to put in place a fraud alert or a security freeze. A fraud alert will notify any merchant checking your credit history that you may be the victim of identity theft and that the merchant should verify the application. Contacting any one of the three agencies will place an alert on your file at all three. A security freeze restricts all creditor access to your account, but might also delay any requests you might make for new accounts. Ask the credit reporting agencies for their specific procedures regarding security freezes.

# **Equifax**

1-800-525-6285 https://www.alerts.equifax.com https://www.freeze.equifax.com P.O. Box 740241 Atlanta, GA 30374-0241

## **Experian**

1-888-397-3742 www.experian.com/fraud www.experian.com/freeze P.O. Box 9554 Allen, TX 75013

### **TransUnion**

1-800-680-7289 www.transunion.com/fraud www.transunion.com/freeze P.O. Box 2000 Chester, PA 19016-2000

The Federal Trade Commission also provides information about how to avoid identity theft and what to do if you suspect your identity has been stolen. They can be contacted at FTC Identity Theft Clearinghouse, 600 Pennsylvania Avenue, NW, Washington, D.C. 20580, 1-877-ID-THEFT (877-438-4338) or consumer.ftc.gov.

# Additional information for residents of North Carolina:

You can also contact your state attorney general for information on preventing identity theft: Office of the Attorney General of North Carolina, 9001 Mail Service Center, Raleigh, NC 27699-9001, <a href="www.ncdoj.com/">www.ncdoj.com/</a>, Telephone: 1-919-716-6400.

## Additional information for residents of Maryland:

You can also contact your state attorney general for information on preventing identity theft: Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023.